



# COLORDAO WILDLIFE HERITAGE FOUNDATION, INC.

## 2011 ANNUAL REPORT

### **Our Mission:**

To ensure a wildlife legacy for Colorado through support of environmental stewardship, conservation of wildlife and the protection of critical habitat

### **Why We Were Formed:**

In 1986, a group of concerned citizens, convened by then Governor Richard Lamm, recognized that Colorado's abundant and diverse wildlife makes an immense contribution to the quality of life we enjoy in the state, and to its economy. At the same time, they recognized that wilderness habitats face the greatest threats from development and that state funds for preserving wildlife, which have historically come from hunting and fishing license fees, have declined. Recognizing that future public funding would probably be insufficient to sustain and manage the state's wildlife, the group made a series of recommendations aimed at preserving wildlife across the state into the 21<sup>st</sup> century and beyond. Among those suggestions was the creation of a foundation whose purpose would be administering funds for the benefit of wildlife. Thus, in 1989 the Colorado Wildlife Heritage Foundation came into existence to help solve a long-term problem; we were formed to work in cooperation with state and federal agencies, other non-profit organizations and individuals in order to fill the funding gap for conservation practices and Colorado's wildlife.

### **Our uniqueness:**

- We support *all* 960 wildlife species and the habitats they need to survive in Colorado.
- We work in cooperation with state and federal agencies, other non-profit organizations and individuals in order to fill the funding gap for Colorado's wildlife by offering both individuals and organizations a means to join forces to support wildlife protection and habitat restoration.
- Through our many partnerships, we have the ability to leverage the necessary resources to make a difference for wildlife.
- Our continued belief is that we must protect our unique wildlife heritage through a balanced approach; keeping in mind the needs of the wildlife, the people and the businesses of Colorado to ensure a rich wildlife legacy and strong economy for those who call Colorado home now and for the generations to come.

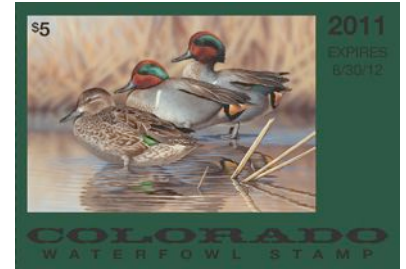
### **Meet Our New Executive Director!**

In 2011 the CWHF Staff and Board undertook the task of finding a new Executive Director to lead the Foundation into an era of ensuring a wildlife legacy for Colorado. The board is proud to welcome Hank Luria to the Foundation! Hank Luria is a multi-disciplinary senior executive with over 30 years experience building and leading socially responsible corporations and organizations. Mr. Luria has served as Senior Executive and Board Member of a NYSE company and Florida Company of the Year, as well as President and CEO of corporate and nonprofit organizations. Additionally, he has been a member of the board of numerous nonprofit organizations and has worked in leadership roles on a wide range of committees. Mr. Luria served as a member of the Board of Directors of The Explorers Club and is Fellow of that prestigious organization, as well as Fellow of the Royal Geographical Society. Hank has managed multi-million dollar budgets and negotiated complex agreements with multinational companies and state and federal agencies. His community milestones include establishing a comprehensive student grant program, founding Global Action: an Environmental Expo for the Americas and leading Labor of Love International which has provided over 650 infant care class hours to 3,950 at-risk families and youth in Colorado and Florida.

## ACTIVITIES

### Colorado Waterfowl Stamp Program

The Colorado Waterfowl Stamp Program was initiated in 1989 with the passage of state legislation requiring that waterfowl hunters have a valid state waterfowl stamp in their possession while hunting. The purpose of the legislation was to provide funds for waterfowl-wetlands habitat conservation projects. The program is a dedicated partnership between the Colorado Wildlife Heritage Foundation and Colorado Parks and Wildlife. Colorado Wildlife Heritage Foundation administers the Colorado Waterfowl Stamp Program and has managed this important program since 2001.



Each year, the Colorado Waterfowl Stamp Program holds a contest for original waterfowl artwork that will be depicted on the Colorado waterfowl stamp. A stamp and a print of the artist rendition are created and sold to waterfowl and wetland enthusiasts, bird watchers, and stamp and print collectors. The net proceeds from these sales are used to support wetland projects that benefit ducks, geese, shorebirds and other wetland-dependent wildlife species. Richard Clifton's "Green Wing Trio" was the winning entry in the 2011 Colorado Waterfowl art contest.

### Colorado Schoolyard Habitat Grant Program

The Colorado Schoolyard Habitat Grant Program, a vital program managed by the Colorado Wildlife Heritage Foundation, affords students the opportunity to learn first-hand about wildlife and ecosystem interactions as they go through the process of planning and creating a schoolyard habitat project. Students develop important proficiencies as they work as a team, apply critical thinking skills and incorporate math and science knowledge – all of which support in-class curricula. In this way, the program helps teachers fulfill academic standards while providing an exciting hands-on learning opportunity for students. Most importantly, students create and pass on a legacy of positive change in the process. Each year, students are excited to go outside, get their hands in the dirt, and see the impact their work has on wildlife and their school.



In support of the Schoolyard Habitat Grant Program, CWHF administers grants of up to \$1,000 to public and private schools. Established by the former Colorado Division of Wildlife in 1987 and administered by the Foundation since 1989, the program has awarded nearly \$150,000 to 250 schools across Colorado to help students improve wildlife habitat at their schools. In 2011, grants were awarded to the following schools:

|                                  |                       |              |
|----------------------------------|-----------------------|--------------|
| Castle Rock Elementary           | Castle Rock, CO       | \$1,000      |
| Explorer Elementary              | Colorado Springs, CO  | \$1,000      |
| Skoglund Middle School           | Center, CO            | \$1,000      |
| Big Thompson Elementary          | Loveland, CO          | \$900        |
| Children's Outreach Project      | Denver, CO            | \$800        |
| Cheraw Elementary                | Cheraw, CO            | \$750        |
| Beulah School of Natural Science | Beulah, CO            | \$700        |
| Red Feather Lakes Elementary     | Red Feather Lakes, CO | <u>\$675</u> |
|                                  |                       | \$6,825      |

## **Mitigation Funds**

CWHF works closely with state & federal agencies, multinational corporations, nonprofit organizations and the public to provide funding and resource support services for wildlife and habitat conservation projects statewide. Towards that end, the Colorado Wildlife Heritage Foundation administers over \$1.5M in mitigation funds. These funds are disbursed as needed to improve habitat for wildlife.

## **Conservation Easements**

The Foundation holds over 65,000 acres of land under conservation easement, preserving Colorado's open lands for wildlife and for people. CWHF staff conducts easement monitoring on Fox Ranch and Medano Zapata Ranch annually to ensure all land uses fall within the guidelines of the easement. In 2011, Fox Ranch offered Prairie Chicken viewing field trips, "Tall Grass Classes" and birding trips, on which over 100 species of birds have been observed. In addition to these educational opportunities, the Ranch also conducted activities to control invasive species and support scientific research via an aquatic monitoring station installed by the National Ecological Observation Network. The Medano Zapata Ranch also provides educational and recreation opportunities to the public, in addition to preserving critical habitat for wildlife. CWHF staff worked with The Nature Conservancy to ensure all changes and activities on both properties do not detract from the conservation values of the land. The numerous state-endangered species spotted on the 2011 easement-monitoring trip to Fox Ranch showcases one of the many reasons CWHF protects these undeveloped lands for future generations.



## **Partners in Conservation – Colorado Parks & Wildlife**

### *International Sportsmen's Exposition*

In January 2011, the Foundation joined Colorado Parks & Wildlife in welcoming over 25,000 sportsmen and outdoor enthusiasts to Denver to learn about outdoor products, services and opportunities available. This annual event allows CPW and CWHF to interact with wildlife supporters from Colorado, Wyoming, Nebraska and Kansas.



### *Glenwood Springs Service Center*

When the Division of Wildlife was forced to curtail its planned upgrade of Service Centers due to revenue reductions, CWHF agreed to explore the possibility of assisting with this effort. The Foundation, with the agreement of the DOW, began looking for a suitable location in Glenwood Springs to replace the leased office / warehouse space the Division is currently occupying.

A property was located just off of Interstate – 70 at exit 109. The Foundation purchased the property and leased it back to the Division of Wildlife who is constructing a new service Center at that location. The approximately three-acre property is directly adjacent to Interstate 70 and will provide direct access via a new ramp from the overpass to the Service Center. Construction began in June of 2011; the grand opening of the new Service Center will take place in February 2012.

## **CONTRIBUTIONS**

The Foundation serves all Coloradans by supporting and protecting one of Colorado's most unique and valuable natural resources – wildlife. Our areas of focus include: wildlife conservation and research, habitat restoration and preservation, environmental education and the integration of sustainable human and wildlife land use practices. Thank you to all those who supported our mission in 2011! Contributions were solicited via written correspondence, phone conversations, face-to-face meetings and web donation requests. The Foundation's Administrative Fundraising (AFR) percentage in 2011 was 67.5%.

## FINANCIALS

| <b>2011 Financials</b>              |                         |
|-------------------------------------|-------------------------|
| <b>Public Support and Revenues:</b> | <b>2011 Totals (\$)</b> |
| Revenues                            |                         |
| Contributions                       | 23,100                  |
| Grant Revenue                       | 0                       |
| Special Events                      | 170                     |
| Merchandise Programs                | 17,551                  |
| Service Revenue                     | 55,033                  |
| In-kind Contributions               | 0                       |
| Misc Income                         | 5                       |
| Interest Income                     | 957                     |
| <b>Total Revenue:</b>               | <b>96,816</b>           |
| <b>Expenses</b>                     |                         |
| Wildlife Projects:                  | 39,480                  |
| General Administration              | 73,309                  |
| Fundraising                         | 399                     |
| In-Kind Expenses                    | 0                       |
| <b>Total Expenses:</b>              | <b>113,188</b>          |
| <b>Net Profit (Loss)</b>            | <b>(16,372)</b>         |
| <b>Assets</b>                       |                         |
| Cash                                | 359,401                 |
| Accounts Receivable                 | 10,939                  |
| Property held for others            | 592,927                 |
| Conservation Easement Properties    | 152,086                 |
| Property and Equipment              | 5,068                   |
| Computer Hardware/Software          | 15,000                  |
| Accumulated Depreciation            | (20,068)                |
| <b>Net Property and Equipment</b>   | <b>1,115,353</b>        |
| Other Assets (prepaid expense)      | 833                     |
| <b>Total Assets:</b>                | <b>1,116,186</b>        |
| <b>Liabilities and Equity</b>       |                         |
| Current Liabilities                 | 932,852                 |
| Restricted Equity Assets            | 199,710                 |
| Net Loss                            | (16,376)                |
| <b>Total Liabilities and Equity</b> | <b>1,116,186</b>        |

## **STAFF**

*William Daley*, Outgoing Executive Director  
*Hank Luria*, Incoming Executive Director

*Terrie DeLoria*, Outgoing Foundation Coordinator  
*Aaron Wester*, Incoming Foundation Coordinator

## **BOARD OF DIRECTORS**

### **President**

*Steven Deitemeyer*  
3724 Union Court  
Wheat Ridge, CO 80033

### **Vice President**

*Robert K. Towry*  
2009 Riverglen Dr.  
Berthoud, CO 80513

### **Secretary**

*John Cogswell Esq.*  
Box 5266  
Buena Vista, CO 81211

### **Treasurer**

*Margaret B. Markey*  
1368 Pine Ridge Ct.  
Castle Rock, CO 80108

### **Directors**

*William Milton Robinson*  
1151 South Vivian St.  
Lakewood, CO 80228

*Charles Warren*  
234 Columbine St. – Suite 321  
Denver, CO 80206

*Lee W. Dines, Jr.*  
4278 75<sup>th</sup> Street  
Boulder, CO 80301

*Tom Remington*  
Executive Director, CPW  
6060 Broadway  
Denver, CO 80216

*Jeff Dohse*  
364 Lafayette St  
Denver, CO 80218

*Cheryl Jones*  
370 17<sup>th</sup> St #5500  
Denver, CO 80203

Colorado Wildlife Heritage Foundation  
Operating / Admin  
Budget 2011

|  |  |                | Approved<br>Budget<br>2011 |
|--|--|----------------|----------------------------|
| <b>CWHF INCOME:</b>  |  |                |                            |
| <b>Public Support:</b>   |  |                |                            |
| 4000-901   | Contributions - Board Members - (Annual Operations)                              | 6.06%          | *                          |
| 4010-901   | Contributions - Corporations   | 1.2%           | **                         |
| 4020-901   | Contributions - Foundations  | 6.1%           | *                          |
| 4025-901   | Contributions - NGO - Schools  | 0.4%           |                            |
| 4025-901   | Contributions - Individuals/ Community Shares                                    | 3.6%           | *                          |
| 4030-901   | Contributions - Individuals -e.g. Memorials/ Contrib P, etc.                     | 7.3%           | *                          |
| <b>Public Support Revenue Sub-Total:</b>   |  | <b>24.61%</b>  | <b>20,300.00</b>           |
| <b>Earned Income Revenue:</b>  |  |                |                            |
| <b>Program/ Services Revenue:</b>  |  |                |                            |
| 4200-901   | Fund Steward -Administrative Fees  | 9.1%           | 7,500.00                   |
| 4201-901   | C. Duck & Habitat Stamp Programs -Contract Admin Fees                            | 21.8%          | 18,000.00                  |
| 4202-901   | Svc. Contract; Secure & Manage Donations DOW                                     | 0.0%           | *                          |
| 4230-901   | O & M on TNC Conservation Easements - Monitor Fees                               | 3.3%           | *                          |
| 4800-901   | Interest Income  | 1.2%           | 1,000.00                   |
| <b>Earned Income Revenue Sub-Total:</b>  |  | <b>35.4%</b>   | <b>29,200.00</b>           |
| <b>Fundraising Revenue: (Variable)</b>   |  |                |                            |
|  | NET Product Sales Income   | 24.2%          | 20,000.00                  |
|  | NET Golf Tournament Fundraiser Income  | 12.1%          | *                          |
|  | NET Meet the Foundatiuon Events  | 3.6%           | 3,000.00                   |
| <b>Fundraising Revenue Sub- Total:</b>   |  | <b>40.0%</b>   | <b>33,000.00</b>           |
| <b>Other Revenue/ Grants:</b>  |  |                |                            |
| 4950-901   | Misc. Income   | 0.0%           | 0.00                       |
| 4103-901   | Federal Government Grant   | 0.0%           | 0.00                       |
| 4102-901   | State Government Grant: (Canyon Creek)   | 0.0%           | 0.00                       |
| <b>Other Revenue Sub-Total:</b>  |  | <b>0%</b>      | <b>0.00</b>                |
| <b>Total Revenue:</b>  |  | <b>100%</b>    | <b>82,500.00</b>           |
| <b>General Operating &amp; Administrative Expenses:</b>  |  |                |                            |
| 5000-901   | Salary & Wages   | 74.3%          | 61,200.00                  |
| 5010-901   | Payroll Taxes (FICA & Medicare)  | 5.5%           | 4,500.00                   |
| 5040-901   | Workers' Comp  | 0.5%           | 440.00                     |
| 5050-901   | Unemployment Insurance (SUTA)  | 0.1%           | 120.00                     |
| 5060-901   | Employee Liability Insurance- ANI-RRG  | 1.0%           | 800.00                     |
|  | Employee Benefits  | 0.0%           | 0.00                       |
| 6190-901   | Contractual - Development Staff  | 0.0%           | 0.00                       |
| 6010-901   | Bank & Credit Card Fees  | 1.5%           | 1,200.00                   |
| 6020-901   | Board Expenses   | 1.2%           | 1,000.00                   |
| 6080-901   | Marketing - Other, i.e. Contributions/ Gift Level Prizes/Trademark Reg./Mailings | 1.2%           | 1,000.00                   |
| 6081-901   | Membership Dues & Subscriptions  | 1.2%           | 1,000.00                   |
| 6082-901   | Web Page -Host, Advertising, Etc.  | 0.9%           | 750.00                     |
| 6084-901   | Habitat Art contest prizes   | 0.0%           | 0.00                       |
| 6110-900   | Equipment Purchase, Repairs, Maintenance   | 0.3%           | 250.00                     |
| 6190-901   | Professional Fees: Audit, Payroll Svc, Fin. Svc, Graphic Design                  | 7.3%           | 6,000.00                   |
| 6195-901   | Professional Fees: Printing -  | 1.2%           | 1,000.00                   |
| 6220-901   | Employee Development   | 0.0%           | 0.00                       |
| 6230-901   | Office Supplies  | 0.9%           | 750.00                     |
| 6250-901   | Meetings & Travel  | 2.3%           | 1,900.00                   |
| 6150-901   | Misc - Other - Contingency   | 0.2%           | 150.00                     |
| 6160-900   | O & M Monitor & Administrative Costs - C. Easements, Land                        | 0.4%           | 350.00                     |
| <b>Operating &amp; Administrative Expenses Sub-Total:</b>  |  | <b>100.00%</b> | <b>82,410.00</b>           |
| <b>TOTAL EXPENSES:</b>   |  |                | <b>82,410.00</b>           |
| <b>NET OPERATING PROFIT/(LOSS)</b>   |  |                | <b>90.00</b>               |
| *-Note: In Progress of being solicited &/or collected  |  |                |                            |
| **-Note: Additional Corporate & Individual Contributions in Fundraising Net Income for Golf Tournament, Product Sales & Meet the Foundation. |  |                |                            |