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A REVIEW AND INVESTIGATION OF THE COLORADO MOTION PICTURE AND TELEVISION COMMISSION AND ITS NEED TO IMPROVE PROMOTION OF IN-STATE BUSINESSES AS A METHOD FOR INCREASING FILMING

Submitted To
Governor Richard D. Lamm

Prepared By

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Director, Division of Commerce and Development
Chairman, Motion Picture and Television Advisory Commission

Colorado Department of Local Affairs Division of Commerce and Development

STATE OF COLORADO

MOTION PICTURE AND TELEVISION ADVISORY COMMISSION

Department of Local Affairs
Division of Commerce and Development

1313 Sherman Street, Room 415 Denver, Colorado 80203 Phone (303) 839-2778

24 April 1980



Richard D. Lamm, Governor

Russell B. Caldwell, Chairman

Karol W. Smith, Director

The Honorable Richard D. Lamm Governor State of Colorado State Capitol Building Denver, Colorado 80203

Dear Governor Lamm:

I have made a thorough review of the Colorado Motion Picture and Television Advisory Commission to ascertain the need to revise its methods of operations as suggested by some Colorado businesses. This review has consumed approximately two full weeks of my time and cost about \$800.00 in expenses. I have evaluated each issue brought to my attention, presented an analysis of the issue, taken actions to improve certain functions, communicated new policy positions, and offered suggestions for improving the State's relationship to instate businesses in the future.

I have included several items of background information which can be used to explain the role, organization, and activities of the Commission. I intend to give this document widespread visibility both in and out-of-state in the hope that it will beneficially contribute to the work of state film commissions.

This process has demonstrated to me that in-state businesses have limited knowledge of the functions and activities of the film commission. Due to the downturn in filming, the commission has been the target of some people's frustrations. In moving past frustration to real issues, I believe the commission relationship with in-state business has been strengthened.

While Colorado pioneered in the film location business, we are facing new challenges. Film studios are taking a hard look at the cost of going on location. Some studios are trying to rewrite scripts to make them work for Los Angeles until the economy improves. Like all business, film producers are being hit by the cost of capital, and the location costs are soaring.

Colorado's film commission received an additional boost from the legislature this year, following your request for increased resources to maintain a competitive commission. This year will be a challenge and a period of transition as we try to solidify our relationships in-state to improve Colorado's overall attractiveness to filming.

Sincerely,

Russell B. Caldwell

Lussell B Caldwell

Chairman, Colorado Motion Picture and Television

Advisory Commission

Director, Division of Commerce and Development

RBC:ksa attachment

cc: Paula Herzmark

TABLE OF CONTENTS

	Table of Contentsiii Background Statementv Events Leading to this Investigationvi
I.	Summary of the Governor's Labor Management Conference Recommendations1
II.	Summary of Issues, Analysis, Actions Related to Industry Letters and Meetings
III.	Other Factors and Data Bearing on the Issues9
IV.	Chart of Actions Taken on Recommendations11
٧.	Appendix13
	Exhibit A: Organization Chart
	Television Advisory Commission17 Exhibit E: State Film Commission General Information Poll
	Exhibit G: Staff Memo on Labor Management Conference
	Exhibit H: J.F. Images' Recommendations23 Exhibit I: List of Endorsers of J.F.Images'
	Recommendations26 Exhibit J: Letters from Endorsers of JFI Recommendations27
	Exhibit K: List of People Consulted on Issues34 Exhibit L: Typical Script Title Page35 Exhibit M: Letter from John Pavlik36 Exhibit N: Special Service Section: Colorado
	Location Manaual
VI	Distribution of Report

EVENTS LEADING TO THIS INVESTIGATION

After a banner year for filming in Colorado during fiscal year 78-79, film production dropped sharply during the spring and summer of 1979. Colorado companies serving the film industry complained of declining business and sought to determine why filming was down. This concern was brought to the attention of the Governor and the Motion Picture and Television Advisory Commission. The Chairman of the Advisory Commission agreed to meet with concerned businesses to discuss the decline in filming and to explore ways to improve the situation. Open meetings were held in Denver and Colorado Springs, at which time the Commission presented its methods of operation and its view of the problem. The Commission's view as expressed by Russell B. Caldwell, Chairman and State Commerce Director, was that factors beyond the control of the state program had brought about a decline in business. These factors include, but are not limited to the following:

- (1) Growing competition from other states and major cities who have entered the film promotion business--44 states and 12 cities now have film commissions;
- (2) Lack of advertising by Colorado in trade publications (Colorado's advertising appropriation has not kept pace with the rise in media costs and inflation);
- (3) Competition from foreign governments like Canada, Australia, and England who are willing to finance part of a production if their locations, talent and equipment are used;
- (4) The uncertainity for filming caused by the pending strikes by Hollywood unions affecting the eleven western states.

At the Governor's October Labor Management Conference, Dee Simmons, representing the Screen Actors Guild International, called for an investigation of the Film Commission. (See Exhibits F and G) The State Commerce Director began an investigation of the Film Commission's functions and procedures. That effort included personal visits to other state film commissions, telephone inquiries to film producers who have filmed in Colorado, and meetings with in-state businesses who were complaining about the decline in filming.

On December 6, 1979, the State Commerce Director was presented a list of recommendations by J.F. Images. (See Exhibit H) These recommendations represent improvement in the Film Commission operation called for by some members of the in-state film industry. A list of people endorsing the recommendations, as provided by J.F. Images, is included as Exhibit I. A verification of the list was made to determine the number of people in the industry who endorsed the recommendations. (See Exhibit J)

BACKGROUND STATEMENT

The Colorado Motion Picture and Television Advisory Commission, commonly referred to as the film commission, was established by the legislature in 1969. Colorado law, C.R.S. 24-32-308 creates the Advisory Commission, establishes the State Commerce Director as the Commission Chairman, and provides for seven (7) members appointed by the Governor. C.R.S. 24-32-309 specifies two functions for the Commission:

- (a) To promote the use of locations in Colorado for the filming of motion pictures or television films by the motion picture industry, by the television industry and by independent film producers;
- (b) To develop graphic presentations to the motion picture and television industry concerning the many possible sites in Colorado which are suitable for filming.

For purposes of program direction, policy and administration, the Motion Picture and Television Advisory Commission is assigned to the Division of Commerce and Development, Department of Local Affairs. The Commission is an integral part of this Division which administers Colorado's economic development programs. The Commission has a staff of three professionals and an FY 79 budget of \$112,724.00 (See Exhibits A-F). Colorado was the first state government to create a film commission.

I. SUMMARY OF THE GOVERNOR'S LABOR MANAGEMENT CONFERENCE RECOMMENDATIONS

RECOMMENDATION #1

Dee Simmons, representing the Screen Actors Guild International, recommended that the Department of Local Affairs conduct an investigation of the Film Commission's function as its relates to the film industry, including but not limited to its ability to service companies when they are filming in Colorado.

ANALYSIS

The film commission's statutory mandate does not specifiy the promotion of in-state services as a part of its location promotion efforts. Although the commission does promote services through a published manual and staff, services promotion is not the major priority. When film companies are on location in Colorado, they are provided whatever level of staff support requested. Traditionally this includes extensive liaison work with local and state agencies to facilitate all aspects of filming. The Commission will assist in locating any service requested, but mainly relies on its published location manual and staff knowledge of services to fill such requests. Commission staff support is provided as long as requested. In interviews with recent producers who have done business with Colorado, no deficiencies in services to companies on location were identified.

RECOMMENDATION #2

It is also recommended that film industry representatives be contacted for input and recommendations as to how Colorado could be more desirable as a state for on-location filming, and that a report of the findings of the above mentioned investigation should be referred to the Governor for his consideration.

ANALYSIS

This recommendation was adopted. The Chairman of the Film Commission held public meetings and solicited views from film industry representatives, and producers. These are discussed in detail in the following sections of the report.

REPORT RECOMMENDATION

The Commission's statutes should be amended to include the promotion of in-state services as well as sites and locations. This statutory ability will benefit the Commission in pursuing service promotion efforts with the industry. As a producer totals his cost estimates for a production, the location must fit, but the availability and cost of services including talent are critical to the production diecision vis-a-vis other locations.

ACTION TAKEN

The Commission will promote Colorado services and talent in its future advertising and will be willing to cost share advertising with the industry. Legislation will be drawn to include service promotion as a regualr, priority area of the commission.

Film Shanjooins

II. SUMMARY OF ISSUES, ANALYSIS, ACTIONS RELATED TO INDUSTRY LETTERS AND MEETINGS

ISSUE #1: DISTRIBUTION OF INFORMATION

Recommendation by Industry Group:

- (1) The Film Commission staff will either post or mail the following information each Friday by 3:00p.m.
 - (a) Names of companies or individuals who have called and expressed an interest in filming in the state.
 - (b) Names of scripts received in the office and companies selling them. It is suggested that these scripts be made available to members of the industry for reading either on a "lending library" check-out system or in the office of the Film Commission staff.
 - (c) Names of companies or individuals who are currently in the state scouting locations.
 - (d) Names of companies or individuals who are currently filming in the state and their locations.
 - (e) The expense of mailings can be covered by a subscription fee.

ANALYSIS

Adoption of these recommendations by the Commission would have an adverse effect on filming in Colorado. State and city film commissions do not disclose their location scouting activity. After interviews with the Utah, Arizona, Georgia, New York City and New York State film commissions, I found no one who was willing to reveal their contacts or disclose the presence of a producer when he or she is scouting locations. In interviews with Howard Alston, Hal Klein, Paul Freeman, and Michael Schoenbrun, producers who have done business in Colorado, each person strongly discouraged revealing their presence while on location business. They felt the producer or production manager has one single goal in mind when they make contact with a commission---locations! Colorado businesses, like talent agents and equipment rental firms, are usually contacted after a location decision is made by the production company or film commission. In all cases, these contacts are not made depending on the desire of the individual producer. The film industry people contacted were adamant in their view that scripts sent to film commissions must not be shown to anyone. A typical script title page (Exhibit L), contains instructions denying distribution to unauthorized personnel. In discussing these issues, John Earle, Director of the Utah Film Commission, said, "No credible film commission will open up its location business to in-state companies. If the producers get premature

publicity or solicitations, they'll lose confidence in you. The relationship of a producer to a film commission office is a very delicate situation." Ed Spivia, Director of the Georgia Film Commission, said, "You can't reveal your scripts or location contacts. Revealing their presence or their interests before they commit to a location would jeopardize your relationship." Also, a letter from John Pavlik, Executive Administrator of the Academy of Motion Picture Arts and Sciences states, "You must keep your initial contacts with film companies confidential." (See Exhibit M) Lastly, when a production company or producer contacts a business without haveing used the film commission, are those businesses willing to disclose their contact to the commission so it can broadcast the business to everyone?

ACTION TAKEN

The Colorado Motion Picture and Television Advisory Commission is instructed to conduct its staturtory functions under the following policy guidelines:

- (1) Not to reveal the presence or inquiries of producers or companies who are seeking information about Colorado locations to anyone other than the Film Commission staff or Advisory Commission, unless specifically asked to do otherwise by the location inquirer.
- (2) The Motion Picture and Television Commission staff and Advisory Commission members will continue to promote instate business through distribution of the Colorado Location Manual and its services section and through personal contact with the film industry. In addition, the Commission will promote in-state services in its advertising as well as sites and locations.
- (3) After location scouting is complete, a location decision is made by a producer, feature film company or television commercial company, the Motion Picture and Television Commission staff will announce the location through a press release to each daily paper with statewide circulation. The location decision may be provided to other interested parties or an industry wide association, if it exists, upon verbal authorization by the producer or production company. Location announcements will be distributed to in-state film industry publications upon request.
- (4) Scripts sent to the Motion Picture and Television Commission will not be shared with anyone outside the Commission staff unless specifically authorized to do so by the sender or the Division Director.

CONCLUSIONS

Adoption of the industry recommendation would exploit the Film Commission's reputation by requiring desclosure of its location activities. Film producers contact the Film Commission due to its objective and thorough knowledge of the state. Colorado statutes stress the role of the Film Commission to be the promotion of "locations" and "sites" not individual in-state businesses. The Colorado Commission is presently promoting instate services at the expense of the public and the commission is willing to expand service exposure with the private sector.

ISSUE #2: OFFICE COVERAGE

Recommendation by Industry Group:

- (1) One staff member needs to be in the office at all times to cover in-coming calls.
- (2) Each staff member should be equipped with a long distance beeper so he or she can be contacted in the field immediately.
- (3) In on rare occasion, staff needs to all be out, secretary should be trained how to take pertinent information and get hold of staff for prompt action.

ANALYSIS

Office coverage has been an operational problem needing additional attention. Several people have commented that full time office coverage by professional staff is essential. This issue was brought to the attention of the Commission prior to this investigation and the Commission rendered an advisory opinion to keep one person in the office at all times. In the past, the Commission's staff was not located on the same floor as the Division of Commerce and Development, so back-up phone coverage was provided by personnel who knew little about the Commission. Beeper service was evaluated but no statewide service is available.

ACTION TAKEN

The Commission staff has been moved to the fifth floor within the Division of Commerce and Development. Full time clerical personnel in the Division are available to receive Commission calls and maintain steady contact with professional people if they need to be in the field. The Division of Commerce and Development is examining the feasibility of acquiring a terminal equipment and communication statem offered by Control Data Corporation that will send and receive messages statewide to the Divsion and Commission staff. This could prove to be the best method of maintaining timely contact with all personnel.

CONCLUSION

The long term remedy to the problem will be the hiring of a full time secretary for the Commission who will have thorough knowledge of its work and the use of technology to cut travel time and maintain constant communication.

ISSUE #3: TIME FRAME FOR INFORMATION TO BE GIVEN TO INDUSTRY PEOPLE

Recommendation by Industry Group:

(1) When a company first calls and expresses interest in state or a script is first sent in, notify industry to let them help make state's sales pitch stronger by reinforcing it with individual sales presentation.

ANALYSIS

Accepting this recommendation would damage the fiduciary relationship established between the Film Commission staff and producers. Many people in the Colorado industry make trips to Hollywood and New York to promote their business. Presently, The Means, Ltd, a Colorado business publishes a quality publication promoting Colorado services. (In addition to the Film Commission's Location Manual.)

CONCLUSION

Additional promotion by Colorado businesses is desirable to showcase the services and talent available here. This would best be achieved by the creation of an industry wide organization (much like to one in Utah) to provide publications, host conferences and workshops and provide entertainment/receptions when desirable. The Film Commission should be a part of this effort but should not be the lead entity in organizing it.

ISSUE #4: MANAGEMENT AND EFFICIENCY STUDY

Recommendation by Industry Group:

(1) The Committee recommends that the executive branch take an analytical look at the Colorado Film Commission office by ordering that a management and efficiency study be done by an impartial professional.

ANALYSIS

Management and efficiency studies are an acceptable and desirable method for evaluating the operation of state or business programs. It is doubtful that a management study will result in more filming in Colorado

CONCLUSION

The Film Commission cannot be held accountable for the filming or lack of it in Colorado. It is highly probable that no feature filming could occur in the state regardless of the effort put forth by staff and advertising. Howard Alston stated "if you are not getting pictures its not due to a lack of salesmanship; the wheel is turning and it will be back." The presence of an objective state location service and a responsive staff will contribute to the attracting of filming to Colorado. A decision to condust a performance audit should be made by the Department of Local Affairs if management issues can be identified that are unresolved by this investigation.

8

ISSUE #5: LIST OF CLIENTS

Recommendation by Industry Group:

(1) Members of the Film Commission, within a week of returning from a sales trip outside of state, should provide a list of clients, names, addresses, and phones and a short description of business (i.e., ad company) so the industry can do a follow-up mailing of their individual presentations, thus helping reinforce sales presentations of commission.

ANALYSIS

This is another request for disclosing contacts as answered in Issue #1. Adoption of this strategy would be inconsistent with the Commission's legislative mandate, unnecessarily consume staff time with reporting functions to in-state business, and damage the confidence expected of it by producers.

CONCLUSION

Some Colorado people and businesses related to the film industry may not fully understand location work. An effective working relationship on the part of the Film Commission and in-state business to promote locations and services will not be possible until the industry is organized.

ISSUE #6: REMOVING PERSONNEL FROM CIVIL SERVICE

This was not a recommendation of the industry group but was proposed by Dee Simmons at the Governor's Labor Management Conference.

ANALYSIS

This line of thought which was expressed to me by some people on a one-to-one basis, is that Karol Smith is too old to do the job. In my probing of this issue, I reject it outright due to the high regard for Mr. Smith held in the industry and his performance on the job.

CONCLUSION

The Commission staff should be afforded the same status, benefits and protection as other state emplyees. I see no reason to single them out and remove them from the personnel system. In fact, any effort to do so would be vigorously opposed by the Division of Commerce and Development.

III. OTHER FACTORS AND DATA BEARING ON THE ISSUE

This investigation revealed a number of related problems that had not been brought to the full attention of the Film Commission. Each is briefly discussed here.

PROBLEM #1

Many in-state businesses and individuals were not fully informed of the organization, functions, and activities of the Film Commission. The Commission has not conducted an in-state promotional effort due to limited resources. Periodic press releases have been issued through the Governor's Office, primarily to generate participation in the services section of the location manual. This lengthly section of the manual contains data on each individual service and company related to the film industry. The special service section is contained in Exhibit N. It is distributed free to producers and production companies by the Film Commission. The Film Commission has received coverage from in-state newspapers and magazines. This has broadcasted its role and activities but many people still do not know its full mission. Through the public hearings held in the fall, it was discovered that many people believe any film company operating in Colorado had to obtain a permit from the Commission. This is not true. Exhibit O provides historical and production data on the Film Commission.

PROBLEM #2

Individuals acting alone or in small groups cannot effectively broadcast the value of the film industry to Colorado. The creation of an industry organized and industry wide body would significantly advance the causes of this industry as well as provide a formal vehicle for cooperation with the Film Commission. In Utah, and other states, industry wide groups have been formed to promote services and act as a conduit for disseminating information statewide.

PROBLEM #3

The State Film Commission's main purpose is to promote Colorado sites and locations. While the Commission does promote services, this is a secondary activity. The Commission's policy on including services in the location manual are provided as some people in the industry and the public may not fully comprehend this division of responsibility. Exhibit P represents a hypothetical chart showing the Film Commission responsibility and functions vis-a-vis those of local contact groups. This is presented to help others understand the natures of filming.

PROBLEM #4

Can the state take other actions which will improve filming? The current practices of maintaining an advertising presence in major industry publications, conducting personal visits to Hollywood, responding to telephone and script inquiries, and annual production of a location and service manual are standard in the trade. Some states maintain a full time representative in Hollywood, some offer special services such as free helicopters and state airplanes, and many states outspend Colorado. The state must be willing to maintain a competitive posture through advertising the state and its locations. It is highly unlikely given a seven percent (7%) statutory spending limit that free air services will be provided.

A more pressing issue is how Colorado and other states combat growing foreign competition. This issue was aired at the annual film commission cineposium held in San Antonio in March, 1980. States attending the meeting felt a joint initiative through the National Governor's Association to Congress would be needed to keep the United States competitive for filming. Colorado will push for an examination of this problem.

IV. CHART OF ACTIONS TAKEN ON RECOMMENDATIONS

REPORT PAGE	DECOMMENDATIONS	SEE	INDI EMENTED	TO BE		DEJECTED
REFERENCE	RECOMMENDATIONS	COMMENTS	IMPLEMENTED	IMPLEMENTED	DEFFERED	REJECTED
	(1) The Department of Local Affairs conduct an investigation of the film commission's functions.		X		Lain dan dan das das one yes pen den one one one	00 000 cm cm 000 000 cm 000 000 000
	(2) The film industry be contacted for input into the investigation		X			
	(3) The film commission post or mail location scouting and script information to instate businesses weekly.					X
	(4) One staff member should be in the office at all times to cover in-coming calls.		Х			
	(5) Each staff member should be equipped with a long distance beeper.	X				
	(6) Secretary should be trained to handle pertinent information.			Х		
,	(7) When a company first contacts the State or sends a script, commission should notify industry to let them make a sales pitch.					X
	(8) That a management and efficiency study of the commission be conducted.	X				

IV. CHART OF ACTIONS TAKEN ON RECOMMENDATIONS (Continued)

PAGE REFERENCE	RECOMMENDATIONS	COMMENTS	IMPLEMENTED	TO BE IMPLEMENTED	DEFFERED	REJECTED
	(9) Within a week of returning from a sales trip, the Commission staff should disclose clients to in-state businesses.	Х				
	(10) Film Commission Staff should be removed from the State civil service system.	Х				in an an in an an an an an an an an
	TOTAL ACTIONS TAKEN		3	1	2	4

V. APPENDIX

ORGANIZATION CHART

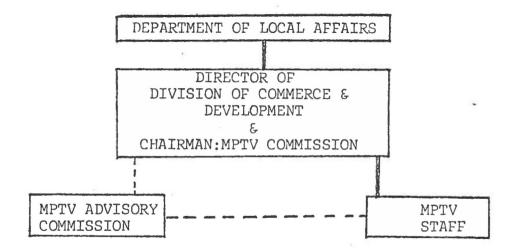


EXHIBIT B

COLORADO MOTION PICTURE AND TELEVISION ADVISORY COMMISSION FISCAL BUDGET 1979-1980

PERSONAL SERVICES		\$ 67,931.00
OPERATING EXPENSES		
Insurance Telephone Postage Freight Dues & Membership Printing & Reproduction Advertising Office Supplies Site Location Photography Books & Periodicals Equipment-Maintenance & Repair Official Functions	\$ 600.00 3,000.00 600.00 700.00 200.00 1,500.00 19,800.00 600.00 3,500.00 400.00 1,500.00 893.00	
TOTAL OPERATING EXPENSES		33,293.00
TRAVEL		
In-State Out-Of-State	4,500.00 7.300.00	
TOTAL TRAVEL		11,800.00
TOTAL MOTION PICTURE AND TELEVISION ALLOCATION		\$112,724.00

MOTION PICTURE AND TELEVISION ADVISORY COMMISSION PROPOSED BUDGETS FOR FISCAL YEAR 1980-1981

PERSONAL SERVICES	FIRST	SECOND
DIRECTOR, ADMINISTRATIVE OFFICER III, ADMINISTRATIVE OFFICER III (3 FTE) POTTS	\$ 75,319.00 8,630.00	
DIRECTOR, ADMINISTRATIVE OFFICER III, ADMINISTRATIVE OFFICER III, CLERICAL POSITION (4 FTE) POTTS		\$ 87,226.00 9,995.00
TOTAL PERSONAL SERVICES	\$ 83,949.00	\$ 97.221.00
OPERATING EXPENSES		
INSURANCE TELEPHONE POSTAGE FREIGHT DUES & MEMBERSHIPS PRINTING & REPRODUCTION ADVERTISING (PAID SPACE) OFFICE SUPPLIES SITE LOCATION PHOTOGRAPHY BOOKS & PERIODICALS EQUIPMENT, MAINTENANCE & REPAIR OFFICIAL FUNCTIONS TOTAL OPERATING EXPENSES	3,850.00 660.00 770.00 220.00 1,640.00 15,090.00 660.00 3,830.00 440.00 2,740.00 980.00	660.00 3,850.00 660.00 770.00 220.00 1,640.00 30,000.00 660.00 3,830.00 440.00 2,740.00 824.00
TRAVEL		
IN-STATE OUT-OF-STATE	7,600.00 9,880.00	7,600.00 9,880.00
TOTAL TRAVEL	17,480.00	17,480.00
TOTAL BUDGET ALLOCATION FOR FISCAL 1980-1981 TOTAL ALLOCATION INCLUDING POTTS	\$124,319.00 \$132,949.00	\$151,000.00 \$160,995.00

THE SECOND BUDGET FIGURES REFLECT AND ADDITIONAL \$30,000.00 ABOVE THE STANDARD INCREASE. THE FIRST BUDGET IS A 10.3% INCREASE AND THE SECOND A 34% INCREASE.

COLORADO MOTION PICTURE AND TELEVISION ADVISORY COMMISSION - 10/5/79

DIRECTOR:

KAROL W. SMITH

MOTION PICTURE AND TELEVISION ADVISORY COMMISSION

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EXHIBIT E
STATE FILM COMMISSION GENERAL INFORMATION POLL

STATE	YEAR	TOTAL BUDGET	STAFF	BUDGET: ADVERTISING	1979 PRODUCTION
ARIZONA	1979-80 1980-81	\$ 117,800.00 200,000.00	3 4	\$13,800.00 35,000.00	9
FLORIDA	1979-80 1980-81	150,000.00 150,000.00	3 3	30,000.00 30,000.00	24
GEORGIA	1979-80 1980-81	Included in the Tourism Budget	5 5	13,000.00 10,000.00	14
ILLINOIS	1979-80 1980-81	102,000.00 165,000.00	3 3	10,000.00 N.A.	7
KENTUCKY	1979-80 1980-81	133,500.00 N.A.	4	18,000.00 N.A.	2
LOUISIANA	1979-80 1980-81	87,905.00 180,000.00	3 5	25,000.00 50,000.00	3
MISSISSIPPI	1979-80 1980-81	90,000.00 No Formal Budg		No Set Budget est As Needed	2
MONTANA	1979-80 1980-81	40,000.00 N.A.	1	No Set Budget N.A.	2
NEW JERSEY	1979-80 1980-81	264,000.00 308,000.00	4 4	56,500.00 Not Set Yet	6
NEW MEXICO	1979-80 1980-81	150,000.00 200,000.00	7 2-CETA	20,000.00 Not Set Yet	3
	1979-80 1980-81	250,000.00 N.A.			
NEW YORK CITY	1979-80	N.A.	2-CETA	32,000.00 N.A.	40 (6 Months
OHIO	1979-80	101,000.00 156,000.00	4	12,500.00	6
	1979-80	106,000.00 151,000.00	2	18,000.00 Not Set Yet	3

EXHIBIT E STATE FILM COMMISSION GENERAL INFORMATION POLL (Continued)

STATE	YEAR	TOTAL BUDGET	STAFF	BUDGET: ADVERTISING	1979 PRODUCTION
TEXAS	1979-80 1980-81	\$ 149,000.00 217,000.00	4 6	\$20,000.00 ⁻ 25,000.00	9
UTAH	1979-80 1980-81	138,000.00 149,000.00	4 4	28,000.00 30,000.00	11
WYOMING	THERE. THE		DID A ST	NETHEY HAD ONE PIC FUDY AND THE RESULTS S 125,000 TOURISTS.	
COLORADO	1979-80 1980-81	112,724.00 141,104.00	3 4	20,000.00 30,000.00	5

Keystone Labor-Management Conferees

Thirteen recommendations were adopted by 40 participants representing organized labor and business during the third annual Governor's Labor Management Conference at Keystone Lodge, October 3-5.

The recommendations dealt with such concerns as bailing out the Major Medical Fund of the state's workers compensation program from impending exhaustion, implementing an occupational safety and health program for Colorado public employees and improving the state's vocational education system.

These recommendations are expected to be implemented during the next year through new laws, administrative action or through improved coordination between state agencies.

THE THIRD ANNUAL GOVERNOR'S LABOR-MANAGEMENT CONFERENCE RECOMMENDS THAT:

 The Colorado Department of Local Affairs conduct an investigation of the Film Commission's function as it relates to the film industry, including, but not limited to, its ability to service companies when they begin filming in Colorado.

It is also recommended that film industry representatives be contacted for input and recommendations as to how Colorado could be more desirable as a state for on-location filming, and that a report of the findings of the above-mentioned investigation should be referred to the Governor for his consideration.



Dee Simmons, representative of the Screen Actors Guild International, noted that out-of-state film companies produced 18 feature films in Colorado during 1978 and spent \$22.7 million for lodging, catering, rentals, construction, talent, etc., resulting in tax revenue of \$2,056,620, and an estimated economic benefit to the state of at least \$68.1 million. But no films have been produced in Colorado in 1979

Ms. Simmons said she received complaints from the industry that motel rates went up when the film companies came to town and that

the State Highway Department continued construction in an area where one film company wanted to shoot.



Labor conferees Ron Abeyta of the Amalgamated Butchers Workmen Local Union No. 641; Paul Emerick of Plumbers Local Union No. 3 and John J. Donlon, business manager of Colorado Building and Construction Trades Council, register for third annual Governor's Labor Management Conference at Keystone. Assisting them are Department of Labor and Employment secretaries Vicki Laubhan and Evelyn Kimsey (right).

2. The Colorado Department of Labor and Employment, through the Colorado Occupational Information Coordinating Committee (COICC) call together a Task Force of Labor and Management representatives to determine the nature of labor market supply and demand information desired, how such information should be organized, potential vehicles for dissemination of such information back to the management and labor leadership, and the timetable for such dissemination; and, further, that the Colorado Department of Labor and Employment, through COICC, convene those state agencies now engaged in the collection and dissemination of labor market information to determine how task force recommendations may best be implemented; and, further, that the Department of Labor and Employment provide this report to members of this Conference, the Governor, legislators and other interested parties for action.

Conference To Propose Solutions To Problems

"The purpose of this conference is to discuss pressing problems and to formulate resolutions and recommendations to deal with those problems," said Nancy Dick, Lieutenant Governor of Colorado, in her keynote address to the Third Annual Governor's Labor-Management Conference.

"Another purpose is to establish a network which will enable us to tap into our human resources for ideas, concerns, policies, and knowledge. To develop a strategy for dealing with our problems. Not only for the present but for our future."

The Lieutenant Governor outlined some of the problems facing the state:

• A projected population explosion that will result from the development of a synthetic fuels industry during the next 20 years.



Nancy Dick

• Having enough water to keep agriculture viable and healthy in the face of massive energy resource development.

• Support and encouragement of new industry.

 Training and employment of Colorado citizens for existing industry and for the new industries and new technologies.

 Development of alternative sources of energy.

 Education of citizens to a new energy ethic based upon conservation.

 Providing human services in the face of the boom town syndrome and the financing of those increased services.

"Our primary objective is the continued economic and social well-being of Colorado. And certainly, the thrust of this conference, energy and economic development, addresses itself to the primary

Continued on Page 13

MEMORANDUM

October 31, 1979

TO: Karol Smith

FROM: Ivo Roospold and Evan Metcalf

RE: Discussion of MPTV Commission at Governor's Labor-Management

Conference, Keystone, October 3-5, 1979.

The Governor's Labor-Management Conference, attended by business and labor leaders, state legislators, and state agency officials, recommended that "The Colorado Dept. of Local Affairs conduct an investigation of the Film Commission's function as it relates to the film industry, including but not limited to its ability to service companies when they begin filming in Colorado...."

This resolution was prompted by criticism of the MPTV Commission staff raised in the Conference workshops by Dee Cullender Simmons, Executive Director of the local Screen Actors Guild, and Malcolm Simmons, president of the Hotel and Restaurant Workers local union. Their criticisms focussed on the following major points:

-No major productions had been filmed in Colorado to date during 1979.

- -Commission staff was not sufficiently aggressive in contacting industry executives, and contacts were limited to personal acquaintances in the industry.
- -Commission staff did not provide adequate local assistance to productions on location. An example was cited of failing to obtain official clearances for shooting a highway sequence on the Valley Highway.
- -An unnamed Paramount executive was cited as stating that he would have nothing to do with the Colorado Commission, and advising other industry executives that they could not expect assistance from Colorado.
- -Other Western states were said to offer more assistance in location searches and on-location services (such as Arizona' helicopter).
- -It was argued that Commission staff should not be protected by the Civil Service system.

The Governor's Labor-Management Conference recommends that:

#1. The Colorado Department of Local Affairs conduct an investigation of the Film Commission's function as it relates to the film industry, including but not limited to its ability to service companies when they begin filming in Colorado. It is also recommended that film industry representatives be contacted for input and recommendations as to how Colorado could be more desirable as a state for onlocation filming, and that a report of the findings of the above mentioned investigation should be referred to the Governor for his consideration.



DIVISION OF COMMERCE AND DEVELOPMENT

DEC 6 1979

Suggestions by the industry to aid the Colorado Film Commission in sales and representation.

The following recommendations are a compilation of what is felt could be an improvement in the operations of the program of the Colorado Film Commission for the benefit of the commission and the industry.

A. Distribution of Information:

- 1. The film commission staff will either post or mail the following information each Friday by 3:00 p.m.:
 - a. Names of companies or individuals who have called and expressed an interest in filming in the State.
 - b. Names of scripts received in the office and company selling them. It is suggested that these scripts be made available to members of the industry for reading either on a "lending library" check-out system or in the office of the film commission staff.
 - c. Names of companies or individuals who are currently in the state scouting locations.
 - d. Names of companies or individuals who are currently filming in the state and their location.
 - e. The expense of these mailings can be covered by a subscription fee.

B. Office Coverage:

- 1. One staff member needs to be in office at all times to cover incoming calls.
- 2. Each staff member should be equipped with a long distance beeper so he or she can be contacted in the field immediately.
- 3. If on rare occasion staff needs to all be out, secretary should be trained how to take pertinent information and get hold of staff for prompt action.
- C. Time Frame for Information to be Given to Industry People:
 - 1. When company first calls and expresses interest in state or a script is first sent in, notify industry to let them help make state's sales pitch stronger by reinforcing it with individual sales presentations.

Page Two

- D. The committee recommends that the Executive branch take an analytical look at the Colorado Film Commission office by ordering that a management and efficiency study be done by an impartial professional.
- E. Members of the film commission, within a week of returning from a sales trip outside of state, should provide a list of clients, names, addresses and phones and a short description of business (i.e. ad company) so the industry can do a follow up mailing of their individual presentations, thus helping reinforce sales presentations of commission.

STATE OF COLORADO

MOTION PICTURE AND TELEVISION ADVISORY COMMISSION Department of Local Affairs Division of Commerce and Development 1313 Sherman Street, Room 415 Denver, Colorado 80203



Richard D. Lamm, Governor Russell B. Caldwell, Chairman Karol W. Smith, Director

13 December 1979

Phone (303) 839-2778

Mrs. Jo Farrell J. F. IMAGES, INC. Southeast State Bank Building 3600 South Yosmite, #700 Denver, Colorado 80237

Dear Jo:

I have received your list of suggestions delivered to my office on December 6, 1979, and I want to thank you for your interest in the operation of the Motion Picture and Television Advisory Commission. I would appreciate having the names of the people who have endorsed these recommended suggestions. In making an assessment of of the varied recommendations that have come to me, I want to be able to inform the Governor of the specific industry people who desire changes in the Commission program.

I am continuing my assessment of the operation and plan to complete my report to the Governor before Christmas. Your recommendations will be addressed in that report which I will distribute to you.

Sincerely,

Russell B. Caldwell Chairman

RBC/ksa

COLO., WYO., UTAH

AND NEW MEXICO

COLO. TEAMSTERS



December 24, 1979

TEAMSTERS

PEOPLE INVOLVED IN RECOMMENDATIONS FOR THE STATE FILM COMMISSION

JO FARRELL ARCH BRYANT HARRY MARSHALL - HEAD OF TEAMSTERS IN JIM PHALEN DIANE MEANS DONNA DAVIS TEMPLE WEBB - BUSINESS AGENT FOR JOEY FAVRE - SAG PRES. GARY TESSLER-AFTRA PRES. ED McGHERRA - TEAMSTER BILL DOWNS-IATSE PRES. BOB SOMMERS - TEAMSTER/ACTOR RENA ANDREWS PETER WARREN-DENVER FILM FESTIVAL ART STONE STEVE VANNOY DICK ALWEISS CHARLENE BELITZ

cc: Ed Graham

·THE·MEANS·LTD·



DIVISION OF COMMERCE AND DEVELOPMENT

FEB 1 1 1980

OFFICE OF DISECTOR

February 7, 1980

Mr. Russell B. Caldwell Chairman Motion Picture and Television Advisory Commission 1313 Sherman Street, Room 415 Denver, Colorado 80203

Dear Russ:

I have received my copy of the recommendations presented to you by J.F. Images and find them to be quite interesting.

There are five out of eleven points stated with which I agree. The remaining points, however, need work.

These ideas were mentioned at the Friday morning meeting that followed our original meeting on Wednesday at Leo's. A week later, six appointed people once again met at J.F. Images and these ideas were discussed, realizing that we were a very small fraction of an entire industry.

Approximately four to six weeks later, Donna Davis and myself organized a fourth meeting and discussed a number of ideas and possible solutions. The attendance at this meeting was greater and Teamster members were involved this time. Jo Farrell was not able to attend this meeting. As a group, we were unable to come to any conclusions to put down on paper.

I feel Jo's reasoning in submitting this to you is to "get a foot in the door", and obviously this is what we must do. However, the attached names are not in agreement with all of these ideas.

I personally am in agreement with the following five amended statements:

- 1) The expense of a mailing can be covered by a subscription fee.
- One staff member needs to be in office at all times to cover incoming calls.

- 3) If, on rare occassion, staff needs to all be out, secretary should be trained how to take pertinent information and get hold of staff for prompt action.
- 4) When company first calls and expresses interest in state or a script is first sent in, notify industry to let them help make state's sales pitch stronger by reinforcing it with individual sales presentations if desired by potential client.
- 5) The committee recommends that the Executive branch take an analytical look at the Colorado Film Commission office by ordering that a management and efficiency study be done by an impartial professional.

The remaining six ideas are dealing solely with communication between the industry and the commission. I know that our lack of organization as an industry is not helping matters nor is the allocated budget. But I also know that if there is a problem there must be a solution.

I would like to stay involved with this situation and see it through. Please keep in touch.

Best regards,

Diane Means, President The Means, Ltd.

(Liani Mans)

Teamsters, Chauffeurs, Warehousemen and Helpers

Local Union Ro. 17

3245 ELIOT STREET •

DENVER, COLORADO 80211 • (303) 433-6497

International Brotherhood of Teamsters
Chauffeurs, Warohousemen, and Helpers of America

Henry Estrada
PRESIDENT

Harry Marshall secretary-treasurer

DIVISION OF COMMERCE AND DEVELOPMENT

FEBRUARY 20, 1980

FEB 2 5 1980

OFFICE OF DIRECTOR

MR. RUSSELL B. CALDWELL, CHAIRMAN MOTION PICTURE AND TELEVISION ADVISORY COMMISSION 1313 SHERMAN STREET, ROOM 415 DENVER, COLORADO 80203

DEAR MR. CALDWELL:

IN REPLY TO YOUR LETTER OF FEBRUARY 1, 1980, WITH REFERENCE TO RECOMMENDATIONS LISTED ON A "J.F. IMAGES, INC." LETTERHEAD, I HAVE REVIEWED THE CONTENTS OF THAT LETTER AND THE ATTACHED ENCLOSURES AND I CAN SPEAK FOR TEAMSTERS LOCAL NO. 17 IN THAT I CANNOT RECOMMEND OR ENDORSE THE LIST OF SUGGESTIONS TO ANYONE.

I WOULD, HOWEVER, RECOMMEND THAT THE COLORADO FILM COMMISSION RECEIVE ADDITIONAL SUPPORT FROM THE STATE OF COLORADO IN THE WAY OF A MONETARY INCREASE AND WOULD RECOMMEND MORE COOPERATION FROM THE STATE TO HELP THE FILM COMMISSION IN THEIR ENDEAVOR TO ATTRACT MORE MOVIES TO BE FILMED IN COLORADO. AS YOU KNOW AND IT HAS BEEN PROVEN IN THE PAST, THE ECONOMIC ADVANTAGES TO OUR STATE ARE TREMENDOUS.

SINCERELY,

TEMPLE R. WEBB
BUSINESS AGENT
TEAMSTERS LOCAL #17
DENVER, COLORADO

TRW/LAW

CC: HARRY MARSHALL

COLORADO-WYOMING-ARIZONA AND NEW MEXICO $_{\mathrm{D-4}}$

Joint Council of Teamsters No. 3



International Brotherhood of Teamsters, Chauffeurs, Warehousemen and Helpers of America 3245 Eliot Street • Denver, Colorado 80211 • Telephone 303-477-1623

February 20, 1980

DIVISION OF COMMERCE AND DEVELOPMENT

FEB 2 5 1980

Mr. Russell B. Caldwell, Chairman Motion Picture and Television Advisory Commission 1313 Sherman Street, Room 415 Denver, Colorado 80203

OFFICE OF DIRECTOR

Dear Mr. Caldwell:

In reply to your letter of February 1, 1980 addressed to Mr. Temple Webb of Teamsters Local Union No. 17, with reference to recommendations listed on a "J.F. Images, Inc." letterhead, I have reviewed the contents of that letter and the attached enclosures and I can speak for Teamsters Local No. 17 and the Colorado-Wyoming-Arizona and New Mexico Joint Council of Teamsters No. 3 in that I cannot recommend or endorse the list of suggestions to anyone.

I would, however, recommend that the Colorado Film Commission receive additional support from the State of Colorado in the way of a monetary increase and would recommend more cooperation from the State to help the Film Commission in their endeavor to attract more movies to be filmed in Colorado. As you know and it has been proven in the past, the economic advantages to our State are tremendous.

Manhael Manhael

Harry Marshall

President

COLORADO-WYOMING-ARIZONA AND NEW MEXICO JOINT COUNCIL OF TEAMSTERS NO. 3

HM: cas

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DIVISION OF COMMERCE AND DEVELOPMENT

FEB - 5 1980

OFFICE OF DIRECTOR

February 4, 1980

Mr. Russell B. Caldwell Director Division of Commerce and Development 1313 Sherman Street Room 500 Denver, Colorado 80203

Dear Mr. Caldwell:

In answer to your letter of February 1, 1980, the staff at Vannoy Talent Agency and myself did not authorize our name to be put on the list sent to you by J. F. Images on December 6, 1979. Nor do we agree with the recommendations suggested for the State Film Commission by J. F. Images.

Sincerely,

Steven W. Vannoy President

SWV/rem

cc: Karol Smith

nesupport 338 South Pearl Street Denver, Colorado 80209 (303) 795-971

Russ Caldwell Director Division of Commerce and Development 1313 Sherman St. Room 500 Denver, CO 80203

February 11, 1980 DIVISION OF COMMERCE AND DEVELOPMENT COMMERCE AND DEVELOPMENT

DIVISION OF

FEB 1 4 1980

OFFICE OF DIRECTOR

OFFISE OF BIRESTON

Dear Russ.

I enjoyed the meeting of the Film Commision on Wednesday the 6th very much and I am anxiously awaiting a copy of your final report. There were, however, a couple of points that I don't feel I had a chance to discuss with you fully.

I have an overriding feeling that the main emphasis of the Film Commision is the feature film. The format developed for dealing with feature productions carries over into the production of TV commercials. I think this is a serious mistake by the commision. The delicate negotiations that a feature producer goes through with the Film Commission is a very different process than the procedure a TV commercial producer goes through. As an example a TV commercial producer will call for a location, hire a crew, shoot the spot, and be out of the state in an average of about 3 weeks. This is a very different time schedule than the feature producer.

I have consistently stressed the need for acquiring these contacts early because of this very short time table of events. I deal primarily with the TV commercial producer and I am bothered by the fact that commercials are given the same set of protocols as the feature film.

I think the hiring of Bob Edwards to cover the commercial area was a significant step in the right direction for the Film Commission, but I would like to see an adjustment in the way the commercial producer is dealt with concerning the information flow from the Film Commison to the service industry. I would like to stress that the Denver Film Service Industry, ie, equipment supplies and technical service suppliers make their living primarily from the TV commercial and not the feature film.

In addition to this point there was a mention of an advertising company involving participation from the industry and the commission. I would be very interested in pursuing that and would be willing to help organize the fund raising part of that campaign. If you still are interested in this idea, then we should get together to discuss it further.

Thank you for taking the time to read this letter, and I was impressed with the effort you made in your report.

Sincerely,

Arch Bryan President

ROCKY MOUNTAIN CINE SUPPORT

JEAN TAVRE

DIVISION OF COMMERCE AND DEVELOPMENT

FEB 1 3 1980

9 February 1980

OFFICE OF DIRECTOR

Mr. Russell B. Caldwell Director Division of Commerce and Development

Dear Russ,

Re: your letter Feb.1st. regarding "people involved in recommendations for the State Film Commission"

Thank you for taking the time and interest to check with the so called UNDERSIGNED. It seems that someone is trying to pull off a scam for themselves at the expense of others.

When I first got your letter, I was going to answer each item, then decided that it would take too much explanation, time and space, and might end up more confusing. I decided to give you my reaction instead.

True, Iwas present at the meeting at Diane Means' home when the suggestions were put forth by Donna Davis. A lot of discus sion went into these suggestions and it was noted that the language as written was the largest problem, a little two demanding I thought. More than half of the items were turned down as they were written, but to read the the suggestions as written on the J.F.I stationary you would'nt know it. It seems that they completely ignored the recommendatios of those present and submitted it to you as it was submitted to us at the meeting.

If my memory serves, there were a few people that were omitted and some that were added. For example, Dee Cullender Simmons was omitted and Gary Tessler was added. Gary has never attended any of the meetings..

If you would like any of my personal comments as to each item, I would be glad to discuss them with you.

I feel like I've been used, and don't care for it at all. I will not sanction any part of it now, it would be a disservice to the Screen Actors Guild and to myself to do so.

I WANT NO PART OF IT.

Thanks again for bringing this matter to my attention.

Sincerely,

Jean (Joey) Favre Pres., Denver branch S.A.G.

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EXHIBIT K LIST OF PEOPLE CONSULTED ON ISSUES

- John Earle, Executive Director UTAH FILM COMMISSION
- 2) William MacCallum, Executive Director ARIZONA FILM COMMISSION
- 3) Ed Spivia, Executive Director GEORGIA FILM COMMISSION
- 4) Theodora Sklover, Executive Director NEW YORKS STATE FILM COMMISSION
- 5) Meredith Anthony, Assistant Director NEW YORK CITY FILM COMMISSION
- 6) Howard Alston, Producer-Marble Arch Productions CENTENNIAL
- 7) Hal Klein, Production Manager WARNER BROTHERS
- 8) Michael Schoenbrun, Production Manager PARAMOUNT PICTURES
- 9) John Pavlik, Executive Administrator ACADEMY OF MOTION PICTURE ARTS AND SCIENCES
- 10) Paul Freeman, Producer ALAN LANDSBERG PRODUCTIONS

EXEC. PRODUCER: John Wilder SUPV. PRODUCER: Alex Beaton

PRODUCER: George Crosby

PROD. #48412

August 25, 1978 (F.R.)

James A. Michener's

CENTENNIAL

Chapter Twelve

The Scream of Eagles

Written for Television

by

John Wilder

-- PLEASE NOTE --

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ACADEMY OF MOTION PICTURE ARTS AND SCIENCES

8949 Wilshire Boulevard • Beverly Hills, California 90211 • (213) 278-8990

Cable Address: AMPASHOLLY

December 6, 1979

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ALBERT J WHITLOCK ROBERT E, WISE RICHARD D ZANUCK Karol W. Smith
Director
Motion Picture and Television
Advisory Commission
1313 Sherman Street, Room 415
Denver, Colorado 80203

Dear Karol:

It was a great delight to see you during your visit to Los Angeles last month; I hope the stay here was valuable to you. I know it was for me -- you gave me a lot of good ideas.

I've added your name to the Educational Newsletter mailing list, and if you'll send me a check for \$2.00 made out to the Academy Foundation I'll add your name to the event mailing list, too. (I hope you won't think I am being stingy, but I need that \$2 gross receipt to help the Foundation meet its tax requirements!)

I also hope you will look into the possibility of the Academy's Margaret Herrick Library receiving a gift of copies of photos of early films made in Canon City that you mentioned over lunch. Any historical items like that that you may have in your files, or know about, would become a treasured part of the library's collection. I'm enclosing a copy of our pamphlet about the library for your additional information. We'd be happy to cooperate with publicity about the gift if you think that would be appropriate.

I have asked the library to pull the file on William Selig for me and I will check through it to see if there is any material on films he made in Colorado that might be helpful to you. I'm also enclosing some copies of pamphlets about our National Film Information Service that you can distribute to the Denver Public Library and the State Historical Society so they'll know we'd be happy to help them with research about early filming in Colorado.

Now that I've moved to the Academy the following is none of my business anymore, but I certainly hope you will be able to convince whomever needs convincing that you must keep your initial contacts with film companies confidential. I think notifying people of a possible film before the company has given approval

49

Karol W. Smith December 6, 1979 Page 2

could well destroy the reputation you've built for the Colorado commission. I know well from my experience at the Producers' Association that the producers are very unhappy when publicity is given to a project before they are ready to have it given. Premature publicity could ruin a deal in some cases, and affect deal negotiation in a lot of adverse ways. I think if you started doing it you'd quickly see your close-mouthed competition grabbing your pictures. Don't let anyone talk you into it, Karol!

I'll be in touch soon, but in the meantime, have a very happy holiday season. I'll look forward to seeing you in San Antonio, hopefully.

Warmest best wishes

John M. Pavlik

. Executive Administrator

JMP:bg Encls.

SPECIAL SERVICES

BECAUSE OF THE NATURE OF THE SPECIAL SERVICES OFFERED IN THE FOLLOWING SECTION, WE ARE CONSTANTLY MAKING ADDITIONS AND CHANGES TO OUR FILES. IF YOU NEED FURTHER ASSISTANCE OR INFORMATION, CALL OUR OFFICE AT (303) 839-2778.

...THANK YOU...

SPECIAL SERVICES CONTENTS

ATD EDITOUT	7
AIR FREIGHT	1
AIRPLANES, ANTIQUE/CHARTER/HELICOPTERS	1
ANIMALS	2
ACCOCTATIONS	2
ASSOCIATIONS	2
AUTOMOBILES, ANTIQUE/TRUCK & VAN RENTAL	3
BALLOONS, HOT AIR	3
	3
BUSSES	
CAVALRY	4
CASTING	4
CATERING SERVICES	4
CINEMATOGRAPHERS	4
CRANES/HOISTING EQUIPMENT	5
DRESSING ROOMS, MOBILE R.V	6
EDITING SERVICES	6
EQUIPMENT & SUPPLIES, RENTAL	6
	7
EQUIPMENT REPAIR	
EXTRAS	7
FILM, RAW STOCK/LIBRARIES/STOCK FOOTAGE	7
FIREARMS	7
	•
GENERATORS	7
GLIDERS	7
GUILDS AND UNIONS	8
# • · · · · · · · · · · · · · · · ·	
HOME ECONOMIST	8
LABORATORIES	8
LEGAL SERVICES	8
LIMOUSINE SERVICE	8
MAKE-UP ARTISTS/SUPPLIERS	9
MINATURES	9
	9
MUSIC	
OFFICE FURNITURE	9
PAYROLL SERVICES	9
	10
The real training of the second secon	
	10
PRODUCTION ASSISTANCE/COMPANIES	11
	12
	12
RAILROADS, NARROW GAUGE	12
RAILROADS, STEAM LOCOMOTIVES/CARS	13
DECORDING CHRISC	13
RECORDING STUDIOS	
SCREENING ROOMS	13
SECURITY SYSTEMS/SERVICES	13
SET DESIGN	13
STREETS AND TOWNS	13
STUDIOS AND STAGES	14
TALENT AGENCIES/SAG FRANCHISED	14
TELEVISION STATIONS	14
TEMPORARY EMPLOYMENT	14
TENTS	15
HADDDUSTED DECCHE	
UNDERWATER RESCUE	15
VEHICLES, ALL-TERRAIN/HORSE-DRAWN	15
VIDEOTAPE PRODUCTION FACILITIES/SERVICES	16
	16
WARDROBE/COSTUME RENTAL	
WEATHED DEDORTS	16

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Denver 80207
PICKUP: 321-6770
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3460 Circle Way
Denver 80207; 320-8320

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CUSTOM HOUSE BROKERS
3839 Newport Street
Denver 80207; 399-5160

AIRPLANES, ANTIQUE

VINTAGE AIRCRAFT, LTD.
2050 Airway Avenue
Fort Collins 80522; 493-3477
Darrell Skurich
(Specializes in WW II Fighters)

AIRPLANES, CHARTER

ASPEN AIRLINES
Stapleton International Airport
Denver 80207; 398-3747

BEECHCRAFT DENVER, INC. 8797 Montview Boulevard Denver 80220; 399-7120 Jack Eppard

BELLAS AVIATION, INC.

Jefferson County Airport, Bldg.4
Broomfield 80020; 466-2369

AIRPLANES, CHARTER (Continued)

<u>RAPID AIR</u>, <u>INC.</u> P.O. Box 7256 Denver 80207; 321-1441

HOFFMAN PILOT CENTER
Jefferson County Airport
Executive Building, Suite #7
Broomfield 80020; 469-3333

MAYO AVIATION
P.O. Box 38444
Denver 80238; 831-8002
Debbie Harrington

NELSON CORPORATION
3891 Blake Street
Denver 80205; 572-7577
Chris Nelson

STAR AVIATION CORPORATION
3390 Syracuse Street
Denver 80207; 321-0109
Bob Emch

AIRPLANES, HELICOPTERS

AIR WEST HELICOPTERS, INC. 500 North Link Lane Fort Collins 80524; 484-0544

ROCKY MOUNTAIN HELICOPTERS
1616 Glenarm Street, Suite 1370
Denver 80202; 321-3344
Keith Seagress
DURANGO: 247-0861
Ron Newbrough
GRAND JUNCTION: 243-9313
Ed Neilson

SODA CREEK HELICOPTERS, INC. P.O. Box 39 Snyder Gulch Road Evergreen 80439; 674-5626 Dave Youngblood

ANIMALS

BUFFALO

Dr. J. R. Becky 5405 East 33rd Avenue Denver 80207; 355-2389 (200+ Herd)

Vaughn Downare P.O. Box 36 Hartsel 80449; 836-2625 (50+ Herd)

John Martin 20 Mile Ranch Hayden 81639; 276-3876 (150+ Herd)

Joe Merriam Yampa 80483; 638-4270 (150+ Herd)

Carl Sherwin P.O. Box 189 Sterling 80751; 522-1685 "The Herd With A History"

DOG SLED TEAMS

KARABLOONIK KENNELS
P.O. Box 5517
Snowmass Village 81615;
Don Maceachen: 923-3953
P.O. Box 239
Aspen 81611; 925-7345
Stuart Mace

Ralph Mullison 4492 South Grant Englewood 80110; 781-4620

Virgil Poleshook 3490 West Quincy Avenue Englewood 80110; 693-3881

HORSES

SONY'S MORGAN FARM 16910 Thompson Colorado Springs 80908; Phil Chatnick: 495-3571

ANIMALS (Continued)

HORSES (Continued)

THE ROCKING I P.O. Box 190 Evergreen 80439; 697-8352 or Kay Iverson 674-6402

LONGHORNS

Ray Moore Star Route Fairplay 80440; 836-2549

WILD ANIMALS

ROCKY MOUNTAIN STUDIO ANIMALS, INC. 33601 Stransky Road P.O. Box 892 Evergreen 80439; 674-0065 Brad Limberg/Sid Yost

Ernest Wilkinson 3596 West Highway 160 Monte Vista 81144; 852-3277

ASSOCIATIONS

AMERICAN HUMANE ASSOCIATION 5351 South Roslyn Street Englewood 80111; 779-1400

COLORADO DENTAL ASSOCIATION
6825 East Tennessee, Suite 265
Denver 80224; 393-0156

COLORADO HUMANE SOCIETY 5901 East 89th Avenue Henderson 80640; 289-2891

COLORADO MEDICAL SOCIETY 1601 East 19th Avenue Denver 80218; 861-1221

COLORADO OPTOMETRIC ASSOCIATION 1726 Champa, Suite 216 Denver 80202; 534-5227

AUTOMOBILES, ANTIQUE

FORNEY TRANSPORTATION MUSEUM
1416 Platte Street
Denver 80202; 433-3643

THE VETERAN CAR MUSEUM
2030 South Cherokee Street
Denver 80223; 733-7241
Deane Fehrman

AUTOMOBILE, TRUCK & VAN RENTAL

AJAX CAR RENTAL
3935 Quebec Street
Denver: 320-8361

National: (800)421-0896

AVIS RENT-A-CAR

Stapleton International Airport

Denver: 398-5340

National: (800)331-1212

BUDGET RENT-A-CAR

Stapleton International Airport

Denver: 399-0444

National: (800)228-9650

ECONO-CAR

6960 Smith Road Denver: 388-6436

National: (800)228-1000

FUN COUNTRY

29833 Ruby Ranch Road Golden 80401; 526-0664 All Terrain Vehicles

HERTZ CORPORATION

7600 East 32nd Avenue Denver 80207; 398-3693 National: (800)654-3131

NATIONAL CAR RENTAL

7070 Smith Road Denver 80207; 398-3693

National: (800)328-4567

AUTOMOBILE, TRUCK & VAN RENTAL (Continued)

RENT-A-WRECK
3737 Kalamath Street
Denver 80211; 477-1635

RYDER CAR & TRUCK LEASING 550 Bryant Street Denver 80204; 534-8211 Colorado Springs: 633-2628 National: (800)331-4200

BALLOONS, HOT AIR

THE BALLOON RANCH
Star Route Box 41
Del Norte 81132; 754-2533 or
David Levin 754-3474

LIFE CYCLE 1224 Fifteenth Street Denver 80202; 759-3907

BUSSES

BRITISH DOUBLE DECKER 1955 Sherman Street Denver 80203; 892-1800 Rental: Karen Hennigar

BROADMOOR TRANSPORTATION
Broadmoor Hotel
Colorado Springs 80901; 634-7711
Richard Kolstad
(Non-Union Drivers)

CROWN TRANSPORTATION, INC. P.O. Box 1056 Colorado Springs 80901; 471-3222

GRAY LINES (SAN JUAN TOURS)
P.O. Box 38667
Denver 80238; 289-2841
Max Stallings
40-Passenger Bus; 5-Hour Limit

BUSSES (Continued)

GREYHOUND BUS LINES
1055 Nineteenth Street
Denver 80202; 623-6111

RTD CHARTER BUS SERVICE 1524 California Street Denver 80202; 572-1421

TRAILWAYS BUS SYSTEM
1055 Nineteenth Street
Denver 80202; 893-8835
40-Passenger Bus; 5-Hour Limit

CAVALRY

WESTERNAIRES
Fort Westernaire
Golden 80401; 279-3767
E. E. Wyland, Director
3872 Robb Street
Wheatridge 80033; 424-5673
Complete Unit: Horses, Uniforms
Transportation

CASTING

ASPEN CASTING, INC. 205 South Mill Street Aspen 81611; 925-4485 Susan Pfister

MOUNTAIN MOTIONS, INC. P.O. Box 38 Telluride 81435; 728-4162 Christine Dusatko David L. Stanfield

STUDIO ARTISTS
7621 South Rosemary Circle
Englewood 80110; 773-2404
Lynn Vorkapich
Lynn Reitmeyer

CATERING SERVICES

CHEF LEO'S CATERING, INC.
777 Canosa Court
Denver 80204; 292-1100
(100 Mile Area)

FRAN'S CATERING SERVICE 16005 Mount Vernon Road Golden 80401; 278-9222 (Statewide)

HARTLINE CATERING
5641 East Cornell
Denver 80222; 759-5476
Martha Whiteaker
(Regional Capabilities)

HENRY DANIELS CATERING SERVICE 1749 South Broadway Denver 80210; 744-3565

CINEMATOGRAPHERS

(Denver Wing - IATSE LOCAL 659, unless otherwise noted)

HAROLD J. ANDERSON 6956 South Franklin Street Littleton 80120; 794-7146 (16MM)

ARCHER BRYANT
338 South Pearl
Denver 80209; 795-9713
(16MM)

ROBERT J. CARMICHAEL
P.O. Box 4476
Boulder 80306; 442-0472
Answering Service: 447-0570
(16MM)

ROGER CARTER
2010 East Seventeenth Avenue
Denver 80206; 320-5811
(16MM & 35MM)

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CINEMATOGRAPHERS (Continued)

DARIUS W. DARWIN, JR.
501 Glencoe Street
Denver 80220; 388-7455
(16MM)

HOBART M. EDWARDS
1931 South Newport Street
Denver 80222; 771-3537
(35MM)

R. B. HOOPER
3122 South Leyden Street
Denver 80222; 758-5721
(News/Photo Journalist)

RICHARD LERNER
2821 South Ogden Street
Englewood 80110; 781-0250
(16MM)

ARTHUR J. LEVY
382 Alpine
Boulder 80302; 443-8473
(TV News/Photo Journalist)

ROBERT J. LOTZ
910 Teal Drive
Fort Collins 80521; 493-5909
(TV News/Photo Journalist)

DON S. McKINNON P.O. Box 831 Aspen 81611; 925-3011 (16MM)

DENNIS MINOR 1316 Gilpin Street Denver 80218; 322-9015 or (16MM-Non-Union) 399-2868

JOHN I. NEWELL 312 South Pearl Street Denver 80209; 744-1017 (16MM)

CINEMATOGRAPHERS (Continued)

R. SCOTT RANSOM
P.O. Box 1100
Telluride 81435; 728-4257 or (35MM) 728-3511

WILLIAM R. SCHWARTZ 1265 Niagra Street Denver 80220; 322-8100

KAI SHUMAN
1318 Marion Street
Denver 80218; 832-8212
(Non-Union)

JOSEPH R. STANLEY
Star Route Box 1031
Morrison 80456; 697-9695
(16MM)

WILLIAM E. TRAUVETTER
2121 Tremont Place
Denver 80205; 573-5348
(16MM)

CRANES/HOISTING EQUIPMENT

APOLLO CRANE SERVICE
769 South Robb Way
Lakewood 80226; 986-6667

DUFFY STORAGE & MOVING COMPANY 389 South Lipan Street Denver 80223; 778-8484 Steve Grogan

J & J CRANE SERVICE, INC. 634 South Sherman Street Denver 80209; 722-4146

SKY HOOK CRANE SERVICE 3480 South Oak Street Denver 80227; 798-6982

DRESSING ROOMS, MOBILE R.V.

A-K RECREATIONAL VILLAGE 17301 West Colfax Avenue Golden 80401; 279-6661

COOK'S COLORADO R.V.CENTER 5295 South Broadway Englewood 80110; 795-9663 Ben Bollman, Sales Manager

METRO R.V.CENTER

8440 South Valley Highway
Englewood 80110; 773-3241
John Richardson

EDITING SERVICES

DICK ALWEIS

1828 South Marion Street
Denver 80210; 733-4752
(16MM & 35MM)

ANOTHER PRODUCTION COMPANY
1420 Blake Street
Denver 80202; 623-6616
Andy Anderson

CINEMA SALES
338 South Pearl
Denver 80209; 777-7699 or
Arch Bryant 795-9713
(Editing Supplies)

DARWIN COMPANY
501 Glencoe Street
Denver 80209; 388-7455

THE FINE CUT

1414 Market Street
Denver 80202; 534-8788
Nate Hubbard

CARL N. HUNSAKER, LTD. 4876 Old Post Circle Boulder 80301; 530-0896

PHELAN PRODUCTIONS, INC. 1621 York Street Denver 80206; 399-4580 Jim Phelan

EDITING SERVICES (Continued)

ROBERT D. TOMER FILM PRODUCTION
1610 Fifteenth Street
Denver 80202; 572-3906
Bob Tomer

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EQUIPMENT & SUPPLIES, RENTAL

CINEMA SALES
338 South Pearl
Denver 80209; 777-7699 or
Arch Bryant 795-9713

CINEMA SERVICES
2010 East 17th Avenue
Denver 80206; 320-5811
Shirley Martin

DARWIN COMPANY
501 Glencoe Street
Denver 80209; 388-7455
Darius Darwin

FILM EQUIPMENT SERVICES COMPANY
1875 South Pearl Street
Denver 80210; 733-1980

LIGHTING SERVICES
2577 South Pennsylvania Street
Denver 80210; 778-0137
Ken Seagren

PRO ART FILM 857 South Vine Street Denver 80209; 778-6550

PRODUCTION SERVICES WEST
P.O. Box 8720
Aspen 81611; 925-6136
Perry Harvey

ROCKY MOUNTAIN CINE SUPPORT

338 South Pearl Street

Denver 80209; 795-9713

Arch Bryant (Home): 623-2846

Jim Emerson (Home): 986-0762

EQUIPMENT & SUPPLIES, RENTAL (Continued)

STEDDI-RENT
1875 South Pearl
Denver 80210; 733-1980
(Cinema Production Steadicam & Video Camera)

WESTERN CINE
312 South Pearl Street
Denver 80209; 744-1017
John Newell, President

EQUIPMENT REPAIR

FILM EQUIPMENT SERVICE 1875 South Pearl Denver 80210; 733-1980

EXTRAS

J.F. IMAGES, INC.
Southeast State Bank Building
3600 South Yosemite, #700
Denver 80237; 779-8888

<u>VANNOY TALENT AGENCY</u> 1100 East Sixteenth Avenue Denver 80218; 832-7177

FILM, RAW STOCK

EASTMAN KODAK COMANY
6300 Cedar Springs Road
Dallas, TX (214)351-3221
Denver Office: 771-5440
1 East Inverness Way
Englewood 80112

FILM LIBRARIES/STOCK FOOTAGE

BARBRE PRODUCTIONS, INC. 1089 Bannock Street Denver 80204; 825-5288 Jon Ackelson

TVI PRODUCTIONS, INC. 1400 South Emerson Denver 80210; 778-1400

FIREARMS

OLD WEST ARMS
7024 West Colfx Avenue
Lakewood 80215; 232-1423
Bruce Winfield

GENERATORS

LIGHTING SERVICES
2577 South Pennsylvania
Denver 80210; 778-0137
Ken Seagren

POWER RENTAL EQUIPMENT
725 West 39th Street
Denver 80216; 433-6277 or
(Non-Blimped) 433-5044

ROCKY MOUNTAIN CINE SUPPORT

338 South Pearl
Denver 80209; 777-7699 or
Arch Bryant 795-9713

GLIDERS

GOLDEN SKY SAILS
572 Orchard Street
Golden 80401; 278-9566
Al Godman

WAVE FLIGHTS, INC.
9990 Gliderport Road
Colorado Springs 80908; 495-4144

WAVERLY WEST SOARING RANCH
P.O. Box 1055
Fort Collins 80522; 568-3374
Michael Mitton

GUILDS AND UNIONS

DENVER MUSICIANS ASSOCIATION
Local 20-623
1535 Logan Street
Denver 80203; 861-1112

IATSE LOCAL NO. 7
Denver Stage Hands
910 Fifteenth Street, R-475
Denver 80202; 534-2423
Business Manager: Bill Downs

IATSE LOCAL NO. 47 1629 Saratoga Road Pueblo 81001; 543-2980 Normand Martin

IATSE, LOCAL NO.62
P.O. Box 522
Colorado Springs 80209; 632-1969
Business Rep: Wayne Lemle

P.O. Box 141 LaPorte 80335; 493-0810 Business Agent: Bruce Freestone

IATSE, LOCAL NO.659
9059 East Chennango Street
Englewood 80111; 771-3537
Bart Edwards

P.O. Box 484 Grand Junction 81501; 242-5286 Business Agent: Allan H. Wasson

SAG/AFTRA
6825 East Tennessee, Suite 639
Denver 80224; 388-4287
Dee Cullender-Simmons, Director

TEAMSTERS LOCAL NO.17
3245 Eliot Street
Denver 80211; 433-6497
Temple Webb (Home): 452-1074

GUILDS AND UNIONS (Continued)

TEAMSTERS LOCAL NO. 146 1605 South Tejon Colorado Springs 80906; 629-1902 Robert D. Menapace: 846-7082

HOME ECONOMIST

HOME ECONOMIST SERVICES
6090 East Dartmouth
Denver 80222; 757-7966
Carol Walton

LABORATORIES

ALEXANDER FILM SERVICES
P.O. Box 1270
Colorado Springs 80907; 471-2150
Paul Granato, General Manager
(16MM & 35MM)

UZI

ALPHA CINE LABORATORIES, INC. 1001 Lenora Street Seattle, WA; (800)426-7016 Denver Office: 777-1077 494 South Vine, Denver 80209 (16MM & 35MM)

<u>WESTERN CINE</u> 312 South Pearl Denver 80209; 744-1071 (16MM & 35MM)

LEGAL SERVICES

COLORADO BAR ASSOCIATION
200 West Fourteenth Avenue
Denver 80204; 629-6872

LIMOUSINE SERVICE

AIRPORT LIMOUSINE SERVICE
3455 Ringsby Court
Denver 80216; 893-6464

LIMOUSINE SERVICE (Continued)

AMERICAN LIMOUSINE SERVICE 5570 Wadsworth Boulevard Arvada 80002; 424-6930

KEN MOUSOLF ROLLS ROYCE
3435 South Broadway
Englewood 80110; 761-4666

MAKE-UP ARTISTS

FACE VALUE
2620 North Cascade Street
Colorado Springs 80907; 473-8136
Juliet Wilson

MARLA MAY P.O. Box 448 Grand Lake 80447; 627-8492 (Union)

<u>JEB NOLAN</u> 1100 East Sixteenth Avenue Denver 80218; 832-7177

MAKE-UP SUPPLIERS, THEATRICAL

COLORADO COSTUME COMPANY, INC. 2100 Broadway Street Denver 80205; 825-6874

STUDIO SIX PROJECTS
3844 Orion Court
Boulder 80302; 447-8286

<u>MINATURES</u>

PERRY MODEL BUILDERS
6191 Pecos Street
Denver 80221; 427-7627

MUSIC

PAUL CONLY 336 Bannock Street Denver 80223; 777-5295

MUSIC (Continued)

P.O. Box 6586
Denver 80206; 399-4580
(Music Scoring)

OFFICE FURNITURE

EMPIRE TYPEWRITER COMPANY 1628 East Evans Avenue Denver 80210; 733-4710

GRIFFIS-GAMES TYPEWRITER SERVICE
3205 East Colfax Avenue
Denver 80206; 388-0941
George Wilson

PAUL HONOUR TYPEWRITER COMPANY
417 Fifteenth Street
Denver 80202; 292-3506

LAKEWOOD TYPEWRITER & ADDING MACHINE SERVICE 11520 West Colfax Avenue Denver 80215; 233-9442

M & L BUSINESS MACHINES COMPANY
350 Havana Street
Aurora 80010; 344-4104

UNITED REPROGRAPHIC SUPPLY, INC. 2075 South Valentia, Unit C Denver 80231; 750-1550 All Supplies/Rents Copiers

WESTMINSTER OFFICE SUPPLIES
7249 Lowell Street
Denver 80030; 428-8848

PAYROLL SERVICES

PAT EARTHMAN PRODUCTION SERVICES
P.O. Box 14266, Gateway Station
Aurora 80014; 752-2203

PHOTOGRAPHERS, STILL

RONALD ALLEN ALPERT
4564 South Akron
Englewood 80111; 771-5841

CASEY CLARK/BARRY LIND
P.O. Box 4063
Aspen 81611; 925-9162 or
Answering Service: 925-3804
(Production Stills, Specializing in Mountain Sports)

TOM FROST
641 Antler Drive
Boulder 80302; 444-3683
(Mountain Climbing Speciality)

KATHLEEN KREIGER
Aspen Casting, Inc.
P.O. Box 8862
Aspen 81611; 925-1031

PAT McGOWAN 2410 South Quebec, #101 Denver 80231; 752-1947 In Forida: (305)685-2095

TED TRAINOR & ASSOCIATES
1600 Broadway, Suite 440
Denver 80202; 831-1113
Ted Trainor

PORTABLE TOILETS

AQUAZYME OF COLORADO P.O. Box 19374 Denver 80219; 935-3657

COLORADO BARRICADE RENTAL 1260 South Santa Fe Drive Denver 80223: 744-6401

<u>SAN-O-LET, INC.</u> P.O. Box 16264 Denver 80216; 623-1246

PRODUCTION ASSISTANCE

ASPEN PRODUCTION SERVICE, INC. P.O. Box 8862 Aspen 81611; 925-1301 De De Brinkman

ROBYN BENSINGER
2335 South York
Denver 80210; 744-0250
(Script Girl)

KRISTINA J. DAHL 1675 Glenmoor Park Way Lakewood 80215; 238-2955

CAROL ANN DULIAN
28845 Cedar Circle
Evergreen 80439; 674-6160

PHILLIP M. GOLDFARB
Home: P.O. Box 79
Telluride 81435
Agent: Baron, Weiss, Singer
Beverly Hills, CA: (213)278-3123
(Assistant Director, Unit Production Manager, Production Manager, DGA)

JAN GORDON 1433 Williams, #1001 Denver 80210; 355-6042

LONDI LAM 134 Garfield Street Denver 80203; 444-2004

DIANE F. PETERSON
125 South Garfield Street
Denver 80209; 399-5980
(Production Assistant, Stylist,
Set Decoration)

DONNA DEWEY PHELAN 1160 Lafayette Street Denver 80218; 832-3102

THE PRODUCTION COORDINATOR
7170 West 80th Place
Arvada 80003; 420-8749
Donna Davis

PRODUCTION ASSISTANCE (Continued)

PRODUCTION UNLIMITED
601 Detroit Street
Denver 80206; 388-0522
Robyn St. Michael
(Script Supervisor)

STEPHEN SCHMIDT
6055 Cherrywood Circle
Littleton 80121; 794-0982
(Production Manager-IATSE)

JOSEPH STANLEY FILM ENTERPRISES
Star Route Box 1031
Morrison 80456; 697-9695
(Production Manager, Assistant Director, Cinematographer, IATSE Local No. 659)

VAIL GUIDES, INC. P.O. Box 1474 Vail 81657; 476-5387 James Rea

P.O. Box 745
Telluride 81435; 728-4191 (Location Manager)

PRODUCTION COMPANIES

ANOTHER PRODUCTION COMPANY 1420 Blake Street Denver 80202; 623-6616 Andy Anderson

CINE DESIGNS
255 Washington Street
Denver 80203; 777-4222
Dan Boyd

<u>CINEMA SERVICES</u> 2010 East Seventeenth Avenue Denver 80206; 320-5811 Roger Carter

PRODUCTION COMPANIES (Continued)

CLEAR CONCEPTS PRODUCTION
1535 Grant Street
Denver 80217; 322-9015

COMMUNI CREATIONS
2130 South Bellaire Street
Denver 80222; 759-1155
Don Spencer

FACET FILM PRODUCTIONS
301 Vallejo
Denver 80202; 722-5751
Tim Stephenson

JNS COMMUNICATIONS
770 West Hampden Avenue, 345
Englewood 80110; 761-1134
Jerry Nelson

JPI DENVER 13001 West 29th Avenue Golden 80401; 278-8380 Jack Carver

ARTHUR J. LEVY PRODUCTIONS
382 Alpine
Boulder 80302; 443-8473
Arthur Levy

JAMES MORRISON PRODUCING COMPANY, INC. P.O. Box 298
Colorado Springs 80901; 471-3376
James Morrison

McGRAW HILL & PRODUCTIONS
123 Speer Boulevard
Denver 80217; 832-7777
Jim Lannon/Richard Lerner

PADE-NEALE PRODUCTIONS
1901 East 47th Avenue
Denver 80216; 623-1948
Bruce Neale

PRODUCTION COMPANIES (Continued)

PHELAN PRODUCTIONS, INC. 1621 York Street Denver 80206; 399-4580 James Phelan

SPECTRACAM FILM SERVICES
745 Sherman Street, #107
Denver 80203; 837-9898

SPORTS IMAGERY, INC. P.O. Box 4476 Boulder 80206; 447-9570 Robert Carmichael

MARTY STOUFFER PRODUCTIONS
P.O. Box 15057
300 South Spring Street
Aspen 81611; 925-5536
Marty Stouffer

MARK WEBB PRODUCTIONS
3600 South Yosemite, #999
Denver 80206; 688-0500

WESTERN STATES FILM INSTITUTE
1629 York Street
Denver 80206; 377-0509
Bonita Trumbule

PROPS, ANTIQUE

ED HANCOCK ANTIQUES 1410 South Broadway Denver 80210; 722-4750

PROPS, FURNITURE

ADMI FURNITURE RENTAL 1197 West Alameda Avenue Denver 80223; 778-6888

BUDGET FURNITURE RENTAL 5797 East Evans Avenue Denver 80222; 753-1166

PROPS, FURNITURE (Continued)

SAMSONITE 11200 East 45th Avenue Denver 80239; 344-6266 Karen Hagman

THINGS II
310 Holly Street
Denver 80220; 399-2322
(Appraisal)

RACETRACKS

BANDIMERE SPEEDWAY PARK 3051 South Rooney Road Morrison 80465; 697-4870

CENTENNIAL RACE TRACK
3300 West Belleview Avenue
Denver 80232; 794-2661

COLORADO NATIONAL SPEEDWAY 4281 Weld County Road Erie 80516; 665-4137 6.20

ENGLEWOOD SPEEDWAY 2865 West Oxford Avenue Englewood 80110; 781-5789

RAILROADS, NARROW GAUGE

CUMBRES & TOLTEC SCENIC RAILROAD
P.O. Box 789
Chama, NM 87520; (505)756-2151
Boyd West, President
Cliff Palmer, Public Relations
(Runs from Antonito, Colorado to Chama, New Mexico)

DURANGO-SILVERTON RAILROAD
855 Pennsylvania Street, #411
Denver 80203; 837-8471
Alexis McKinney, Consultant
(Runs from Durango to Silverton)

RAILROADS, NARROW GAUGE (Continued)

GEORGETOWN-SILVERPLUME RAILROAD
409 Lookout View Drive
Golden 80401; 279-9670
Lindsey G. Ashby
(Run from Silverplume to
Georgetown)

RAILROADS, STEAM LOCOMOTIVES/CARS

COLORADO RAILROAD MUSEUM
P.O. Box 10
Golden 80401; 279-4591
R.W. Richardson, Manager

FORNEY TRANSPORTATION MUSEUM
1416 Platte Street
Denver 80202; 433-3643

GW 75 RATLROAD COMPANY
2898 South Grant Street
Englewood 80110; 781-1933
Everett Rohrer

RECORDING STUDIOS

APPLEWOOD STUDIOS 680 Indiana Street Golden 80401; 279-2500

CARIBOU RANCH
Nederland 80466; 258-3215
Jim Guercio

SCREENING ROOMS (INTERLOCK)

<u>CENTER THEATRE</u>
216 Sixteenth Street
Denver 80202; 534-3883
Dick Kuralte, Manager

WESTERN CINE
312 South Pearl Street
Denver 80209; 744-1017
John Newell, President

SECURITY SYSTEMS/SERVICES

AMERICAN PATROL & GUARD COMPANY 181 East 56th Avenue, #303 Denver 80216; 893-6592

GOLD STAR SERVICES, INC. 1717 East Colfax Avenue Denver 80218; 333-4258

SET DESIGN

WILLIAM TEMPLE DAVIS
953 Pearl Street
Denver 80203; 861-5714
(United Scenic Artists 350)

THE SCENE SHOP
703 North Superior Street
Colorado Springs 80904; 634-6019
(IATSE)

STREETS AND TOWNS

There are many old towns in Colorado. Listed here are some that have been used in motion picture and television features and television commercials:

BUCKSKIN JOE: Eight miles west of Canon City: restored 1860 western mining town; log buildings.
Ron McClain, owner: 275-3215 or 275-5149.

<u>CENTRAL CITY:</u> Thirty-five miles west of Denver; restored mining town of 1875 to 1900 period.

CRIPPLE CREEK/VICTOR: Fifty miles west of Colorado Springs; old gold mining towns.

HERITAGE SQUARE: Fifteen minutes from Denver; 1880 street; gingerbread architecture. Dorothy Akal: 279-2517.

NINTH STREET: Downtown Denver; one block of restored Victorian homes.

STREETS AND TOWNS (Continued)

LARIMER SQUARE: Downtown Denver; 1865-1900 period; restored city blocks with gas lights.

SILVERTON: Fifty miles north of Durango; Old mining town high in the mountains.

<u>TELLURIDE</u>: Sixty miles south of Montrose; Old mining town high in the mountains.

STUDIOS AND STAGES

ANOTHER PRODUCTION COMPANY
1420 Blake Street
Denver 80202; 623-6616
Andy Anderson
Studio: 30' x 40'

COMMUNI CREATIONS
2130 South Bellaire Street
Denver 80222; 759-1155
Don Spencer
Studio: 30' x 60'

MGH-TV/CHANNEL 7 (CBS)
123 Speer Boulevard
Denver 80217; 832-7777
Stage Sizes: 35' x 35'
50' x 40'
76' x 54'

KOA-TV/CHANNEL 4 (NBC) 1044 Lincoln Street Denver 80217; 861-4444 Studio: 40' x 50'

TELLEMATION PRODUCTIONS, INC.

7700 East Iliff, Suite H
Denver 80231; 751-6000
Studio: 40' x 50'

TALENT AGENCIES/SAG FRANCHISED

THE BARBIZON AGENCY
701 West Hampden Avenue
Englewood 80110; 761-9020
Don Shikles

TALENT AGENCIES/SAG FRANCHISED (Continued)

J. F. IMAGES, INC.
Southeast State Bank Building
3600 South Yosemite, #700
Denver 80237; 779-8888
Jo Farrell (Home): 979-5110
Annie Maloney

THE LIGHT COMPANY
1443 Wazee Street, 3rd Floor
Denver 80202; 572-8363
Art Stone

VANNOY TALENT AGENCY 1100 East Sixteenth Avenue Denver 80218; 832-7177 Steve Vannoy

TELEVISION STATIONS

KBTV/CHANNEL 9 (ABC) 1089 Bannock Street Denver 80217; 825-5288

KMGH-TV/CHANNEL 7 (CBS) 123 Speer Boulevard Denver 80217; 832-7777

KOA-TV/CHANNEL 4 (NBC) 1044 Lincoln Street Denver 80217; 861-4444

<u>KRMA-TV/CHANNEL 6 (PBS)</u> 1261 Glenarm Place Denver 80204; 892-6666

KWGN-TV/CHANNEL 2 (IND) 550 Lincoln Street Denver 80203; 832-2222

TEMPORARY EMPLOYMENT

<u>KELLY SERVICES</u>, <u>HEADQUARTERS</u> 110 Sixteenth Street, #300 Denver 80202; 623-6262

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TEMPORARY EMPLOYMENT (Continued)

OLSTEN 1612 Tremont Place Denver 80202; 543-4357

<u>MANPOWER</u> 500 Broadway Denver 80203; 839-1800

TOPS* AND LABOR STAFF
4155 East Jewell Avenue
Denver 80222; 758-8677 or
321-4422

TENTS

DENVER TENT COMPANY
4004 Grape Street
Denver 80216; 399-3232
Mr. Haggler/Phil Burch

UNDERWATER RESCUE

ROCKY MOUNTAIN UNDERWATER SALVAGE
3891 Blake Street
Denver 80205; 572-7577
Chris Nelson
(Nelson Container Co.)

VEHICLES, ALL-TERRAIN

FUN COUNTRY 29833 Ruby Ranch Road Golden 80439; 526-0664

VEHICLES, HORSE DRAWN

<u>GEORGE DRAPER</u> P.O. Box 27 Wetmore 81253; 784-3162

BUCKSKIN JOE
P.O. Box 8
Canon City 81212; 275-3215
Ron McClain, Owner: 275-5149
(Stage Coach; Wagons, etc.)

VEHICLES, HORSE-DRAWN (Continued)

CHARLES L. FRY
104 Rose Lane
Canon City 81212; 275-6315
(2 Wagons, 1 Covered-1 open;
1 Antique Snow Sled)

JIM FULTON
P.O. Box 201
Winter Park 80482; 726-5527
(2 Teams; 2 sleighs; 1 small sleigh)

P.O. Box 2083
Boulder 80306; 443-2344
(Wagons and Accessories)
Bud Hays

PIKES PEAK STABLES
1044 West Rio Grande
Colorado Springs 80906; 471-7411
Dick Lambert (Home); 635-2051

RUDY RUDINBAUGH
7-Eleven Ranch
Parlin 81239; 641-0666
(Dude Ranch and Horses; Wagons)

WAGONS WEST
3405 County Road 124
Hesperus 81326; 385-4585
Charlie Taylor

VIDEOTAPE PRODUCTION FACILITIES/SERVICES

16MM MOTION PICTURE COMPANY 501 Glencoe Street Denver 80220; 388-7455

<u>KBTV/CHANNEL 9 (ABC)</u> 1089 Bannock Street Denver 80217; 825-5288

KOA-TV/CHANNEL 4 (NBC) 1044 Lincoln Street Denver 80217; 861-4444

VIDEOTAPE PRODUCTION FACILITIES/SERVICES

MIDTOWN VIDEO 130 West Fifth Avenue Denver 80204; 778-1681 Debby Mermell/Ken Miller

SILVER MOUNTAIN VIDEO
130 East Kiowa, #405
Colorado Springs 80903; 633-3108 or
Frank Hofmeister 685-1325

TELEMATION PRODUCTIONS, INC. 7700 East Iliff, #H
Denver 80231; 751-6000

WEBB TELEMEDIA P.O. Box 27494 Denver 80227; 794-5443 Ben Lane

WARDROBE/COSTUME RENTAL

AMERICAN COSTUME COMPANY 1526 Blake Street Denver 80202; 893-8899 Mory Cloud, Manager

COLORADO COSTUME 2100 Broadway Denver 80205; 825-6874

LITTLE ANNIE'S FANCY CLOTHING
18 East Arkansas Street
Denver 80210; 778-0339
(1920's - 1940's)

WEATHER REPORTS

GRD WEATHER CENTER
Irongate Executive Plaza II, #204
777 South Wadsworth Boulevard
Denver 80226; 986-9557
John Henz/Ed Pearl
(Daily and Long Range Forecasts
for the Western United States;
Forecasts Tailor-made to suit
needs.)

WEATHER REPORTS (Continued)

STAPLETON INTERNATIONAL AIRPORT
Denver 80207; 837-3788
Ellis Burton
(Free Daily Weather Forecasts,
if arrangements are made in
advance; No Long Range
predictions; General five-day and
thirty-day outlooks.)

1

Information Compiled: October 1979

SUMMARY REPORT July 1969 - June 1979

COLORADO MOTION PICTURE AND TELEVISION ADVISORY COMMISSION

Prepared by:
Karol W. Smith and KSue Anderson

Division of Commerce and Development Department of Local Affairs

August 20, 1979

The latest available figures show a total of \$59,173,500.00 has been spent in the State of Colorado by production comapnies from July 1969 through June 1979. A summary of production by title, shooting date, shooting location by county and the total of money left in Colorado is shown in Table I.

Table II and the following discussion determines that the State of Colorado has received a minimum of \$5,361,120.00 in tax revenues from this production money.

Table III is a graph showing the growth of production monies spent in Colorado over the past ten years.

Gulf Research Institute of Baton Rouge, Louisiana, completed a study in 1971 entitled Development of the Motion Picture Industry in Louisiana at a cost of \$57,000.00. This survey showed that a motion picture company will spend 25 percent of their total budget on location. Because of the increase in location filming in the years following that study and the consequential increased availability of talent, technicians, and equipment at distant location sites it has been determined that film companies now leave between 30-33 percent of their total budgets on location. The Research and Statistics Section of the Colorado Department of Revenue recommends using a 3.0 multiplier effect to determine the total economic benefit of new money introduced to the State of Colorado. In other words, \$1,000,000.00 of new money will circulate to the total of \$3,000,000.00 worth of spending power before it is exhausted and is no longer of economic benefit. Thus, production companies expenditures of \$59,173,500.00 in the State of Colorado in the last ten years have expanded to an economic benefit of \$177,520,500 when the multiplier effect of 3.0 is applied.

STATE OF COLORADO

MOTION PICTURE AND TELEVISION ADVISORY COMMISSION

BUDGET YEAR: July 1969 to June 1970

TITLE and/or SUBJECT	PRODUCTION COMPANY	SHOOTING DATE	SHOOTING LOCATION BY COUNTY
Then Came Bronson	MGM-TV	July 1969	Fremont, Montrose
Lassie	Wrather Productions	July 1969	Montezuma
Barquero	United Artists	August 1969	Fremont
The Happy Ending	Pax Productions	January 1970	Denver
Ski Game	Mogul Productions	February 1970	Eagle
Downhill Racer	Wildwood International	February 1970	Clear Creek
		TOTAL BUDGETS	\$ 7,300,000.00
	SPE	ENT IN COLORADO	\$ 2,240,000.00

STATE OF COLORADO

MOTION PICTURE AND TELEVISION ADVISORY COMMISSION

BUDGET YEAR: July 1970 to June 1971

TITLE and/or SUBJECT	PRODUCTION COMPANY	SHOOTING DATE	SHOOTING LOCATION BY COUNTY
Colorado; Land of Long Look	Eastman Kodak	July-December 1970	Statewide
Lock, Stock and Barrel	Universal-TV	August 1970	La Plata, San Juan
Narrow Gauge: Travel Log	Bregade Films	August 1970	La Plata
Goodby Fat Larry	Mushroom Productions	September 1970	Pitkin
Railroad Documentary	Wilde Films	June 1971	Statewide
The Cowboys	Warner Brothers	June 1971	Archuleta, Fremont
COMMERCIALS	General Motors		
		TOTAL BUDGETS	\$ 7,300,000.00
	SP	ENT IN COLORADO	\$ 1,042,000.00

STATE OF COLORADO MOTION PICTURE AND TELEVISION ADVISORY COMMISSION BUDGET YEAR: July 1971 to June 1972

TITLE and/or SUBJECT	PRODUCTION COMPANY	SHOOTING DATE	SHOOTING LOCATION BY COUNTY
Mining Documentary	MGM	July 1971	Clear Creek, Jefferson
Training Film	Chevrolet	August 1971	Park, Summit
When Legends Die	Stuart Miller Prods.	September 1971	La Plata
Stand Up And Be Counted	Columbia	September 1971	Denver
American Adventure	Tom Thomas Prods.	December 1971	La Plata
Intertect	Quinn Martin	January 1972	Eagle, Garfield, Pitkin
Snowball Express	Walt Disney	January 1972	Gunnison
Showdown	Universal	April 1972	Costilla
Nancy's World	ABC-TV	June 1972	Denver
Industrial Films (2)	Aztec Films	June 1972	Denver
COMMERCIALS	Mercury Outboard; Westing Oldsmobile; Pontiac; Toyo		; Marshall Faber;
		TOTAL BUDGETS	\$ 9,960,000.00
	SPE	NT IN COLORADO	\$ 2,355,000.00

STATE OF COLORADO

MOTION PICTURE AND TELEVISION ADVISORY COMMISSION

BUDGET YEAR: July 1972 to June 1973

TITLE and/or SUBJECT	PRODUCTION COMPANY	SHOOTING DATES	SHOOTING LOCATION BY COUNTY
<u>Visions</u>	CBS-TV	July 1972	Denver
Badlands	Pressman-Williams	July-August 1972	Bent, Pueblo, Las Animas, Otero
Colorado Deer Hunting	BBC	August 1972	La Plata, San Juan
Brothers O'Toole	CVD Studios	August 1972	Denver, Fremont
Cannon (2 shows)	CBS-TV	August 1972	Archuleta, La Plata
Scarecrow	Warner Brothers	September 1972	Denver, Fremont
Running Wild	CVI, Ltd.	October 1972	Mesa
Runaway	Universal-TV	April 1973	Denver, Grand, Jefferson
Safety Film	John Deere	April 1973	Gunnison
Sleeper	Rolling-Joffee Prods.	May 1973	Denver, Jefferson
COMMERCIALS	Ford Motor Company; Amer Public Utilities; Ken'L		
		TOTAL BUDGETS	\$ 10,400,000.00

SPENT IN COLORADO

YEARLY PRODUCTION BREAKDOWN

\$ 3,950,000.00

STATE OF COLORADO MOTION PICTURE AND TELEVISION ADVISORY COMMISSION BUDGET YEAR: July 1973 to June 1974

TITLE and/or SUBJECT	PRODUCTION COMPANY	SHOOTING DATE	SHOOTING LOCATION BY COUNTY
Training Film	U.S. Navy	July 1973	Adams, El Paso
Blood On The Mountain	Mark IV Productions	August 1973	Fremont
Training Film	AAA	August 1973	Denver, Arapahoe
Mr. Majestyk	Mirisch-Fleischer	September 1973	Bent, Otero, Custer, Fremont
The Ultimate Thrill	Centaur Productions	January 1974	Eagle
Doc Savage	Warner Brothers	January 1974	Mesa
Training Film	VIVA of New York	June 1974	Denver, Jefferson
COMMERCIALS	Standard Oil; McDonalds; Salem Cigarettes; Bristo Cigarettes-London; ARCO.		
		TOTAL BUDGETS	\$ 6,200,000.00
	SPE	ENT IN COLORADO	\$ 2,200,000.00

STATE OF COLORADO

MOTION PICTURE AND TELEVISION ADVISORY COMMISSION

BUDGET YEAR: July 1974 to June 1975

TITLE and/or SUBJECT	PRODUCTION COMPANY	SHOOTING DATE	SHOOTING LOCATION BY COUNTY
Sky Lab Film-Martin Co.	Another Production Co.	July 1974	Arapahoe, Denver
Rivers of Silver, Ribbons of Steel	New York Institute Technology	July- September 1974	La Plata, San Juan
Manhunter	Quinn Martin	August 1974	Boulder, Weld
Johnny Cash - Ridin' The Rails	Webster-Rivikin	August 1974	La Plata, Jefferson, San Juan
Training Film	U.S. Army	August 1974	Arapahoe
<u>Crash</u>	Prentiss Productions	October 1974	Mesa, Chaffee, Fremont
Winterhawk	Charles B. Pierce	November 1974	La Plata
<u>Kate McShane</u> Pilot	Paramount-TV	February- March 1975	Denver
COMMERCIALS	Folgers; TWA; Gillette; Florida Orange Juice; American Motors; AT&T Hi-Krate; Jello; Texas Gas Company; Mountain Dew (2); Texas Electric;		

Hi-Krate; Jello; Texas Gas Company; Mountain Dew (2); Texas Electric; Ken'L Ration; Goodyear; Miller Beer; Breck Shampoo; Chevrolte (3); Annie Greensprings Wine; Pepsi-Cola (2); RCA (2); United Aircraft; Bomar Watches; Delco Batteries; American Home Products; Ultra Brite; Lipton's Tea; Oil of Olay (3).

TOTAL BUDGETS \$ 4,490,000.00 SPENT IN COLORADO \$ 2,460,000.00

STATE OF COLORADO MOTION PICTURE AND TELEVISION ADVISORY COMMISSION BUDGET YEAR: July 1975 to June 1976

TITLE and/or SUBJECT	PRODUCTION COMPANY	SHOOTING DATE	SHOOTING LOCATION BY COUNTY
The Duchess And The Dirtwater Fox	20th Century Fox	August 1975	Custer, Fremont, Clear Creek
PBS Special	WTTW-Channel 13-Chicago	October 1975	Jefferson
Bobby Goldsboro And The Serendipity Singers Special	NBC-TV	January and May 1976	Eagle
Dorothy Hamill Special	ABC-TV	February 1976	El Paso, Denver
Training Film	U.S. Army	February 1976	Denver
The White Buffalo	Dino DeLaurentiis	April 1976	Custer, Fremont
Bob Dylan Special	NBC-TV	May 1976	Larimer
COMMERCIALS	Frontier Airlines; Chevron; Velamints; Clover Club; Jack Winters; Co-op Tires; American Coffee; John Deere Snowmobiles; Fina; Corning Sunglasses; Johns-Manville; Sears; American Dairy Association of Wisconsin; American Beauty Macaroni; Kuner's; McDonalds; Coleman Lanterns; L'Eggs; Mercury Outboard; Smirnoff; Hunt's; Merit Drugs; BMW; Chevrolet; Boeing; U.S. Gypsum; A.C. Sparkplugs; Phillips 66; Conoco (2); IBM; Ford; Kelloggs Sugar Pops.		

TOTAL BUDGETS \$ 13,807,000.00 SPENT IN COLORADO \$ 5,336,000.00

STATE OF COLORADO

MOTION PICTURE AND TELEVISION ADVISORY COMMISSION

BUDGET YEAR: July 1976 to June 1977

TITLE and/or SUBJECT	PRODUCTION COMPANY	SHOOTING DATE	SHOOTING LOCATION BY COUNTY
I Want To Keep My Baby	CBS Television	July 1976	Denver, Arapahoe
Sister Aimee	Tomorrow Entertainment	July-August 1976	Denver
Great Rocky Mountain Jazz Party, 1976	Alper Productions	September 1976	Denver, El Paso
One On One	Warner Brothers	October 1976	Larimer, Weld
Snowbeast	Douglas S. Cramer	January 1977	Gunnison
Mickey Mouse Club Segment	Walt Disney	January 1977	Summit
How The West Was Won	MGM-TV	June-July 1977	Otero, Bent, Custer, Fremont
Industrial Film	General Motors		
Industrial Films (2)	Chevrolet		

COMMERCIALS:

Coleman Furnaces; O.B. Tampons; Utah Light & Power; Smith Food King; Prudential; Clover Club; Walker Bank, Ocho Caballos Town Homes; A.A.I.; Fourth National Bank; Hublein Beer; Outgrow; Exchange National Bank; Ford Mustang II; Cadillac; Standard Oil of Indiana (3); General Motors (3); Schlitz Beer; United Air Lines; Marlboro Cigarettes; U.S. Army; Phillips Petroleum; Johnson & Johnson; Mountain Dew; Pabst Beer; Wohl Shoes; Coca-Cola; Toyota; Boise Cascade; Frontier Air Lines; Woolite; L'Eggs; McDonald's (2); IBM; Budweiser.

TOTAL BUDGETS \$ 15,130,000.00 SPENT IN COLORADO \$ 6,020,000.00

STATE OF COLORADO

MOTION PICTURE AND TELEVISION ADVISORY COMMISSION

BUDGET YEAR: July 1977 to June 1978

TITLE and/or SUBJECT	PRODUCTION COMPANY	SHOOTING DATE	SHOOTING LOCATION BY COUNTY
Comes A Horseman	Chartoff-Winkler	July-August 1977	Fremont, Custer
The Further Adventures of The Wilderness Family	Pacific International	September- December 1977	Gunnison
The Busters	MTM Productions	February 1978	Denver, Adams
Avalanche	New World Productions	March 1978	La Plata, San Juan
Butch and Sundance: The Early Years	20th Century Fox	March 1978	Conejos, Alamosa, San Miguel Ouray, and San Juan
Lunstrom Colorado Christmas	Mark IV Productions	March 1978	La Plata
Colorado CI	Quinn Martin	March 1978	Denver, El Paso, Ouray, San Juan San Miguel
Ice Castles	Columbia Pictures	March-April 1978	El Paso, Denver
True Grit	Paramount-TV	March-April 1978	Fremont, Custer
Centennial	Universal-TV	March-June 1978	Larimer, Weld, Morgan, Clear Creek
AS*WE*SEE*IT	WTTW-Channel 13-Chicago	April-May 1978	Denver
The New Advertures of Heidi	Pierre Cossette	June 1978	Pitkin
Every Which Way But Loose	Malpaso Productions	June 1978	Clear Creek, Denver, Arapahoe, Adams
	SP	TOTAL BUDGETS ENT IN COLORADO	\$ 44,300,000.00 \$ 11,710,000.00

STATE OF COLORADO

MOTION PICTURE AND TELEVISION ADVISORY COMMISSION

BUDGET YEAR: July 1977 to June 1978

TITLE and/or SUBJECT

COMMERCIAL PRODUCTS

COMMERCIALS:

Chevrolet; Goodyear Tire; Central Bank of Denver;
Marlboro; Polaris Snowmobiles; 3-M Reflective;
3-M "Drag Strip"; Sears Tires; Toro Snowblowers;
Eastman Kodak(2); Amoco Oil Industrial Films (2);
White Motor Company; Pepsi-Cola; Jiffy Peanut Butter;
Pepsi-Cola (3); Ford Motor Company; Coors Beer;
K-Mart Batteries; United Banks of Colorado; Chevette;
Foster Grant Sunglasses; Aspen Ski Wear; Cascade;
Scott's Liquid Gold; Edison Electric.

\$ 1,728,000.00 528,000.00	TOTAL BUDGETS SPENT IN COLORADO
\$ 46,028,000.00	1977-78 TOTAL BUDGETS
\$ 12,238,000.00	1977-78 SPENT IN COLORADO

STATE OF COLORADO

MOTION PICTURE AND TELEVISION ADVISORY COMMISSION

BUDGET YEAR: July 1978 to June 1979

TITLE and/or SUBJECT	PRODUCTION COMPANY	SHOOTING DATE	SHOOTING LOCATION BY COUNTY
Centennial	Universal-TV	July-December 1978	Denver, Douglas, Weld, Otero, Bent, Morgan, Gilpin, Larimer
Proof Of The Wild	Stik International	July 1978	Alamosa, Conejos, Costilla
The Shining	Warner Brothers	July-September 1978	Boulder, Larimer
Champions: A Love Story	Warner Brothers	August 1978	Boulder, Denver
Over The Edge	Benedict Productions	August-September 1978	3 Adams, Arapahoe, Weld
Mork and Mindy	Paramount-TV	August 1978	Boulder
The Sacketts	Warner Brothers-TV	September 1978	Fremont
The Further Adventures of The Wilderness Family	Pacific International	September-Oct. 1978	Gunnison
The Paradise Trail	Mark IV Productions	September 1978	Gunnison
The Frisco Kid	Warner Brothers	October 1978	Larimer, Weld
Stubby Pringle's Christmas	Gilbert Cates Prod.	October 1978	Clear Creek, Jefferson
The Chisholms	Alan Lansberg Prod.	November 1978	Bent, Otero
Charlie's Angels	Spelling-Goldberg	December 1978	Eagle
A Man Called Sloane	Quinn Martin	February 1979	Garfield, Pitkin, Gunnison
Lunstrom's Christmas Show	Mark IV Productions	February 1979	Gunnison
The Black West	Nguzo Saba Films	Sept-Oct 1978	Arapahoe, Clear Creek, Douglas-

STATE OF COLORADO
MOTION PICTURE AND TELEVISION ADVISORY COMMISSION
BUDGET YEAR: July 1978 to June 1979

TITLE and/or SUBJECT

COMMERCIAL PRODUCTS

COMMERCIALS:

Dr. Pepper; 3-M, Laf/German Beer; Budweiser; Mustang; Ford; White Motor; Colorado National Bank; Safeway Stores (Ind.); Pontiac/General Motors; Farmall (Ind.); Dodge Colt; Jiff; AT&T Long Lines; AMACO; Goodyear Tire; LO-CAL Sweet; Montgomery Wards; Coca-Cola; 7-Up (Ind.); Sears; Pepsi-Cola; Schlitz; Dodge; Toyota; Pillsbury; Borden; Gas-Garo; Sears Snow Tires; Toyota Land Cruiser; Eastman Kodak; AAA; 7-Up; Artic-Cat; Ski-Doo; Busch Beer; Canon Cameras; Goodyear Fire & Ice; Miller Beer; Farmall; John Deere; La Batts Beer; VISA; Dodge Power Wagon; Beachwood Cigarettes; Lowenbrau Beer; Eastman Kodak; GMC Trucks; Coors; Phillips 66; Buick Rivera; Cadillac; Mountain Dew; Schlitz Beer; 7-Up.

TOTAL BUDGETS

\$ 84,623,000.00

SPENT IN COLORADO

\$ 21,332,500.00

MOTION PICTURE PROPUCTION IN COLORAPO

PENT IN CO.

IN MIL. 69-70 70-71 71-72 72-73 73-74 74-75 75-76 76-77 77-78 78-79 79-80 80-81 81-82

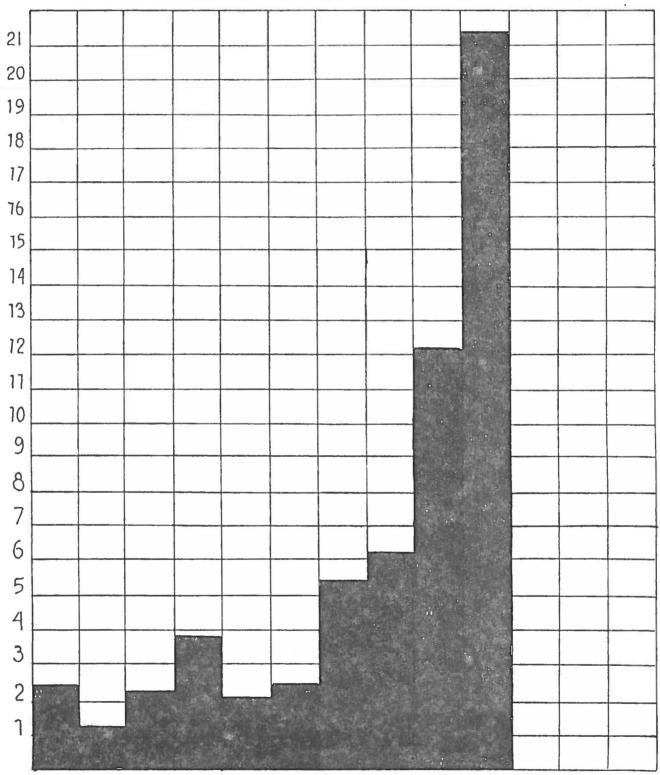
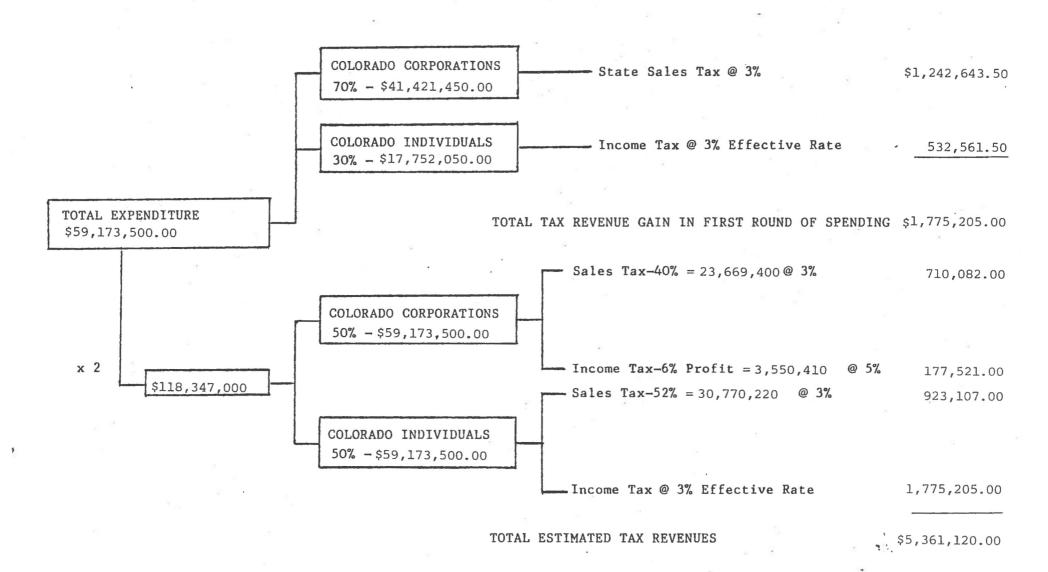


TABLE II ESTIMATED EFFECT OF STATE TAX REVENUES OF PRODUCTION EXPENDITURES OF LOCATION FILMING IN COLORADO JULY 1969 THROUGH JUNE 1979



The Gulf South Research Report found that in the first round of spending seventy percent of the monies spent on location went to corporate enterprises and the remaining thirty percent to individuals as income. (See Table IV for a breakdown by service area.)

The Research and Statistics Section of the Colorado Department of Revenue estimates that in the remaining rounds of spending the new money will be distributed equally to businesses and individuals. While the percentage of income business spends for personal property varies with the type of business, the Department of Revenue considers forty percent a reasonable average. The Colorado Tax Profile Study by Zubrow, Coddington, and Korbel states that fifty-two percent of an individual's gross income is expended on personal property.

The Department of Revenue recommends using a three percent effective rate on gross income for determining estimated tax revenue received from individuals and a six percent profit figure for determining the five percent business profit tax.

The Motion Picture and Television Advisory Commission budgets for the fiscal periods from July 1969 to June 1979 are the following:

FISCAL YEAR		BUDGET AMOUNT
July 1969 - June 1970 July 1970 - June 1971 July 1971 - June 1972 July 1972 - June 1973 July 1973 - June 1974 July 1974 - June 1975 July 1975 - June 1976 July 1976 - June 1977 July 1977 - June 1978 July 1978 - June 1979		\$ 5,000.00 5,000.00 30,000.00 34,168.00 41,533.00 55,000.00 60,000.00 70,000.00 96,000.00 101,763.00
	TOTAL BUDGETS	\$498,464.00

TABLE IV

PRODUCTION COMPANIES' EXPENDITURES AMONG TEN SERVICE CATEGORIES
IN COLORADO FOR JULY 1969 - JUNE 1979

%	TYPE OF SERVICE	AMOUNT SPENT
19.0	Location Rentals & Construction	\$11,242,965.00
26.0	Transportation	15,385,110.00
11.0	Lodging	6,509,085.00
4.0	Catering	2,366,940.00
3.0	Security	1,775,205.00
.5	Local Casting	295,867.00
5.5	Extras	3,254,543.00
5.0	Crew Expenses	2,958,675.00
21.0	Local Crew Salaries	12,426.435.00
5.0	Contingencies	2,958,675.00
	TOTAL SPENT	\$59,173.500.00

Since its inception, the Commission has spent \$498,464.00 which represents 1% of the monies it has attracted to Colorado or less than one-half of 1% of the total economic benefit materialized according to the applied multiplier effect of 3.0.

Tax Revenues	\$ 5,361.120.00
Monies Attracted	59,173,500.00
Economic Benefit	177,520,500.00
Cost of Operation	498,464.00

EXHIBIT P: LOCATION FILMING PROCESS CHART

