



The citizens of the Town of Fowler share a common vision to become one of the most sustainable communities in Colorado. Our hope is to grow while balancing the central components of sustainability: economic, environmental and social-cultural. In Fowler, this means that as a community we must grow while maintaining social equity, preserving our cultural and historical heritage, increasing economic development and job opportunities, and providing a diverse housing mix for all levels of income within the community.

Furthermore, the Town will work to balance the environmental heritage inherent within our community while further enhancing our ecological assets such as protecting the historical and environmental benefits of the irrigation ditches that serve the local farm land; practicing stewardship of the recreational and ecological benefits of the Arkansas River valley and realizing the inherent energy of the wind, sun and biomass. By utilizing natural capital and protecting ecological assets, the Town of Fowler will create a vibrant, sustainable rural economy.

-2035 Fowler Comprehensive Plan

COLORADO SUSTAINABLE MAIN STREETS INITIATIVE Community Profile



Town of Fowler

The Town of Fowler is a rural community of 1,138 people located in the Arkansas River Valley of southeastern Colorado, thirty-three miles east of Pueblo. Fowler has maintained a prosperous Main Street, has made great progress in becoming energy efficient and in exploring renewables, and has created a sustainability element in its comprehensive plan.

A vibrant and progressive community that serves as a center for the farming and ranching economy. The gateway to southeastern Colorado's heritage that values its small town atmosphere and has a commitment to education. Aggressively pursuing growth, the community has many amenities and prides itself in maintaining its historic heart, main street, one that is walkable, and is a local and regional destination.

-Community Vision Statement

Town of Fowler

County: Otero

2008 Population: 1,138

Avg. persons/household: 2.23

Largest area employers: School district,
Fowler Health Care Center, Town of
Fowler, Fowler State Bank

