



COLORADO SUSTAINABLE MAIN STREETS INITIATIVE Community Profile

The Five Points Redevelopment Plan starts simply with the renovation of the iconic Rossonian building, a symbol of the connection of a rich past to the promise of an emergent future.

The historic Rossonian redevelopment is the first of five stages of construction that will restore energy, vibrancy and excitement in the Five Points Neighborhood.



Photo credit: Ariel Fried

Five Points

Bringing together immediate employment benefits and long-term job creation, inserting money into the economy right away and ensuring that money continues to pay dividends well into the future, create a sense of community that strengthens the connection residents feel, replacing blight and driving tourism to the area. The Five Points Redevelopment Project is at the convergence of economic development, job creation and tourism investment.

-Taken from the Five Points Redevelopment Project

The Five Points Corridor is a multi-cultural entertainment and business district rooted in African-American history and seen as a destination for arts, culture and entertainment. Located along a light rail corridor on the northeast edge of downtown Denver, the district offers quick access to downtown and adjoining neighborhoods. Numerous planning, transportation and streetscape projects have been completed over the past 10 years to realize its culturally vibrant vision. The supporting neighborhoods are growing at a rapid rate, with a 49 percent increase in households between 2000 and 2006. The corridor is the focal point and central gathering place for the surrounding neighborhoods of San Rafael, Curtis Park, Cole, Whittier and Five Points.

The Five Point Business District is part of Denver's Neighborhood Marketplace Initiative. This Initiative is designed to support each neighborhood business district to become its own destination, its own attraction for growth and success.

Five Points Neighborhood

County: Denver **2008 Population:** 6,670 **Average persons/household:** 2.3

Number of businesses: 479

Neighborhood highlights: The Blair-Caldwell African-American Library, The former Rossonian Hotel, Five Points Media Center, Pedestrian Shopping Corridor

Owner occupied households: 30%

Median Household Income: \$31,798

Median Home Value: \$224,000