



## COLORADO SUSTAINABLE MAIN STREETS INITIATIVE Community Profile

*Over the next 30 years the City of Rifle is positioned to grow from a current population of 9,000 to a potential population between 25,000 to 40,000.*

*In 2005 City Council adopted the Rifle Economic Opportunities Assessment, which included a vision of Rifle as an “Energy Village”—*



# City of Rifle

*a community that bridges the gap between the current fossil fuel economy and the evolving renewable energy economy.*

*What does it mean to create a highly livable community for the citizens of Rifle?*

- quality infrastructure
- quality school system
- efficient and multimodal transportation system
- a variety of affordable housing options
- parks and recreation facilities
- protection of the surrounding natural resources and environment.

- excerpt from the Rifle Comprehensive Plan

The City of Rifle, located at 5,345 ft elevation, has a population of 9,499 and has a forecasted annual growth rate of 4-6% (2009-2013). Rifle is a Main Street™ candidate and has invested significant time and resources in improving its downtown.

*Centrally located at the base of the powerful Roan Plateau, Downtown Rifle offers the best of New West living on the banks of the Colorado River. Our historic buildings and small town atmosphere reflect our proud heritage while our dynamic new downtown developments harness the energy of our growing region and showcase our commitment to energy efficient and sustainable design. As an “Energy Village” that embraces our energy-driven economy with a forward-thinking, cutting-edge vision, Rifle is emerging as a national model for creating a sustainable local economy positioned for long-term success.*

-excerpt from the Rifle Downtown Master Plan

### City of Rifle

**County:** Garfield

**2008 Population:** 9,499

**Avg. persons/household:** 2.7

**Largest area employers:** Garfield

School District No. RE-2, SB Field

Services LTD, Wal-Mart, Grand River

Medical Center

