



The Economic Value of Northern Colorado's Public Colleges and Universities (NoCoPCU)

REFLECTS FISCAL YEAR 2017-18



ECONOMIC IMPACT ANALYSIS

↑ = 1,000 jobs

1
out of every
8

jobs in Larimer and Weld Counties is supported by the activities of the institutions and their students



Alumni impact

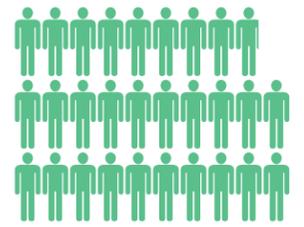
Impact of the increased earnings of NoCoPCU alumni and the businesses they work for

\$2 billion

Added income

an economic boost similar to hosting the Super Bowl
6x

28,868 Jobs supported



NoCoPCU TOTAL ANNUAL IMPACT

\$3.9 billion

Added income

- OR -

50,668

Jobs supported



Operations spending impact

Impact of annual payroll and other day-to-day spending

\$1.1 billion

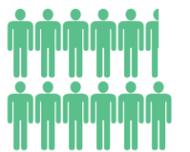
Added income

enough to buy
33,494 new cars

- OR -

11,480

Jobs supported



Research spending impact

Impact of annual research spending

\$299 million

Added income

enough to buy **24,055** families* a year's worth of groceries

- OR - **3,931** Jobs supported



* family of four



Start-up & spin-off company impact
\$227.9 million

- OR -
901 Jobs supported



Construction spending impact
\$126 million

- OR -
1,882 Jobs supported



Student spending impact
\$147.9 million

- OR -
3,532 Jobs supported



Visitor spending impact
\$3.2 million

- OR -
74 Jobs supported

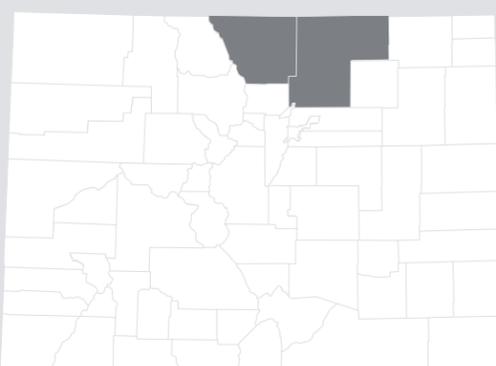
NoCoPCU in FY 2017-18

74,026 Credit students

4,927 Non-credit students

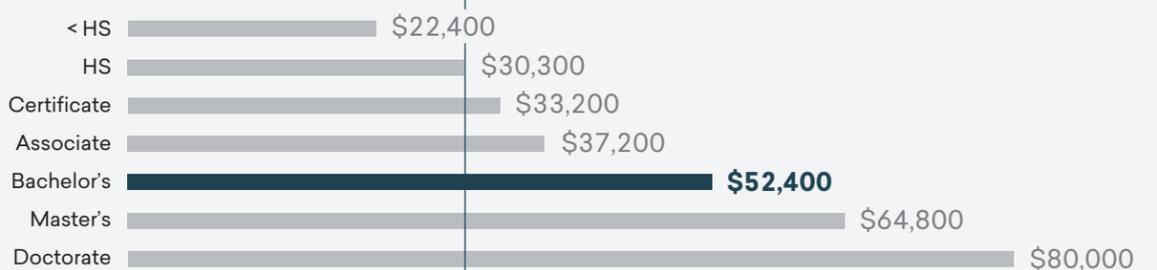
10,830 Employees

Larimer & Weld Counties, CO



INVESTMENT ANALYSIS

The average bachelor's degree graduate from NoCoPCU will see an increase in earnings of **\$22,100** each year compared to someone with a high school diploma working in Colorado.



For every **\$1...**



Students gain
\$3.20 in lifetime earnings



Taxpayers gain
\$4.00 in added tax revenue and public sector savings



Society gains
\$5.20 in added state revenue and social savings