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Main Street has been a win for Woodland Park! The community is seeing improvements through historic preservation and capital improvements in public areas. In addition, business owners are pouring their resources into property and building enhancements.

- Darlene Jensen
Main Street Manager
Woodland Park

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Thank you so much for giving our board both of these opportunities for improvement, motivation and support! You and DOLA are wonderful partners to make our Main Street a success!

- Angie Cue
Main Street Manager
Lamar

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Colorado Main Street Program
Department of Local Affairs
colorado.gov/dola
303.864.7720

The Colorado Main Street Program
VALUE

CUSTOMIZABLE

- The Colorado Main Street Program is a framework to help focus your efforts, not a specific list of tasks for completion
- Get the support you need to create a roadmap that builds on your community's unique strengths
- Leverage current leaders and efforts to build a sustainable foundation
- Action items evolve as your community needs change

ACCESSIBLE

- The Main Street Program allows you to start small based on capacity, and then work through an incremental process
- Support and trainings are available at every step along the way
- Annual visits from Main Street staff provide an opportunity to talk through challenges and barriers

HOLISTIC

- The Main Street Program helps you align your community assets, volunteers, and support to work toward a common goal
- An ongoing series of initiatives is vital to build community support and create lasting progress
- Leadership, training, technical support, preservation, economic development the Main Street Program provides a full suite of support services to revitalize your downtown

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An invaluable experience, (we are) empowered to share resources and think innovatively.

- Lisa Popovich
Main Street Manager
Steamboat Springs

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