



YOUR
COMMUNITY

YOUR
DOWNTOWN

YOUR
REVITALIZATION

COLORADO MAIN STREET PROGRAM
Support for community-led revitalization



What makes downtown memorable?

Successful retail, busy restaurants, and lively events? An area with places to gather, to work, to live? A point of pride for businesses, residents, and community leaders? All of the above.



The Colorado Main Street Program
is a support system for community-led revitalization of your downtown.
It is a customizable framework to focus efforts, energy, and resources to
create a more vibrant community.



From the eastern plains to the western slope, Colorado Main Street communities can be found across the state. While each is unique in size, history, and culture, they share a common element: enthusiastic stakeholders with a strong desire for community revitalization.



IMPACT



Preserving the authenticity and character of downtowns requires a custom-fit approach. The Colorado Main Street Program provides proven revitalization strategies and needed organization to help communities identify and leverage opportunities and resources.



By focusing on current community strengths and assets, the Colorado Main Street Program is a catalyst to move you forward, one step at a time. Steady progress and commitment produce enduring impacts.



Synthesizing ideas, needs, and energy

into a comprehensive strategic plan ensures that your community leaders, businesses and stakeholders are working toward the same goals. Shaping actions to concentrate on economic vitality, community design, organization and promotion produce tangible community benefits.



CONTACT

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