

State of Colorado
Outreach and Communications Plan for the
Greenhouse Gas Emissions Roadmap Project

With assistance from the project contractors (E3 and CNEE), the Colorado Energy Office (CEO) and Colorado Department of Public Health and Environment (CDPHE), in collaboration with the Governor's Office and other state agencies (Colorado Department of Transportation, Department of Natural Resource, and Department of Agriculture), will carry out an outreach and communications effort designed to engage citizens, stakeholders, and technical experts to help inform development of the administration's Greenhouse Gas Emissions Roadmap. This effort will begin in January 2020 and continue through completion of the project in September 2020. It will also lay the foundation for further outreach and communications related to GHG policy development and implementation in Colorado over the coming months and years.

The outreach and communications activities described below will ensure:

- Technical input on study design and review of draft work products by leading experts in each of the major sectors covered by the Roadmap to provide a solid technical foundation.
- Opportunities for input from the public and stakeholders to ensure transparency, gauge reactions to policy options, develop support for the Roadmap, and to implement stakeholder engagement requirements established by HB 19-1261 and SB 19-096.
- Identification of, and input from, disproportionately impacted communities and communities that are currently economically dependent on industries with high levels of greenhouse gas emissions (see: HB19-1261)
- Coordination with the Air Quality Control Commission (AQCC) in accordance with its statutory mandates to adopt rules for GHG reporting and abatement in SB19-096 and HB19-1261.
- Collaboration with other state commissions involved in the development and implementation of policies to address GHG emissions in Colorado, including the Transportation Commission, Public Utilities Commission (COPUC), Agriculture Commission, and Oil and Gas Conservation Commission (OGCC).
- Participation of technical and policy experts from all state agencies with a role in the development and implementation of the Roadmap to gather data and ensure consistency with agency-specific analysis

- Relationship building with experts at Colorado colleges and universities, national laboratories, and other Colorado institutions that have experience and expertise to contribute to the effort.

There will be three categories of outreach as a part of this project:

- A Technical Advisory Group (TAG)
- Public Outreach
- Targeted Outreach

More detail on the strategy for these types of outreach is included in the sections that follow.

Technical Advisory Group

A first step in the implementation of this outreach plan will be to form a Technical Advisory Group (TAG) tasked with providing input on the study design, including assistance with data collection and evaluating modeling assumptions. This group will also be asked provide feedback to the State and E3 on emissions inventory data that will be used in the modeling and the assumptions included in the modeling of a reference case and a current policies case. As the project moves into later phases, the TAG, along with other stakeholders and the public, will be asked to provide input on the additional policies and strategies that could be considered to ensure timely progress toward the state's 2025, 2030, and 2050 GHG goals.

The TAG will be comprised of individuals with expertise covering business and industry, clean energy, academic and research institutions, and local government. The TAG will assist the State and the contractor in data collection, vetting of technical modeling assumptions, assessments of the modeling results, and evaluation of various emission reduction pathways. Lead modeling staff from state agencies will also participate in the TAG.

Input from the Public and Stakeholders

Public Outreach

A website will be established on the Colorado Energy Office domain so that all members of the public have access to information about the project, and to reports and presentations as they become available. The website will include a comment function so that members of the public and stakeholders can provide written comments to the state team working on the Roadmap. E3 and CNEE will help provide content for the website.

The state will host a public workshop in early April 2020 to update the public and stakeholders on progress and initial results (2005 base year and current policies case), and to provide an opportunity for input on mitigation measures that should be considered for modeling. This will also provide the State with an opportunity to outline changes since the 2019 Inventory. A

second public workshop will be held when the Roadmap is complete so that state leadership can describe the results of the project and discuss next steps. These public workshops will be organized so that interested parties can attend in-person or remotely via live-streaming. (Update Note: The first public meeting was not implemented due to COVID-19. Public updates have been given at AQCC meetings which have been well attended.)

Targeted Outreach

During the course of the project, the state's leadership team will also hold informational meetings with diverse stakeholders and stakeholder groups to keep them informed on the project's objectives and progress, and to solicit their input on the technical and policy issues addressed by the Roadmap.

Stakeholders and stakeholder groups with whom the state leadership plans to meet during the course of the project include, but are not limited to:

- Agriculture
- Labor
- Environmental advocacy and clean energy organizations
- Environmental justice groups and impacted communities / workers
- Electric utilities
- Extractive industries
- Local governments and local elected officials
- Automakers, auto dealers, and fuel suppliers
- Homebuilders, developers, and construction companies
- Industrial sources
- Trucking and delivery companies
- Business Community

These meetings may be held with individual companies or organizations, or may be scheduled to include multiple companies or organizations from a given sector.

Air Quality Control Commission

The AQCC plays a key role in the implementation of Colorado's legislation aimed at reducing GHG emissions. This includes adopting rules for GHG reporting pursuant to SB19-096 and rules to ensure timely progress toward the state's GHG goals pursuant to HB19-1261.

Accordingly, the state's Roadmap leadership team will ensure ongoing communication and information sharing with the AQCC throughout the course of the project. The first such presentation was given to the AQCC at their November 2019 meeting, and that presentation is available on the AQCC's website.

The first major milestone for coordination between the AQCC and the Roadmap project relates to the GHG reporting rule that the AQCC will adopt in mid-2020. E3's work to update the state's GHG emissions inventory for use in its modeling may yield helpful information that the AQCC and Air Pollution Control Division can use as they develop the state's new reporting rule. Therefore, E3 and the state's Roadmap leadership team plans to brief the AQCC on the inventory at its February 2020 monthly meeting. Additional briefings for the AQCC are anticipated approximately every other month during the course of the project.

Collaboration with Other State Commissions

Other state commissions, including the Transportation Commission, Public Utilities Commission, Agriculture Commission, and Oil and Gas Conservation Commission play important roles in the state's overall strategy to address GHG emissions. The state's Roadmap leadership team will work with each commission's staff to identify specific areas for collaboration and coordination.