



COLORADO

Energy Office

ReCharge Colorado

An Electric Vehicle Coaching Program for Colorado Communities

COACHING BY THE NUMBERS

- Outreach events hosted: 370 with more than 14,500 attendees
- EVs purchased: 700+
- Organizations receiving coaching on grant applications: 150+
- EV chargers installed: 180+

ReCharge Colorado is funded by the Colorado Energy Office.



Colorado Energy Office

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OVERVIEW

The Colorado Energy Office's ReCharge Colorado Program works to advance the adoption of electric vehicles (EVs). The ReCharge Colorado program delivers EV and EV charging infrastructure coaching services to every county in the state of Colorado. The objective of ReCharge Colorado is to increase adoption of EVs and installation of EV charging infrastructure in Colorado. ReCharge Coaches build local stakeholder support for EV adoption and leverage these networks to drive EV sales and participation in State EV and EV charging infrastructure funding opportunities.

ReCharge Colorado Coaches – known as ReCharge Coaches – provide coaching services for EVs and infrastructure development in every county in the state. ReCharge Coaches help consumers, local governments, workplaces, and multiunit housing developments identify monetary savings, grant opportunities, and other advantages related to deploying EVs and infrastructure.

CHARGING STATIONS AND GRANT OPPORTUNITIES

ReCharge Coaches help explain engineering and design requirements needed to develop charging stations. ReCharge Coaches also help drive participation in state and partner programs such as Charge Ahead Colorado.

CONSUMERS, BUSINESS OWNERS, AND LOCAL GOVERNMENTS

ReCharge Coaches help business owners, government leaders, and consumers understand the financial, environmental, economic development, and energy security advantages of EVs. By working with Colorado communities, ReCharge Coaches help create an ecosystem of broad support and resources necessary for a successful transition to EVs.

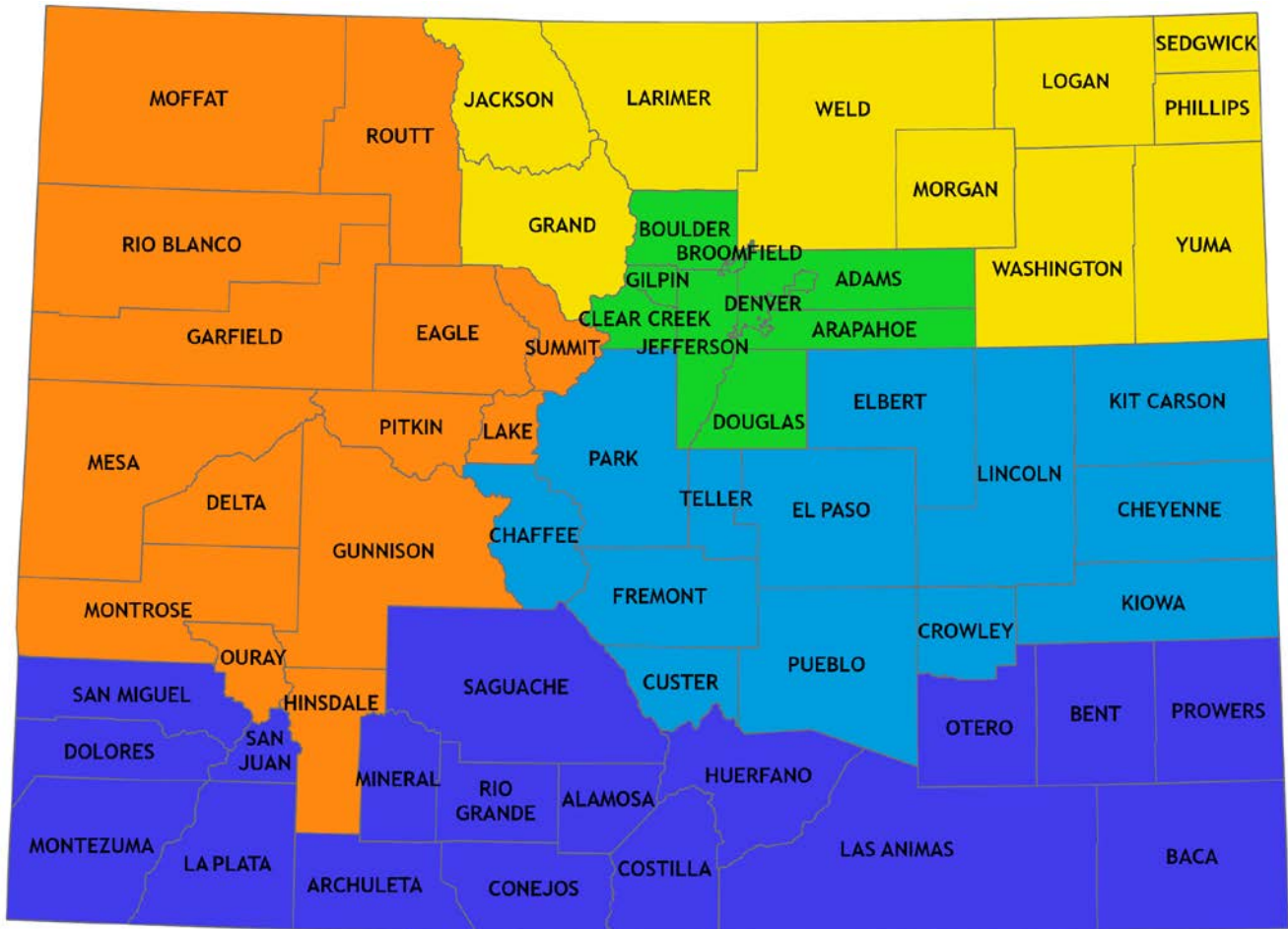
DEALERSHIPS

ReCharge Coaches inform dealerships about incentives their customers can utilize in the purchase of EVs and create/promote group buys and EV ride-and-drive events.



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ReCharge Colorado Territories



Four Corners Office for Resource Efficiency (4CORE)

ReCharge Coach: Laurie Dickson
laurie@fourcore.org ~ 970-259-1916 x 110
 Archuleta, Dolores, La Plata, Montezuma, San Juan, San Miguel, Mineral, Saguache, Rio Grande, Alamosa, Conejos, Costilla, Huerfano, Las Animas, Otero, Bent, Prowers, Baca

Northern Colorado Clean Cities (NCCC)

ReCharge Coach: Diego Lopez
adlopez@gmail.com ~ 970-439-2926
 Grand, Jackson, Larimer, Logan, Morgan, Phillips, Sedgwick, Washington, Weld, Yuma

Clean Energy Economy for the Region (CLEER)

ReCharge Coach: Stefan Johnson
sjohnson@cleanenergyeconomy.net ~ 717-712-3742
 Delta, Eagle, Garfield, Gunnison, Hinsdale, Moffat Lake, Mesa, Montrose, Ouray, Pitkin, Rio Blanco, Routt

Denver Metro Clean Cities Coalition (DMCC)

ReCharge Coach: Gabriella Perkins
Gabriella@DenverMetroCleanCities.org ~ 970-308-5482
 Adams, Arapahoe, Boulder, Broomfield Clear Creek, Denver, Douglas, Gilpin, Jefferson, Summit

Denver Metro Clean Cities Coalition (DMCC)

ReCharge Coach: Sonja Meintsma
sonja@denvermetrocleancities.org ~ 952-451-9296
 Park, Chaffee, Fremont, Custer, El Paso, Pueblo Elbert, Lincoln, Crowley, Kit Carson, Cheyenne, Kiowa

