## COLORADO STATE UNIVERSITY DEPARTMENT OF INTERCOLLEGIATE ATHLETICS

## INDEPENDENT ACCOUNTANTS' REPORT ON APPLYING NATIONAL COLLEGIATE ATHLETIC ASSOCIATION AGREED-UPON PROCEDURES

For the Year Ended June 30, 2020

### LEGISLATIVE AUDIT COMMITTEE

Representative Lori Saine Representative Dafna Michaelson Jenet

Chair Vice-Chair

Representative Rod Bockenfeld Senator Paul Lundeen Senator Rhonda Fields Senator Robert Rodriguez

Representative Tracy Kraft-Tharp Senator Jim Smallwood

### OFFICE OF THE STATE AUDITOR

Dianne E. Ray State Auditor

Kerri Hunter Deputy State Auditor

Marisa Edwards Contract Monitor

CliftonLarsonAllen, LLP Contractor

A BOUND REPORT MAY BE OBTAINED BY CALLING THE OFFICE OF THE STATE AUDITOR 303.869.2800

PLEASE REFER TO REPORT NUMBER 2016F-C WHEN REQUESTING THIS REPORT

#### **TABLE OF CONTENTS**

	PAGE
INDEPENDENT ACCOUNTANTS' REPORT ON APPLYING NCAA AGREED-UPON PROCEDURES	1
Statement of Revenues and Expenses (unaudited)	19
Notes to Statements of Revenues and Expenses	20



## INDEPENDENT ACCOUNTANTS' REPORT ON APPLYING NCAA AGREED-UPON PROCEDURES

Management of Colorado State University Members of the Legislative Audit Committee

We have performed the procedures enumerated below, which were agreed to by management of the Colorado State University (the University) and the Legislative Audit Committee, solely to assist in evaluating whether the accompanying Statement of Revenues and Expenses (the Statement) of the Colorado State University Department of Intercollegiate Athletics (the Department) is in compliance with the National Collegiate Athletic Association (NCAA) Bylaw 3.2.4.15 for the year ended June 30, 2020. The University's management is responsible for the Statement and the Statement's compliance with those requirements. The sufficiency of these procedures is solely the responsibility of the parties specified in this report. Consequently, we make no representation regarding the sufficiency of the procedures described below either for the purpose for which this report has been requested or for any other purpose.

If a specific reporting category is less than 4.0% of the total revenues or expenses, no procedures are required for that specific category.

The procedures that we performed and the findings are as follows:

#### Agreed-Upon Procedures Related to the Statement of Revenues and Expenses

#### A. Internal Control

- 1. We obtained and documented information from management, and verified through interview of the Deputy Director of Athletics and the Associate Athletic Director for Business Operations, and observation, concerning the internal control environment for the Department. This included the general control environment, use of internal audit, recording of revenues, authorization of expenses, review of budget to actual reports, and processing of specific elements of controls for the Department, such as ticket sales, and initiating, authorizing, processing, and recording entries in the general ledger and financial statements. No exceptions noted.
- 2. We obtained a listing of all Department personnel. From that list, we selected three individuals the senior associate athletic director for development, the athletics business manager, and the senior associate athletic director for compliance, and performed the following, noting no exceptions:
  - Determined whether the individual participated in the annual meeting when the Chancellor reviews the compliance regulations with the athletic staff.
  - Contacted the individuals selected to inquire whether they understand their responsibilities for NCAA compliance, monitoring compliance and reporting violations.



#### **B. External Organizations**

- 1. We obtained a listing from the University of outside organizations that made contributions directly to the Department. Per discussion with management, the only such organization was the Colorado State University Foundation (the Foundation).
- 2. We obtained from the sole outside organization (the Foundation) whose contributions exceeded 10% of total contributions reported by the Department for the year ended June 30, 2020, the amount of its contributions. We compared these to the revenues recorded by the Department in the general ledger without exception.
- 3. We obtained the audited financial statements and required communications to governance letter for the Foundation for the year ended June 30, 2020. We noted no material weaknesses in the reports which would need to be disclosed in the notes to the Statement.
- 4. We were asked to obtain from the University a listing of expenditures paid by an outside organization on behalf of the Department and compare the amounts to the revenues recorded by the Department. We did not note any expenditures paid by the Foundation on behalf of the Department to outside vendors per discussion with management and review of the communication from the Foundation.

#### C. Revenues

#### **All Revenue Categories**

- 1. Compared and agreed each operating revenue category reported in the Statement during the reporting period to supporting schedules provided by the institution.
  - a. No exceptions noted.
- 2. Compared and agreed a sample of five operating revenue receipts obtained from the above revenue supporting schedules to adequate supporting documentation.
  - a. See procedures performed in specific revenue categories.
- 3. Compared each major revenue account over 10% of the total revenues to prior period amounts and budget estimates. We obtained and documented an understanding of any significant variances greater than 10% from the prior year.
  - a. We compared actual revenues reported on the Statement for the year ended June 30, 2020, to those for the year ended June 30, 2019, and to budgeted amounts. We obtained explanations from management for line item variances exceeding 10% from the prior year and from the budget. No additional procedures were performed with respect to management's representations as to the reasons for the variances. The variances meeting the threshold for explanation are as follows:

#### Current Year to Prior Year:

*Ticket Sales* – The \$1,145,948 (19.8%) decrease was primarily driven by the CSU football team's poor performance which translated into lower ticket sales as compared to the prior year. Total sold ticket sales for football decreased from 150,169 in 2019 to 108,413 in 2020.

Guarantees – The \$1,573,323 (79.1%) decrease was caused by the CSU football team not having a significant game guarantee during 2020. In fiscal year 2019, the CSU football team received a significant game guarantee payment for a contest held against the University of Florida. No such contest occurred in fiscal year 2020.

Contributions – The \$1,328,128 (14.0%) decrease was caused by the COVID-19 pandemic restricting the Department's ability to hold spring fundraising events for its programs. Additionally, due to the CSU football team's poor performance, less premium and priority contributions were received by the Department as compared to the prior year.

*Direct Institutional Support* – The \$6,143,285 (38.5%) increase was due to increased athletics appropriations from the University in the current fiscal year as well as increased planned supporting payment from the University.

*NCAA Distributions* – The \$242,835 (21.6%) decrease is related to reduced revenue distributions from the NCAA as a result of the cancellation of multiple contests due to the COVID-19 pandemic.

Conference Distributions – The \$296,597 (13.7%) decrease was primarily driven by the cancellation of the Men's and Women's post-season tournament for basketball. Revenues generated from this event are distributed by each conference to its members.

*Program Sales, Concessions, Novelty Sales & Parking* – The \$196,850 (14.8%) decrease was due to the CSU football team's poor performance which led to lower attendance at home competitions as compared to the prior year.

Sports Camp Revenues – The \$293,321 (39.1%) decrease was due to the cancellations of spring sports camps held for Men's and Women's basketball, football and soccer due to restrictions caused by the COVID-19 pandemic.

*Investment Income* – The \$46,784 (21.4%) decrease is related to the decrease in the fair market value of investments held by the Department due to the effects of the COVID-19 pandemic.

Other Revenues – The \$218,555 (29.3%) decrease is related to the cancellation of events hosted by the University due to the COVID-19 pandemic.

#### Budget to Actual:

We noted during our testing that the budget is adopted on a basis that is slightly different from that of the Statement. The Department budgeting process does not include Statement of Revenue and Expenses line items such as indirect institutional support, the allocation to athletics for the University general and administrative expenses, 3<sup>rd</sup> party support, capital expenses, endowment/investment income, additional direct institutional support and gifts in kind. As such, the comparison performed used budget and actual amounts that are grouped differently than the Statement and does not include all revenues and expenses on the Statement. This is not an exception, as the Department is not required to adopt a budget based on the reporting categories in the Statement. There were four variances over 10% for revenue categories budgeted by the Department. See the analysis below.

Sports Camps – The \$343,661 (50%) variance under budget was due to the cancellation of spring sports camps due to the COVID-19 pandemic.

Game Guarantees – The \$116,798 (38.9%) variance over budget was due to game guarantees for Men's and Women's basketball not being finalized at the time of budgeting for the fiscal year.

#### **Ticket Sales**

- 4. We compared tickets sold during the reporting period, complimentary tickets provided during the reporting period and unsold tickets to the related revenue reported by the institution in the Statement and the related attendance figures. We recalculated totals.
  - a. No exceptions noted. We were able to reconcile tickets sold, complimentary tickets, and unsold tickets to revenue recorded.

#### **Student Fees**

- 5. We compared and agreed the budgeted student fees reported by the institution in the Statement for the reporting period to the budgeted student enrollments during the same reporting period and recalculated totals.
  - a. No exceptions noted. We were able to recalculate budgeted student fees within \$131,660 (2.21%) and actual student fees within \$144,772 (2.43%).
- 6. We obtained and documented an understanding of the University's methodology for allocating student fees to the institution.
  - a. The University charges each student a separate fee for athletics each year. In the 2020 fiscal year the standard athletic student fee that was charged to each student was \$231.22 for the full year.
- 7. We were asked to obtain the athletics department's methodology for allocation of student fees as generated revenue, if applicable, and recalculate the totals for each sport. We were asked to tie the calculation to supporting documents such as seat manifests, ticket sales reports and student fee totals.
  - a. As the University's athletic department does not allocate student fee revenue to specific sports, this procedure was not applicable. All student fees collected are unallocated and used to cover general operating expenses for the athletic department.

#### **Direct State or Other Governmental Support**

- 8. We were asked to compare direct state or other governmental support recorded by the institution during the reporting period with state appropriations, institutional authorization and/or other corroborative supporting documentation and recalculate totals.
  - a. As there was no direct state or other governmental support for the year ended June 30, 2020, the procedure was not performed.

#### **Direct Institutional Support**

- 9. We compared the direct institutional support recorded by the institution during the reporting period with the institutional supporting budget transfers documentation and other corroborative supporting documentation. Recalculated totals.
  - a. As direct institutional support is authorized as part of the budget process, we compared the amount in the Statement to the fund approved budget of \$15,086,150, noting a difference of \$7,023,113. The difference of \$7,023,113 from the budgeted support total was caused by the year end transfer to cover the operating deficit for athletics. In our work over this procedure, we reviewed the ending balance in the athletics organization prior to the final transfer from the institution with the Associate Athletic Director for Business Operations, and the ending deficit was \$7,023,113 mentioned above. The final transfer in the transaction detail was a transfer from the institution to athletics to cover the net deficit of \$7,023,113.

#### **Transfers Back to Institution**

- 10. We were asked to compare the transfers back to institution with permanent transfers back to institution from the athletics department and recalculate totals.
  - a. As there were no transfers back to institution for the year ended June 30, 2020, the procedure was not performed.

#### **Indirect Institutional Support**

- 11. We were asked to compare the indirect institutional support recorded by the institution during the reporting period with expense payments, cost allocation detail and other corroborative supporting documentation and to recalculate totals.
  - a. As the total category balance was less than 4.0% of total revenues, it did not meet the threshold for testing. As such, procedure was not performed.

#### Guarantees

- 12. We were asked to select a sample of five settlement reports for away games during the reporting period and agree each selection to the institution's general ledger and/or the statements and recalculate totals.
  - a. As the total category balance was less than 4.0% of total revenues, it did not meet the threshold for testing. As such, procedure was not performed.
- 13. We were asked to select a sample of five contractual agreements pertaining to revenues derived from guaranteed contests during the reporting period and compare and agree each selection to the institution's general ledger and the Statement and to recalculate totals.
  - a. As the total category balance was less than 4.0% of total revenues, it did not meet the threshold for testing. As such, procedure was not performed.

#### Contributions

- 14. We obtained a detailed listing of contributions of moneys, goods or services received directly by the Department from any affiliated or outside organization, agency or group of individuals (two or more) or single person not included above (e.g., contributions by corporate sponsors) that constituted 10% or more in aggregate for the reporting year of all contributions received for the Department for the year ended June 30, 2020 and reviewed supporting documentation for each contribution. We recalculated totals.
  - a. No exceptions noted.

#### In-Kind

- 15. We were asked to compare the in-kind revenue recorded by the institution during the reporting period with a schedule of in-kind donations and to recalculate totals.
  - a. As the total category balance was less than 4.0% of total revenues, it did not meet the threshold for testing. As such, procedure was not performed.

#### **Compensation and Benefits Provided by a Third Party**

- 16. We were asked to obtain the summary of revenues from affiliated and outside organizations (the Summary) as of the end of the reporting period from the institution and recalculate totals.
  - a. As the total category balance was less than 4.0% of total revenues, it did not meet the threshold for testing. As such, procedure was not performed.
- 17. We were asked to select a sample of five funds from the Summary and compare and agree each selection to supporting documentation, the institution's general ledger and/or the Statements.
  - a. As the total category balance was less than 4.0% of total revenues, it did not meet the threshold for testing. As such, procedure was not performed.

#### **Media Rights**

- 18. We were asked to obtain and inspect agreements to understand the institution's total media (broadcast, television, radio) rights received by the institution or through their conference offices.
  - a. As the total category balance was less than 4.0% of total revenues, it did not meet the threshold for testing. As such, procedure was not performed.
- 19. We were asked to compare and agree related revenues to the institution's general ledger and the Statement. Ledger totals may be different for total conference distributions if media rights are not broken out separately. Recalculated totals.
  - a. As the total category balance was less than 4.0% of total revenues, it did not meet the threshold for testing. As such, procedure was not performed.

#### **NCAA Distributions**

- 20. We were asked to compare the amounts recorded in the revenue and expense reporting to general ledger detail for NCAA distributions and other corroborative supporting documents. Recalculated totals.
  - a. As the total category balance was less than 4.0% of total revenues, it did not meet the threshold for testing. As such, procedure was not performed.

#### **Conference Distributions**

- 21. We were asked to obtain and inspect agreements related to the institution's conference distributions and participation in revenues from tournaments during the reporting period to gain an understanding of the relevant terms and conditions.
  - a. As the total category balance was less than 4.0% of total revenues, it did not meet the threshold for testing. As such, procedure was not performed
- 22. We were asked to compare and agree the related revenues to the institution's general ledger, and/or the Statement. Recalculated totals.
  - a. As the total category balance was less than 4.0% of total revenues, it did not meet the threshold for testing. As such, procedure was not performed.

#### Program Sales, Concessions, Novelty Sales and Parking

- 23. We were asked to compare the amount recorded in the revenue reporting category to a general ledger detail of program sales, concessions, novelty sales and parking as well as any other corroborative supporting documents and to recalculate totals.
  - a. As the total category balance was less than 4.0% of total revenues, it did not meet the threshold for testing. As such, procedure was not performed.

#### Royalties, Advertisements and Sponsorships

- 24. We selected a sample of five agreements and obtained and inspected agreements related to the institution's participation in revenues from royalties, licensing, advertisements and sponsorships during the reporting period to gain an understanding of the relevant terms and conditions.
  - a. No exceptions noted.
- 25. We compared and agreed the related revenues to the institution's general ledger and the Statement. We recalculated totals.
  - a. No exceptions noted.

#### **Sports Camp Revenues**

- 26. We were asked to select a sample of five sports camps and inspect the related sports-camp contracts between the institution and persons conducting institutional sports-camps or clinics during the reporting period to obtain an understanding of the institution's methodology for recording revenues from sports-camps.
  - a. As the total category balance was less than 4.0% of total revenues, it did not meet the threshold for testing. As such, procedure was not performed.
- 27. We were asked to obtain schedules of camp participants.
  - a. As the total category balance was less than 4.0% of total revenues, it did not meet the threshold for testing. As such, procedure was not performed.
- 28. We were asked to select a sample of five individual camp participant cash receipts from the schedule of sports-camp participants and agree each selection to the institution's general ledger and the Statement and to recalculate totals.
  - a. As the total category balance was less than 4.0% of total revenues, it did not meet the threshold for testing. As such, procedure was not performed.

#### **Athletics Restricted Endowment and Investment Income**

- 29. We were asked to obtain and inspect five endowment agreements to gain an understanding of the relevant terms and conditions.
  - a. As the total category balance was less than 4.0% of total revenues, it did not meet the threshold for testing. As such, procedure was not performed.
- 30. We were asked to compare and agree the classification and use of endowment and investment income reported in the Statement during the reporting period to the uses of income defined within the related endowment agreements and to recalculate totals.
  - a. As the total category balance was less than 4.0% of total revenues, it did not meet the threshold for testing. As such, procedure was not performed.

#### Other

- 31. We were asked to perform minimum agreed upon procedures referenced for all other revenue categories and recalculate the totals.
  - a. As the total category balance was less than 4.0% of total revenues, it did not meet the threshold for testing. As such, procedure was not performed.

#### **Bowl Revenues**

- 32. We were asked to obtain and inspect a sample of five agreements related to the institution's revenues from post-season bowl participation during the reporting period to gain an understanding of the relevant terms and conditions.
  - a. As the total category balance was less than 4.0% of total revenues, it did not meet the threshold for testing. As such, procedure was not performed.
- 33. We were asked to compare and agree the related revenues to the institution's general ledger and/or the Statement and recalculate totals.
  - a. As the total category balance was less than 4.0% of total revenues, it did not meet the threshold for testing. As such, procedure was not performed.

#### D. Expenses

#### **All Expense Categories**

- 1. We compared and agreed each expense category reported in the Statement during the reporting period to supporting schedules provided by the institution.
  - a. No exceptions noted.
- 2. We compared and agreed a sample of five expenses obtained from the operating expense supporting schedules, referred to in the procedure above, to adequate supporting documentation.
  - a. See procedures performed in specific expense categories.
- 3. We compared each major expense account over 10% of the total expenses to prior period amounts and to budget estimates. We obtained and documented an understanding of any variances greater than 10%.
  - a. We compared actual expenses reported on the Statement for the year ended June 30, 2020, to those for the year ended June 30, 2019, and to budgeted amounts. We obtained explanations from management for line item variances exceeding 10% from the prior year and budget. No additional procedures were performed with respect to management's representations as to the reasons for the variances. The variances meeting the threshold for explanation are as follows:

#### Current Year to Prior Year:

Guarantees – The \$249,180 (21.7%) decrease was due to no significant game guarantee payments being made by the Department to host football contests. In the prior year, the Department made a \$300 thousand payment to the University of Arkansas to host a contest, no such activity occurred in the current fiscal year.

Support Salaries (Camps) – The \$16,216 (26.5%) increase was due to an increase in payouts to support staff for sports camps as compared to the prior year.

Severance Payments – The \$2,269,579 (100%) increase was due to a coaching staff transition for the CSU football team.

Recruiting – The \$378,480 (33.8%) decrease was due to interruptions and restrictions caused by the COVID-19 pandemic. Additionally, the transition of coaching staff for the CSU football team contributed to the decrease of recruiting related expenses.

Fund Raising, Marketing and Promotion – The \$308,736 (27.6%) decrease was due to interruptions, restrictions and cancellations of fund raising related events caused by the COVID-19 pandemic.

Sports Camp Expenses – The \$129,395 (30.2%) decrease was due to the cancellation of all May and June sports camps that were to be hosted by the Department.

*Direct Facilities, Maintenance and Rental* – The \$312,613 (20.2%) decrease was caused by the University closing all facilities in late March 2020 due to the COVID-19 pandemic.

Medical Expenses and Medical Insurance – The \$82,864 (13.4%) decrease was caused by an overall decrease in athletic contests and practices during the fiscal year due to restrictions and cancellations caused by the COVID-19 pandemic.

Student-Athlete Meals (non-travel) – The \$107,210 (12.9%) decrease was due to the closure of athletic facilities in response to the COVID-19 pandemic. Additionally, team meals were eliminated for all sports after March 2020.

#### Budget to Actual:

We noted during our testing that the budget is adopted on a basis that is slightly different from that of the Statement. As such, the comparison performed used budget and actual amounts that are grouped differently than the Statement and does not include all revenues and expenses on the Statement. This is not an exception, as the Department is not required to adopt a budget based on the reporting categories in the Statement. There were two variances over 10% for expense categories budgeted by the Department.

Game Expenses – The \$1,158,240 (90.1%) variance over budget was due to how athletics budgets for the line item. Budgeted game expenses only represent expenses related to CSU football games and not expenses related to other sponsored sports.

Sports Camps – The \$500,688 (62.6%) variance under budget was due to the cancellation of spring sports camps due to the COVID-19 pandemic.

#### **Athletic Student Aid**

- 4. We selected a sample of 40 students (the maximum sample size as the institution uses the NCAA's Compliance Assistant software to prepare athletic aid detail) from the listing of institutional student aid recipients during the reporting period. Data was captured by the institution through the creation of a squad list for each sponsored sport.
  - a. No exceptions noted.
- 5. We obtained individual student-account detail for each selection and compared total aid allocated in the institution's student system to the student's detail from the NCAA Membership Financial Reporting System.
  - a. No exceptions noted.
- 6. We performed a check of each student selected to ensure their information was reported accurately in either the NCAA's Compliance Assistant software or entered directly into the NCAA Membership Financial Reporting System using the following criteria:
  - a. No exceptions noted.

- The equivalency value for each student-athlete in all sports, including head-count sports, needs to be converted to a full-time equivalency value. The full-time equivalency value is calculated using the athletic grant amount reported on the Calculation of Revenue Distribution Report (CRDE) from CA as the numerator and the full grant amount which is the total cost for tuition, fees, books, room and board for an academic year as the denominator. If using the NCAA Compliance Assistant software, this equivalency value should already be calculated for you on that CRDE report labeled "Revenue Distribution Equivalent Award."
- ii. Grants-in-aid is calculated by using the revenue distribution equivalencies by sport and in aggregate. (Athletic grant amount divided by the full grant amount).
- iii. Other expenses related to attendance (also known as gap money or cost of attendance) should not be included in grants-in-aid revenue distribution equivalencies. Only tuition, fees, room board and course-related books are countable for grants-in-aid revenue distribution per Bylaw 20.02.07
- iv. The full grant amount should be the full cost of tuition for an academic year, not semester or quarter.
- v. Student-athletes are to be counted once and should not receive a revenue distribution equivalency greater than 1.00.
- vi. Athletic grants are valid for revenue distribution purposes only in sports in which the NCAA conducts championship competition, emerging sports for women and bowl subdivision football.
- vii. Grants-in-aid are valid for revenue distribution purposes in NCAA sports that do not meet the minimum contests and participants' requirements of Bylaw 20.9.6.3.
- viii. Institutions providing grants to student-athletes are listed on the CRDE as "Exhausted Eligibility (fifth-year)" or "Medical" receive credit in the grants-in-aid component.
- ix. The athletics aid equivalency cannot exceed maximum equivalency limits. However, the total revenue distribution equivalency can exceed maximum equivalency limits due to exhausted eligibility and medical equivalencies (reference Bylaw 15.5.3.1).
- x. If a sport is discontinued and the athletic grant is still being honored by the institution, the grant is included in student-athlete aid for revenue distribution purposes.
- xi. If a student received a Pell Grant, ensure the value of the grants is not included in the calculation of equivalencies or the total dollar amount of student athletic aid expense.
- xii. All equivalency calculations should be rounded to two decimal places.
- xiii. If a selected student received a Pell Grant, ensure the student's grant was included in the total number and total value of Pell Grants reported for Revenue Distribution purposes in the NCAA Membership Financial Reporting Database.

- 7. We recalculated totals for each sport and overall.
  - a. No exceptions noted.

#### Guarantees

- 8. We were asked to obtain and inspect a sample of five visiting institution's away-game settlement reports received by the institution during the reporting period and agreed related expenses to the institution's general ledger and/or the Statement.
  - a. As the total category balance was less than 4.0% of total expenses, it did not meet the threshold for testing. As such, procedure was not performed.
- 9. We were asked to obtain and inspect a sample of five contractual agreements pertaining to expenses recorded by the institution from guaranteed contests during the reporting period. We were asked to compare and agree related amounts expensed by the institution during to the institution's general ledger and/or the Statement and to recalculate totals.
  - a. As the total category balance was less than 4.0% of total expenses, it did not meet the threshold for testing. As such, procedure was not performed.

#### Coaching Salaries, Benefits, and Bonuses Paid by the University and Related Entities

- 10. We obtained and inspected a listing of coaches employed by the institution and related entities during the reporting period.
  - a. No exceptions noted.
- 11. We selected a sample of five coaches' contracts or annual salary letter that included football, and men's and women's basketball from the above listing.
  - a. No exceptions noted.
- 12. We compared and agreed the financial terms and conditions of each selection to the related coaching salaries, benefits, and bonuses recorded by the institution and related entities in the Statement during the reporting period.
  - a. No exceptions noted.
- 13. We obtained and inspected payroll summary registers for the reporting year for each selection.
  - a. No exceptions noted.
- 14. We compared and agreed payroll summary registers from the reporting period to the related coaching salaries, benefits and bonuses paid by the institution and related entities expense recorded by the institution in the Statement during the reporting period for each selection.
  - a. No exceptions noted.
- 15. We compared and agreed the totals recorded to any employment contracts executed for the sample selected.
  - a. No exceptions noted.

- 16. We recalculated totals.
  - a. No exceptions noted.

#### Coaching Other Compensation and Benefits Paid by a Third Party

- 17. We were asked to obtain and inspect a listing of coaches employed by third parties during the reporting period.
  - a. As the total category balance was less than 4.0% of total expenses, it did not meet the threshold for testing. As such, procedure was not performed.
- 18. We were asked to select a sample of five coaches that included football, men's, and women's basketball from the listing and agree the financial terms and conditions of each selection to the related coaching other compensation and benefits paid by a third party and recorded by the institution in the Statement during the reporting period.
  - a. As the total category balance was less than 4.0% of total expenses, it did not meet the threshold for testing. As such, procedure was not performed.
- 19. We were asked to obtain and inspect reporting period payroll summary registers for each selection.
  - a. As the total category balance was less than 4.0% of total expenses, it did not meet the threshold for testing. As such, procedure was not performed.
- 20. We were asked to compare and agree the related payroll summary register to the coaching other compensation and benefits paid by a third party expenses recorded by the institution in the Statement during the reporting period for each selection and recalculate totals.
  - a. As the total category balance was less than 4.0% of total expenses, it did not meet the threshold for testing. As such, procedure was not performed.

## Support Staff/Administrative Salaries, Benefits and Bonuses Paid by the University and Related Entities

- 21. We selected a sample of five support staff/administrative personnel employed by the institution and related entities during the reporting period.
  - a. No exceptions noted.
- 22. We obtained and inspected reporting period summary payroll register for each selection.
  - a. No exceptions noted.
- 23. We compared and agreed related summary payroll register to the related support staff/administrative salaries, benefits and bonuses paid by the institution and related entities expense recorded by the institution in the Statement during the reporting period for each selection. Recalculated totals.
  - a. No exceptions noted.

#### Support Staff/Administrative Other Compensation and Benefits Paid by a Third Party

- 24. We were asked to select a sample of five support staff/administrative personnel employed by the third parties during the reporting period.
  - a. As the total category balance was less than 4.0% of total expenses, it did not meet the threshold for testing. As such, procedure was not performed.
- 25. We were asked to obtain and inspect reporting period payroll summary registers for each selection.
  - a. As the total category balance was less than 4.0% of total expenses, it did not meet the threshold for testing. As such, procedure was not performed.
- 26. We were asked to compare and agree the related payroll summary registers to the related support staff/administrative other compensation and benefits expense recorded by the institution in the Statement during the reporting period for each selection and recalculate totals.
  - a. As the total category balance was less than 4.0% of total expenses, it did not meet the threshold for testing. As such, procedure was not performed.

#### **Severance Payments**

- 27. We selected a sample of five employees receiving severance payments by the institution during the reporting period and agreed each severance payment to the related termination letter or employment contract and recalculated totals.
  - a. No exceptions noted.

#### Recruiting

- 28. We were asked to obtain and document an understanding of the institution's recruiting expense policies.
  - a. As the total category balance was less than 4.0% of total expenses, it did not meet the threshold for testing. As such, procedure was not performed.
- 29. We were asked to compare and agree to existing institutional and NCAA-related policies.
  - a. As the total category balance was less than 4.0% of total expenses, it did not meet the threshold for testing. As such, procedure was not performed.
- 30. We were asked to obtain general ledger detail and compare to the total expenses reported.
  - a. As the total category balance was less than 4.0% of total expenses, it did not meet the threshold for testing. As such, procedure was not performed.

#### **Team Travel**

- 31. We obtained and documented an understanding of the institution's team travel policies.
  - a. No exceptions noted.
- 32. We compared and agreed to existing institutional and NCAA-related policies.
  - a. No exceptions noted.

- 33. We obtained general ledger detail and compared to the total expenses reported. We recalculated totals.
  - a. No exceptions noted.

#### **Equipment, Uniforms and Supplies**

- 34. We obtained general ledger detail and compared to the total expenses reported. We selected a sample of five transactions to validate existence of transaction and accuracy of recording and recalculated totals.
  - a. No exceptions noted.

#### **Game Expenses**

- 35. We obtained general ledger detail and compared to the total expenses reported. Selected a sample of five transactions to validate existence of transaction and accuracy of recording. Recalculated totals.
  - a. No exceptions noted.

#### **Fund Raising, Marketing and Promotion**

- 36. We were asked to obtain general ledger detail and compare to the total expenses reported. We were asked to select a sample of five transactions to validate existence of transaction and accuracy of recording and to recalculate totals.
  - a. As the total category balance was less than 4.0% of total expenses, it did not meet the threshold for testing. As such, procedure was not performed.

#### **Sports Camp Expenses**

- 37. We were asked to obtain general ledger detail and compare to the total expenses reported. We were asked to select a sample of five transactions to validate existence of transaction and accuracy of recording and to recalculate totals.
  - a. As the total category balance was less than 4.0% of total expenses, it did not meet the threshold for testing. As such, procedure was not performed.

#### **Spirit Groups**

- 38. We were asked to obtain general ledger detail and compare to the total expenses reported. We were asked to select a sample of five transactions to validate existence of transaction and accuracy of recording and recalculate totals.
  - a. As the total category balance was less than 4.0% of total expenses, it did not meet the threshold for testing. As such, procedure was not performed.

#### Athletic Facility Debt Service, Leases and Rental Fees

- 39. We obtained a listing of debt service schedules, lease payments and rental fees for athletics facilities for the reporting year. We compared a sample of five facility payments, including the top two highest facility payments, to additional supporting documentation (e.g. debt financing agreements, leases, rental agreements.)
  - a. No exceptions noted.

- 40. We compared amounts recorded to amounts listed in the general ledger detail for each selection. Recalculated totals.
  - a. No exceptions noted.

#### **Direct Overhead and Administration Expenses**

- 41. We were asked to obtain general ledger detail and compared to the total expenses reported. Selected a sample of five transactions to validate existence of transaction and accuracy of recording. Recalculated totals.
  - a. As the total category balance was less than 4.0% of total expenses, it did not meet the threshold for testing. As such, procedure was not performed.

#### **Indirect Institutional Support**

- 42. This procedure is performed in conjunction with testing of Indirect Institutional Support Revenue.
  - a. As the total category balance was less than 4.0% of total expenses, it did not meet the threshold for testing. As such, procedure was not performed.

#### **Medical Expenses and Medical Insurance**

- 43. We were asked to obtain general ledger detail and compare to the total expenses reported. We were asked to select a sample of five transactions to validate existence of transaction and accuracy of recording. Recalculated totals.
  - a. As the total category balance was less than 4.0% of total expenses, it did not meet the threshold for testing. As such, procedure was not performed.

#### **Memberships and Dues**

- 44. We were asked to obtain general ledger detail and compare to the total expenses reported. We were asked to select a sample of five transactions to validate existence of transaction and accuracy of recording and recalculate totals.
  - a. As the total category balance was less than 4.0% of total expenses, it did not meet the threshold for testing. As such, procedure was not performed.

#### Other Operating Expenses and Transfers to Institution

- 45. We obtained general ledger detail and compared to the total expenses reported. Selected a sample of five transactions to validate existence of transaction and accuracy of recording. Recalculated totals.
  - a. No exceptions noted.

#### **Student-Athlete Meals (non-travel)**

- 46. We were asked to obtain general ledger detail and compare to the total expenses reported. We were asked to select a sample of five transactions to validate existence of transaction and accuracy of recording and to recalculate totals.
  - a. As the total category balance was less than 4.0% of total expenses, it does not meet the threshold for testing. As such, procedure was not performed.

#### **Bowl Expenses**

- 47. We were asked to obtain the general ledger detail and compare to the total expenses reported. We were asked to select a sample of five transactions to validate existence of transaction and accuracy of recording and to recalculate totals.
  - a. As the total category balance was less than 4.0% of total expenses, it does not meet the threshold for testing. As such, procedure was not performed.

#### E. Additional Minimum Agreed Upon Procedures

#### 1. For Grants-in-Aid:

Compared and agreed the sports sponsored reported in the NCAA Membership Financial Reporting System to the Calculation of Revenue Distribution Equivalencies Report (CRDE) from the institution. The NCAA Membership Financial Reporting System populates the sports from the NCAA Membership Database as they are reported by the institution. For any discrepancies in the sports sponsored between the NCAA Membership Financial Reporting System and the CRDE, we were asked to inquire about the discrepancies and report the justification of the discrepancy in the report. No discrepancies/exceptions noted.

- a. Compare current year grants-in-aid revenue distribution equivalencies to prior year reported equivalencies per the membership financial report submission. Inquire and document an explanation for any variance great than +/- 4%.
  - i. The following sponsored sports total reported equivalencies decreased greater than 4% due to roster turnover and coaches decisions to award fewer scholarships; Men's Indoor Track (100%) and Women's Indoor Track (100%).
  - ii. The following sponsored sports total reported equivalencies increased greater than 4% due to coaches decisions to award more scholarships; Football (5.4%), Men's Golf (8.7%), Men's Outdoor Track (100%), Women's Golf (8.5%), Women's Soccer (9.6%), Women's Swimming and Diving (5.2%) and Women's Outdoor Track (100%).

#### 2. For Sports Sponsorship:

Obtained the institution's Sports Sponsorship and Demographics Forms Report for the reporting year. We validated that the countable sports reported by the institution met the minimum requirements set forth in Bylaw 20.9.6.3 for the number of contests and the number of participants in each contest that is counted toward meeting the minimum contest requirement. Post season contests are not countable toward the contest requirements; regular season only. If the institution requested and/or received a waiver related to minimum contests or minimum participants for a particular sport, that sport would not qualify as a sponsored sport for the purposes of revenue distribution. Also, only sports in which the NCAA conducts championships competition, emerging sports for women and bowl subdivision football are eligible. We ensured that the institution had properly reported these sports as countable for revenue distribution purposes within the NCAA Membership Financial Reporting System. No exceptions noted.

- a. Compare current year number of Sports Sponsored to prior year reported total per the Membership Financial Report submission. Inquire and document an explanation for any variance.
  - i. No variances noted

#### 3. For Pell Grants:

Compared and agreed the total number of Division I student-athletes who, during the academic year, received a Pell Grant award (e.g. Pell Grant recipients on Full Grant-In-Aid, Pell Grant recipients on Partial Grants-In Aid and Pell Grant recipients with no Grants-In-Aid) and the total value of these Pell Grants reported in the NCAA Membership Financial Reporting System to a report, generated out of the institution's financial aid records, of all student-athlete Pell Grants. Note: individual student-aid files testing in step D.6 above should tie any selected student athletes who received Pell Grants back to the report of all student athlete Pell Grants to test the completeness and accuracy of the report. No exceptions noted.

- a. Compare current year Pell Grants total to prior year reported total per the Membership Financial Report submission. Inquire and document an explanation for any variance greater than +/- 20 grants.
  - i. No variances greater than +/- 20 grants noted

#### F. Minimum Agreed Upon Procedures for Other Reporting Items

#### **Excess Transfers to Institution and Conference Realignment Expenses**

 We were asked to obtain general ledger detail and compare it to total expenses reported, as well as select a sample of five transactions to validate existence and accuracy of recording, and recalculate totals. As there were no excess transfers to institution and conference realignment expenses for the year ended June 30, 2020, the procedure was not performed.

#### **Total Athletics Related Debt**

- 2. We obtained repayment schedules for all outstanding intercollegiate athletics debt during the reporting period. Recalculated annual maturities (consisting of principal and interest) provided in schedules obtained. No exceptions noted.
- 3. We agreed total annual maturities and total outstanding athletic related debt to supporting documentation and the institution's general ledger. No exceptions noted.

#### **Total Institutional Debt**

4. We agreed the total outstanding institutional debt to supporting documentation and the institution's audited financial statements (or institution's general ledger). No exceptions noted.

#### Value of Athletics Dedicated Endowment

5. We obtained the schedule of all athletics dedicated endowments maintained by athletics, the institution, and the affiliated organization (Colorado State University Foundation). We agreed the fair value in the schedule to supporting documentation, the general ledger and audited financial statements. No exceptions noted.

#### **Value of Institutional Endowments**

6. We agreed the total fair value of institutional endowments to audited financial statements. No exceptions noted.

#### **Total Athletics Related Capital Expenditures**

7. We obtained the schedule of athletics related capital expenditures made by athletics, the institution, and affiliated organizations during the reporting period.

8. We obtained the general ledger detail and compared to the total expenses reported. Selected a sample of five transactions to validate existence of transaction and accuracy of recording, Recalculated totals. No exceptions noted.

This agreed-upon procedures engagement was conducted in accordance with attestation standards established by the American Institute of Certified Public Accountants. We were not engaged to, and did not conduct an examination or review, the objective of which would be the expression of an opinion or conclusion, respectively, on the compliance of the accompanying Statement of Revenues and Expenses of the Intercollegiate Athletics Department of the University for the year ended June 30, 2020. Accordingly, we do not express such an opinion or conclusion. Had we performed additional procedures, other matters might have come to our attention that would have been reported to you.

This report is intended solely for the information and use of the Legislative Audit Committee, the Colorado Office of the State Auditor, the Colorado State University Board of Governors, the Colorado State University System's Management, and the Colorado State University Intercollegiate Athletic Department and is not intended to be and should not be used by anyone other than those specified parties. However, upon release by the Legislative Audit Committee, this report is a public document.

CliftonLarsonAllen LLP

Clifton Larson Allen LLP

Broomfield, Colorado January 6, 2021

## COLORADO STATE UNIVERSITY DEPARTMENT OF INTERCOLLEGIATE ATHLETICS STATEMENT OF REVENUES AND EXPENSES For the Year Ended June 30, 2020 (Unaudited)

		Football		Men's Football Basketball		Women's Basketball		Ωŧ	her Sports	Non Program Specific			Total
Revenues		. cotban		Juonotbuii		- Juonotaun		ог орогто	_	Оросино		· otal	
Ticket Sales	\$	3,835,980	\$	521,830	\$	76,396	\$	204,582	\$	_	\$	4,638,788	
Student Fees	·	-	·	- ,	•	-	•	-	•	5,957,817	•	5,957,817	
Guarantees		301,798		85,000		30,000		-		-		416,798	
Contributions		5,691,132		19,635		48,648		203,894		2,190,795		8,154,104	
In-Kind		· · · · -		-		· <u>-</u>		· <u>-</u>		-		· · · · -	
Compensation and Benefits Provided by 3rd													
Party		20,000		5,000		5,000		-		-		30,000	
Direct State or Other Government Support		· -		-		· <u>-</u>		-		-		· <u>-</u>	
Direct Institutional Support		-		-		=		-		22,109,263		22,109,263	
Transfers Back to Institution		-		-		_		-		-		· · ·	
Indirect Institutional Support		66,339		253,182		245,194		392,795		1,051,064		2,008,574	
NCAA Distributions		· -		-		· <u>-</u>		17,120		867,387		884,507	
Conference Distributions (Non Media and													
Non Bowl)		-		7,500		7,500		-		1,851,020		1,866,020	
Media Rights		865,000		230,667		57,666		-		-		1,153,333	
Programs, Concessions, Novelty, Parking		,		,		,							
and Concession Sales		708,450		266,130		50,865		104,746		-		1,130,191	
Royalties, Licensing, Advertising,				,		,		, ,				,, -	
Sponsorships		4,086,212		_		_		11,000		3,252,349		7,349,561	
Sports Camps Revenues		12,022		2,000		_		372,915		69,402		456,339	
Endowment and Investment Income		42,625		18,209		10,678		64,391		35,755		171,658	
Other		37,295		5,590		3,350		106,230		376,297		528,762	
Bowl Revenues		-		-		-,		-		-		-	
Total Revenues	\$	15,666,853	\$	1,414,743	\$	535,297	\$	1,477,673	\$	37,761,149	\$	56,855,715	
	<u> </u>	,,		.,,.				.,,		,,			
Expenses													
Athletic Student Aid	\$	3,940,120	\$	659,406	\$	682,647	\$	4,054,879	\$	137,846	\$	9,474,898	
Guarantees	·	375,000	·	410,000	•	73,989	•	42,030	•	-	•	901,019	
Coaching Salaries, Benefits, and Bonuses		,		-,		-,		,				,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	
paid by the University		4,913,506		1,607,658		715,241		2,157,660		_		9,394,065	
Coaching Salaries, Camps		11,552		264		-		144,691		_		156,507	
Coaching Compensation Paid by 3rd Party		20,000		5,000		5,000		-		_		30,000	
Admin Salaries, Benefits, Bonuses paid by		,,,,,,		2,000		-,						,	
University and Related Entities		849,995		213,601		193,184		124,795		5,976,963		7,358,538	
Support Salaries, Camps		16,029		12,793		301		41,976		6,306		77,405	
Admin Compensation Paid by 3rd Party		-				-				-,		-	
Severance Payments		2,269,579		_		_		_		_		2,269,579	
Recruiting		387,260		114,198		90,244		136,666		12,000		740,368	
Team Travel		688,349		494,268		466,430		788,135		16,907		2,454,089	
Equipment, Uniforms, Supplies		1,342,209		133,744		127,575		658,762		372,632		2,634,922	
Game Expenses		1,626,213		275,641		194,006		270,956		77,424		2,444,240	
Fund Raising, Marketing, and Promotion		70,245		13,663		7,385		37,575		680,278		809,146	
Sport Camp Expenses		36,121		20,836		7,677		204,910		29,769		299,313	
Direct Facilities, Maintenance, and Rental		1,084,375		419		,		47,998		103,274		1,236,065	
Athletic Facilities, Debt Service, Lease and		.,00.,0.0						,000		.00,2.		.,200,000	
Rental Fees		8,319,873		_		_		_		_		8,319,873	
Spirit Groups		-		_		_		_		65,131		65,131	
Indirect Institutional Support		66,339		253,182		245,194		392,794		1,051,064		2,008,574	
Medical Expenses and Medical Insurance		22,773		4,862		6,873		25,685		476,742		536,935	
Memberships and Dues		6,428		1,002		8,734		42,037		568,986		626,185	
Other Operating Expenses		245,419		63,132		47,918		103,265		1,970,398		2,430,132	
Student-Athlete Meals (non-travel)		335,039		45,493		19,615		31,425		295,816		727,388	
Bowl Expenses		-		-		-		-		200,010		-	
Total Operating Expenses	\$	26,626,424	\$	4,328,160	\$	2,892,013	\$	9,306,238	\$	11,841,537	\$	54,994,372	
		,, '		.,0,.00		_,,_,	7	-,,		.,,	-	,	
Excess (Deficit) of Revenues													
Over Expenses	\$	(10,959,571)	\$	(2.913.417)	\$	(2.356.716)	\$	(7.828.565)	\$	25,919,612	\$	1,861,344	
r		,,		. ,, /		. ,		. ,,	<u></u>	-,,		, , /	

# COLORADO STATE UNIVERSITY DEPARTMENT OF INTERCOLLEGIATE ATHLETICS NOTES TO STATEMENTS OF REVENUES AND EXPENSES FOR THE YEAR ENDED JUNE 30, 2020 (Unaudited)

#### 1. BASIS OF ACCOUNTING

The accompanying statements of revenues and expenses present the results of financial activity of the Colorado State University (the University) Department of Intercollegiate Athletics (the Department) and are not intended to present the operations of the University as a whole.

The accompanying statement of revenues and expenses has been prepared on the accrual basis of accounting and in conformity with accounting principles generally accepted in the United States of America, except for the reporting of debt service payments. Under the accrual basis of accounting, revenues are recognized when earned, expenses are recorded when an obligation is incurred, and loans are not recorded as revenue, but rather as a debt transaction. Yet, when debt payments are made, this is reported as an expense in the Statement.

For reporting purposes, the sports in which the University participates are reported separately. The administrative functions of the Department, which support all sports, have been combined and reported within the other category.

#### 2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

The following is a summary of the more significant accounting policies of the Department, which affect significant elements of the accompanying statement of revenues and expenses.

**Revenues** - Revenues from operations have been allocated based on management's estimate of which sport generated the income. Gifts have been allocated as directed by the donor. Financial aid support has been allocated based on the actual payments made in support of each activity.

Revenues received during a given fiscal year but not expended were either used to cover prior year deficits or are carried forward for use by the Department in future fiscal years, including repayment of the internal campus loans received in prior years.

**Capital Assets** - Capital assets are stated at cost at the date of acquisition or estimated acquisition value at the date of donation on the University's financial statements. For equipment, the capitalization policy includes all items with a value of \$5,000 or more, and an estimated useful life of greater than one year. Renovations to buildings and other improvements that significantly increase the value or extend the useful life of the structure are capitalized. Routine repairs and maintenance are charged to operating expense in the Statements.

The Department follows the University's Fiscal Procedures for acquiring and approving intercollegiate athletics-related assets and follows University campus policies and procedures for disposing of intercollegiate athletics-related assets.

Depreciation is computed using the straight-line method and monthly convention over the estimated useful lives of the assets as displayed in the following table.

Asset Class	Years
Buildings	10 – 70 *
Improvements Other than Buildings	10 – 21
Equipment	2 – 12

Certain buildings are componentized and the components may have useful lives similar to Improvements or Equipment.

# COLORADO STATE UNIVERSITY DEPARTMENT OF INTERCOLLEGIATE ATHLETICS NOTES TO STATEMENTS OF REVENUES AND EXPENSES FOR THE YEAR ENDED JUNE 30, 2020 (Unaudited)

#### 3. CAPITAL EXPENDITURES

During the year ended June 30, 2020, there were capital expenditures relating to athletics benefiting both athletic programs and the University as a whole. These expenditures were composed of the following:

Construction In Process	\$ 3,504,563
Equipment and Software	 286,113
	\$ 3,790,677

#### 4. CONCENTRATION OF DONOR SOURCES

The Colorado State University Foundation was the single largest donor source to the Department with cash contributions of \$2,255,716, for a total of 35% of total contributions, endowments donations and investment income for the year ended June 30, 2020. The cash contributions received from the Foundation represent gifts from various donors made for the benefit of the Department.

#### 5. LONG-TERM OBLIGATIONS

The total Department outstanding balance of \$237,990,000 approximates 23.1% of the total University outstanding balance of \$1,032,162,231 at June 30, 2020.

The total Department debt service expenditures for the fiscal year ended June 30, 2020 were \$8,387,414.

The future minimum debt service payments for the bond payable are shown in the following table.

Fiscal Years	Principal	Interest	Total Debt Service
2021	\$ 4,170,000	\$ 8,381,025	\$ 12,551,025
2022	4,285,000	8,270,276	12,555,276
2023	4,415,000	8,140,925	12,555,925
2024	4,560,000	7,992,468	12,552,468
2025	4,700,000	7,850,679	12,550,679
Thereafter	 215,860,000	 145,876,337	 361,736,337
Total Debt Service Maturities	\$ 237,990,000	\$ 186,511,710	\$ 424,501,710

#### 6. ENDOWMENT FUNDS

Endowment funds held by the Colorado State University Foundation totaled \$393,123,484 at June 30, 2020. Included in this total is \$4,093,623 of endowments dedicated for the benefit of the Department.