



# The Colorado Resiliency Project



**COLORADO**  
Recovery Office

# The Colorado Resiliency Project

Forging into the future, it's inevitable that hardships and disasters, both natural and manmade, will continue to strike Colorado. Floods, fires and tornadoes are just a few of the threats that pose real risks to our communities and our way of life. While we may have little ability to influence these occurrences, we have an enormous opportunity to positively impact our state's resiliency before Colorado's next threat impacts our lives and communities.

## Purpose:

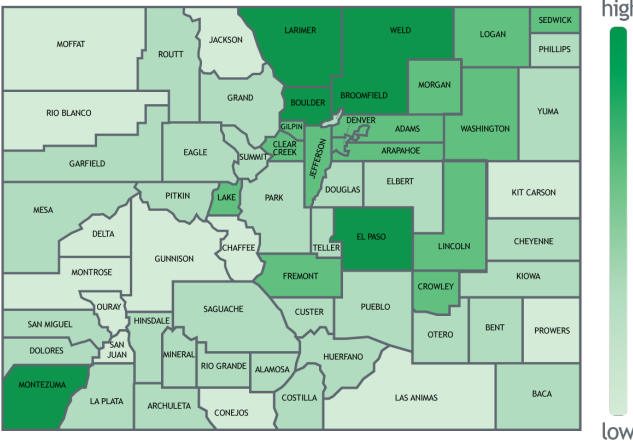
- Create a strategic resiliency framework to help Coloradans be more resilient in the face of future threats, hardships and disasters
- Coloradans are resilient: ingrain resiliency into the fabric of our culture and everyday business
- Build a powerful case for why the public and private sectors should invest in the resiliency of beautiful Colorado

## Objectives:

- Increase awareness and understanding of what resiliency is and how we can build our resilience as individuals and communities
- Understand community perceptions of local risks, vulnerabilities and resiliency priorities
- Build a coalition of resiliency ambassadors and cull overarching resources
- Rally support and elicit pride among Coloradans for our resiliency

## Approach:

### Depth of Community Engagement



## Key Metrics:

- Engage 100% of communities hit hardest by the most recent disasters
- Engage 80% of communities that were impacted by recent disasters
- Reach 75% of all Colorado communities via one-on-one interviews, an online survey & social media

## Primary Considerations:

- Geography
- Multidisciplinary Stakeholder Groups

# Engagement Stakeholder Groups:



## LOCAL GOVERNMENT



## LOCAL BUSINESSES

- Small Businesses
- Agriculture



## LOCAL BUILDERS

- Developers
- Planners
- Utilities



## EXPERTS

- Environment
- Community planners
- Health care
- Distributors
- Utilities HQ
- Technology
- Security
- Science (Universities)



## LOCAL LEADERS

- Non-profits
- Faith-based organizations
- Volunteers
- General public

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## HOW TO GET INVOLVED

1

Recognize and Nominate Your Resiliency Hero:  
[ColoradoUnited.com/Resilient](http://ColoradoUnited.com/Resilient)



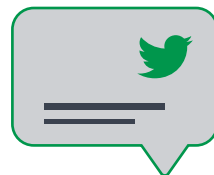
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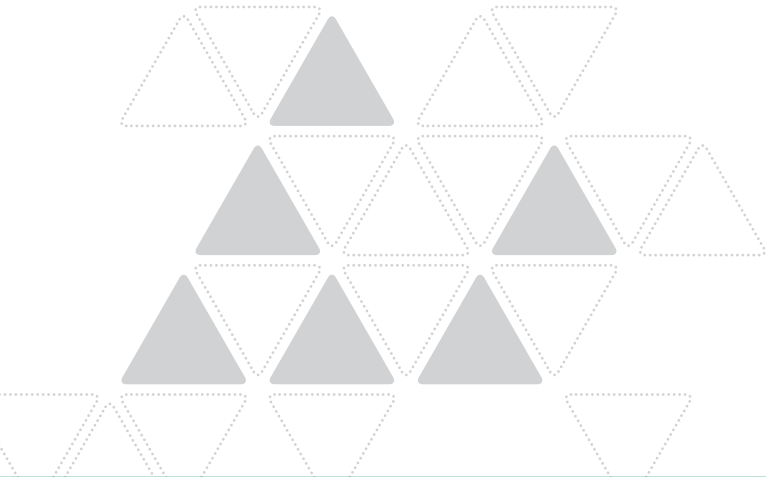
Take the Resiliency Survey  
[ColoradoUnited.com/Survey](http://ColoradoUnited.com/Survey)



3

Declare your community's resilience  
[#COresilient @COresilient](https://twitter.com/COresilient)





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