

Crowley County

Demographic and Economic Profile



COLORADO
Department of Local Affairs

Community Quick Facts

Population (2013)	5,225
Population Change 2010 to 2013	-613
Median HH Income (ACS 09-13)	\$31,477
State Median HH Income (ACS 09-13)	\$58,433
Employment (County in 2013)	1,399
Cost of Living Index (State=100)	84.41, Very Low

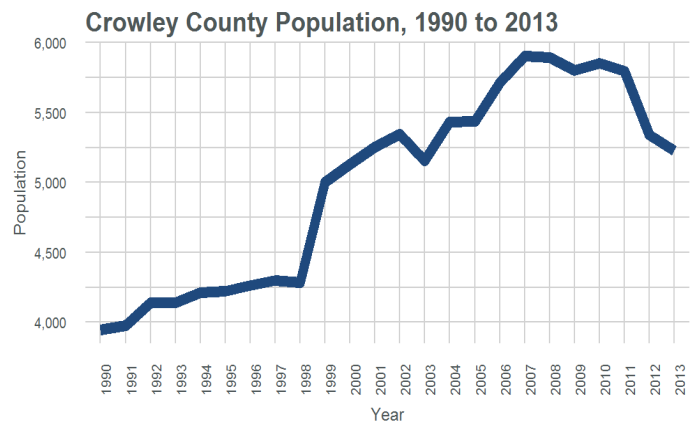
Source: State Demography Office
U.S. Census Bureau



Population

Population Estimates and Forecasts for the resident population are produced by the State Demography Office.

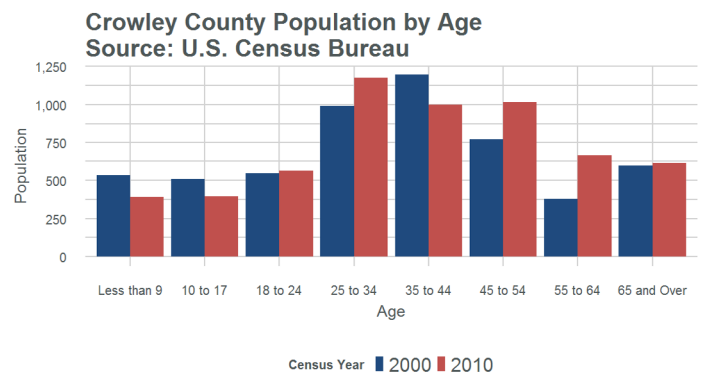
- Crowley County experienced increases in population through the 1990s and early 2000s with declines in more recent years.
- Population change in Crowley County has been almost entirely due to changes in the prison population as the household population has remained almost the same over the same periods of growth and decline.



	Population		Annual Average Growth Rate (%)	
	Crowley	Colorado	Crowley	Colorado
1990	3,946	3,294,473		
1995	4,221	3,811,074	1.4%	3.0%
2000	5,130	4,338,801	4.0%	2.6%
2010	5,838	5,049,717	1.3%	1.5%
2013	5,225	5,264,890	-3.6%	1.4%

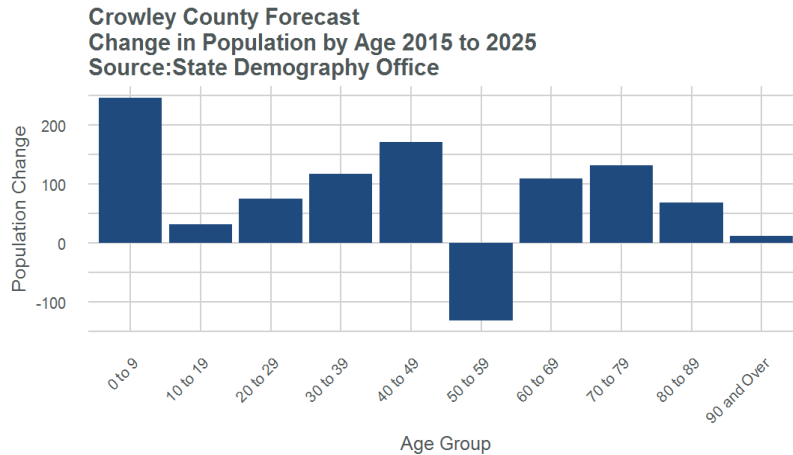
Population By Age

Crowley's population by age is shown in the chart to the right for both 2000 (darker bar) and 2010 (lighter bar). The largest increase was in the 55 to 64 year old age group, which could indicate a need to evaluate aging services in the county. Increases in the 25 to 34 age group and decreases in the 35 to 44 age group are likely tied to the prison population. The aging population may put downward pressure on local government tax revenue due to changes in spending on taxable goods.



Population By Age, Continued

Crowley County is expected to increase slowly between 2015 and 2025. In-migration to the county will be driven by the need for replacement workers for older adults aging out of Crowley's current labor force. Due to the forecast growth in working age adults, there is also a forecast growth in the number of children; however the large increase is mostly the result of such a small number of children currently living in Crowley. This growth will not negate the need to evaluate aging services, but may alleviate some of the downward pressure aging can put on tax revenues.

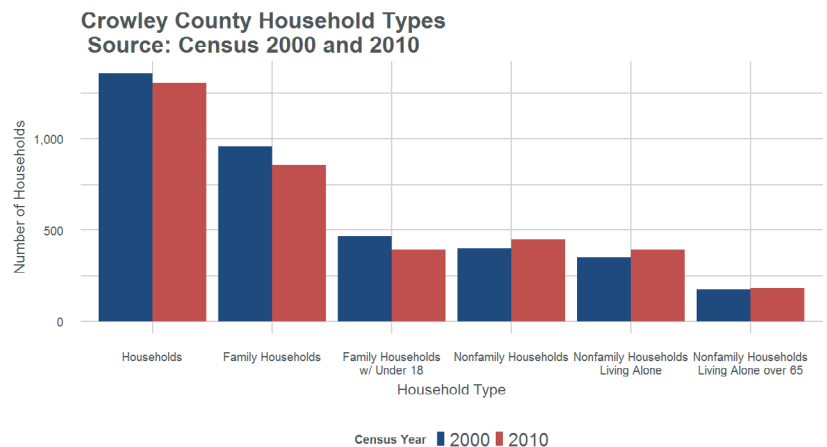


Housing & Households

Crowley County Housing Units	2000	2010	2010 %
Total Housing Units	1,542	1,559	
Occupied Housing Units	1,358	1,306	83.80%
Owner-Occupied Units	985	930	71.20%
Renter-Occupied Units	373	376	28.80%
Vacant Housing Units	184	253	16.20%
For Seasonal	18	24	9.50%
All Other Vacant	166	229	90.50%

- The overall vacancy rate was over 16% in 2010.
- Vacancy rates were slightly higher than the state average and increased between 2000 and 2010.
- Most of the units are owner occupied (71%) but an active rental market exists as well.

- There was a small decrease in households between 2000 and 2010.
- This decrease is mostly visible in family households and family households w/ children under 18, while there was a small increase in nonfamily households of all types.



Race & Ethnicity

Crowley County Population by Race/Ethnicity

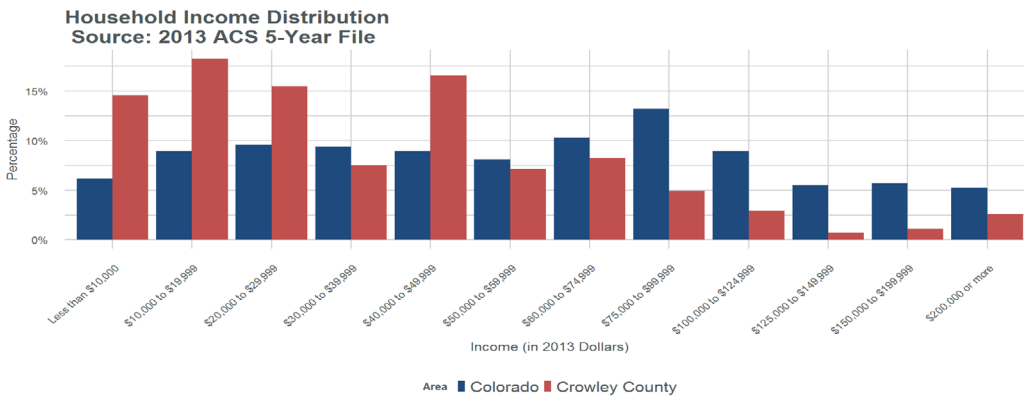
	2000	2010	2010 %
Total	5,518	5,823	
White	3,671	3,369	57.9%
Black or African American	386	555	9.5%
American Indian or Alaska Native	107	91	1.6%
Asian	45	59	1.0%
Native Hawaiian and Other	1	0	0.0%
Some Other Race	6	4	0.1%
Two or More	58	59	1.0%
Hispanic	1,244	1,686	29.0%

Source: U.S. Census 2010

- Crowley is more diverse than the state as a whole and is becoming more diverse over time, even without significant population growth overall.
- The Hispanic population grew by over 440 (a 35.5% increase) while the White population decreased by over 300 (8.2% decrease).

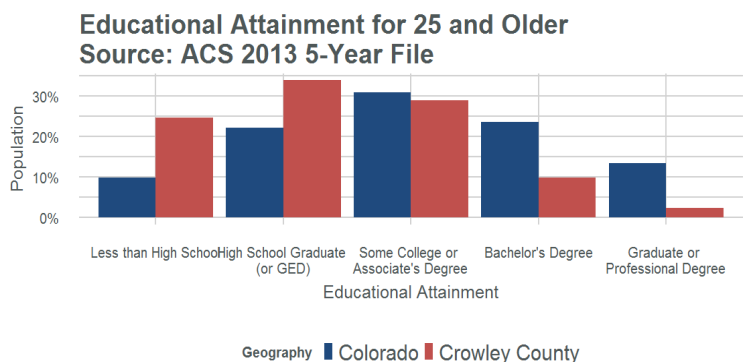
Income

The graph below compares Crowley's income distribution to the state. Crowley County has a larger share of people earning less than \$50,000 than the state. The lower incomes reflect the large number of jobs in agriculture, government and administrative and waste services and fewer jobs in higher wage industries. The income distribution is also influenced by the higher proportion of people age 65+ who tend to be retired.



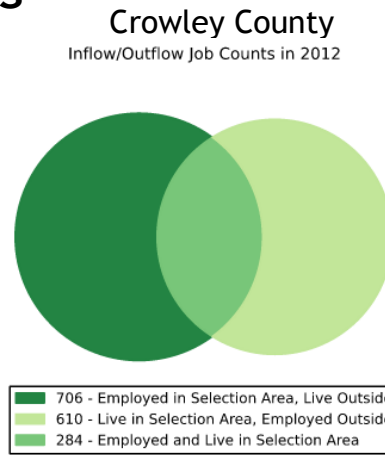
Education

Crowley County has a lower share of its population with a bachelor's degree or higher compared to the state. Jobs in this region may not require higher levels of educational attainment, and growth in some industries may require increasing the educational attainment.



Commuting

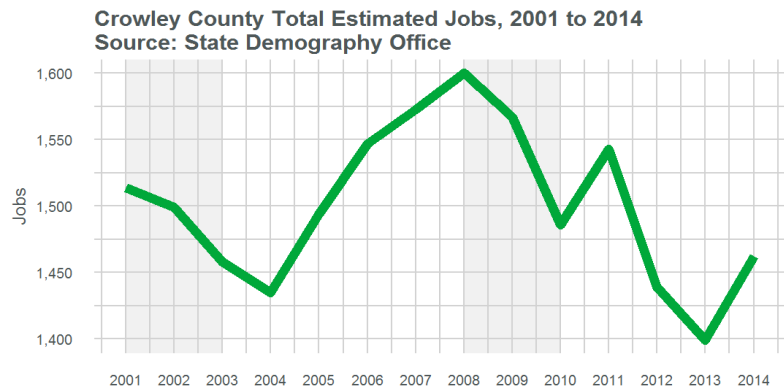
Commuting plays an important role in the economy of an area because not all workers live where they work. Commuting impacts access to employees and transportation infrastructure. The graph to the side breaks the data by job and by resident worker. Approximately 30% of the jobs are held by residents and 70% outside the county. In terms of Crowley's labor force, about 32% work in Crowley and 68% are employed outside of the county. It is interesting that the county has more jobs than the labor force yet a large share of the labor force commute to jobs outside of the county.



Source: LEHD On the Map, 2012

Jobs & the Economy

Total employment in the county was estimated to be 1,462 in 2014. From 2004-2007 Crowley gained approximately 170 jobs but approximately 200 since 2008. From 2013 to 2014 Crowley saw positive job growth.



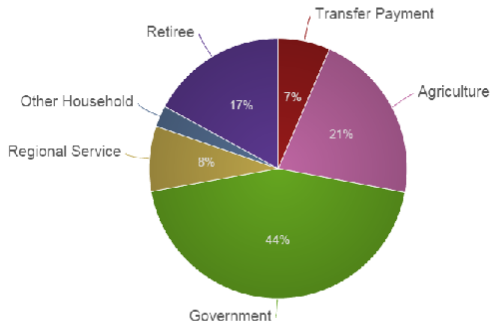
Note: Grey shading represents beginning to bottom of U.S. recessions.

Share of Jobs by Industry	Crowley	Colorado
Agriculture	27%	2%
Mining	0%	1%
Utilities	1%	0%
Construction	3%	6%
Manufacturing	0%	5%
Wholesale trade	0%	3%
Retail Trade	6%	10%
Transportation and warehousing	1%	3%
Information	0%	3%
Finance activities	3%	4%
Real estate	1%	3%
Professional and business services	1%	9%
Management of companies and enterprise	0%	1%
Admin and waste	15%	6%
Education	0%	2%
Health Services	4%	10%
Arts, Entertainment, and Recreation	1%	2%
Accommodation and food	3%	8%
Other services, except public administration	4%	6%
Government	31%	15%

Economic Industry Mix

The largest share of jobs are in government, agriculture and administrative and waste services. Government includes federal, state, and local government including publicly owned education and health services. Jobs have been growing in the agriculture and administrative and waste service sector.

Crowley Base Industries, 2013



Source: State Demography Office

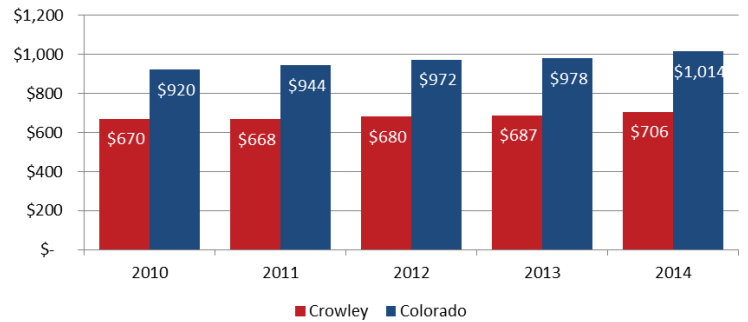
Economic Base Analysis

The Base Industries chart shows which industries drive the economy in Crowley. The chart shows the important share of economic activity driven by government, agriculture and retiree spending. Prisons are an important economic driver which shows up in the government sector. Retirees are a driver because they take their pensions or savings and spend it primarily locally.

Average Wage Trends

- Average weekly wages in Crowley have increased 5.6% between 2011 and 2014.
- Weekly wages of \$706 in Crowley in 2014 were 69% of the \$1,014 statewide average; some of this difference is made up by the areas lower cost of living which is 84% of the state average.
- A large share of proprietor earnings - including agricultural earnings to the owner - are not included in the weekly wage data.

Average Weekly Wages



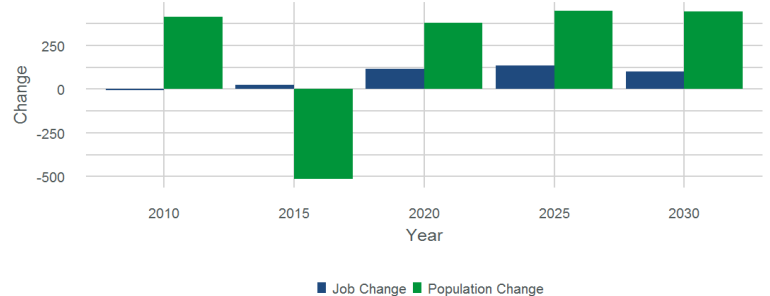
Source: Department of Labor and Employment (QCEW)

Population and Economic Forecast

The rates of growth of both population and jobs can differ somewhat because of changes in the labor market, i.e., labor force participation rates, age, unemployment rates, multiple job holding, and/or commuting. In addition, macroeconomic conditions such as business cycle fluctuations and faster or slower periods of U.S. and Colorado economic growth can affect overall job growth in a region.

- Population growth is forecast to exceed job growth for the period from 2015 to 2020 and continue through 2030.
- This is driven in part by the aging of the population and the labor force in particular. Population growth occurs as people move into jobs vacated when a person ages out of the labor force. This drives population growth, but not necessarily new jobs.
- Therefore, while employment is forecast to grow slowly, population is forecast to grow slightly faster requiring additional community development attention to assess if Crowley has the community services it needs to attract and retain a population as well as the jobs.
- An aging population may require increased need for accessible housing and other aging services.

Crowley County
Forecast Change in Population and Jobs 2010 to 2030
Source: State Demography Office



	Total Jobs	Population
2010	1,508	5,852
2015	1,531	5,338
2020	1,646	5,717
2025	1,782	6,166
2030	1,882	6,612