



COLORADO CREATIVE DISTRICTS



OVERVIEW

A division of the Colorado Office of Economic Development, Colorado Creative Industries (CCI) is proud to administer the Colorado Creative District Program. The Creative District enabling legislation passed in 2011 (HB11-1031) and in 2013 (HB13-1208) offers vetted districts access to grant funding, tailored technical assistance, networking and training programs and access to advocacy tools. The Boettcher Foundation is a partner of the CCI in establishing the Colorado Creative Districts Program. Since July of 2012, CCI has supported the development of Creative Districts across the state to:

- Create hubs and clusters of economic activity
- Promote a community's unique identity
- Enhance areas as appealing places to live, conduct business and attract visitors



SNAPSHOT OF COLORADO'S CREATIVE DISTRICTS



\$894M
Creative Industry Earnings



13,098
Creative Workforce



2.8M
Visitors

data from 2013 CVSuite

Learn more at www.coloradocreativeindustries.org/creativedistricts



CREATIVE DISTRICTS DEFINED

- Contiguous area that includes a mix of uses within its boundaries
- Walkable, distinguished by physical, artistic and cultural resources
- Concentration of arts and cultural organizations and creative enterprises
- Complementary non-arts businesses, such as restaurants, offices, retail, housing and lodging
- Vigorous arts and cultural activity, such as art walks, festivals, concerts and community gathering places

PROGRAM BENEFITS

- National and statewide marketing, advertising and social media opportunities
- CDOT signs marking Certified Creative Districts on state highways
- Technical assistance from professionals for district-specific identified needs
- Customized economic impact data from the Creative Vitality Index
- Training webinars by world renowned consultants
- Assistance with community asset mapping
- Access to capital through OED funding and CCI community loan fund
- Ability to leverage funding for additional funding and partnerships
- Mentoring and coaching from other Colorado Certified Creative Districts

CERTIFIED CREATIVE DISTRICTS

Certified Creative Districts have completed the 2-year candidacy and meet the requirements and standards of the program, and are approved by the Colorado Creative Industries Council for 5-year Certification:

- 40 West Arts District Lakewood
- Corazon de Trinidad Creative District
- Denver's Art District on Santa Fe
- Downtown Colorado Springs Creative District
- Greeley Creative District
- Longmont Arts and Entertainment District
- Pueblo Creative Corridor
- Ridgway Creative District
- RiNo Art District Denver
- Salida Creative District
- Telluride Arts District
- North Fork Valley Creative District

CANDIDATE CREATIVE DISTRICTS

Candidates for Certification are communities that are accepted into a 2-year "candidacy" program through a competitive application process to prepare them to apply for Certification:

- Aurora Cultural Arts District
- Carbondale Historic Creative District
- Crested Butte Creative District
- Crestone Creative District
- Downtown Fort Collins Creative District
- Evergreen Creative District
- Mancos Creative District
- Manitou Springs Creative District



Colorado Creative Industries

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