



COLORADO

WHERE PASSION
MEETS PURPOSE

THIS IS YOUR PLACE.

CHOOSE  COLORADO

WHY CHOOSE COLORADO?

There's something special about Colorado. Maybe it's something to do with our air; but people who live and work here have a zest for life and the drive to think boldly.

Innovators, makers, large corporations and Fortune 500 companies like Ball Corporation, Lockheed Martin and Davita Healthcare have already discovered that **Colorado does business better** and have made Colorado their home.

When companies choose to do business in Colorado, they know that it means they'll be able to tap into our **invigorated workforce**, partner with **innovative executives**, reach **global markets**, and **collaborate with a business-friendly government** that has their bottom line in mind.

Let choosing Colorado be your next big idea.





TRADE YOUR CUBICLE FOR THE TRAIL.

Or the slopes, brewery or park. Here, business has no boundaries – and we're more productive, engaged and have healthier hearts because of it.

WHERE WEST MEETS BEST

Sure, we've got storybook scenery, blue skies for days and endless recreational opportunities, but we also have **one of the most resilient economies in the nation**. In fact, Colorado is the fastest growing economy and 5th best in the U.S.

We continually top the charts for **job and economic growth**, and with an unemployment rate below the national average, Colorado is being recognized as **one of the best places in the nation to do business**.

Companies ranging from **established corporations to cutting-edge startups** are enjoying the state's abundant labor supply that is highly-educated and skilled, while employees are finding well-paying opportunities with leading companies in Colorado's 14 key industries.

When you choose Colorado, you choose success for you and your employees, and to be part of one of the most entrepreneurial states in the nation.





COLORADO'S FORTUNE 500 COMPANIES

Arrow Electronics

Ball Corp.

CH2M

DaVita Healthcare

Dish Network

Envision Healthcare Holdings

Level 3 Communications

Liberty Interactive

Newmont Mining

Western Union

WHERE ACCESS MEETS ADVANTAGE

With a **central U.S. location**, a Mountain Standard Time Zone for convenient same-day communication, and 25 direct flights to major international cities, **global markets are intersecting in Colorado**.

Our central location makes us an ideal home base to cater to markets across North America and beyond - it's here where **you can get your products to a global audience with ease and success**. Home to the 5th busiest international airport, Colorado provides a direct pipeline to international business markets such as Tokyo, London, Vancouver and Munich.

You'll get the innovation of the East and West coasts at a fraction of the cost. In Colorado, the euro, yen and pound go further, and Colorado's best in the nation workforce allows for resident companies to create, grow and compete in a global economy.

When you choose Colorado, you choose a global reputation unparalleled to any other inland state and the opportunity to be a key player on the global stage.





A CENTRAL LINK IN A GLOBAL NETWORK

You can find success here through the ease with which you can get your products to a global audience. Colorado is a major national crossroads for Interstate Highways I-25, I-70 and I-76.

WHERE SECTOR MEETS SUCCESS

When it comes to building a **business culture**, we operate differently in Colorado. **Our model is one designed to build effective networks, create real connections, and encourage knowledge sharing** that will help you reach heights that only Colorado knows.

Here, you'll find collaboration and support as abundant as our sunshine with programs such as our Global Export Network to the nation's first Start Up Week. Our business-focused, long-term, stable tax policies mean **you can plan for your future here with certainty.**

Our state policies are designed to support business no matter the industry. It's easy to find like-minded people here that are **eager to collaborate**, which means you'll find a community in culture, regardless if you're an artist or an aficionado.

When you choose Colorado, you choose to join a partnership that continues long after the initial meet and greet.





14 KEY INDUSTRIES

- Advanced Manufacturing
- Aerospace
- Bioscience
- Creative Industries
- Defense & Homeland Security
- Electronics
- Energy & Natural Resources
- Financial Services
- Food & Agriculture
- Health & Wellness
- Infrastructure Engineering
- Outdoor Recreation & Tourism
- Technology & Information
- Transportation & Logistics

A WORKFORCE OF WHICH TO BE ENVIOUS

What do the Grammy-nominated Lumineers and Sierra Nevada's Dream Chaser spacecraft have in common? They both call Colorado home. From our inspired creatives to our driven innovators, **Colorado's talented and dynamic workforce is second to none.**

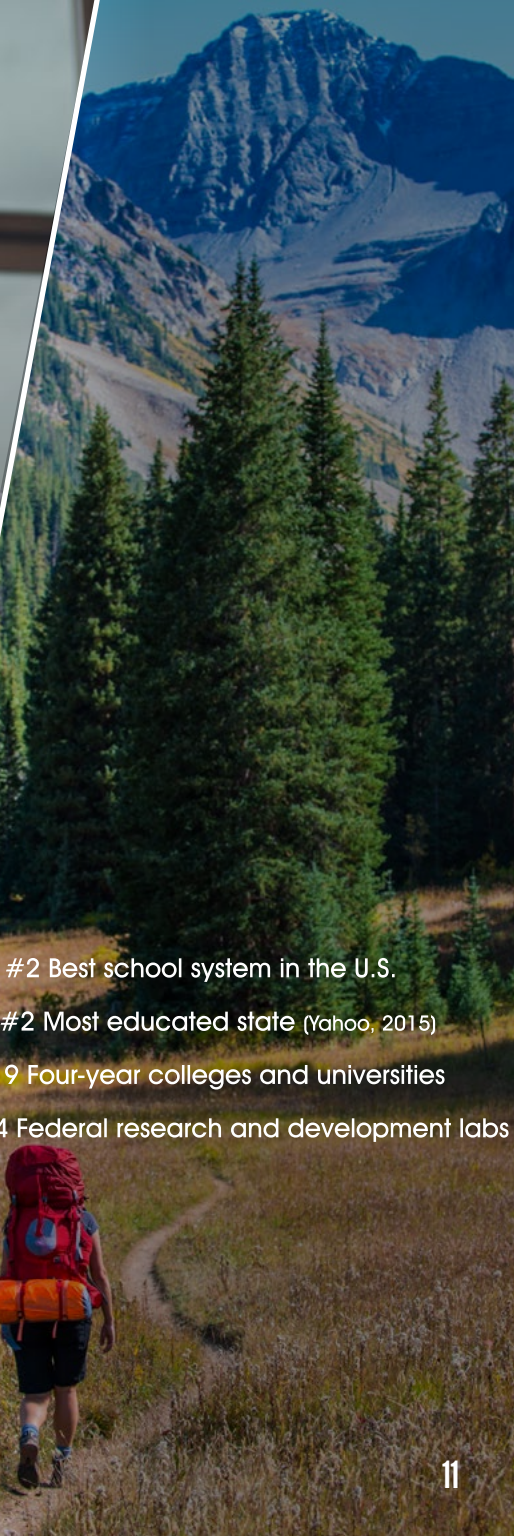
When you choose Colorado, you gain access to a highly educated and skilled workforce. **Ranked as the best in the nation**, our labor pool is essential to the innovation and drive that our state's economy benefits from.

Access to top-tier universities and programs, and one of the highest per capita concentrations of federal research labs in the country, are just some of the leading reasons why **brilliant minds choose Colorado.**

And they keep choosing Colorado over and over again – we **ranked 3rd nationally for net inflow of population and we are only expected to keep growing**, attracting employees across education and income levels.

When you choose Colorado, you choose talent. Our invigorated workforce is your competitive advantage.





- ◆ #2 Best school system in the U.S.
- ◆ #2 Most educated state (Yahoo, 2015)
- ◆ 19 Four-year colleges and universities
- ◆ 24 Federal research and development labs

WHERE LIFESTYLE MEETS LIVELIHOOD

That old adage - living to work or working to live - doesn't apply in Colorado. Here, **we're simply living out our lives to the fullest, all at a lower cost than our coastal counterparts.**

Sure, our inviting business climate is hard to beat, but everything else we have to offer for arts and culture, recreation and wellness takes living and working in Colorado to a whole new level.

As the national leader for arts funding, **you'll never run out of ways to enrich your mind** with world-class institutions for the visual arts, performing arts, music and heritage.

And the climate here is one of our best kept secrets. With mild winters, low-humidity summers, **300 days of sunshine and four temperate seasons get us outside and energized to achieve success.**

When you choose Colorado, you choose an unparalleled quality of life, steady job growth and efficient utility costs – **just a few more reasons why Colorado gives you a mile high advantage.**





26 Ski areas

78 Museums

12 Creative districts

40 public art programs

#2 State to live (Niche, 2015)

#1 Most active state (Ecowatch, 2015)

#6 Quality of life state (24/7 Wall St, 2015)

#1 Best place to live in the U.S., Denver

#4 Happiest state (Gallup-Healthways, 2015)

#1 Arts participation in the nation (NEA, 2015)

THIS IS YOUR PLACE

Colorado is home to 14ers, 14 industries and 14 regions, each as diverse as the 104,000 plus square miles that make up the Centennial State.

Here, you'll discover a variety of landscapes — from sprawling plains to the peaks and valleys that inspired “America the Beautiful,” with arid desert scenes and booming metro areas in between.

Each region has its own unique characteristics, and together they make Colorado one of the most outstanding places to live and work in the country.

The bold landscape inspires even bolder ideas and instills a sense of confidence that if you can dream it, you can achieve it here.





WE HAVE BRAINS AND BEAUTY

A population that makes up the second most educated state in the country and over 100,000 square miles of postcard-perfect views with 300+ days of sunshine a year make a killer combination.



COLORADO

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