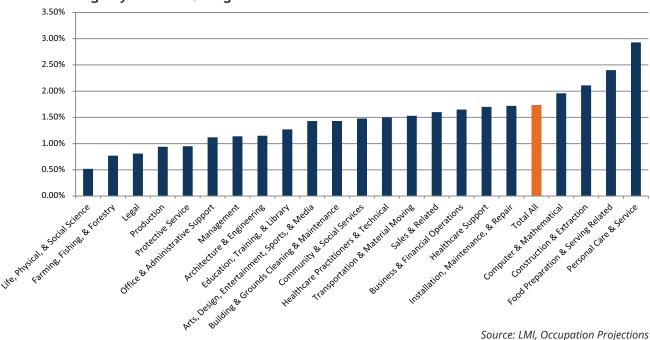


# Southwest Workforce Region Labor Market Information

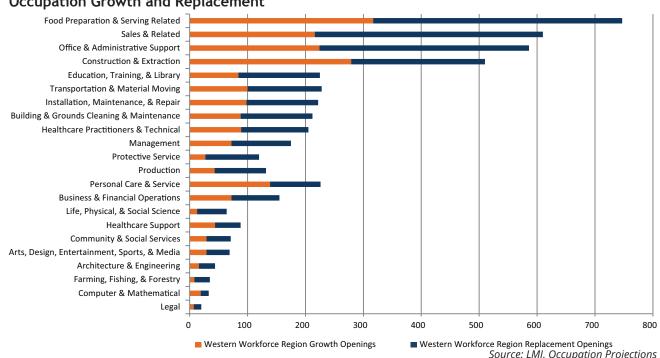
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## Western OES Region Occupation Projections through 2023

#### **Annual Average by Percent Change**



#### Occupation Growth and Replacement



Labor Market Information (LMI) in the Colorado Department of Labor and Employment collects and analyzes information about labor market trends throughout Colorado. Data are presented in a variety of ways: industry employment and wages, current and projected industry and occupation levels, occupational wages, and labor force employment and wages. LMI conducts various research projects and assists workforce centers and others with customized regional information requests.

#### For the Career Decision Maker:

- Identify and expand your job goals
- Review complete job descriptions
- Identify your job and personal skills
- Analyze the skills you need to develop to reach your career goals
- Learn about wages/educational requirements for specific jobs

#### For the Job Seeker:

- Identify occupations that make use of your existing skills
- Develop your resume with the skills employers are seeking
- Identify companies by industry to include in your job search
- Prepare for an interview
- Review job openings

#### To Research Business Needs:

- Gather demographic information
- Find your competition
- Identify new potential customers
- Gain a better understanding of your local labor market

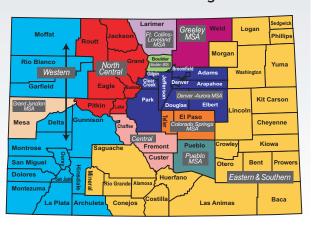
#### When New Skills or Employees are Needed:

- Build job descriptions for new job openings
- Identify the skills you need to successfully fill job openings
- Find common educational requirements for your job opening
- Pinpoint local education and training agencies
- Help your employees to upgrade their skills and credentials
- Attract qualified job candidates by learning about typical wages for occupations in your geographic area.

#### **Economic Outlook: 2015**

- 2014: US added over 2.5 million jobs (1.9%), most added since 2000
- GDP growth in 2% range in 2013 & 2014
- Global economy weak: seen in lower oil prices,
  EU financial crisis & China's stock market turmoil
- Some regions of the US outperforming others

#### **Labor Market Information Regions**



- Colorado was in the top 5 states for GDP growth in 2014, due to energy production, which is slowing in 2015
- Year-over-year employment growth slowed in Colorado from its peak of 3.6% in Sept. 2014 to 2.5% in May 2015
  - o The Southwest region added 1,070 jobs in June, likely due to seasonal ramp-up in Leisure & Hospitality.
- June 2015 Unemployment Rates
  - o United States 5.3%
  - o Colorado 4.4%
  - o Southwest Workforce Region 4.3%





# **Demographics**

The Southwest region, better known as "Four Corners" region, is unique in a number of ways. Of the 6584 square miles of land area, 45% is public land and 17% is Tribal, leaving only 35% in private ownership. Two tribes are based in the region. Mesa Verde National Park, also a UN World Heritage site, attracts visitors from all over the world. The region's many recreational opportunities make it a year-round destination. The importance of tourism in the Southwest region is evidenced by the predominance of hospitality jobs (industry sector Accommodation & Food Services), as well as retail trade. Health Care, Construction and Education also represent significant components of the region's economic base. Highly-ranked Fort Lewis College in Durango is one of the leading institutions in awarding degrees to the Native population. Agriculture and Mining are traditional industries that continue to play an important role in the region's economy. Oil & Gas permits were up in 2014 after a fairly dramatic drop in 2013.

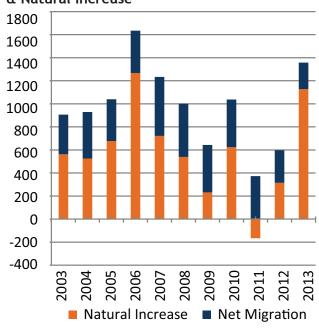
Southwest WF Region Snap	shot
Population (2013)	93,963
Labor Force (June 2015)	51,282
Unemployment Rate (June 2015)	4.30%
Per Capita Personal Income (2013)	
Archuleta County	\$35,263
Dolores County	\$32,107
• La Plata County	\$46,633
Montezuma County	\$36,524
San Juan County	\$34,922

Source: Colorado State Demography Office, US Bureau of Economic Analysis

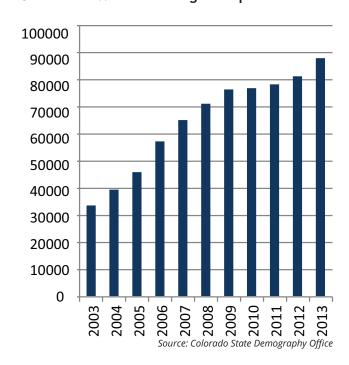
Top Industry Sector	2014 Employment
Accommodation & Food Services	5,500
Retail Trade	5,093
Health Care/Social Assistance	4,863
Public Administration	4,323
Construction	3,828
Educational Services	3,131
Arts/Entertainment/Recreation	1,427
Professional & Tech. Services	1,393
Real Estate/Rental & Leasing	1,207
Administrative & Waste Serv.	1,126

Source: LMI Quarterly Census of Employment and Wages

# Southwest Region Net Migration & Natural Increase

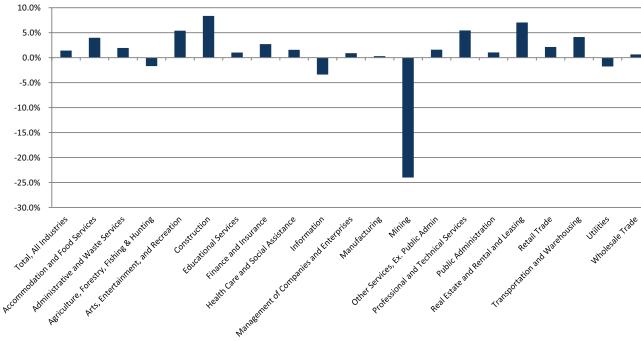


#### **Southwest Workforce Region Population**



### Industry

#### Southwest Workforce Region Growth by Industry 2013-2014



Source: LMI Quarterly Census of Employment and Wages

**Local Employment Dynamics** (LED) has a number of valuable tools to assist Workforce Centers. The example below shows data that may be of interest to someone contemplating accepting a job in a recreation-related field who wants to determine how dramatic the seasonal fluctuation in this sector is. It shows employment by quarter for several years.

#### Southwest Workforce Region QWI Arts, Entertainment, & Recreation

