

STATE OF COLORADO

Colorado Department of Agriculture

www.a2.state.co.us

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October 29, 2007

Colorado Joint Budget Committee
200 E. 14th Avenue #300
Denver, CO 80203

Re: Footnote #3 Report SB 07-239

Colorado Joint Budget Committee Member;

The Colorado Department of Agriculture, State Fair, was requested to submit this report that "summarized the State Fair's year to date and future contracted revenue generating events and the revenue associated with each event, itemized by the event's association to the State Fair's statutory purposes as outlined in Section 35-65-105(1) 'for the display of livestock and agricultural, horticultural, industrial, mining, water conservation, tourist industry, recreational, educational, and scientific facilities, processes, and products of the state of Colorado.'"

Outside of the 11 day Fair which occurs in late August and early September each year, the Fair seeks to maximize use of the Fair facilities and ultimately revenue generation from a variety of activities and rental agreements for use of the property. The attached report depicts the FY 2007-08 expected events, by month, by estimated revenue and by purpose. For those events that do not have a purpose that falls within those outlined in 35-65-105(1) C.R.S., that column is left blank.

In an effort to increase revenue, the Colorado State Fair Authority has selected SMG Worldwide Entertainment and Conference Venue Management to assist in marketing its Events Center. This contract is valid through June 30, 2008. SMG will not receive any type of fixed income. Instead, the company will receive a percentage of the revenues from any new event they take to the Colorado State Fair Events Center during non-Fair time.

Please contact me at (719) 404-2015 with thoughts, questions, or suggestions.

Sincerely,



Chris Wiseman
Colorado State Fair Manager
Colorado Department of Agriculture



Bill Ritter, Governor
John R. Stulp, Commissioner
Sheldon R. Jones, Deputy Commissioner

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CO STATE FAIR JBC REPORT
FY 07/08 Non Fair Events

July

	<u>Revenue</u>	<u>Statutory Purpose</u>
Family Campers & Rvers	\$84,000.00	Tourist Industry
National Little Britches Rodeo	\$62,225.00	Display of Livestock and Educational
Pueblo County Fair	\$6,169.01	Display of Livestock, Agricultural and Educational

August

Rky Mtn Jr Paint Horse Show	\$123.85	Display of Livestock and Educational
Jehovah Witness	\$5,000.00	
Police Benevolent Picnic	\$500.00	

September

Working Cow Horse Show	\$11,351.18	Display of Livestock and Educational
Paint Horse Show	\$3,240.00	Display of Livestock and Educational
Zamora Roping	\$7,927.47	Display of Livestock and Educational
Rabbit Show	\$150.00	Display of Livestock and Educational
4H Events	\$2,318.18	Display of Livestock, Agricultural and Educational
Smoke Training	\$500.00	Educational
Kennel Club Dog Training	\$700.00	Educational
Sheriff Dept Crisis training	\$0.00	Educational
No Mercy	\$10,731.00	Recreation
Gun Show	\$280.00	
YMCA Corporate Cup	\$0.00	

October

Rky Mtn Paint Horse Show	\$2,000.00	Display of Livestock and Educational
4H Events	\$2,318.18	Display of Livestock, Agricultural and Educational
Tennis Club	\$1,550.00	Educational
Kennel Club Dog Training	\$600.00	Educational
Dist 60 Teacher Inservice	\$1,300.00	Educational
Law Enforcement Academy	\$0.00	Educational
Haunted House	\$3,000.00	Recreational
Thanksgiving Food Drive	\$0.00	
Private Party	\$900.00	
Antique Show	\$2,350.00	
El Pueblo Boys & Girls	\$3,936.00	
Heater Sale	\$320.00	
Forest Service Equip Sale	\$600.00	
Gun Show	\$825.00	

November

4H Events	\$2,318.18	Display of Livestock, Agricultural and Educational
Tennis Club	\$250.00	Educational
Kennel Club Dog Training	\$700.00	Educational
Law Enforcement Academy	\$0.00	Educational
Kennel Club Dog Show	\$8,520.00	Educational
CSU-P Basketball	\$2,500.00	Educational
Recycle Round-up	\$0.00	Educational
SO Co Winterfest Concert	\$18,000.00	Recreational
Craft Shows	\$525.00	
Christmas Tree Sales	\$250.00	
Car Sale	\$6,000.00	

December

4H Events	\$2,318.18	Display of Livestock, Agricultural and Educational
Tennis Club	\$900.00	Educational
Kennel Club Dog Training	\$600.00	Educational
Law Enforcement Academy	\$0.00	Educational

CSU-P Basketball	\$4,500.00	Educational
CDOT Training	\$0.00	Educational
DA Training Session	\$0.00	Educational
CSU-P Baseball Academy	\$2,420.00	Educational
Sheriff Dept Training	\$0.00	Educational
Air Force Band of the Rockies	\$6,000.00	Recreational
Gun Show	\$1,500.00	
Christmas Tree Sales	\$250.00	
Car Sale	\$7,000.00	
Heater Sale	\$320.00	

January

4H Events	\$2,318.18	Display of Livestock, Agricultural and Educational
Tennis Club	\$900.00	Educational
Kennel Club Dog Training	\$820.00	Educational
Law Enforcement Academy	\$0.00	Educational
CSU-P Baseball Academy	\$2,130.00	Educational
Christmas Tree Recycle	\$0.00	Educational
District 60 Basketball	\$15,000.00	Educational
Kool Kuston Kar Show	\$1,400.00	Recreational
Professional Bull Ride	\$22,500.00	Recreational

February

Pueblo Home & Garden Show	\$10,000.00	Display of Horticulture, Educational and Recreational
4H Events	\$2,318.18	Display of Livestock, Agricultural and Educational
Tennis Club	\$250.00	Educational
Kennel Club Dog Training	\$820.00	Educational
Law Enforcement Academy	\$0.00	Educational
CSU-P Baseball Academy	\$2,130.00	Educational
District 60 Basketball	\$11,500.00	Educational
So Central League Wrestling	\$12,000.00	Educational
CO State Parks Inservice	\$0.00	Educational
Car Sale	\$7,000.00	

March

4H Events	\$2,318.18	Display of Livestock, Agricultural and Educational
Tennis Club	\$1,200.00	Educational
Kennel Club Dog Training	\$720.00	Educational
Law Enforcement Academy	\$0.00	Educational
RMAC Shootout	\$14,750.00	Educational
Smoke Training	\$500.00	Educational
Antique Sale	\$2,350.00	
Private Party	\$500.00	

April

Bell Ringer Horse Show	\$10,000.00	Display of Livestock and Educational
Pueblo HS Rodeo	\$3,500.00	Display of Livestock and Educational
Rope The Rockies Horse Show	\$3,500.00	Display of Livestock and Educational
Beef Jackpot	\$480.00	Display of Livestock and Educational
4H Events	\$2,318.18	Display of Livestock, Agricultural and Educational
Kennel Club Dog Training	\$820.00	Educational
District 60 ROTC	\$2,100.00	Educational
Tennis Club	\$1,500.00	Educational
All American Circus	\$4,800.00	Recreational
Private Party	\$500.00	

May

Quarter Horse Show	\$9,400.00	Display of Livestock and Educational
Paint Horse Show	\$13,500.00	Display of Livestock and Educational
Super Circuit Horse Show	\$20,000.00	Display of Livestock and Educational

4H Events	\$2,318.18	Display of Livestock, Agricultural and Educational
Kennel Club Dog Training	\$720.00	Educational
PCC Commencement Exercises	\$3,700.00	Educational
CSU Pueblo Commencement Exercises	\$4,025.00	Educational
Senior Life Expo	\$3,700.00	Educational
District 60 Elementary	\$2,250.00	Educational
Pueblo West Graduation	\$1,600.00	Educational
District 60 High School Graduations	\$9,200.00	Educational
Cinco de Mayo	\$21,860.00	Recreational
Lipizzaner	\$7,500.00	Recreational
Shriners Circus	\$2,700.00	Recreational
Jehovah Witness	\$5,000.00	
Private Party	\$500.00	

June

Cow Rein Horse Show	\$3,000.00	Display of Livestock and Educational
Beef Jackpot	\$480.00	Display of Livestock and Educational
Barrel Horse Futurity	\$1,700.00	Display of Livestock and Educational
AJSA Western Regional	\$2,500.00	Display of Livestock and Educational
4H Events	\$2,318.18	Display of Livestock, Agricultural and Educational
Demolition Derby	\$11,000.00	Recreational
Juneteenth	\$5,000.00	Recreational
National Street Rod Assoc	\$59,000.00	Recreational
Private Party(Shisler, Rangel, Mora, Salas)	\$3,500.00	
Jehovah Witness x 3	\$15,000.00	
	\$634,200.33	

CO STATE FAIR JBC REPORT
FY 07/08 Non Fair Events

<u>July</u>	<u>Revenue</u>	<u>Statutory Purpose</u>
Pueblo Home & Garden Show	\$10,000.00	Display of Horticulture, Educational and Recreational
	\$10,000.00	2%
Rky Mtn Jr Paint Horse Show	\$123.85	Display of Livestock and Educational
Rabbit Show	\$150.00	Display of Livestock and Educational
Beef Jackpot	\$480.00	Display of Livestock and Educational
Beef Jackpot	\$480.00	Display of Livestock and Educational
Barrel Horse Futurity	\$1,700.00	Display of Livestock and Educational
Rky Mtn Paint Horse Show	\$2,000.00	Display of Livestock and Educational
AJSA Western Regional	\$2,500.00	Display of Livestock and Educational
Cow Rein Horse Show	\$3,000.00	Display of Livestock and Educational
Paint Horse Show	\$3,240.00	Display of Livestock and Educational
Pueblo HS Rodeo	\$3,500.00	Display of Livestock and Educational
Rope The Rockies Horse Show	\$3,500.00	Display of Livestock and Educational
Zamora Roping	\$7,927.47	Display of Livestock and Educational
Quarter Horse Show	\$9,400.00	Display of Livestock and Educational
Bell Ringer Horse Show	\$10,000.00	Display of Livestock and Educational
Working Cow Horse Show	\$11,351.18	Display of Livestock and Educational
Paint Horse Show	\$13,500.00	Display of Livestock and Educational
Super Circuit Horse Show	\$20,000.00	Display of Livestock and Educational
National Little Britches Rodeo	\$62,225.00	Display of Livestock and Educational
	\$155,077.50	24%
4H Events	\$2,318.18	Display of Livestock, Agricultural and Educational
4H Events	\$2,318.18	Display of Livestock, Agricultural and Educational
4H Events	\$2,318.18	Display of Livestock, Agricultural and Educational
4H Events	\$2,318.18	Display of Livestock, Agricultural and Educational
4H Events	\$2,318.18	Display of Livestock, Agricultural and Educational
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4H Events	\$2,318.18	Display of Livestock, Agricultural and Educational
4H Events	\$2,318.18	Display of Livestock, Agricultural and Educational
4H Events	\$2,318.18	Display of Livestock, Agricultural and Educational
Pueblo County Fair	\$6,169.01	Display of Livestock, Agricultural and Educational
	\$29,350.83	5%
Sheriff Dept Crisis training	\$0.00	Educational
Law Enforcement Academy	\$0.00	Educational
Law Enforcement Academy	\$0.00	Educational
Recycle Round-up	\$0.00	Educational
Law Enforcement Academy	\$0.00	Educational
CDOT Training	\$0.00	Educational
DA Training Session	\$0.00	Educational
Sheriff Dept Training	\$0.00	Educational
Law Enforcement Academy	\$0.00	Educational
Christmas Tree Recycle	\$0.00	Educational
Law Enforcement Academy	\$0.00	Educational

CO State Parks Inservice	\$0.00	Educational
Law Enforcement Academy	\$0.00	Educational
Tennis Club	\$250.00	Educational
Tennis Club	\$250.00	Educational
Smoke Training	\$500.00	Educational
Smoke Training	\$500.00	Educational
Kennel Club Dog Training	\$600.00	Educational
Kennel Club Dog Training	\$600.00	Educational
Kennel Club Dog Training	\$700.00	Educational
Kennel Club Dog Training	\$700.00	Educational
Kennel Club Dog Training	\$720.00	Educational
Kennel Club Dog Training	\$720.00	Educational
Kennel Club Dog Training	\$820.00	Educational
Kennel Club Dog Training	\$820.00	Educational
Kennel Club Dog Training	\$820.00	Educational
Tennis Club	\$900.00	Educational
Tennis Club	\$900.00	Educational
Tennis Club	\$1,200.00	Educational
Dist 60 Teacher Inservice	\$1,300.00	Educational
Tennis Club	\$1,500.00	Educational
Tennis Club	\$1,550.00	Educational
Pueblo West Graduation	\$1,600.00	Educational
District 60 ROTC	\$2,100.00	Educational
CSU-P Baseball Academy	\$2,130.00	Educational
CSU-P Baseball Academy	\$2,130.00	Educational
District 60 Elementary	\$2,250.00	Educational
CSU-P Baseball Academy	\$2,420.00	Educational
CSU-P Basketball	\$2,500.00	Educational
PCC Commencement Exercise	\$3,700.00	Educational
Senior Life Expo	\$3,700.00	Educational
CSU Pueblo Commencement E	\$4,025.00	Educational
CSU-P Basketball	\$4,500.00	Educational
Kennel Club Dog Show	\$8,520.00	Educational
District 60 High School Gradua	\$9,200.00	Educational
District 60 Basketball	\$11,500.00	Educational
So Central League Wrestling	\$12,000.00	Educational
RMAC Shootout	\$14,750.00	Educational
District 60 Basketball	\$15,000.00	Educational
	\$117,375.00	19%

Kool Kuston Kar Show	\$1,400.00	Recreational
Shriners Circus	\$2,700.00	Recreational
Haunted House	\$3,000.00	Recreational
All American Circus	\$4,800.00	Recreational
Juneteenth	\$5,000.00	Recreational
Air Force Band of the Rockies	\$6,000.00	Recreational
Lipizzaner	\$7,500.00	Recreational
No Mercy	\$10,731.00	Recreational
Demolition Derby	\$11,000.00	Recreational
SO Co Winterfest Concert	\$18,000.00	Recreational
Cinco de Mayo	\$21,860.00	Recreational
Professional Bull Ride	\$22,500.00	Recreational

National Street Rod Assoc \$59,000.00 Recreational
\$173,491.00 27%

Family Campers & Rvers \$84,000.00 Tourist Industry
\$84,000.00 13%

Thanksgiving Food Drive \$0.00
 YMCA Corporate Cup \$0.00
 Christmas Tree Sales \$250.00
 Christmas Tree Sales \$250.00
 Gun Show \$280.00
 Heater Sale \$320.00
 Heater Sale \$320.00
 Police Benevolent Picnic \$500.00
 Private Party \$500.00
 Private Party \$500.00
 Private Party \$500.00
 Craft Shows \$525.00
 Forest Service Equip Sale \$600.00
 Gun Show \$825.00
 Private Party \$900.00
 Gun Show \$1,500.00
 Antique Sale \$2,350.00
 Antique Show \$2,350.00
 Private Party \$3,500.00
 El Pueblo Boys & Girls \$3,936.00
 Jehovah Witness \$5,000.00
 Jehovah Witness \$5,000.00
 Car Sale \$6,000.00
 Car Sale \$7,000.00
 Car Sale \$7,000.00
 Jehovah Witness x 3 \$15,000.00
\$64,906.00 10%

Grand Total \$634,200.33

Horticulture, Educational and Livestock, A	Outside 35-65-10	Tourist Indu	Educational	Livestock and	Recreational
\$10,000.00	\$29,350.83	\$64,906.00	\$84,000.00	\$117,375.00	\$155,077.50
2%	5%	10%	13%	19%	24%
					27%

CO STATE FAIR JBC REPORT

FY 07/08 Non Fair Events

