STATE OF COLORADO

Colorado Department of Agriculture

www.aa.state.co.ns

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October 29, 2007

Colorado Joint Budget Committee 200 E. 14th Avenue #300 Denver, CO 80203

Re: Footnote #3 Report SB 07-239

Colorado Joint Budget Committee Member;

The Colorado Department of Agriculture, State Fair, was requested to submit this report that "summarized the State Fair's year to date and future contracted revenue generating events and the revenue associated with each event, itemized by the event's association to the State Fair's statutory purposes as outlined in Section 35-65-105(1) 'for the display of livestock and agricultural, horticultural, industrial, mining, water conservation, tourist industry, recreational, educational, and scientific facilities, processes, and products of the state of Colorado."

Outside of the 11 day Fair which occurs in late August and early September each year, the Fair seeks to maximize use of the Fair facilities and ultimately revenue generation from a variety of activities and rental agreements for use of the property. The attached report depicts the FY 2007-08 expected events, by month, by estimated revenue and by purpose. For those events that do not have a purpose that falls within those outlined in 35-65-105(1) C.R.S., that column is left blank.

In an effort to increase revenue, the Colorado State Fair Authority has selected SMG Worldwide Entertainment and Conference Venue Management to assist in marketing its Events Center. This contract is valid through June 30, 2008. SMG will not receive any type of fixed income. Instead, the company will receive a percentage of the revenues from any new event they take to the Colorado State Fair Events Center during non-Fair time.

Please contact me at (719) 404-2015 with thoughts, questions, or suggestions.

Sincerely,

Chris Wiseman

Chris Wheeman

Colorado State Fair Manager

Colorado Department of Agriculture

Bill Ritter, Governor John R. Stulp, Commissioner Sheldon R. Jones, Deputy Commissioner

CO STATE FAIR JBC REPORT

FY 07/08 Non Fair Events

<u>July</u>	Revenue	Statutory Purpose
Family Campers & Rvers	\$84,000.00	Tourist Industry
National Little Britches Rodeo	\$62,225.00	Display of Livestock and Educational
Pueblo County Fair	\$6,169.01	Display of Livestock, Agricultural and Educational
August		
Rky Mtn Jr Paint Horse Show	\$122.8 5	Display of Livestock and Educational
Jehovah Witness	\$5,000.00	· · · ·
Police Benevolent Picnic	\$500.00	
	Ψ000.00	
September		
Working Cow Horse Show		Display of Livestock and Educational
Paint Horse Show		Display of Livestock and Educational
Zamora Roping		Display of Livestock and Educational
Rabbit Show 4H Events		Display of Livestock and Educational
Smoke Training		Display of Livestock, Agricultural and Educational Educational
Kennel Club Dog Training		Educational
Sheriff Dept Crisis training		Educational
No Mercy		Recreation
Gun Show	\$280.00	
YMCA Corporate Cup	\$0.00	
<u>October</u>		
Rky Mtn Paint Horse Show		Display of Livestock and Educational
4H Events		Display of Livestock, Agricultural and Educational
Tennis Club	· ·	Educational
Kennel Club Dog Training Dist 60 Teacher Inservice		Educational
Law Enforcement Academy		Educational Educational
Haunted House		Recreational
Thanksgiving Food Drive	\$0.00	
Private Party	\$900.00	
Antique Show	\$2,350.00	
El Pueblo Boys & Girls	\$3,936.00	· · · · · · · · · · · · · · · · · · ·
Heater Sale	\$320.00	
Forest Service Equip Sale	\$600.00	
Gun Show	\$825.00	
Navambas		
November 4H Events	60 040 40	Standard Clark Control Action Control Control
Tennis Club		Display of Livestock, Agricultural and Educational
Kennel Club Dog Training		Educational Educational
Law Enforcement Academy		Educational
Kennel Club Dog Show	•	Educational
CSU-P Basketball	· · · · · · · · · · · · · · · · · · ·	Educational
Recycle Round-up		Educational
SO Co Winterfest Concert		Recreational
Craft Shows	\$525.00	
Christmas Tree Sales	\$250.00	•
Car Sale	\$6,000.00	
December		
<u>December</u> 4H Events	MA 040 40	Display of Livery, 1, 2, 1, 1, 1, 1, 1, 1, 1, 1, 1, 1, 1, 1, 1,
Tennis Club		Display of Livestock, Agricultural and Educational
Kennel Club Dog Training		Educational
Law Enforcement Academy		Educational Educational
2007 Emorochiem Adademy	φυ.υυ	LudoatiOnal

May Quarter Horse Show Paint Horse Show Super Circuit Horse Show	\$9,400.00 Display of Livestock and Educational \$13,500.00 Display of Livestock and Educational \$20,000.00 Display of Livestock and Educational
April Bell Ringer Horse Show Pueblo HS Rodeo Rope The Rockies Horse Show Beef Jackpot 4H Events Kennel Club Dog Training District 60 ROTC Tennis Club All American Circus Private Party	\$10,000.00 Display of Livestock and Educational \$3,500.00 Display of Livestock and Educational \$3,500.00 Display of Livestock and Educational \$480.00 Display of Livestock and Educational \$2,318.18 Display of Livestock, Agricultural and Educational \$820.00 Educational \$2,100.00 Educational \$1,500.00 Educational \$4,800.00 Recreational \$500.00
March 4H Events Tennis Club Kennel Club Dog Training Law Enforcement Academy RMAC Shootout Smoke Training Antique Sale Private Party	\$2,318.18 Display of Livestock, Agricultural and Educational \$1,200.00 Educational \$720.00 Educational \$0.00 Educational \$14,750.00 Educational \$500.00 Educational \$500.00 Educational \$2,350.00 \$500.00
February Pueblo Home & Garden Show 4H Events Tennis Club Kennel Club Dog Training Law Enforcement Academy CSU-P Baseball Academy District 60 Basketball So Central League Wrestling CO State Parks Inservice Car Sale	\$10,000.00 Display of Horticulture, Educational and Recreational \$2,318.18 Display of Livestock, Agricultural and Educational \$250.00 Educational \$820.00 Educational \$0.00 Educational \$2,130.00 Educational \$11,500.00 Educational \$12,000.00 Educational \$0.00 Educational \$7,000.00
January 4H Events Tennis Club Kennel Club Dog Training Law Enforcement Academy CSU-P Baseball Academy Christamas Tree Recycle District 60 Basketball Kool Kuston Kar Show Professional Bull Ride	\$2,318.18 Display of Livestock, Agricultural and Educational \$900.00 Educational \$820.00 Educational \$0.00 Educational \$2,130.00 Educational \$0.00 Educational \$15,000.00 Educational \$15,000.00 Recreational \$22,500.00 Recreational
CSU-P Basketball CDOT Training DA Training Session CSU-P Baseball Academy Sheriff Dept Training Air Force Band of the Rockies Gun Show Christmas Tree Sales Car Sale Heater Sale	\$4,500.00 Educational \$0.00 Educational \$0.00 Educational \$2,420.00 Educational \$0.00 Educational \$0.00 Educational \$1,500.00 \$250.00 \$7,000.00 \$320.00

4H Events	\$2,318.18 Display of Livestock, Agricultural and Educational
Kennel Club Dog Training	\$720.00 Educational
PCC Commencement Exercises	\$3,700.00 Educational
CSU PuebloCommencement Exercises	\$4,025.00 Educational
Senior Life Expo	\$3,700.00 Educational
District 60 Elementary	\$2,250.00 Educational
Pueblo West Graduation	\$1,600.00 Educational
District 60 High School Graduations	\$9,200.00 Educational
Cinco de Mayo	\$21,860.00 Recreational
Lipizzaner	\$7,500.00 Recreational
Shriners Circus	\$2,700.00 Recreational
Jehovah Witness	\$5,000.00
Private Party	\$500.00
<u>June</u>	
Cow Rein Horse Show	\$3,000.00 Display of Livestock and Educational
Beef Jackpot	\$480.00 Display of Livestock and Educational
Barrel Horse Futurity	\$1,700.00 Display of Livestock and Educational
AJSA Western Regional	\$2,500.00 Display of Livestock and Educational
4H Events	\$2,318.18 Display of Livestock, Agricultural and Educational
Demolition Derby	\$11,000.00 Recreational

\$5,000.00 Recreational

\$59,000.00 Recreational

\$3,500.00

\$15,000.00 **\$634,200.33**

Juneteenth

National Street Rod Assoc

Jehovah Witness x 3

Private Party(Shisler, Rangel, Mora, Salas)

CO STATE FAIR JBC REPORT FY 07/08 Non Fair Events

<u>July</u> Pueblo Home & Garden Show	Revenue Statutory Purpose \$10,000.00 Display of Horticulture, Educational and Recreations \$10,000.00 2%	ai
Rky Mtn Jr Paint Horse Show Rabbit Show Beef Jackpot Beef Jackpot Barrel Horse Futurity Rky Mtn Paint Horse Show AJSA Western Regional Cow Rein Horse Show Paint Horse Show	\$123.85 Display of Livestock and Educational \$150.00 Display of Livestock and Educational \$480.00 Display of Livestock and Educational \$480.00 Display of Livestock and Educational \$1,700.00 Display of Livestock and Educational \$2,000.00 Display of Livestock and Educational \$2,500.00 Display of Livestock and Educational \$3,000.00 Display of Livestock and Educational \$3,240.00 Display of Livestock and Educational	
Pueblo HS Rodeo Rope The Rockies Horse Show Zamora Roping Quarter Horse Show Bell Ringer Horse Show Working Cow Horse Show Paint Horse Show Super Circuit Horse Show National Little Britches Rodeo	\$3,500.00 Display of Livestock and Educational \$3,500.00 Display of Livestock and Educational \$7,927.47 Display of Livestock and Educational \$9,400.00 Display of Livestock and Educational \$10,000.00 Display of Livestock and Educational \$11,351.18 Display of Livestock and Educational \$13,500.00 Display of Livestock and Educational \$20,000.00 Display of Livestock and Educational \$20,000.00 Display of Livestock and Educational \$62,225.00 Display of Livestock and Educational	
4H Events	\$2,318.18 Display of Livestock, Agricultural and Educational	
Pueblo County Fair	\$2,318.18 Display of Livestock, Agricultural and Educational \$6,169.01 Display of Livestock, Agricultural and Educational \$29,350.83 5%	
Sheriff Dept Crisis training Law Enforcement Academy Law Enforcement Academy Recycle Round-up Law Enforcement Academy CDOT Training DA Training Session Sheriff Dept Training Law Enforcement Academy	\$0.00 Educational	
Christamas Tree Recycle Law Enforcement Academy	\$0.00 Educational \$0.00 Educational	

CO State Parks Inservice Law Enforcement Academy Tennis Club Tennis Club Smoke Training Smoke Training Kennel Club Dog Training Tennis Club Tennis Club Tennis Club Dist 60 Teacher Inservice Tennis Club Pueblo Vvest Graduation District 60 ROTC CSU-P Baseball Academy CSU-P Basketball PCC Commencement Exercise Senior Life Expo CSU PuebloCommencement E CSU-P Basketball Kennel Club Dog Show District 60 High School Graduar	\$0.00 Educational \$0.00 Educational \$250.00 Educational \$250.00 Educational \$500.00 Educational \$500.00 Educational \$600.00 Educational \$600.00 Educational \$700.00 Educational \$700.00 Educational \$720.00 Educational \$720.00 Educational \$820.00 Educational \$820.00 Educational \$820.00 Educational \$820.00 Educational \$900.00 Educational \$1,200.00 Educational \$1,300.00 Educational \$1,550.00 Educational \$1,550.00 Educational \$2,130.00 Educational \$2,100.00 Educational
Kennel Club Dog Show	\$8,520.00 Educational
District 60 High School Gradua District 60 Basketball	\$9,200.00 Educational \$11,500.00 Educational
So Central League Wrestling	\$12,000.00 Educational
RMAC Shootout	\$14,750.00 Educational
District 60 Basketball	\$15,000.00 Educational
	\$117,375.00 19%
Kool Kuston Kar Show	\$1,400.00 Recreational
Shriners Circus	\$2,700.00 Recreational
Haunted House	\$3,000.00 Recreational
All American Circus	\$4,800.00 Recreational
Juneteenth	\$5,000.00 Recreational
Air Force Band of the Rockies	\$6,000.00 Recreational
Lipizzaner	\$7,500.00 Recreational
No Mercy	\$10,731.00 Recreational
Demolition Derby	\$11,000.00 Recreational
SO Co Winterfest Concert	\$18,000.00 Recreational
Cinco de Mayo	\$21,860.00 Recreational
Professional Bull Ride	\$22,500.00 Recreational

National Street Rod Assoc	\$59,000.00 \$173,491.00	Recreational 27%
Family Campers & Rvers	\$ & Rvers \$84,000.00 Tourist Indus \$84,000.00 13%	
Thanksgiving Food Drive YMCA Corporate Cup Christmas Tree Sales Christmas Tree Sales Christmas Tree Sales Gun Show Heater Sale Heater Sale Police Benevolent Picnic Private Party Private Party Private Party Craft Shows Forest Service Equip Sale Gun Show Private Party Gun Show Antique Sale Antique Sale Antique Show Private Party El Pueblo Boys & Girls Jehovah Witness Jehovah Witness Car Sale	\$0.00 \$0.00 \$250.00 \$250.00 \$280.00 \$320.00 \$500.00 \$500.00 \$500.00 \$500.00 \$600.00 \$2,350.00 \$2,350.00 \$3,500.00 \$5,000.00 \$5,000.00	
Car Sale Car Sale Jehovah Witness x 3	\$7,000.00 \$7,000.00 \$15,000.00 \$64,906.00	10%

Grand Total \$634,200.33

ŀ	Recreations	Livestock and	Educational	Tourist Indu	Outside 35-65-10	Livestock, A	Horriculture, Educational and
00	\$173,491:	\$155,077.50	\$117,375.00	\$84,000.00	\$64,906.00	\$29,350.83	\$10,000.00
%	27	24%	19%	13%	10%	5%	2%

CO STATE FAIR JBC REPORT FY 07/08 Non Fair Events

