

COLORADO MATERNAL & CHILD HEALTH (MCH)

Vision: Healthy People, Healthy Families, Thriving Communities

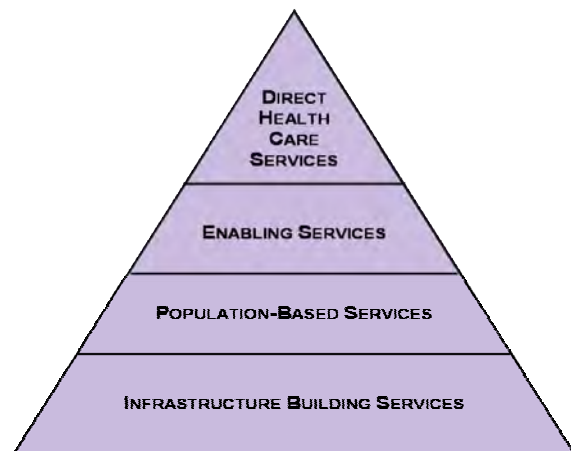
Mission: To optimize the health and well-being of the maternal and child health population* by employing primary prevention and early intervention public health strategies**.

*The MCH population includes women of reproductive age, children, youth, children and youth with special health care needs, and families.

**Colorado MCH aligns its efforts with the MCH Pyramid and the 10 Essential Public Health Services.

The Maternal and Child Health Pyramid

emphasizes the importance of delivering primary prevention and early intervention services at multiple levels with the focus and emphasis on strategies targeting population-based and infrastructure levels in order to have the greatest impact on the MCH population.



The 10 Essential Public Health Services:

The MCH-specific 10 essential public health services define the core functions of MCH practice.

1. Assess and monitor maternal and child health status to identify and address problems.
2. Diagnose and investigate health problems and health hazards affecting women, children, and youth.
3. Inform and educate the public and families about maternal and child health issues.
4. Mobilize community partnerships between policymakers, health care providers, families, the general public, and others to identify and solve maternal and child health problems.
5. Provide leadership for priority-setting, planning, and policy development to support community efforts to assure the health of women, children, youth and their families.
6. Promote and enforce legal requirements that protect the health and safety of women, children, and youth, and ensure public accountability for their well-being.
7. Link women, children, and youth to health and other community and family services, and assure access to comprehensive, quality systems of care.
8. Assure the capacity and competency of the public health and personal health workforce to effectively address maternal and child health needs.
9. Evaluate the effectiveness, accessibility, and quality of personal health and population-based maternal and child health services.
10. Support research and demonstrations to gain new insights and innovative solutions to maternal and child health-related problems.