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“How To Teach by Telephone”

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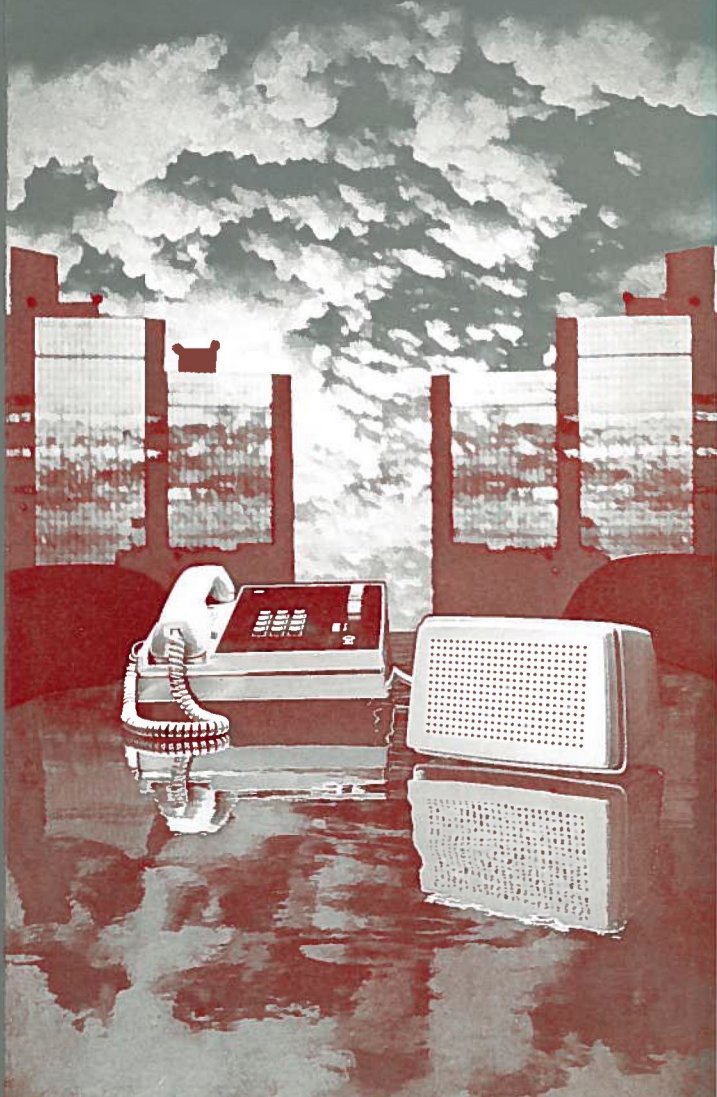
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Littleton, Colorado 80121
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For information please contact:

Virginia A. Ostendorf

A Teleconference Workshop Offered
by the Kellogg Telephone
Conferencing Service



Yes, I want to sign up for "How to Teach by Telephone." Please call me.

Telephone: (_____) _____

Name: _____

Subject Area: _____

School/Organization: _____

Street: _____

City, State, Zip Code: _____

Virginia A. Ostendorf
Kellogg Corporation
5601 South Broadway
Littleton, CO 80121

The Need

The demand for higher education outside the walls of traditional learning centers is increasing. Degree programs, continuing education and vocational training are all needed in communities remote from qualified instructors.

The Problem

Our nation's educators want to reach out to new student populations, but prohibitive travel costs and limited staffing negate traditional delivery systems. Those who do put professors "on the road," realize the physical demands and inefficient use of time of their key resource — the gifted teacher.

The Solution

Kellogg, a national leader in teleconferencing services, has the answer. "How to Teach by Telephone" is a special workshop developed for educators. Conducted entirely by telephone, this course reviews all pertinent aspects of educational teleconferencing.

The Content

Workshop participants will explore the following:

- Effectiveness of teleconferencing
- Developing lesson plans
- Adapting traditional methods
- How to lead a teleconference
- Visuals/audiovisuals
- Use of a facilitator
- Hardware
- Pitfalls
- Cost justification

The Instructor

Teleconferencing services manager Virginia (Gini) Ostendorf designed and teaches the workshop. She is well-qualified, having developed training for an administrative telenetwork of 141 sites in Iowa. A graduate of the University of Iowa, Gini has four years of traditional classroom teaching experience. With more than 1,500 hours of teleconferencing to her credit, she has personally taught teleconferencing techniques to more than 500 persons.

The Details

"How to Teach by Telephone" is offered monthly. The teleconference is 2½ hours in length. Class size is limited. The workshop fee is \$200 per person. (Fee does not include long distance charges.) A private workshop can be arranged at a group rate.