

Getting There



COLORADO TOURISM

Junior College & Community College Programs	Aims Community College	Arapahoe Community College	Colorado Mountain College	Colorado Northwestern Community College	Community College of Aurora	Community College of Denver	Front Range Community College	Lamar Community College	Morgan Community College	Northeastern Junior College	Otero Junior College	Pikes Peak Community College	Pueblo Community College	Red Rocks Community College	Trinidad State Junior College
Aviation Technology - Flight	C			A, C											
Business Administration		A, C	A	A	A	A	A, C	A, C	A	A	A	A, C		A, C	A
Business				A, C							A, C				
Cosmetology							A			C	C		A, C		C
Emergency & Homeland Sec.				A											
Events Planning Coordinator						C									
Hospitality & Culinary Arts Management			C			A		A, C							
Management	A, C			A	A, C	A	A, C	A, C	A, C	A, C	C	A, C	A, C		A, C
Marketing	A, C	A, C					A, C		A						
Massage Therapy				C					C				C		C
Outdoor Leadership				A								A			
Natural Resource Ecology & Mgt			A	A											
Trainer: Physical Fitness					C										
Ski & Resort Management		A, C													
Security Officer Specialist				C											
Zookeeping Technology											A				

C = Certificate, A = Associate's Degree

Public University Programs	Adams State College	Colorado School of Mines	Colorado State University	Colorado State University - Pueblo	Fort Lewis College	Colorado Mesa University	Metropolitan State University of Denver	University of Colorado at Boulder	University of Colorado at Colorado Springs	University of Colorado Denver	University of Northern Colorado	Western State College
Athletic Training				B	B							
Business Administration	B, G, A		B, G, C	G	B	B, G, A, C	C	G	B, G, C	B, G	B	B
Hospitality, Tourism & Events												
Human Performance & Phys Ed	B, G											
Management			B, G, C	B, G	B		B	B	B, C	B, G		
Recreation, Tourism & Hospitality					B		B				B	
Sports Psychology	B											
Theater					B		B					

C = Certificate, A = Associate's Degree, B = Bachelor's Degree, G = Graduate Degree

Tourism is a key component of Colorado's economy. Tourism workers interact with people from all over the world who come to Colorado for meetings, conferences and vacations. These service-oriented occupations provide visitors with amenities such as lodging, food, entertainment and transportation. If you enjoy working with people, problem solving and ensuring the best travel experience possible, tourism could offer you an exciting career!

Start Exploring Tourism Careers

Tourism is composed of two industries:

- Accommodation and Food Services
- Arts, Entertainment, and Recreation.

Step 1: Identify your interests

Compare your interests, skills and work values with tourism occupations using Labor Market Information.

Visit www.coworkforce.com/lmgateway

- Click on "Services for Individuals"
- Choose "Career Services"

This will take you to "Career Explorer" where you can match your skills to occupations.

Step 2: Explore the tourism industry & careers

To learn about high-growth, in-demand careers and what they pay, go to: www.coworkforce.com/lmgateway

For more information on a career in Tourism, check out http://www.ehow.com/about_4697939_jobs-travel-tourism-industry.html

Step 3: Find education, training & financial aid

Discover the best education or training institutions for your career goals and how to get money for school at <http://www.collegeincolorado.org>

Step 4: Find available job openings

www.connectingcolorado.com

A Day In the Life of...

Michael and Adele Faber

Owners and Managers of Joanie's Mountain Gourmet Deli Woodland Park, Colorado

There are no typical days in the restaurant business which is one of the reasons it can be so appealing. On any given day, you are a manager, a cook, a dishwasher, a prep person, a marketing and social media person, or a host. Baking pastries and quiches, preparing foods for breakfast and lunch, serving a steady stream of customers, testing new recipes, and working with numerous food vendors to find the right product at the right cost is all in a day's work. A trusted and dedicated staff is a key component of a successful restaurant and we have the best in the mountains.

Adele grew up in the restaurant business and received on-the-job-training from the time she was 8 years old. Michael took a variety of different classes in food service and preparation. They both see a direct connection between a successful restaurateur and formal education in the culinary arts. In addition, a working knowledge of modern technology has become a requirement for successful restaurant management and marketing, as well as tracking inventory.

Michael and Adele encourage students to include business classes, IT classes, and vocational training in the food service industry in their courses of study. Part-time restaurant jobs are important experiences. Starting on the ground floor and working your way up can provide valuable skills. They both agree: "The restaurant business recognizes and utilizes young talent, often promoting from within a company. You can move up the ladder very quickly if you are motivated and capable."

A Day in the Life of...

Kristin Gorr

Housekeeping Manager
Wyndham Resorts, Trailhead Lodge
Steamboat Springs, CO

Housekeeping in a resort town is an ever-changing experience. The highs and lows of the resort industry can be exciting, rewarding, intense, and almost always eventful. I start each day by reviewing any changes that have occurred at our property: checking rooms added and those with customers leaving early; confirming special events that are planned in our meeting areas; and reviewing scheduled staff. My staff is always on the spot, not only to clean someone's room well, but also to talk with a guest about their stay and see if there is anything they can do to make it more enjoyable.

The more knowledge you have, the more opportunity you will have to succeed and advance in any job. I graduated high school, and attended the University of Colorado, receiving my Bachelor of Arts Degree in music. Next I received an Associates Degree in resort management from Colorado Mountain College. School coursework was important. In my job, math is essential to scheduling and budgeting. Science provides the basis for understanding housekeeping chemicals. My music classes gave me the discipline to stay on task and helped me to develop a calm attitude in any situation. I believe that a variety of classes will help you find what you like to do. For any profession, education is knowledge and knowledge is power!



Who do you want to be tomorrow?

Occupation	Average Hourly/Annual Wage	Education/Training	Suggested Programs of Study
Retail Salespersons <i>Sell merchandise, such as furniture, motor vehicles, appliances, or apparel in a retail establishment.</i>	\$13.16 / \$27,380	High School Diploma	On-the-job training
Cashiers <i>Receive and disperse money using electronic scanners/cash registers. May process credit/debit card/check transactions.</i>	\$9.97 / \$20,732	Short-term on-the-job training	On-the-job training
Waiters & Waitresses <i>Take orders and serve food and beverages to patrons at tables in a dining establishment.</i>	\$10.88 / \$22,631	Short-term on-the-job training Shadowing experienced worker	On-the-job training
Bookkeeping, Accounting, & Auditing Clerks <i>Compute, classify and record numerical data to keep financial records complete.</i>	\$16.93 / \$35,209	Moderate-term on-the-job training Apprenticeship	Accounting, Finance
Cooks, Restaurant <i>Prepare, season and cook foods. May order supplies, keep records/accounts, price/plan menu items.</i>	\$11.15 / \$23,186	Moderate-term on-the-job training Post-Secondary Vocational Training	On-the-job training
Maids & Housekeeping Cleaners <i>Perform light cleaning duties to maintain private households or businesses in a clean and orderly manner.</i>	\$10.21 / \$21,236	Short-term on-the-job training	On-the-job training
Sales Representatives, Services, All Other <i>Sells services to individuals, groups or businesses.</i>	\$31.61 / \$65,746	Moderate-term on-the-job training, Bachelor's Degree	Communications, Business Administration
Counter & Rental Clerks <i>Receive orders for repairs, rentals, and services. May describe available options, compute cost and accept payment.</i>	\$12.53 / \$26,069	Short-term on-the-job training	On-the-job training
Bartenders <i>Mix and serve drinks to patrons, directly or through waitstaff.</i>	\$9.76 / \$20,299	Moderate-term on-the-job training, Apprenticeship, Certification	Colorado Bartending College
Public Relations Specialists <i>Create/promote good will for individuals or organizations by writing or selecting materials & releasing them through communications media.</i>	\$29.64 / \$61,655	Moderate-term on-the-job training, Bachelor's Degree	Public Relations, Journalism, Marketing, or Communications
Hosts & Hostesses, Restaurant, Lounge, & Coffee Shop <i>Welcome patrons, seat them at tables or in lounge, and help ensure quality of facilities and service.</i>	\$9.33 / \$19,401	Short-term on-the-job training	On-the-job training
Cooks, Institution & Cafeteria <i>Prepare and cook large quantities of food for institutions, like schools, hospitals, or cafeterias..</i>	\$13.90 / \$28,915	Long-term on-the-job training, Associate's Degree	Restaurant, Hotel and Institutional Management
Counter Attendants, Cafeteria, Food Concession, & Coffee Shop <i>Serve food to diners at counter or from a steam table.</i>	\$8.87 / \$18,456	Short-term on-the-job training	On-the-job training
Recreation Workers <i>Conduct recreation activities with groups; organize and promote activities, taking into account the needs interests of individual members.</i>	\$12.97 / \$26,970	Moderate-term on-the-job training, Bachelor's Degree	Parks and Recreation, Leisure Studies, Athletic Training, Recreation, Tourism and Hospitality
Hotel, Motel, & Resort Desk Clerks <i>Accommodate patrons by registering/assigning rooms to guests, issuing room keys, transmitting/receiving messages, keeping records, making/confirming reservations, presenting statements to/collecting payments.</i>	\$10.66 / \$22,176	Short-term on-the-job training Apprenticeship	On-the-job training



Apprenticeship

Information regarding tourism occupations that offer apprenticeships can be found at the following websites:

<http://www.coworkforce.com/emp/ApprenticeMenu.htm>

<http://www.doleta.gov/oa/apprentices.cfm>

Examples of apprenticeships offered on both websites include:

- Baker
- Cook
- Housekeeper
- Bartender

Did you know?

Tourism is one of the largest industries in Colorado in terms of jobs, employing 144,300 people. Overall, these employees earn \$4.1 billion annually, contributing to state revenue through income taxes.

Colorado is a "Top 10 Dream Destination" and is ranked 20th overall in overnight pleasure trip market share in the U.S.

Department of
Labor & Employment

LMI Gateway



www.coworkforce.com/lmigateway

www.CareerReadyColorado.org



STEP AHEAD OF THE COMPETITION