



Everywhere You Look

The Colorado Council on the Arts (CCA) is a state agency established in 1967 for the purpose of investing in Colorado communities by providing grants and services that:

- Make the arts more accessible to all Coloradoans
- Expand arts education opportunities for youth
- Support tourism and other economic development strategies
- Preserve and promote our cultural heritage, and
- Stimulate and encourage the development of artists and arts organizations

Projects funded by CCA must show matching funding from local sources, and a high level of community involvement and benefit. Each year, CCA-supported programs and events reach 2 to 3 million Colorado citizens and visitors, generate as much as \$20 million in economic activity, and support nearly 2,000 jobs. For each dollar invested by the state, we are able to leverage more than \$14 in combined support from federal funds, corporations, foundations and individuals.

Arts Education

Downtown Aurora Visual Arts (DAVA)

The simplest way to think of Downtown Aurora Visual Arts (DAVA) is as an art academy and exhibition space for middle-school students. With sculpture, painting and computer art all being offered, DAVA provides a creative outlet for these students, and an alternative that helps keep them away from the drugs, alcohol and gang activity.

Underneath the art curriculum is another not-so-hidden agenda: to teach kids how to become successful adults. DAVA teaches kids valuable work skills, like showing up, collaborating, and completing projects on time. And through their art projects, kids can learn about and express the destruction caused by negative behaviors. Subjects like alcohol abuse and smoking show up frequently in the artwork created here.

It's all working. An eight-year survey of DAVA alumni shows lower truancy rates, higher grades in school, and more-negative views of drugs than local students who haven't participated in the program.



CCA funding supported the project "Youth In Motion" which provides after school arts programs for at-risk youth in original downtown Aurora.

Artifacts

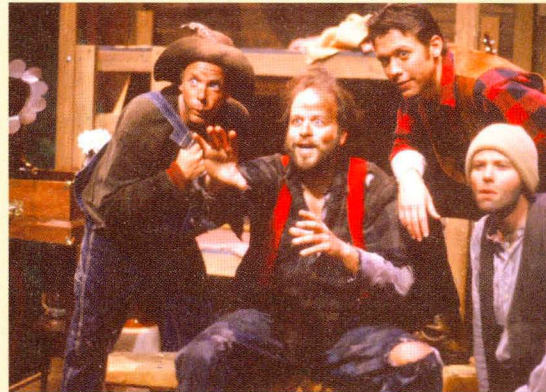
Students involved in the arts are four times more likely to have won school-wide attention for their academic achievement and to participate in a math or science fair.

Living the Arts through Language and Learning by Shirley Brice Heath

Economic Development

Creede Repertory Theatre

Creede, Colorado. Population 400. With a per capita income 70% less than that of the average Colorado town, and a history steeped in mining and gunslingers, you wouldn't expect to find a world-renowned cultural organization here. Yet Creede boasts one of the finest repertory theatres in the country.



CCA funding supported the 2005 CRT season, which included school programs serving 15,000 youth.

The Creede Repertory Theatre sells more than 17,000 tickets a year, and reaches 15,000-17,000 underprivileged children in school districts across the Four Corners region through its outreach theatre program.

According to a 2004 study by the San Luis Valley Development Resources Group, the Creede Repertory Theatre has also had a substantial financial impact on its community and the region as a whole, with \$2.8 million brought into the area within a 100-mile radius of Creede.

Metro Denver cultural and scientific organizations generate 9,400 jobs and \$1.3 billion in economic activity.

Colorado Business Committee for the Arts

Cultural Heritage

Saguache County Sustainable Environment and Economic Development (ScSEED)

ScSEED is made up of citizen volunteers from throughout Saguache County, Colorado and the San Luis Valley. Their mission is to work together as a community to develop a sustainable economy that helps protect the environment, rural lifestyle and character of Saguache County.

CCA funds granted to ScSEED helped support the filming of a documentary about valley ranching as an occupational culture, incorporating stories, poems and songs. The documentary will be shown on public television, and edited versions will be distributed to local schools.



CCA funding supported the video documentary "Don't Fence Me In," which preserves and promotes the ranching way of life in the San Luis Valley.

Artifacts

Tourists that travel for cultural reasons (events, historical landmarks, museums and galleries) spend 36% more than regular tourists.

Travel Industry Association of America

Artist & Organization Development

Peer Assistance Network

The Peer Assistance Network (PAN) is an affordable and accessible technical assistance service for Colorado's arts organizations and artist-entrepreneurs. Its purpose is to build the management capacity of Colorado's arts businesses, and the quality of the arts programs they present. It provides a way for the staff and board members of arts organizations to help each other and the artists in their communities.

The PAN Advisors include a dozen of Colorado's strongest arts managers, who have also been trained in facilitation skills. Among them, they have strengths in facilities development, local arts council development, public art program development, fund raising, capital campaigns, youth programming, endowment-building, marketing, board development, planning, and more. They are located throughout Colorado, from Steamboat Springs to Montrose, and Idalia to Denver.



The Peer Assistance Network helped OpenStage Theatre & Company conduct strategic planning, design and implement marketing research, and develop a comprehensive marketing plan to increase audience attendance and engagement.

Jobs and employment in the creative industries are growing faster than the labor force as a whole and now make up 30% of the work force.

U.S. Census

Public Art

Art in Public Places

In 1977 the Colorado General Assembly passed the Art in Public Places Act, requiring allocation of one percent of capital construction funds for new or renovated state buildings for the acquisition of works of art for the project site. These art acquisitions form the state art collection, developed and administered by the Colorado Council on the Arts.

To date the Colorado Council on the Arts has purchased or commissioned more than 350 works of public art installed at 45 diverse state agencies, including the Department of Military Affairs in Watkins, the Department of Public Health and Environment in Denver, Adams State College in Alamosa, Mesa State College in Grand Junction and the West Lawn of the State Capitol.



*Title: Opening Doors
Installation Site: University of Colorado
Health Sciences Center Education Facility 1-A*

Artifacts

More than 300 cities, counties, states, federal agencies, and other government bodies have adopted percent-for-art programs, generating more than \$200 million annually in public support and resulting in the commissioning of thousands of public artworks.

Americans for the Arts

The Arts.

At first glance, they're a mural,
a folk dance, or a play.

Look a little closer.
You'll find educational
development, cultural diversity
and economic growth
come into view.

Look closer still. You'll discover
that inspiration, enrichment and
empowerment are revealed.
For our youth, our communities
and ourselves.

This is what the Arts are all about.
Everywhere you look.

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JAN 0 2008
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Denver Center for the Performing Arts
Citizens for Lakewood's Future
City of Loveland - Loveland Museum/Gallery
Sangre de Cristo Arts & Conference Center
Downtown Aurora Visual Arts
Durango Arts Center, Inc.
Fort Collins Museum Foundation
ScSEED



Colorado
COUNCIL ON THE
Arts

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