

7.0 2008 SCORP Strategic Plan

The 2008 SCORP Strategic Plan provides a five-year framework for addressing priority outdoor recreation issues and influences to accomplish the vision outlined by the SCORP Steering Committee. The Steering Committee developed the plan based on input and an analysis of outdoor recreation issues and needs collected through components of the 2008 SCORP planning process. Data was also incorporated from the 2007 Colorado Public Survey (*Appendix A*) and 2007 Local Government Survey (*Appendix B*). The plan includes prioritized goals, objectives, and supporting actions that, when executed, will address critical outdoor recreation issues in Colorado.

7.1 Implementing the Strategic Plan

Implementation of the SCORP Strategic Plan will require coordinated efforts by Colorado’s many federal, state, and local recreation providers, recreation non-profit interest groups, private industry constituents, and policy makers. The intent of the Strategic Plan is to help guide and prioritize recreation planning based on the following goals and objectives developed by the 2008 SCORP Steering Committee. Additional “supporting actions” which will help achieve these goals and objectives are highlighted in Tables 87-91.

Goal 1: Address and/or minimize the potential negative effects of environmental change on recreation and tourism.

- Objective 1.1. Develop a better understanding of how climate change may impact recreation and tourism in Colorado.
- Objective 1.2. Lessen the impact of future climate change on Colorado’s recreation and tourism economy while dealing with some of the impacts that are likely to occur.
- Objective 1.3. Support efforts to mitigate and manage wildfire and infestations (e.g., bark beetle and non-native invasive species) that will impact the overall quality of Colorado’s recreation opportunities.

Goal 2: Assess, understand, and adapt to the growing demands and changing recreation and tourism preferences of residents and visitors.

- Objective 2.1. Understand the recreation and tourism preferences associated with growing market segments.
- Objective 2.2. Identify and coordinate strategies to evaluate appropriate levels and types of service for expanding user groups.
- Objective 2.3. Implement the steps necessary to meet changing recreation user demands.



Goal 3: *Promote outdoor recreation as a means of improving public health among Coloradans, particularly youth.*

- Objective 3.1. Integrate efforts committed to fostering the connection between public health and outdoor recreation.
- Objective 3.2. Develop new policies and initiatives to increase participation in outdoor recreation
- Objective 3.3. Implement a statewide educational and awareness campaign to encourage people to be more active by enjoying Colorado's outdoors.

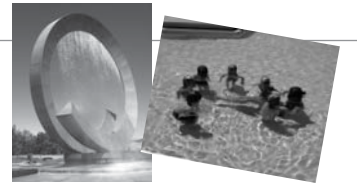
Goal 4: *Address funding challenges associated with maintaining and managing Colorado's outdoor recreation resources.*

- Objective 4.1. Determine specific funding shortfalls for recreation management partners and identify potential solutions.
- Objective 4.2. Educate the public and decision makers about funding needs and the benefits of outdoor recreation to generate support for implementing strategies.
- Objective 4.3. Improve the tracking of local, regional, and statewide recreation demands, economic activity generated by outdoor recreation, and current funding initiatives and needs.

Goal 5: *Sufficiently account for outdoor recreation needs in local, regional, and statewide planning efforts.*

- Objective 5.1. Further integrate outdoor recreation and public land interests within community and regional land use planning.
- Objective 5.2. Incorporate outdoor recreation and public lands into local, regional, and state planning processes.
- Objective 5.3. Ensure that recreation interests are represented in future planning and permitting processes relevant to major land use decisions.





For each suggested action outlined in Tables 87-91, the SCORP Steering Committee provided details to assist in implementation including:

- **Suggested Lead Implementer** — Corresponds to the lead agency or group that would assist in implementing the supporting action. Acronyms are used when possible and the full partner name is listed in alphabetical order preceding Table 87.
- **Potential Collaborative Partners and Resources** — Agencies or groups that may be able to support implementation or assist through funding, staff, or volunteers. In some cases, grants or financial support have been identified as well.
- **Recommended Timeframe** — May include a suggested time of year (typically seasonal). These are only noted for top-tier (three-star) priority actions (see description below).
- **Priority Level** — Approximate priority level of the supporting action. Given limited time, staff, and organizational resources, top-tier priorities should be considered first in terms of implementation. Top-tier priorities are denoted by three stars (★★★), second-tier priorities are denoted by two stars (★★), and third-tier (lower priorities) are denoted by one star (★).



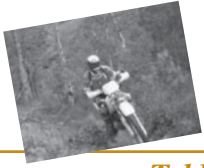


Table 87

Issue # 1: Effects of Environmental Change on Recreation and Tourism	
Goal 1: Address and/or minimize the potential negative effects of environmental change on recreation and tourism.	
Objectives and Supporting Actions	
Objective 1.1 Develop a better understanding of how climate change may impact recreation and tourism in Colorado.	
	Secure necessary funding and partners to conduct new research or compile existing information to more clearly identify potential effects of climate change on recreation and tourism. Reports should include specific indicators, mitigation strategies, alternatives for existing recreation activities that will be heavily impacted, and surveys of visitor perceptions about climate change and related impacts to their experience.
Objective 1.2 Lessen the impact of future climate change on Colorado's recreation and tourism economy, while dealing with some of the impacts that are likely to occur.	
	Request that the <i>Western Climate Change Initiative</i> include an outdoor recreation component in their planning process.
	Incorporate mitigation of and adaptation to climate change into agency strategic and operational planning processes. Agencies should lead by example, reducing their own carbon emissions, modifying recreational facility design and engineering standards (e.g., trails, structures, roads, water and power infrastructure), and using low-emission vehicles. Design standards should also anticipate expected future conditions, such as more heat, more severe weather, periodic flooding, and drought.
	Engage the ski industry (and other winter sports stakeholders and outfitters) to collaboratively plan for an initial increase in visitation (due to eventual lack of snow in European countries) and an eventual decrease in winter skiers and visitors. (The effort should also include expanding summer-based recreation, such as mountain biking and hiking).
	Encourage employees' professional development to learn how to better communicate and educate others about the impacts of future climate change on Colorado's recreation areas. Seek additional resources for outdoor recreation organizations to effectively teach about the complicated topic of climate change and make it relevant to youth and adult community program participants throughout Colorado.
	Protect and restore critical fish and wildlife habitat that provides important refuge, breeding grounds, and migration corridors.
	Work with the Governor's Energy Office to fund alternative modes of transportation projects as a means of off-setting carbon production.
	Incorporate green building standards into grant applications for GOCO and Colorado State Trails Program, with respect to trails, recreation facilities, or infrastructure.
	Create eco-tourism or green-minded vacation packages for visitors. (This could be modeled after Volunteers for Outdoor Colorado (VOC) stewardship adventures. Could also be focused on offsetting the impacts of vacations by offering carbon offsets to tourists at the airport, car rental counters, ski resorts, Colorado Welcome Centers, etc.)
Objective 1.3 Support efforts to mitigate and manage wildfire and infestations (e.g., bark beetle and non-native invasive species) that will impact the overall quality of Colorado's recreation opportunities.	
	Work with potential funding sources (federal agency appropriations, OEDIT, DNR, etc.) to expedite removal of dead-standing trees in burned and bark beetle infestation areas (particularly in campgrounds, picnic areas, parking lots, and along popular trails). Secure funding and plan for active forest management and fish/wildlife/vegetation habitat management and adaptation strategies.
	Support efforts to prevent the spread of invasive plant species (e.g., tamarisk) and plant/tree pathogens. Implement early detection and rapid response mechanisms.
	Educate stakeholder groups about how to contain the spread of invasive species and prevent potential infestations by sharing the impacts of zebra mussel infestations; help them identify mussels and sanitize their boats.
	Support educational outreach efforts to school-aged children, Colorado residents, and tourists to inform them of the realities of bark beetles and related potential wildfire—focusing on a positive message about healthy forests and the need for active management, including prescribed burning and thinning.
*Suggested implementation timeframes provided only for Top Tier priority actions.	



Suggested Lead Implementer(s)	Potential Collaborative Partners and Resources	Recommended Timeframe*	Priority Level
State and private universities	SRCA, USFS, BLM, NPS, CDOW, State Parks, CTO, NWF, CSFS, and other federal, state, and local rec. providers	2008-2009	★★★
Governor's Climate Change Coordinator	RMCO, State Parks, CDOW	Fall 2008	★★★
Federal, state, and local recreation agencies	CPRA, agency stakeholders	2009	★★★
RMCO, Ski Country USA	CTO; local governments	2009-2013	★★★
CAEE	Gov's Energy Office, federal, state, and local recreation agencies, CMC, CPRA	2009-2013	★★★
Federal, state, and local recreation agencies	Land Trusts, fishing and wildlife groups	2009-2013	★★★
Colorado Carbon Fund (Gov.'s Energy Office), SCORP Implementation Team	Bicycle CO, CDOT, RMCO, local governments, regional transp. Agencies	2009-2013	★★★
GOCO, Colorado State Trails Program	Governor's Energy Office		★★
Colorado Carbon Fund (Gov.'s Energy Office), CTO	CMC, guides and outfitters, hotel and lodging associations, chambers of commerce		★★
Federal, state, local recreation and wildlife agencies	SRCA, CSFS, OEDIT, DNR	2009-2013	★★★
Federal, state, local rec. and wildlife agencies	VOC, UCSU Cooperative Extension, County Weed Managers	2009-2013	★★★
Federal, state, local rec. agencies, & affected stake-holder groups	CWCB, Fishing is Fun grant	2009-2013	★★★
CMC, CAEE	SRCA, CNAP, experiential educators, Project WILD educators		★★

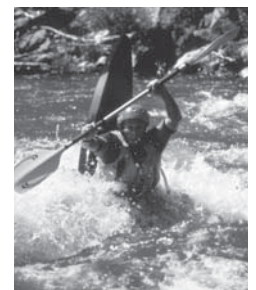




Table 88

Issue # 2: Changing Community Demographics and Recreation-Tourism Market Demands	
Goal 2: Assess, understand, and adapt to the growing demands and changing recreation and tourism preferences of residents and visitors.	
Objectives and Supporting Actions	
Objective 2.1 Understand the recreation and tourism preferences associated with growing market segments.	
	Develop and conduct focus groups and surveys to determine recreation and tourism preferences of specific demographic groups, such as Hispanics, second home owners, and older adults and people inexperienced in outdoor recreation activities. Address the following: desired activities, experiences, setting characteristics, and services. Explore various desired levels of service (i.e., "through the windshield" vs. full immersion) preferences for group vs. individual experiences, and cultural characteristics relevant to recreational opportunities.
	Once preferences are better understood, reach out to the specific populations mentioned above, perhaps targeting youth, to introduce "gateway" outdoor recreation activities, such as hiking, through targeted marketing and educational programs.
Objective 2.2 Identify and coordinate strategies to evaluate appropriate levels and types of service for expanding user groups.	
	At a proposed annual forum on outdoor recreation (possibly in conjunction with the Governor's Tourism Conference), devote a breakout session to disseminate research and identify collaborative strategies to meet the preferences and expectations of these growing market segments.
	Based on information and outcomes of recreation user preferences research and the recreation niches supported by various recreation providers, identify which providers are best-suited to accommodate changes in user preferences.
Objective 2.3 Implement the steps necessary to meet changing recreation user demands.	
	Publicize information from surveys of Hispanics, second home owners, and older adults (developed under Objective 2.1) and encourage integration of results into management and planning efforts among recreation providers through stakeholder conferences, newsletters, and websites.
	Adapt marketing and advertising materials and messages accordingly to capture niches, shifting markets, and preferences among the growing segments of Colorado's population (Hispanics, older adults, second home owners) and people unfamiliar with outdoors experiences.
	Expand bilingual signage and printed materials in Spanish in communities or regions with significant Hispanic populations.
	Develop, enhance, and distribute educational programs and materials to address the needs of the growing Hispanic population. Educational opportunities should focus on natural resource stewardship, Leave No Trace ethics, and opportunities for preferred outdoor recreation activities. Support educational efforts with public service announcements, signage, and interpretive programs in Spanish.
	Encourage (or offer) Spanish language classes for recreation professionals who interact with the public, including park rangers, environmental educators, etc.
<small>*Suggested implementation timeframes provided only for Top Tier priority actions.</small>	



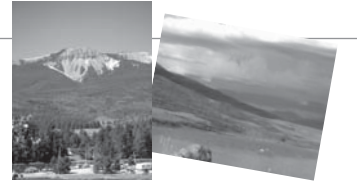
Suggested Lead Implementer(s)	Potential Collaborative Partners and Resources	Recommended Timeframe*	Priority Level
			★★★
OIA	State and private universities, local Spanish language media	2008-2013	
OIA, CPRA	Local parks and rec. agencies, state and federal agencies		★
			★
State Parks	CTO, CPRA		★
SCORP St. Committee	OIA, CORRP, CPRA		★
			★★★
OIA, CPRA	Federal, state, and local rec. providers	2008-2013	
OIA; Federal, state, and local rec. providers	CTO, CPRA		★★
CTO; Federal, state, and local rec. providers	CPRA		★★
CPRA, federal, state, and local rec. providers	Leave No Trace, CAEE		★★
Federal, state, and local rec. providers	CPRA		★★





Table 89

Issue # 3: Connection Between Public Health and Outdoor Recreation	
Goal 3: Promote outdoor recreation as a means of improving public health among Coloradans, particularly youth.	
Objectives and Supporting Actions	
Objective 3.1 Integrate efforts committed to fostering the connection between public health and outdoor recreation.	
	Establish a statewide coalition to integrate existing planning strategies related to public health, youth, outdoor recreation, environmental literacy, and stewardship to leverage resources and avoid duplication of efforts. The coalition could meet monthly or quarterly and be modeled after or be developed as a sub-committee of CORRP, or could be overseen by the CDPHE.
	Secure a Volunteers in Service to America (VISTA) volunteer to help organize the coalition, meetings, virtual clearinghouse, and to assist with implementation of these strategies.
	Increase awareness to user groups and encourage partners to use existing databases that compile information about organizations, partnerships, programs, and resources that can help implement Issue #3 recommendations outlined in the SCORP strategic plan; provide this information to the coalition.
	Participate in the 2008 Earth Day Summit: <i>Connecting Colorado Kids to Nature</i> (and Leadership Committee); begin organizing diverse interests into a statewide coalition to implement the proposed strategies in SCORP.
	Organize and promote the National Get Outdoors Day as part of National Great Outdoors Month.
	Host a breakout session at the 2008 Governor's Tourism Conference on getting youth active in the outdoors.
	Collaborate with the TPL and NPS on events featuring Richard Louv to promote getting youth active in the outdoors.
	Select designated liaisons from SCORP Steering Committee to participate in various concurrent planning efforts, such as ACE Task Force, USFS More Kids in the Woods project, USFWS Let's Go Outside for Health campaign, NWF's Green Hour, Children in Nature Network opportunities, LiveWell planning initiatives, etc.
	Identify the current number of partnerships involved in meeting this objective and update the list annually to measure change.
Objective 3.2 Develop new policies and initiatives to increase participation in outdoor recreation.	
	Conduct the statewide educational and awareness campaign detailed in Objective 3.3., beginning with the Governor's Office Proclamation of a "No Child Left Inside Day."
	Draft and implement a Colorado Childrens' "Outdoor Bill of Rights."
	Foster relationships with leadership from critical stakeholders, such as public land agencies, outdoor recreation providers, and parks and recreation departments to help develop and implement new policy initiatives.
	Convene a summit of stakeholders (including the Lt. Governor and the proposed coalition listed under Objective 3.1) to identify policy initiatives, levels of support, and implementation strategies. (Summit could be organized as a session during a recreation forum held in conjunction with the Governor's Tourism Office or during the Trust for Public Land's Richard Louv event in Fall 2008).



Suggested Lead Implementer(s)	Potential Collaborative Partners and Resources	Recommended Timeframe*	Priority Level
Proposed Gov's Commission	CORRP or CDPHE	Fall 2008	★★★
CYCA	CORRP or CDPHE	Summer 2008	★★★
CAEE, CDPHE, OIF, CPRA	Vista volunteer	Summer 2008	★★★
NWF & EPA	Federal, State, and Local Agencies, Lt. Gov.	Spring 2008	★★★
ARC, USFS, CDTA	Federal, State, and Local Agencies, SCORP St. Com.	Jun-08	★★★
State Parks		Fall 2008	★★★
State Parks, LiveWell & CDPHE	SCORP St. Com. Members	Fall 2008	★★★
LiveWell & CDPHE			★★
State Parks, LiveWell, & CDPHE	Vista volunteer		★★
LiveWell, & CDPHE, Proposed Gov's Commission, CPRA	TPL, NPS, State Parks, CYCA, CAEE, VOC	Fall 2008	★★★
State Parks, LiveWell & CDPHE, CPRA	CAEE, CYCA, VOC	Fall 2008	★★★
LiveWell & CDPHE, CPRA	SCORP St. Com. members, DOLA, CML, CCI	Winter 2008	★★★
LiveWell & CDPHE, Proposed Gov's Commission	CAEE, CYCA, VOC, State Parks, CPRA	Fall 2008	★★★





Table 89, Cont.

Issue # 3: Connection Between Public Health and Outdoor Recreation (Cont'd)	
Objectives and Supporting Actions	
	Partner with the Colorado Association for Health, Physical Education, Recreation and Dance (COAHPERD) to strengthen the outdoor education component in schools.
	Work with the medical community to create and administer outdoor recreation "Go for Green" prescriptions that would encourage active lifestyles (similar to the Canada model). Prescriptions would include maps to access local parks, open spaces, and trails.
	Determine new legislative initiatives or existing resources to provide more outdoor education programs.
<i>Objective 3.3 Implement a statewide educational and awareness campaign to encourage people to be more active by enjoying Colorado's outdoors.</i>	
	Use the publication of the 2008 SCORP and related media attention to highlight the connection between public health and outdoor recreation; inform people about opportunities to get healthy and active in the outdoors.
	Incorporate an outdoor recreation and health education component into every resource or material published by various partner agencies.
	Partner with LiveWell Colorado to help develop and implement their social marketing campaigns.
	Promote volunteer stewardship opportunities as a way to get active in the outdoors.
	Direct people to the CAEE website that houses a clearinghouse of environmental education organizations, resources, and events.
	Publicize mass transit as a means of increased physical activity. (People tend to walk more to get to and from transit stations and can often meet the American Heart Assoc.'s guideline of 30 minutes of walking per day when taking public transportation).
	Encourage citizens to take advantage of local recreation sites by connecting them to information resources (websites, maps, brochures, etc.) that identify nearby parks and recreation areas. Increasing awareness about organizations that facilitate getting kids into natural, undeveloped areas is also important. Identify stable funding mechanisms to increase efforts to connect children, particularly underserved children) to natural environments, as necessary.
	Promote the 2009 Colorado State Parks Anniversary by publicizing state parks as opportunities for improving public health and engaging in outdoor activities.
	Work with Colorado Front Range Trail organizers to publicize the health benefits of using the trail, promote the website and trail maps to the public, and ensure health benefits information is incorporated into brochures and publicity materials.
<small>*Suggested implementation timeframes provided only for Top Tier priority actions.</small>	



Suggested Lead Implementer(s)	Potential Collaborative Partners and Resources	Recommended Timeframe*	Priority Level
CASH, COASPERD	YMCA, youth orgs, State Parks, private industry, LiveWell, & CDPHE, CDOT, CDE, CEA, outdoor lab schools		★★
LiveWell & CDPHE	State Parks, CPRA		★★
Proposed Outdoor Rec. and Health Coalition in conjunction with the proposed Funding Coalition & Proposed Gov's Commission	CPRA, CAEE		★★
Lt. Gov, Proposed Gov's Commission	State Parks, CPRA	Summer 2008	★★★
LiveWell & CDPHE, CPRA	ACE & CDPHE, Federal, State, and Local rec. providers	2008-2013	★★★
LiveWell & CDPHE		2008-2013	★★★
VOC	CYCA, Fed, State, and Local providers		★★
CAEE, SCORP media campaign	CPRA		★★
LiveWell, CDOT, mass transit agencies, DRCOG and other regional COGS, local governments	Colorado Walks, Colorado on the Move		★★
LiveWell & CDPHE	CPRA, Outward Bound, TPL, State Parks, local rec. providers, Beckwourth, Alpino, etc.		★★
State Parks, LiveWell & CDPHE			★★
State Trails Program	Local governments, CML, DOLA, CCI		★★

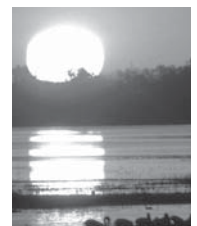




Table 90

Issue # 4: Funding Shortfalls for Recreation Management
Goal 4: Address funding challenges associated with maintaining and managing Colorado's outdoor recreation resources.
Objectives and Supporting Actions
Objective 4.1 Determine specific funding shortfalls for recreation management partners and identify potential solutions.
<p>Establish a Governor's Commission or Advisory Council on Outdoor Recreation to investigate challenges facing Colorado's outdoors, including funding needs and strategies; improve interagency collaboration to leverage existing resources, and expand and generate support for statewide recreation.</p>
<p>Under the direction of the Governor's Commission on Outdoor Recreation, organize a coalition of local, state, federal, private industry, non-profits, and legislators to serve as a unified voice for outdoor recreation funding. The coalition will support existing efforts devoted to increasing recreation funding that will benefit Colorado in ways such as increasing LWCF apportionments, RTP enhancements, Colorado Lottery advertising, and the like.</p>
<p>Create and distribute a commitment form (modeled after the Active Community Environments (ACE) Task Force); have critical partners sign it, declaring their willingness to devote time and resources to the Governor's Commission and funding coalition.</p>
<p>Review proposed strategies to meet funding deficits (such as partnering with public health and/or transportation agencies, severance tax revision, refundable bottle deposit bill, Trails Pass, etc.); determine most significant gaps (e.g., acquisition, new construction, renovation, and maintenance) to prioritize potential allocations.</p>
<p>Develop a strategic plan to implement the most effective and efficient funding strategies; draft any necessary legislation to accomplish solutions.</p>
<p>Update the Recreation and Conservation Funding Request (compiled in FY 2004) to reflect funding needs for FY 2009; present the update to the public and state and federal legislators.</p>
<p>At the proposed annual forum on outdoor recreation (possibly in conjunction with the Governor's Tourism Conference), devote a breakout session to discuss funding initiatives.</p>
<p>Compile a comprehensive list of grants, assistance programs, and their relevant details, including eligible projects, grant amounts, deadlines, and contact information to assist managers with immediate funding needs. Post information on SCORP website, distribute widely to stakeholders, and update in future SCORP cycles.</p>
Objective 4.2 Educate the public and decision-makers about funding needs and the benefits of outdoor recreation to generate support for implementing strategies.
<p>Estimate the economic impact of the entire outdoor recreation industry in Colorado, including activities, retail sales, taxes, visitation, etc.</p>
<p>Conduct an official, comprehensive, and detailed outdoor recreation economic impact study.</p>
<p>Develop a communications strategy to create targeted messages for decision-makers, the general public, and recreation industry members who use the SCORP as a planning tool; determine effective methods for conveying relevant information to each group.</p>
<p>Coordinate a press conference to present SCORP (and strategic plan) to Lt. Governor, Governor, media partners, decision-makers, and stakeholder groups.</p>
<p>Launch a public awareness campaign (based on the communications strategy) about economic impacts, funding shortfalls, and benefits of outdoor recreation in conjunction with the publication of the 2008 SCORP.</p>



Suggested Lead Implementer(s)	Potential Collaborative Partners and Resources	Suggested Timeframe*	Priority Level
SCORP Implementation Team	Ski areas, Bicycle CO, OIA, CDPHE, CPRA, CDOT, COGs, hunting and fishing orgs., CAST, CCI, CMC, CFI, VOC, CYCA, CTO, TPL, TNC, CO Lottery, GOCO, state, federal, and local agencies etc.	Fall 2008	★★★★
Proposed Gov's Commission	Ski areas, Bicycle CO, OIA, CDPHE, State Parks, CPRA, CDOT, COGs, hunting and fishing orgs., CAST, CCI, CMC, CFI, VOC, CYCA, CTO, TPL, TNC, CO Lottery, GOCO, etc.	Fall 2008	★★★★
Proposed funding coalition leaders			★
Proposed Gov's Commission	Ski areas, Bicycle CO, OIA, CDPHE, CPRA, CDOT, COGs, hunting and fishing orgs., CAST, CCI, CMC, CFI, VOC, CYCA, CTO, TPL, TNC, CO Lottery, GOCO, etc.	2008-2013	★★★★
Proposed Gov's Commission	Ski areas, Bicycle CO, OIA, CDPHE, State Parks, CDOT, COGs, hunting and fishing orgs., CAST, CCI, CMC, CFI, VOC, CYCA, CTO, TPL, TNC, CO Lottery, federal, state, and local agencies, etc.	2008-2009	★★★★
OIA	Proposed Gov's Commission, Sen. Salazar's office, proposed rec. funding coalition		★★
State Parks	Proposed Gov's Commission, proposed funding coalition		★★
State Parks, CPRA	LWCF grant		★★
SCORP Steering Committee	CSU, CU, DU	Summer 2008	★★★★
Proposed Gov's Commission	CSU, CU, DU		★★
SCORP Steering Committee	Kaiser Permanente	Spring 2008	★★★★
SCORP Steering Committee	SCORP Implementation Team	Fall 2008	★★★★
SCORP Steering Committee, Proposed Gov's Commission	CTO, CCI, CML, CPRA	Fall 2008	★★★★

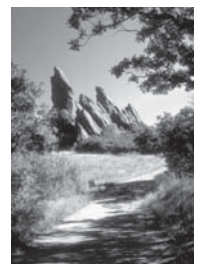




Table 90, Cont.

Issue # 4: Funding Shortfalls for Recreation Management (Cont'd)	
Objectives and Supporting Actions	
Objective 4.3 <i>Improve the tracking of local, regional, and statewide recreation demands, economic activity related to outdoor recreation, and current funding initiatives and needs.</i>	
	Recommend that future Longwoods and Runyan tourism economic impact studies separate outdoor recreation expenditures on overnight leisure trips from other leisure activity expenditures, such as visiting museums and zoos.
	Develop a data clearinghouse to track recreation demands, funding gaps, economic benefits, etc.
	Devote a portion of a full-time employee, contractor, and/or a seasonal position's time to creating the clearinghouse, updating information, organizing the funding coalition, and tracking implementation of SCORP recommendations.
Suggested implementation timeframes provided only for TopTen priority actions.	





Suggested Lead Implementer(s)	Potential Collaborative Partners and Resources	Suggested Timeframe*	Priority Level
CTO	SCORP Implementation Team	Summer 2008	★★★
OIA	CPRA, SCORP St. Com, State Parks		★★
State Parks	LWCF grant		★★

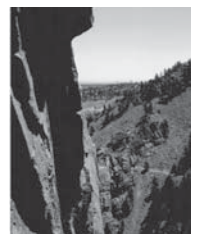




Table 91

Issue # 5: Improved integration of outdoor recreation interests and needs in land use and other relevant planning efforts	
Goal 5: Sufficiently account for outdoor recreation needs in local, regional, and statewide planning efforts.	
Objectives and Supporting Actions	
Objective 5.1 Further integrate outdoor recreation and public lands interests within community and regional land use planning.	
	Encourage the inclusion of park, open space, trails and other outdoor recreation assets in community master plans or comprehensive plans through the development and dissemination of model master plan elements for parks, open spaces, and trails.
	Distribute standards and definitions related to sizing, location, and service area for parks and open spaces and seek adoption by CML, CCI, and other local government associations (or create information if it does not already exist).
	Promote coordinated planning between local, county, state, and federal recreation managers to provide for connectivity and interconnection between different public lands by including outside agency representatives on planning advisory panels as stakeholders in the planning process.
	Promote Active Community Environments (ACE) (under the CDPHE) community strategies and action steps in community planning efforts.
Objective 5.2 Incorporate outdoor recreation and public lands into local, regional, and state planning processes.	
	Work with CDOT and local transportation authorities to promote "complete street policies" that will accommodate bicyclists and pedestrians, and which may provide for recreation opportunities.
	Encourage a public lands agency or outdoor recreation representative to be appointed to the Colorado Tourism Office Board once a vacancy is available.
	Create a liaison between outdoor recreation interests and CDOT through the placement of an outdoor recreation representative on STAC or a similar advisory group.
	Develop grant award incentive processes that encourage local governments to develop parks and recreation facilities to utilize multi-modal access and linkages. Distribute model incentive processes and language to grant-making entities.
	Encourage alternative modes of transportation and non-motorized access and linkages to parks and outdoor recreation sites by working with CDOT, RTD, and other transportation agencies to develop alternative transportation options for recreation destinations.
	Encourage non-motorized transportation for parks and recreation areas by allowing bicycles on park roadways and providing racks.
	Support basin-wide collaborative arrangements similar to the Arkansas River Voluntary Flow Management Program to ensure streamflow management considers recreation interests.
	Participate in the next update of the Colorado Comprehensive Wildlife Action Strategy (coordinated by CDOW) to addresses priorities protecting wildlife and wildlife habitat.
Objective 5.3 Ensure that recreation interests are represented in future planning and permitting processes relevant to major land use decisions.	
	Work with federal agencies in updating land use plans (e.g., resource management plans and forest plans) to ensure that goals and objectives reflect public outdoor recreation needs, including those of sportsmen and outfitters.
	Work with the Department of Natural Resources to revise the distribution of the severance tax to assist CDOW sites and state parks that are particularly affected by oil and gas development on the Western Slope.
	Work cooperatively with water providers to operate water development projects in ways that meet recreation interests and needs.
	Actively participate in public scoping during NEPA permitting processes associated with potential projects or federal actions that may potentially affect outdoor recreation.
*Suggested implementation timeframes provided only for Top Tier priority actions.	



Potential Lead Implementer(s)	Potential Collaborative Partners and Resources	Recommended Timeframe*	Priority Level
DOLA	CML, CCI, Local gov. rec providers	2008-2009	★★★
CPRA	CML, CCI, Local gov. rec providers	2009	★★★
Federal, state, and local rec. providers	DOLA	2008-2013	★★★
CDPHE	Local rec. providers, CPRA, LiveWell & CDPHE, Proposed Gov's Commission	2008-2013	★★★
CDPHE, DOLA	Bicycle Colorado, CDPHE, State Trails Program	2008-2013	★★★
CTO, SCORP Steering Committee, Proposed Gov's Commission	Federal, state, and local agencies and rec. stakeholders	2008-2013	★★★
SCORP Steering Committee	CDOT		★★
GOCO, Colorado State Trails Program	CDPHE, Bicycle Colorado		★★
Federal, state, and local agencies	COGs, CDOT, LiveWell CO & CDPHE		★★
Federal, state, and local agencies	CPRA, Bicycle Colorado, LiveWell CO & CDPHE		★★
Federal, state, and local agencies			★★
CDOW	Federal, state, and local agencies and rec. stakeholders		★★
Sportsmen's groups, outfitters, outdoor rec interests	BLM, USFS	2008-2013	★★★
State Parks, CDOW, Proposed Gov's Commission	Colorado Outfitters Association, CWF, NWF	2008	★★★
Sportsmen's groups, CDOW, FWS	Municipal water providers, BOR		★★
Sportsmen's groups, CO Outfitters Assoc., outdoor rec. interests	CDOW, CWF, State Parks, FWS		★★





CONCLUSION

Key Recommendations

Embedded within the SCORP Strategic Plan are several recommendations integral to its successful implementation. Executing the suggestions are essential for Colorado to meet the goals, objectives, and supporting actions outlined in the Strategic Plan. Further, taking these actions directly influence whether the likelihood that other strategic plan elements will be achieved. Descriptions of these key implementation recommendations are provided below.

Key Implementation Recommendation #1:

Form a Governor’s Commission or Statewide Advisory Council on Colorado’s Outdoors to implement key policies related to recreation and open space initiatives.

A Governor’s Commission would provide a unified voice that represents statewide outdoor recreation interests. The SCORP document, particularly the Strategic Plan, would provide the Commission with a platform to analyze the most pertinent trends, issues, and needs related to outdoor resources, including the key implementation considerations. This group may lead the implementation of goals, objectives, and suggested actions set forth in the Strategic Plan and form policy relevant to outdoor recreation.

At a minimum, a Statewide Advisory Council comprised of several SCORP Steering Committee Members (as well as policy makers and a representative from the Governor’s Office and the Lt. Governor’s Office) should convene and meet semi-annually to review plan elements that need to be implemented, initiate discussions with stakeholder groups, organize lead implementers, gather resources necessary to spur action on key items in the SCORP Strategic Plan, and review progress.

Key Implementation Recommendation #2:

Coordinate an annual mini-conference or summit on outdoor recreation in conjunction with the Governor’s Tourism Conference (or as a stand-alone event) to continue fostering sustainable partnerships, assessing policy initiatives, identifying stakeholder roles and agency niches, and tracking progress in implementing priority recommendations.

Continuing to develop partnerships with the many groups (government, non-for-profit organizations, and private interests) that are interconnected with recreation is essential to managing outdoor recreation holistically and effectively in Colorado. To avoid duplication of effort and leverage limited resources, interests must be organized and tracked. In addition to building sustainable partnerships, the proposed mini-conference or summit would focus on the strategies outlined in the 2008 SCORP Strategic Plan, address policy solutions to the issues and influences identified in the SCORP, and create a mechanism to collaborate with the members of the proposed Governor’s Commission (or Statewide Advisory Council) on Colorado’s Outdoors.

Formation of a Governor’s Commission on Colorado’s Outdoors would help implement important policy initiatives related to outdoor recreation.



Key Implementation Recommendation #3:

Educate Colorado’s citizens about the many important issues affecting outdoor recreation and the benefits of outdoor recreation through coordinated public outreach and environmental education efforts.

After closely examining each goal, objective, and suggested action, the Steering Committee concluded that none of the SCORP Strategic Plan recommendations can be accomplished without comprehensive education efforts. Colorado residents need to better understand the range of issues affecting outdoor recreation and potential solutions to address these issues. Colorado residents must be better educated about the physical, mental, and emotional benefits of outdoor recreation to inspire them to become active in the outdoors. This educational campaign also should address known barriers to being outdoors.

Aside from improving public awareness about outdoor recreation benefits and opportunities, efforts to educate the public about the environment should be made to further the initiatives in the Strategic Plan and reconnect citizens to the outdoors. This education serves to raise environmental literacy and creates responsible and engaged citizens who think critically and make responsible decisions. Through participation in outdoor recreation activities that foster environmental education and immersion in nature, children can develop learning and problem-solving skills, and become adults who are prepared for the challenges and opportunities in life of the twenty-first century.





Table 92: List of Acronyms

Acronym	Full Name
ACE	Active Community and Environments Task Force
ARC	American Recreation Coalition
BLM	United States Bureau of Land Management
BOR	U.S. Bureau of Reclamation
CAEE	Colorado Alliance for Environmental Education
CASH	Child and Adolescent School Health
CAST	Colorado Association of Science Teachers
CCI	Colorado Counties, Inc.
CDE	Colorado Department of Education
CDOT	Colorado Department of Transportation
CDOW	Colorado Division of Wildlife
CDPHE	Colorado Department of Public Health and Environment
CEA	Colorado Education Association
CFI	Colorado Fourteeners Initiative
CMC	Colorado Mountain Club
CML	Colorado Municipal League
CNAP	Colorado Natural Areas Program
COAHPERD	Colorado Association of Health, Physical Education, Rec., and Dance
COGs	Councils of Governments
COPAN	Colorado Physical Activity and Nutrition Program
CORRP	Colorado Outdoor Recreation Resource Project
CPRA	Colorado Parks and Recreation Association
CSFS	Colorado State Forest Service
CTO	Colorado Tourism Office
CWCB	Colorado Water Conservation Board
CWF	Colorado Wildlife Federation
CYCA	Colorado Youth Corps Association
DNR	Colorado Department of Natural Resources
DOLA	Colorado Department of Local Affairs
DRCOG	Denver Regional Council of Governments
EPA	U.S. Environmental Protection Agency
GOCO	Great Outdoors Colorado
LiveWell	LiveWell Colorado
NPS	U.S. National Park Service
NWF	National Wildlife Federation
OEDIT	Office of Economic Development & International Trade
OIA	Outdoor Industry Association
RMCO	Rocky Mountain Climate Organization
SCORP	Statewide Comprehensive Outdoor Recreation Plan
SRCA	Southern Rockies Conservation Alliance
State Parks	Colorado Division of Parks and Outdoor Recreation
TNC	The Nature Conservancy
TPL	Trust for Public Land
USFS	U.S. Forest Service
VOC	Volunteers for Outdoor Colorado
YMCA	YMCA

