

# The Economic Impact of Travel on Colorado

*1996-2010*

September 2011



Photo Credit: Matt Inden/Weaver Multimedia Group

*Prepared for*

Colorado Tourism Office  
Office of Economic Development and International Trade  
Denver, Colorado

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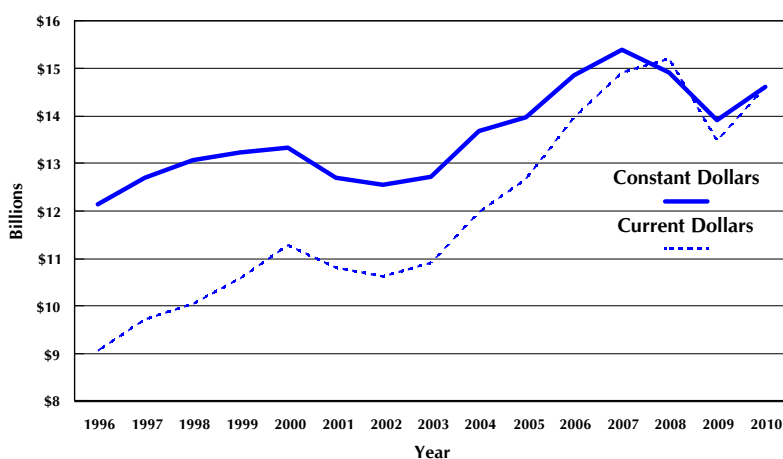
## EXECUTIVE SUMMARY

This report describes the economic impacts of travel to and through Colorado and each of its sixty-four counties, four tourism regions, and eleven districts. The estimates of the direct impacts associated with traveler spending in Colorado were produced using the Regional Travel Impact Model (RTIM) developed by Dean Runyan Associates.

### RECENT TRAVEL TRENDS IN THE COLORADO TRAVEL INDUSTRY

- Total direct travel spending in Colorado during 2010 was over **\$14.6 billion** – direct travel spending directly supported **136,900 jobs** with **earnings of over \$3.9 billion**.
- The Colorado travel industry experienced an 8.4 percent increase in spending from 2009 in current dollars. When adjusted for price changes, the increase in travel spending for Colorado was approximately 5.1 percent.
- Air travel to Colorado destinations on domestic flights was up 4 percent from the preceding year.

*Direct Travel Spending in Current and Constant Dollars  
Colorado, 1996-2010*

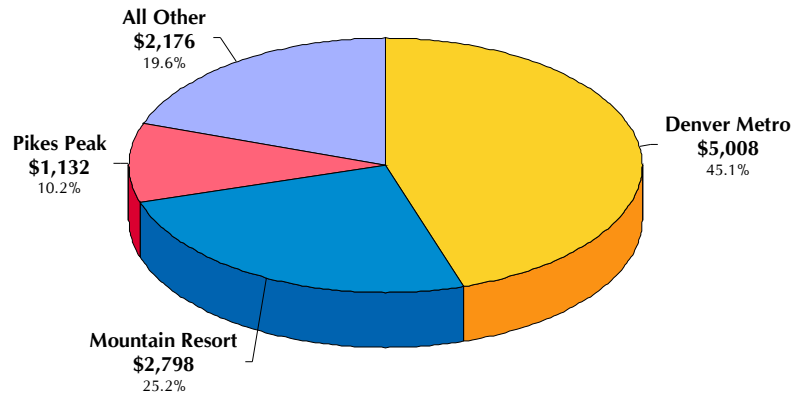


- The Colorado travel industry generated **\$750 million in local and state tax revenues** in the 2010 calendar year – this represents approximately **\$395 of tax revenue per household** in the state.

## THE TRAVEL INDUSTRY BENEFITS ALL REGIONS OF COLORADO

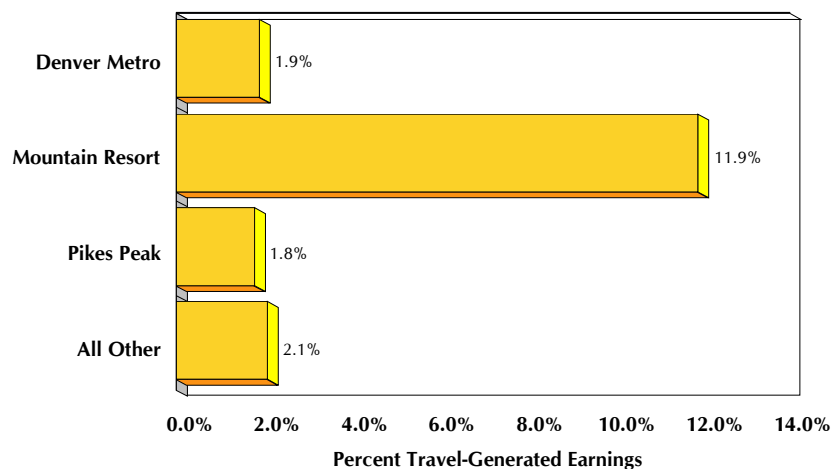
While travel and tourism is important throughout the state, about 45 percent of all overnight visitor spending occurs in the Denver Metro Region.

***Overnight Visitor-Spending by Region, 2010***



In relation to the size of the total economy, travel is relatively more important in the Mountain Resort Region of the state where nearly 12 percent of total earnings is travel-generated.

***Travel-Generated Earnings as a Percent of Total Earnings Colorado Regions, 2010***



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## PREFACE

The purpose of this study is to document the economic significance of the travel industry in Colorado from 1996 to 2010. These findings show the level of travel spending by overnight international and domestic visitors traveling to and through the state and the impact this spending had on the economy in terms of earnings, employment and tax revenue.

This study was prepared for the Colorado Tourism Office by Dean Runyan Associates. Dean Runyan Associates has specialized in research and planning services for the travel, tourism and recreation industry since 1984. With respect to economic impact analysis, the firm developed and currently maintains the Regional Travel Impact Model (RTIM), a proprietary computer model for analyzing travel economic impacts at the state, regional and local level. Dean Runyan Associates also has extensive experience in project feasibility analysis, market evaluation, survey research and travel and tourism planning.

Special thanks are due to the staff at the Colorado Tourism Office for their valuable support and assistance.

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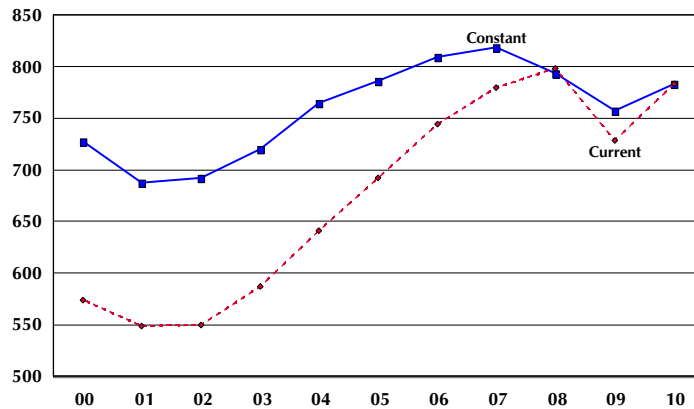
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# I. NATIONAL TRAVEL TRENDS



U.S. direct travel spending by domestic and international visitors was \$783 billion in 2010 in current dollars. This represents a 7.4 percent increase over 2009. When adjusted for changes in prices (constant dollars), travel spending increased by 3.4 percent. Although travel spending is now increasing at greater rate than overall economic growth, travel spending still remains below its 2005-08 level in real terms.

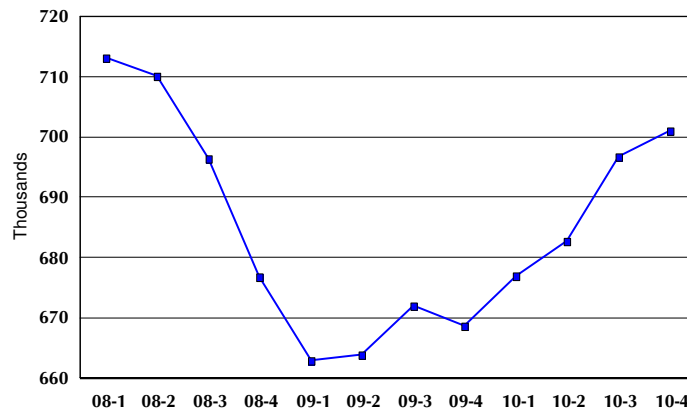
**U.S. Direct Travel Spending in Current and Constant Dollars, 2000-2010**  
(\$Billions)



Source: Bureau of Economic Analysis Travel & Tourism Satellite Accounts. Constant (2010) travel spending estimates derived from BEA constant (2005) dollar estimates by Dean Runyan Associates, Inc.

The graph below shows quarterly travel spending in annualized constant dollars (i.e., the effects of seasonality and inflation have been removed). The annual rate of increase for the fourth quarter of 2010 was 2.5 percent. It was 8.6, 3.4 and 5.0 percent for the three preceding quarters, respectively. According to the Bureau of Economic Analysis, the slower rate of growth in the fourth quarter was primarily due to price increases in international air travel.<sup>1</sup>

**Annual U.S. Travel Spending, 2008-Q1 to 2010-Q4**  
Seasonally adjusted chained (2005) Dollars

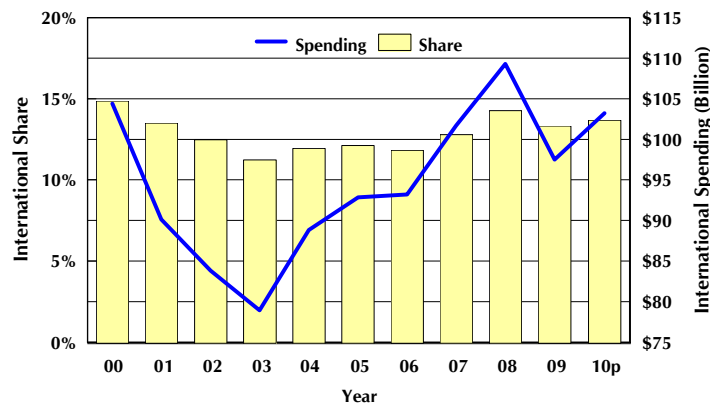


Source: Bureau of Economic Analysis Travel & Tourism Satellite Accounts.

<sup>1</sup> U.S. Department of Commerce Bureau of Economic Analysis New Release (March 18, 2011).

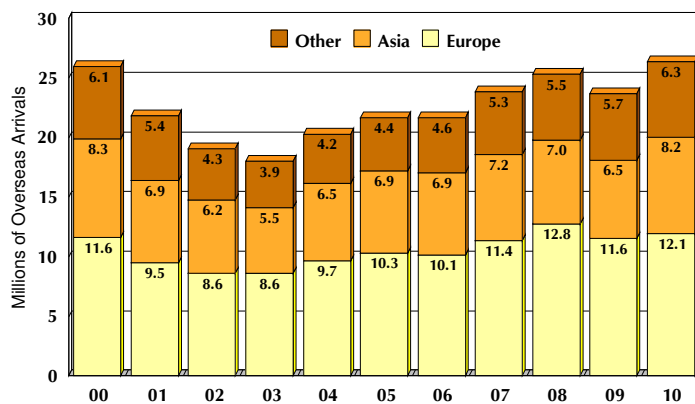
The share of internal travel in the United States by non-U.S. residents was 13.7 percent in 2010, compared to 13.4 percent in 2009. However, the international share of internal travel is still below the level at the beginning of the decade, prior to the events of 9/11 (14.9 percent).

### International Direct Travel Spending in U.S., 2000-2010 Amounts in Current Dollars International Share of U.S. Internal Travel\*

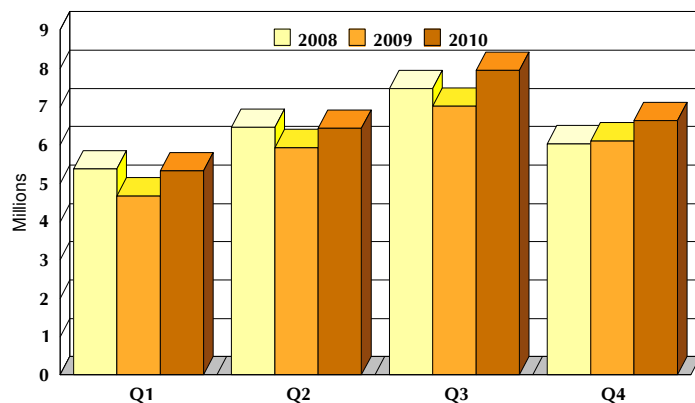


Sources: Bureau of Economic Analysis and Dean Runyan Associates, Inc. International spending from BEA International Transactions. Preliminary estimates (2010p) by Dean Runyan Associates. \*Airfares for international flights on U.S. air carriers are not included.

### Overseas Arrivals to the United States



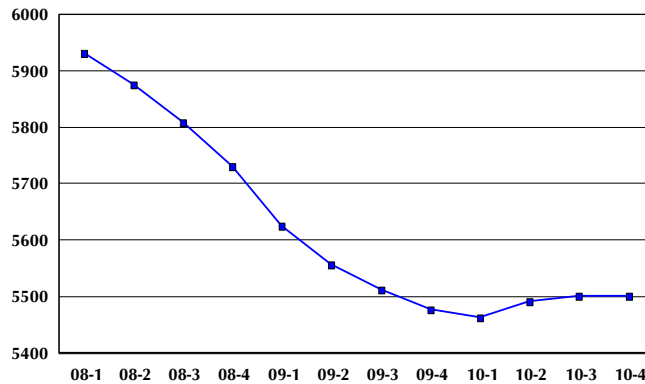
Estimated overseas arrivals to the United States increased by 11.8 percent in 2010 (preliminary) over 2009, following an annual decrease of 6.3 percent the prior year. Total overseas arrivals for 2010 were equivalent to the level attained in 2000.



Sources: U.S. Department of Commerce, International Trade Administration, Office of Travel and Tourism Industries. Preliminary estimates by Dean Runyan Associates, Inc.

Changes in travel industry employment usually lag changes in real travel spending, as is often the case in other industries. Travel industry employment declined throughout 2009, even though real travel spending was essentially flat during this period. (See graph on page 2.) Similarly, employment growth in 2010 has been more moderate than the real increase in travel spending during this period.

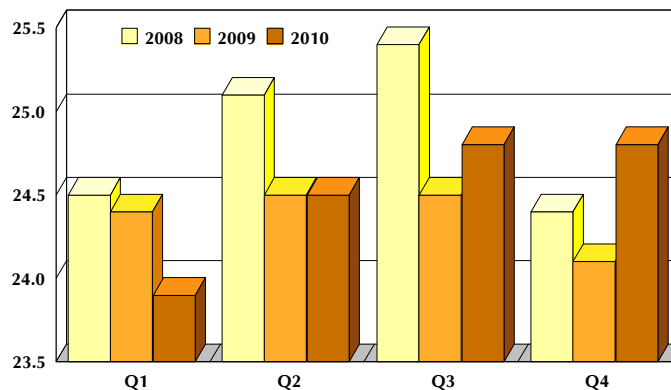
**U.S. Travel Industry Employment, 2008-Q1 to 2010-Q4**  
Seasonally Adjusted at Annual Rates



Source: Bureau of Economic Analysis Travel & Tourism Satellite Accounts.

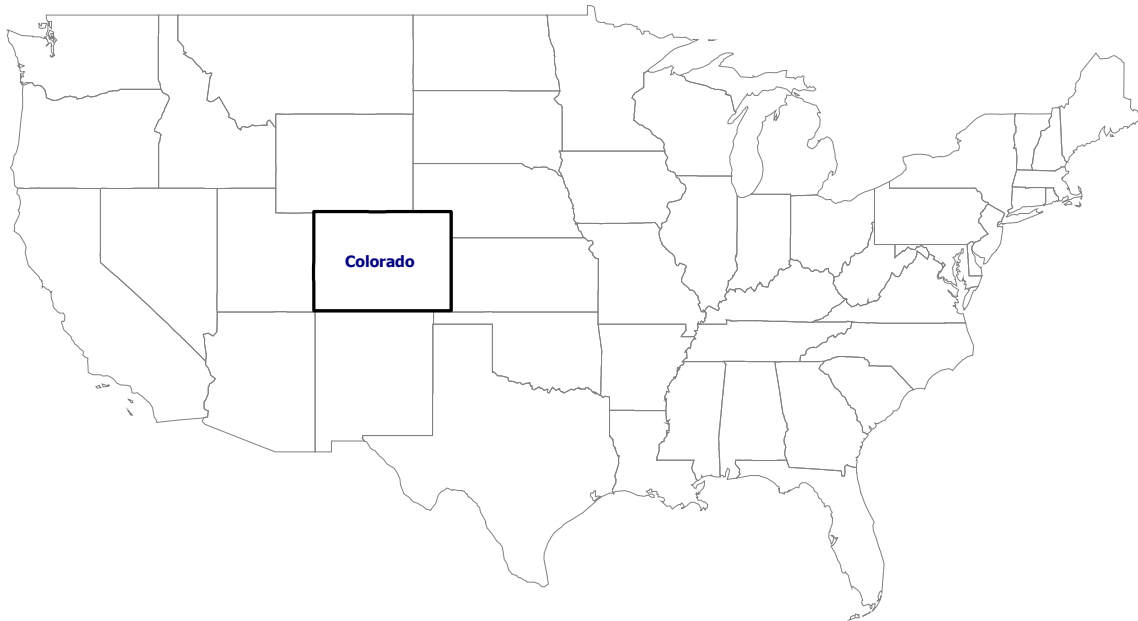
One reason for the lag in employment relative to travel spending is that employers may choose to increase the number of hours worked by existing employees rather than hire and train new employees as business revenue grows. The following graph indicates that this has occurred in the broader Leisure and Hospitality sector for the last 2 quarters of 2010.

**U.S. Leisure & Hospitality Sector**  
**Average Weekly Hours, 2008-Q1 to 2010-Q4**



Source: Bureau of Labor Statistics Current Employment Survey. The Leisure and Hospitality sectors include all businesses in arts, entertainment and recreation (NAICS 71) and accommodation and food services (NAICS 72).

## II: COLORADO TRAVEL IMPACTS 1996-2010





## THE SCOPE OF THE COLORADO TRAVEL INDUSTRY

The multi-billion dollar travel industry in Colorado is an important part of the state and local economies. The industry is represented primarily by businesses in the leisure and hospitality sector, transportation, and retail. The money that visitors spend on various goods and services while in Colorado produces business receipts at these firms, which in turn generate earnings and employment for Colorado residents. In addition, state and local governments collect taxes that are generated from visitor spending. Most of these taxes are imposed on the sale of a goods and services to visitors, thus avoiding a tax burden on local residents.

The focus of this report is on the ***overnight (both domestic and international) and day visitor*** components of the Colorado travel industry from 1996 through 2010. On the following pages are detailed travel spending, employment and earnings estimates, and tax receipts directly generated by overnight and day visitors to and through Colorado. Following this section, detailed travel impact estimates of *overnight* visitors for regions, districts and counties constitute the remainder of this report (impacts of day visitors available only at the state level).

## DIRECT IMPACTS OF TRAVEL IN COLORADO: A SUMMARY

- Total direct travel spending in Colorado was over \$14.6 billion during 2010.
- Visitors that stayed overnight in commercial lodging (hotels, motels, rented condos, bed & breakfasts) accounted for about 60 percent of all visitor spending.
- Lodging expenses (including campgrounds) accounted for 19 percent of all spending by visitors to Colorado. Motor fuel and ground transportation accounted for 15 percent, and food & beverage services accounted for 21 percent of all visitor spending.
- Direct travel spending in Colorado generated over 136,900 jobs with earnings of \$3.9 billion in 2010.
- Direct travel spending generated \$750 million in local and state taxes (not including property taxes).
- Since 1996, visitor-generated spending has increased at an average annual rate of 3.5 percent, earnings by 2.7 percent, and local and state tax revenues by 3.7 percent and 2.5 percent, respectively.

## Colorado Direct Travel Impacts, 2000-2010

	Spending	Earnings	Employment	Tax Receipts (\$Million)		
	(\$Million)	(\$Million)	(Thousand)	Local	State	Federal
1996	9.1	2.7	139.6	231	257	516
1997	9.7	2.9	143.7	252	277	545
1998	10.1	3.0	141.6	263	292	568
1999	10.6	3.1	141.1	272	295	590
2000	11.3	3.2	141.0	297	304	627
2001	10.8	3.2	131.8	285	288	643
2002	10.6	3.3	128.1	279	283	665
2003	10.9	3.3	128.1	282	289	656
2004	12.0	3.5	136.3	304	315	704
2005	12.7	3.6	137.6	323	327	733
2006	14.0	3.9	141.1	363	355	807
2007	14.9	4.1	145.4	398	378	841
2008	15.2	4.2	147.0	399	377	889
2009	13.5	4.0	138.6	359	345	812
2010	14.6	3.9	136.9	385	365	848
<i>Annual Percentage Change</i>						
09-10	8.4	-1.1	-1.2	7.2	5.8	4.4
96-10	3.5	2.7	-0.1	3.7	2.5	3.6

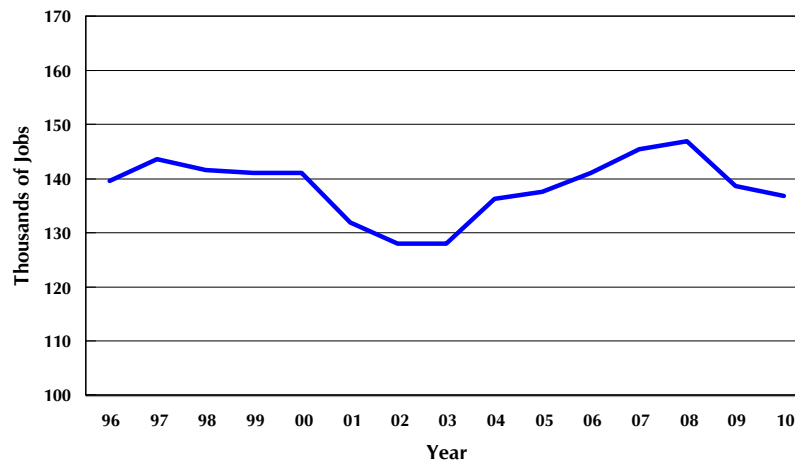
Earnings include payroll, other earned income and proprietor income. Employment includes payroll employees and proprietors.

\*Annual Change for 1996-2010 is the average annual percentage change.

### COLORADO TRAVEL TRENDS

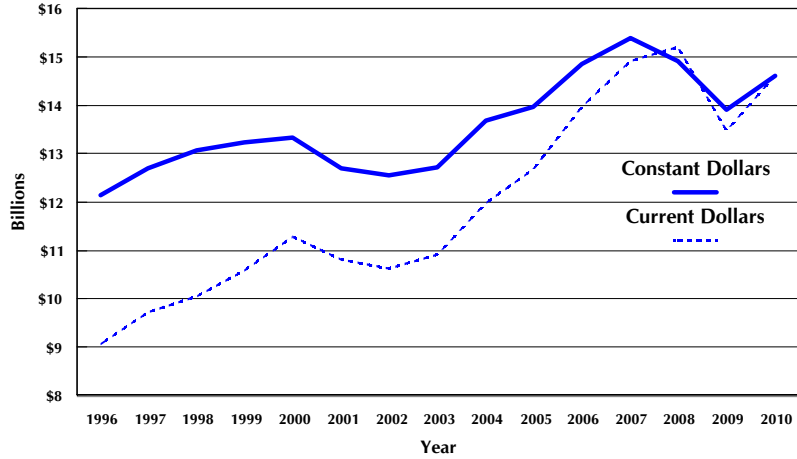
The first graph, below, shows the trend in travel industry employment from 1996-2010.

**Colorado Travel Industry Employment, 1996-2010**



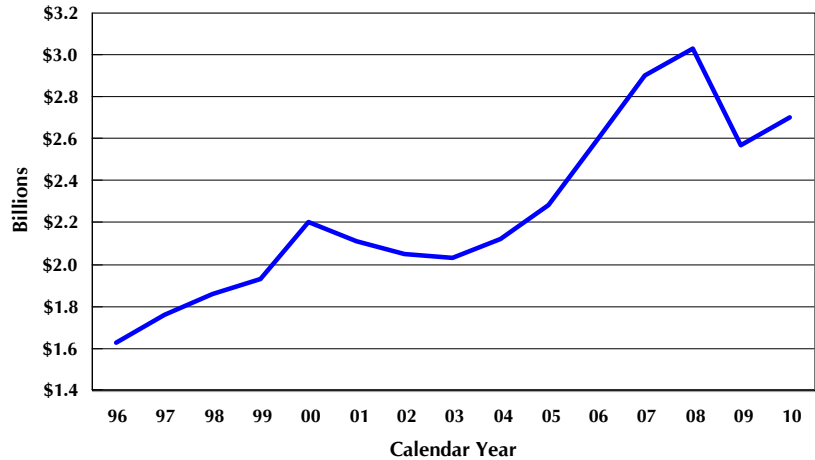
Other indicators of visitor travel trends to Colorado are also shown. These include travel spending adjusted for inflation, taxable sales for lodging establishments and domestic air visitors to Colorado.

### Colorado Visitor Spending Adjusted for Inflation, 1996-2010



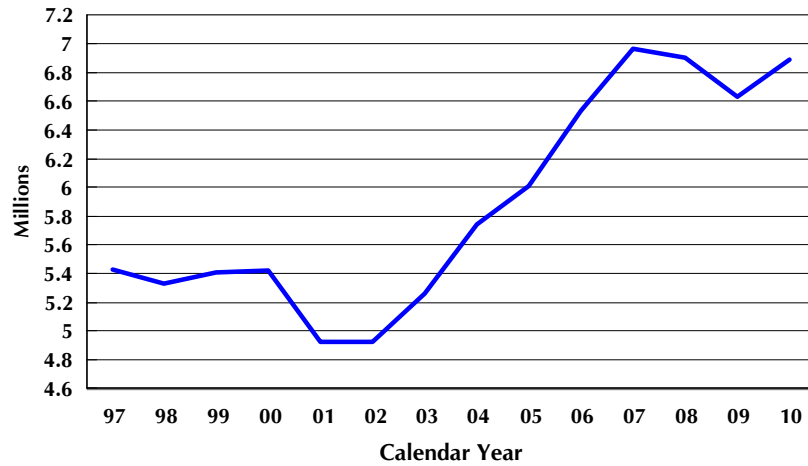
Source: Dean Runyan Associates, Bureau of Labor Statistics and Rocky Mountain Lodging Report.

### Taxable Sales of Lodging Establishments, 1996-2010 Current Dollars



Source: Dean Runyan Associates and Colorado Department of Revenue. Taxable Sales includes room rentals and other sales (e.g., food, entertainment) of lodging establishments. Some taxable room rentals (e.g., condos) not included.

## Domestic Visitors to Colorado by Air Transportation, 1997-2010

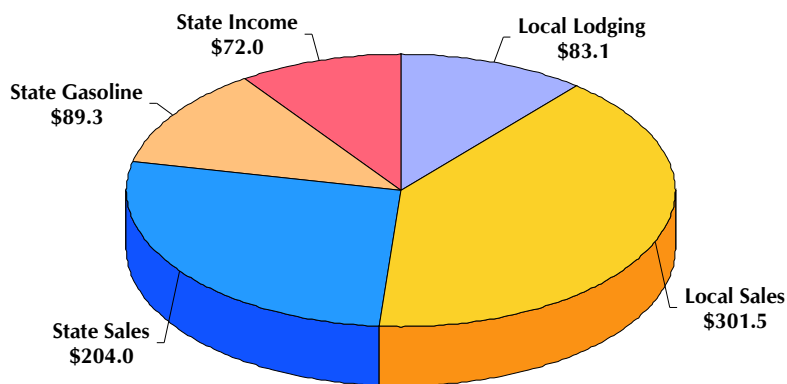


Source: Dean Runyan Associates and Bureau of Transportation Origin-Destination Survey.  
 This is an estimate of visitation, not the amount of spending in Colorado.

### TAX IMPACTS

Approximately one-half of all travel-generated tax receipts accrue to local governments in Colorado. Local taxes include room taxes, sales taxes and auto rental taxes levied by cities, counties and special districts and regions. Property taxes are not included. State taxes include the 2.9 percent state sales tax, the 22 cents per gallon motor fuel tax, and income taxes on travel-generated earnings and travel-related business income.

### Travel-Generated Tax Impacts Local & State Receipts, 2010 (\$ Million)



Source: Dean Runyan Associates.

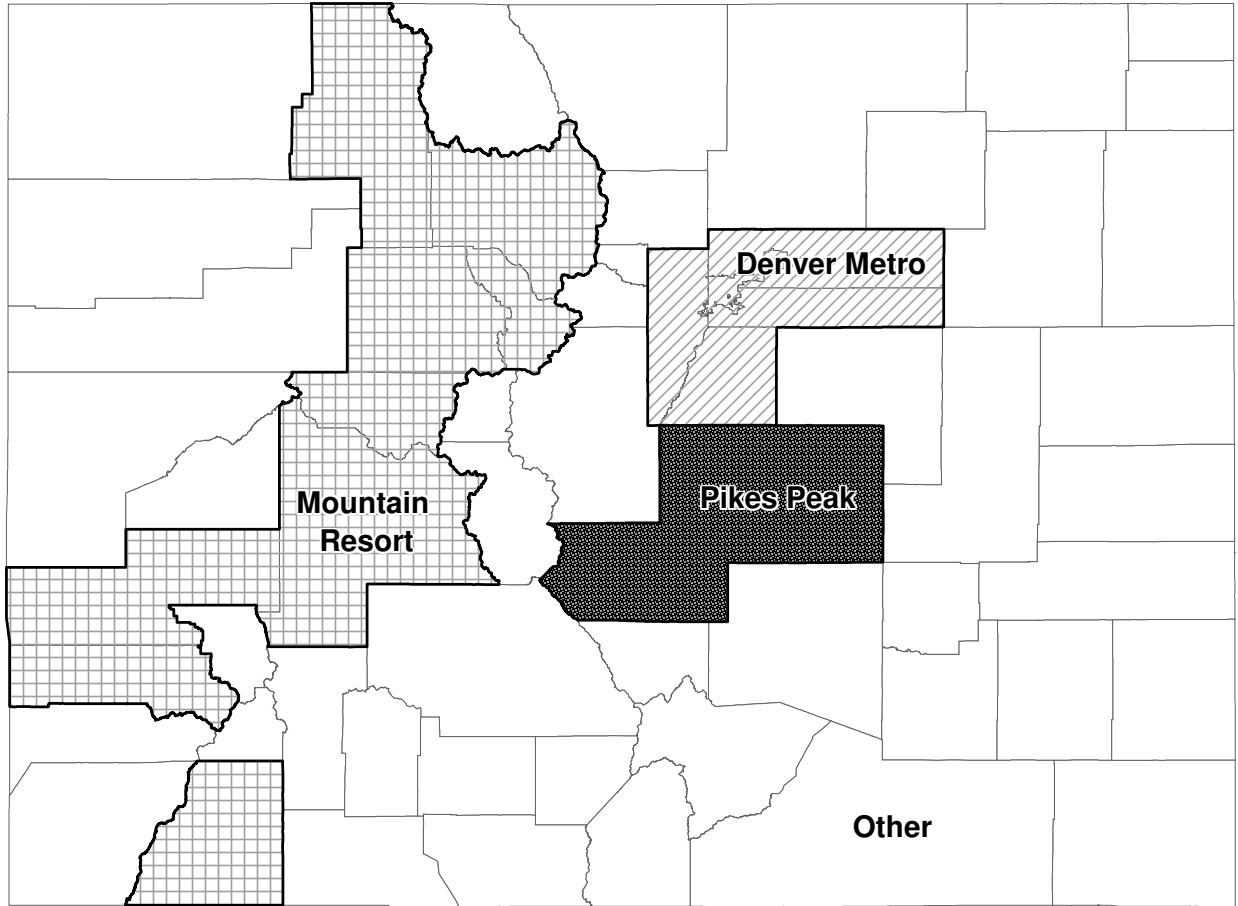
## Colorado Travel Impacts, 2000-2010

	2000	2002	2004	2006	2008	2009	2010
<b>Total Direct Travel Spending (\$Million)</b>							
Destination Spending	9,805	9,256	10,535	12,281	13,448	11,908	12,918
Other Travel*	1,473	1,361	1,446	1,703	1,769	1,568	1,697
Total Direct Spending	11,277	10,618	11,981	13,984	15,217	13,476	14,615
<b>Visitor Spending by Type of Traveler Accommodation (\$Million)</b>							
Hotel, Motel	6,425	6,032	6,329	7,480	8,260	7,192	7,807
Campground	311	308	315	321	310	315	313
Private Home	1,487	1,416	2,021	2,313	2,499	2,335	2,523
Vacation Home	348	355	379	423	472	457	470
Day Travel	1,234	1,146	1,491	1,745	1,906	1,608	1,803
Destination Spending	9,805	9,256	10,535	12,281	13,448	11,908	12,918
<b>Visitor Spending by Commodity Purchased (\$Million)</b>							
Accommodations	2,041	1,879	1,944	2,398	2,767	2,301	2,459
Food Service	1,833	1,806	2,105	2,387	2,618	2,546	2,724
Food Stores	382	382	467	502	564	536	559
Local Tran. & Gas	1,163	1,054	1,437	1,885	2,249	1,642	1,965
Arts, Ent. & Rec.	1,452	1,411	1,608	1,709	1,739	1,642	1,714
Retail Sales	1,703	1,548	1,728	1,851	1,875	1,799	1,911
Visitor Air Tran.	1,230	1,175	1,246	1,549	1,637	1,441	1,586
Destination Spending	9,805	9,256	10,535	12,281	13,448	11,908	12,918
<b>Industry Earnings Generated by Travel Spending (\$Million)</b>							
Accom. & Food Serv.	1,420	1,354	1,494	1,685	1,929	1,851	1,831
Arts, Ent. & Rec.	721	698	762	840	938	882	889
Retail**	302	279	321	342	363	348	352
Ground Tran.	70	70	79	92	99	90	98
Visitor Air Tran.	290	394	358	405	385	357	337
Other Travel*	431	502	497	524	483	440	418
Total Earnings	3,233	3,298	3,511	3,889	4,196	3,969	3,924
<b>Industry Employment Generated by Travel Spending (Thousand Jobs)</b>							
Accom. & Food Serv.	77.4	69.9	73.5	77.5	80.4	76.2	75.7
Arts, Ent. & Rec.	30.6	28.0	31.3	32.1	34.1	32.2	32.2
Retail**	13.9	12.0	13.2	13.7	14.0	13.6	13.5
Ground Tran.	2.9	2.7	2.8	3.2	3.3	3.0	2.9
Visitor Air Tran.	6.1	6.3	6.4	6.2	6.7	6.1	5.6
Other Travel*	10.1	9.2	9.2	8.3	8.6	7.7	7.1
Total Employment	141.0	128.1	136.3	141.1	147.0	138.6	136.9
<b>Government Revenue Generated by Travel Spending (\$Million)</b>							
Local Tax Receipts	297	279	304	363	399	359	385
State Tax Receipts	304	283	315	355	377	345	365
Federal Tax Receipts	627	665	704	807	889	812	848

Details may not add to totals due to rounding.

\*Other Travel includes resident air travel and travel agencies. \*\*Retail includes gasoline.

### III. REGIONAL OVERNIGHT VISITOR IMPACTS 1996-2010



## Colorado Regions

### Denver Metro

Adams  
Arapahoe  
Broomfield  
Denver  
Douglas  
Jefferson

### Mountain Resort

Eagle  
Grand  
Gunnison  
La Plata  
Montrose  
Pitkin  
Routt  
San Miguel  
Summit

### Pikes Peak

El Paso  
Fremont  
Teller

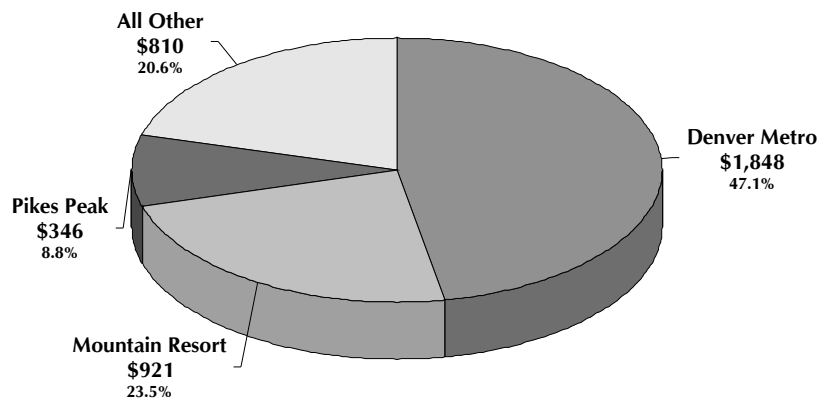
### Other

all remaining counties

### OVERNIGHT VISITOR-GENERATED EARNINGS BY REGION

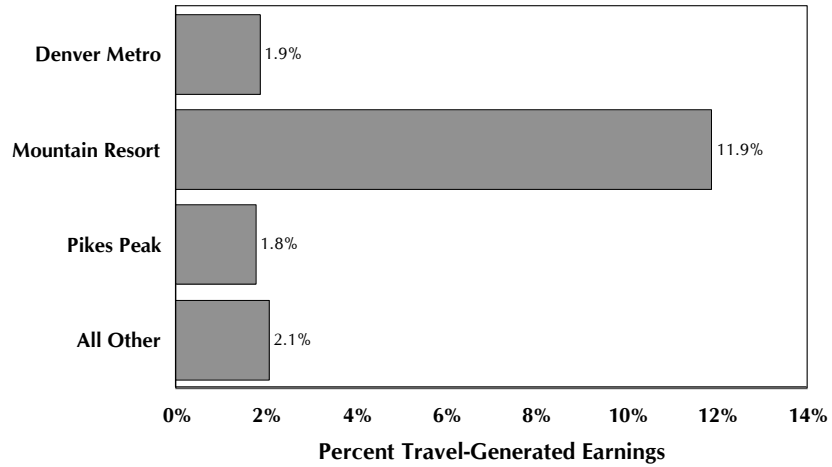
Visitor-generated earnings are distributed roughly 47 percent to the Denver Metro region, almost one-quarter to the Mountain Resort region, and the remainder to the Pikes Peak region and all other counties. However, the size of travel-generated earnings in relation to total earnings is actually much lower in the Denver Metro region as compared to the Mountain Resort region (as shown in the bar chart).

**Overnight Visitor-Generated Earnings by Region, 2010**  
(Millions)



Source: Dean Runyan Associates, U.S. Bureau of Labor Statistics and U.S. Bureau of Economic Analysis.

## Overnight Visitor-Generated Earnings as a percentage of Total Earnings by Region, 2010



Source: Dean Runyan Associates, U.S. Bureau of Labor Statistics, U.S. Bureau of Economic Analysis.



**Denver Metro  
Overnight Travel Impacts, 2000-2010**

	2000	2002	2004	2006	2008	2009	2010
<b>Total Direct Travel Spending (\$Million)</b>							
Destination Spending	3,701	3,444	3,812	4,629	5,172	4,559	5,008
Other Travel*	1,201	1,131	1,205	1,430	1,484	1,331	1,460
Total Direct Spending	4,902	4,575	5,017	6,059	6,656	5,890	6,468
<b>Visitor Spending by Type of Traveler Accommodation (\$Million)</b>							
Hotel, Motel	2,800	2,578	2,646	3,273	3,698	3,198	3,529
Campground	21	20	21	22	20	21	20
Private Home	860	825	1,123	1,309	1,426	1,314	1,432
Vacation Home	20	20	22	24	27	26	27
Destination Spending	3,701	3,444	3,812	4,629	5,172	4,559	5,008
<b>Visitor Spending by Commodity Purchased (\$Million)</b>							
Accommodations	657	586	580	782	956	772	845
Food Service	547	525	598	704	793	761	832
Food Stores	90	89	116	127	147	139	148
Local Tran. & Gas	561	527	655	816	948	765	872
Arts, Ent. & Rec.	362	332	390	434	461	433	463
Retail Sales	519	463	500	556	576	543	590
Visitor Air Tran.	964	922	972	1,209	1,292	1,145	1,258
Destination Spending	3,701	3,444	3,812	4,629	5,172	4,559	5,008
<b>Industry Earnings Generated by Travel Spending (\$Million)</b>							
Accom. & Food Serv.	465	430	456	544	647	612	611
Arts, Ent. & Rec.	185	170	191	219	254	249	233
Retail**	89	80	91	100	108	102	105
Ground Tran.	53	53	60	69	74	68	74
Visitor Air Tran.	251	335	328	365	340	318	300
Other Travel*	369	444	441	467	422	398	379
Total Earnings	1,412	1,511	1,566	1,765	1,846	1,746	1,702
<b>Industry Employment Generated by Travel Spending (Thousand Jobs)</b>							
Accom. & Food Serv.	21.5	18.9	19.1	21.6	23.8	22.4	22.5
Arts, Ent. & Rec.	5.4	5.1	5.9	6.3	6.9	6.6	6.5
Retail**	3.5	3.0	3.3	3.6	3.8	3.6	3.7
Ground Tran.	2.2	2.0	2.1	2.4	2.5	2.2	2.2
Visitor Air Tran.	5.2	5.3	5.7	5.5	5.8	5.4	5.0
Other Travel*	8.0	7.5	7.8	7.0	7.4	6.8	6.3
Total Employment	45.8	41.9	43.9	46.4	50.2	46.9	46.2
<b>Government Revenue Generated by Travel Spending (\$Million)</b>							
Local Tax Receipts	124	113	120	154	179	158	172
State Tax Receipts	108	101	108	125	135	123	130
Total Gov't Revenue	231	214	228	279	314	280	302

Details may not add to totals due to rounding.

\*Other Travel includes resident air travel and travel agencies. \*\*Retail includes gasoline.

The Denver Metro region includes Adams, Arapahoe, Broomfield, Denver, Douglas and Jefferson counties.

## Mountain Resort Overnight Travel Impacts, 2000-2010

	2000	2002	2004	2006	2008	2009	2010
<b>Total Direct Travel Spending (\$Million)</b>							
Destination Spending	2,230	2,220	2,415	2,778	2,950	2,584	2,798
Other Travel*	40	39	44	59	65	56	60
Total Direct Spending	2,270	2,259	2,459	2,837	3,015	2,640	2,857
<b>Visitor Spending by Type of Traveler Accommodation (\$Million)</b>							
Hotel, Motel	1,839	1,819	1,964	2,275	2,406	2,059	2,254
Campground	74	75	76	78	79	79	78
Private Home	100	104	139	163	173	159	172
Vacation Home	217	221	236	261	291	288	293
Destination Spending	2,230	2,220	2,415	2,778	2,950	2,584	2,798
<b>Visitor Spending by Commodity Purchased (\$Million)</b>							
Accommodations	768	741	788	943	1,050	852	920
Food Service	506	523	578	654	687	652	705
Food Stores	126	130	145	157	171	158	167
Local Tran. & Gas	93	86	110	140	163	128	148
Arts, Ent. & Rec.	362	361	390	421	416	381	403
Retail Sales	256	246	255	273	265	248	265
Visitor Air Tran.	119	133	149	190	198	165	189
Destination Spending	2,230	2,220	2,415	2,778	2,950	2,584	2,798
<b>Industry Earnings Generated by Travel Spending (\$Million)</b>							
Accom. & Food Serv.	429	426	463	516	569	536	526
Arts, Ent. & Rec.	196	196	201	225	245	220	230
Retail**	52	51	55	59	61	57	58
Ground Tran.	8	8	9	11	11	10	11
Visitor Air Tran.	34	53	22	26	31	26	25
Other Travel*	13	15	12	11	12	10	10
Total Earnings	730	749	761	847	929	860	860
<b>Industry Employment Generated by Travel Spending (Thousand Jobs)</b>							
Accom. & Food Serv.	21.2	19.7	20.0	20.5	20.2	18.8	18.6
Arts, Ent. & Rec.	6.9	6.5	6.4	6.6	6.7	6.3	6.4
Retail**	2.3	2.1	2.1	2.2	2.1	2.0	2.0
Ground Tran.	0.3	0.3	0.3	0.4	0.4	0.3	0.3
Visitor Air Tran.	0.7	0.8	0.5	0.5	0.5	0.4	0.4
Other Travel*	0.3	0.3	0.2	0.2	0.2	0.2	0.2
Total Employment	31.7	29.7	29.5	30.3	30.1	28.0	27.9
<b>Government Revenue Generated by Travel Spending (\$Million)</b>							
Local Tax Receipts	82	81	88	102	104	90	97
State Tax Receipts	60	58	62	71	76	67	71
Total Gov't Revenue	142	140	150	173	179	157	169

Details may not add to totals due to rounding.

\*Other Travel includes resident air travel and travel agencies. \*\*Retail includes gasoline.

The Mountain Resort region includes Eagle, Grand, Gunnison, La Plata, Montrose, Pitkin, Routt, San Miguel and Summit counties.

## Pikes Peak Overnight Travel Impacts, 2000-2010

	2000	2002	2004	2006	2008	2009	2010
<b>Total Direct Travel Spending (\$Million)</b>							
Destination Spending	991	847	981	1,053	1,154	1,070	1,132
Other Travel*	139	117	120	136	128	118	117
Total Direct Spending	1,129	964	1,101	1,189	1,282	1,187	1,248
<b>Visitor Spending by Type of Traveler Accommodation (\$Million)</b>							
Hotel, Motel	731	609	656	693	783	720	759
Campground	53	47	50	52	48	48	47
Private Home	185	169	252	282	296	275	298
Vacation Home	21	22	23	25	27	26	27
Destination Spending	991	847	981	1,053	1,154	1,070	1,132
<b>Visitor Spending by Commodity Purchased (\$Million)</b>							
Accommodations	230	185	198	213	233	211	219
Food Service	195	171	207	218	254	255	268
Food Stores	38	35	46	48	55	54	55
Local Tran. & Gas	55	47	72	101	128	81	103
Arts, Ent. & Rec.	153	143	169	169	176	176	179
Retail Sales	193	159	181	182	192	189	198
Visitor Air Tran.	126	107	108	123	115	103	109
Destination Spending	991	847	981	1,053	1,154	1,070	1,132
<b>Industry Earnings Generated by Travel Spending (\$Million)</b>							
Accom. & Food Serv.	151	127	145	148	171	163	170
Arts, Ent. & Rec.	62	58	65	68	77	68	72
Retail**	32	27	32	33	36	35	35
Ground Tran.	0	0	0	0	0	0	0
Visitor Air Tran.	4	4	5	10	10	9	10
Other Travel*	6	6	8	12	12	11	11
Total Earnings	255	223	256	270	306	286	298
<b>Industry Employment Generated by Travel Spending (Thousand Jobs)</b>							
Accom. & Food Serv.	9.2	7.5	8.0	8.0	8.4	8.0	8.0
Arts, Ent. & Rec.	3.3	2.7	3.6	3.5	3.9	3.5	3.6
Retail**	1.5	1.2	1.3	1.4	1.5	1.5	1.4
Ground Tran.	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Visitor Air Tran.	0.1	0.1	0.1	0.2	0.2	0.2	0.2
Other Travel*	0.2	0.2	0.2	0.3	0.3	0.2	0.2
Total Employment	14.4	11.7	13.3	13.3	14.3	13.5	13.4
<b>Government Revenue Generated by Travel Spending (\$Million)</b>							
Local Tax Receipts	21	18	20	21	23	22	23
State Tax Receipts	29	24	27	29	32	30	31
Total Gov't Revenue	50	42	47	50	55	52	55

Details may not add to totals due to rounding.

\*Other Travel includes resident air travel and travel agencies. \*\*Retail includes gasoline.

The Pikes Peak region includes El Paso, Freemont and Teller counties.

## All Other Overnight Travel Impacts, 2000-2010

	2000	2002	2004	2006	2008	2009	2010
<b>Total Direct Travel Spending (\$Million)</b>							
Destination Spending	1,649	1,600	1,836	2,076	2,266	2,087	2,176
Other Travel*	93	74	76	78	92	64	61
Total Direct Spending	1,742	1,674	1,913	2,154	2,358	2,151	2,238
<b>Visitor Spending by Type of Traveler Accommodation (\$Million)</b>							
Hotel, Motel	1,054	1,026	1,063	1,238	1,373	1,215	1,265
Campground	162	164	168	168	163	168	167
Private Home	342	317	507	558	604	587	621
Vacation Home	90	91	98	112	127	117	123
Destination Spending	1,649	1,600	1,836	2,076	2,266	2,087	2,176
<b>Visitor Spending by Commodity Purchased (\$Million)</b>							
Accommodations	386	367	378	460	527	466	476
Food Service	338	342	411	462	507	503	520
Food Stores	108	110	136	144	163	158	160
Local Tran. & Gas	149	136	176	232	280	204	243
Arts, Ent. & Rec.	313	318	358	370	372	353	359
Retail Sales	334	313	361	382	385	376	388
Visitor Air Tran.	21	13	17	27	32	28	30
Destination Spending	1,649	1,600	1,836	2,076	2,266	2,087	2,176
<b>Industry Earnings Generated by Travel Spending (\$Million)</b>							
Accom. & Food Serv.	274	271	304	338	386	382	369
Arts, Ent. & Rec.	152	152	167	178	198	188	195
Retail**	61	59	69	73	78	76	74
Ground Tran.	9	9	10	12	13	12	13
Visitor Air Tran.	2	2	3	4	4	4	3
Other Travel*	43	37	37	35	37	22	18
Total Earnings	543	531	590	640	715	684	672
<b>Industry Employment Generated by Travel Spending (Thousand Jobs)</b>							
Accom. & Food Serv.	18.8	17.7	18.9	19.7	20.2	19.3	18.9
Arts, Ent. & Rec.	9.5	8.7	9.6	9.7	10.4	9.8	9.8
Retail**	3.2	2.9	3.2	3.3	3.3	3.3	3.2
Ground Tran.	0.4	0.4	0.4	0.4	0.4	0.4	0.4
Visitor Air Tran.	0.1	0.1	0.1	0.1	0.1	0.1	0.1
Other Travel*	1.5	1.2	1.0	0.8	0.7	0.5	0.4
Total Employment	33.5	30.8	33.1	33.9	35.1	33.4	32.7
<b>Government Revenue Generated by Travel Spending (\$Million)</b>							
Local Tax Receipts	45	43	48	55	62	58	59
State Tax Receipts	50	48	53	59	64	60	62
Total Gov't Revenue	95	91	101	115	126	118	121

Details may not add to totals due to rounding.

\*Other Travel includes resident air travel and travel agencies. \*\*Retail includes gasoline.

Other Colorado includes all counties not within Denver, Mountain Resort or Pikes Peak regions.

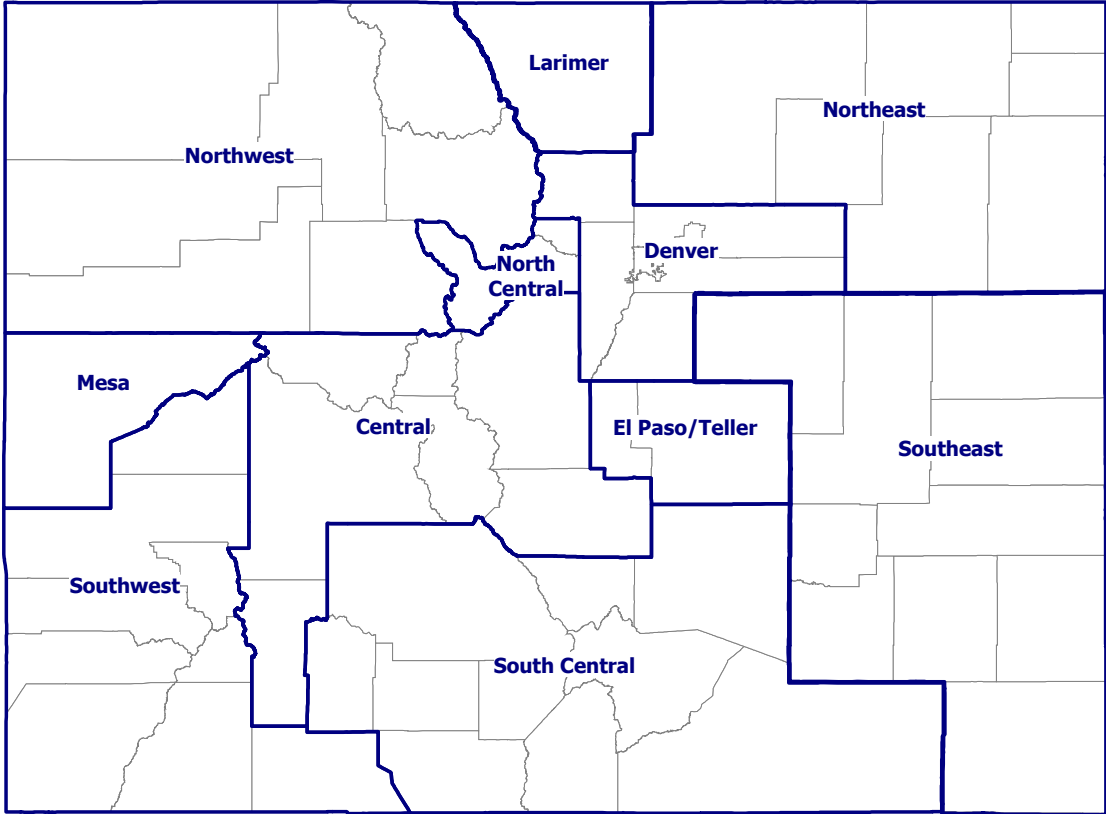
## Regional Overnight Travel Impacts, 2010

	Denver Metro	Mountain Resort	Pikes Peak	Other Colorado
<b>Total Direct Travel Spending (\$Million)</b>				
Destination Spending	5,008	2,798	1,132	2,176
Other Travel*	1,460	60	117	61
Total Direct Spending	6,468	2,857	1,248	2,238
<b>Visitor Spending by Type of Traveler Accommodation (\$Million)</b>				
Hotel, Motel	3,529	2,254	759	1,265
Campground	20	78	47	167
Private Home	1,432	172	298	621
Vacation Home	27	293	27	123
Destination Spending	5,008	2,798	1,132	2,176
<b>Visitor Spending by Commodity Purchased (\$Million)</b>				
Accommodations	845	920	219	476
Food Service	832	705	268	520
Food Stores	148	167	55	160
Local Tran. & Gas	872	148	103	243
Arts, Ent. & Rec.	463	403	179	359
Retail Sales	590	265	198	388
Visitor Air Tran.	1,258	189	109	30
Destination Spending	5,008	2,798	1,132	2,176
<b>Industry Earnings Generated by Travel Spending (\$Million)</b>				
Accom. & Food Serv.	611	526	170	369
Arts, Ent. & Rec.	233	230	72	195
Retail**	105	58	35	74
Ground Tran.	74	11	0	13
Visitor Air Tran.	300	25	10	3
Other Travel*	379	10	11	18
Total Earnings	1,702	860	298	672
<b>Industry Employment Generated by Travel Spending (Thousand Jobs)</b>				
Accom. & Food Serv.	22.5	18.6	8.0	18.9
Arts, Ent. & Rec.	6.5	6.4	3.6	9.8
Retail**	3.7	2.0	1.4	3.2
Ground Tran.	2.2	0.3	0.0	0.4
Visitor Air Tran.	5.0	0.4	0.2	0.1
Other Travel*	6.3	0.2	0.2	0.4
Total Employment	46.2	27.9	13.4	32.7
<b>Government Revenue Generated by Travel Spending (\$Million)</b>				
Local Tax Receipts	172	97	23	59
State Tax Receipts	130	71	31	62
Total Gov't Revenue	302	169	55	121

Details may not add to totals due to rounding.

\*Other Travel includes resident air travel and travel agencies. \*\*Retail includes gasoline.

**IV. DISTRICT OVERNIGHT VISITOR IMPACTS  
1996-2010**



## COLORADO DISTRICTS

### Northwest District

Eagle  
Garfield  
Grand  
Jackson  
Moffat  
Rio Blanco  
Routt

### Mesa District

Mesa

### Southwest District

Archuleta  
Delta  
Dolores  
La Plata  
Montezuma  
Montrose  
Ouray  
San Juan  
San Miguel

### North Central District

Clear Creek  
Gilpin  
Summit

### Central District

Chaffee  
Fremont  
Gunnison  
Hinsdale  
Lake  
Park  
Pitkin

### South Central District

Alamosa  
Conejos  
Costilla  
Custer  
Huerfano  
Las Animas  
Mineral  
Pueblo  
Rio Grande  
Saguache

### Larimer District

Larimer

### Denver District

Adams  
Arapahoe  
Boulder  
Broomfield  
Denver  
Douglas  
Jefferson

### El Paso/Teller District

El Paso  
Teller

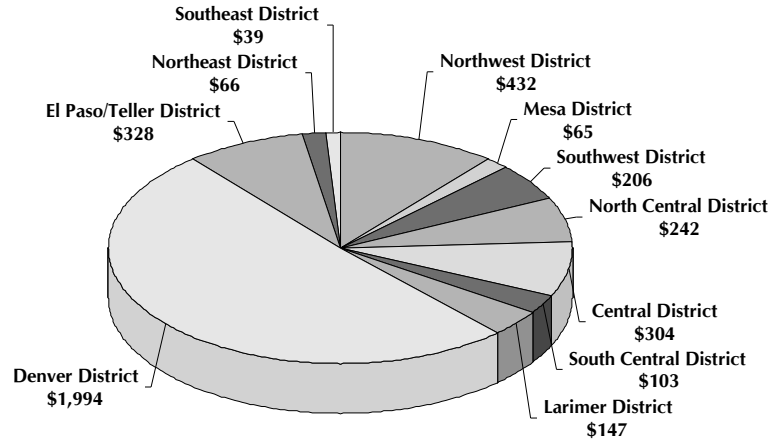
### Northeast District

Logan  
Morgan  
Phillips  
Sedgwick  
Washington  
Weld  
Yuma

### Southeast District

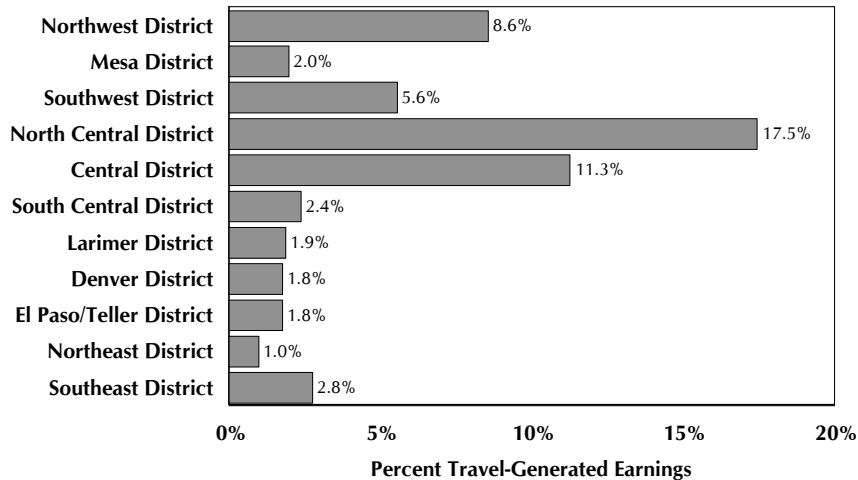
Baca  
Bent  
Cheyenne  
Crowley  
Elbert  
Kiowa  
Kit Carson  
Lincoln  
Otero  
Prowers

## Overnight Travel-Generated Earnings by District, 2010 (Millions)



Source: Dean Runyan Associates, U.S. Bureau of Labor Statistics and U.S. Bureau of Economic Analysis.

## Overnight Travel-Generated Earnings as a percentage of Total Earnings by Region, 2010



Source: Dean Runyan Associates, U.S. Bureau of Labor Statistics and U.S. Bureau of Economic Analysis.



## Northwest District Overnight Travel Impacts, 2000-2010

	2000	2002	2004	2006	2008	2009	2010
<b>Total Direct Travel Spending (\$Million)</b>							
Destination Spending	1,034	1,085	1,176	1,352	1,434	1,235	1,277
Other Travel*	11	11	14	17	17	12	13
Total Direct Spending	1,045	1,096	1,190	1,369	1,452	1,247	1,291
<b>Visitor Spending by Type of Traveler Accommodation (\$Million)</b>							
Hotel, Motel	848	894	952	1,103	1,161	976	1,011
Campground	38	38	39	40	44	39	39
Private Home	50	54	77	88	94	85	91
Vacation Home	98	100	107	120	135	135	136
Destination Spending	1,034	1,085	1,176	1,352	1,434	1,235	1,277
<b>Visitor Spending by Commodity Purchased (\$Million)</b>							
Accommodations	345	354	370	438	485	384	393
Food Service	232	253	277	318	334	315	323
Food Stores	58	63	71	77	85	78	78
Local Tran. & Gas	45	42	55	72	85	64	75
Arts, Ent. & Rec.	183	189	201	217	214	196	197
Retail Sales	124	127	132	144	142	131	133
Visitor Air Tran.	45	57	70	85	88	67	77
Destination Spending	1,034	1,085	1,176	1,352	1,434	1,235	1,277
<b>Industry Earnings Generated by Travel Spending (\$Million)</b>							
Accom. & Food Serv.	195	208	222	247	275	262	247
Arts, Ent. & Rec.	91	94	95	107	116	103	105
Retail**	26	27	29	31	33	31	30
Ground Tran.	3	3	4	4	5	4	5
Visitor Air Tran.	17	30	8	11	16	12	10
Other Travel*	6	7	4	5	5	4	3
Total Earnings	338	369	362	406	450	416	400
<b>Industry Employment Generated by Travel Spending (Thousand Jobs)</b>							
Accom. & Food Serv.	9.9	9.7	9.6	9.9	9.8	9.1	8.8
Arts, Ent. & Rec.	3.2	3.1	3.1	3.3	3.6	3.4	3.4
Retail**	1.1	1.1	1.1	1.1	1.1	1.0	1.0
Ground Tran.	0.1	0.1	0.1	0.2	0.2	0.1	0.1
Visitor Air Tran.	0.3	0.4	0.2	0.2	0.3	0.2	0.2
Other Travel*	0.2	0.1	0.1	0.1	0.1	0.1	0.1
Total Employment	14.9	14.6	14.2	14.8	15.1	13.9	13.6
<b>Government Revenue Generated by Travel Spending (\$Million)</b>							
Local Tax Receipts	42	44	46	54	51	43	45
State Tax Receipts	28	29	30	35	37	32	33
Total Gov't Revenue	70	72	76	88	88	76	78

Details may not add to totals due to rounding.

\*Other Travel includes resident air travel and travel agencies. \*\*Retail includes gasoline.

The Northwest District includes Eagle, Garfield, Grand, Jackson, Moffat, Rio Blanco and Routt counties.

## Mesa District Overnight Travel Impacts, 2000-2010

	2000	2002	2004	2006	2008	2009	2010
<b>Total Direct Travel Spending (\$Million)</b>							
Destination Spending	134	135	159	200	241	208	210
Other Travel*	25	15	17	25	34	30	32
Total Direct Spending	159	150	176	225	275	237	242
<b>Visitor Spending by Type of Traveler Accommodation (\$Million)</b>							
Hotel, Motel	87	94	100	132	165	133	132
Campground	8	9	9	9	9	10	10
Private Home	36	30	48	56	63	61	64
Vacation Home	3	3	3	3	4	4	4
Destination Spending	134	135	159	200	241	208	210
<b>Visitor Spending by Commodity Purchased (\$Million)</b>							
Accommodations	28	32	33	44	61	49	47
Food Service	25	29	35	43	50	46	46
Food Stores	8	9	11	13	15	14	14
Local Tran. & Gas	12	11	14	19	23	16	19
Arts, Ent. & Rec.	15	16	20	22	25	23	22
Retail Sales	25	26	31	35	38	35	35
Visitor Air Tran.	21	12	16	24	29	25	27
Destination Spending	134	135	159	200	241	208	210
<b>Industry Earnings Generated by Travel Spending (\$Million)</b>							
Accom. & Food Serv.	20	23	25	31	40	39	36
Arts, Ent. & Rec.	6	6	7	9	10	9	9
Retail**	4	5	6	6	7	7	6
Ground Tran.	1	1	1	1	1	1	1
Visitor Air Tran.	2	2	2	3	3	2	2
Other Travel*	3	3	3	3	4	3	2
Total Earnings	36	39	44	53	64	62	56
<b>Industry Employment Generated by Travel Spending (Thousand Jobs)</b>							
Accom. & Food Serv.	1.4	1.5	1.5	1.7	1.9	1.7	1.7
Arts, Ent. & Rec.	0.6	0.6	0.7	0.9	1.0	0.9	0.8
Retail**	0.2	0.2	0.2	0.3	0.3	0.3	0.3
Ground Tran.	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Visitor Air Tran.	0.1	0.1	0.1	0.1	0.1	0.1	0.0
Other Travel*	0.1	0.1	0.1	0.1	0.1	0.1	0.0
Total Employment	2.5	2.5	2.7	3.0	3.3	3.1	2.9
<b>Government Revenue Generated by Travel Spending (\$Million)</b>							
Local Tax Receipts	4	5	5	6	8	7	7
State Tax Receipts	4	4	4	5	6	6	6
Total Gov't Revenue	8	9	9	12	14	12	12

Details may not add to totals due to rounding.

\*Other Travel includes resident air travel and travel agencies. \*\*Retail includes gasoline.

The Mesa District includes Mesa county.

## Southwest District Overnight Travel Impacts, 2000-2010

	2000	2002	2004	2006	2008	2009	2010
<b>Total Direct Travel Spending (\$Million)</b>							
Destination Spending	498	466	519	572	620	583	598
Other Travel*	15	14	15	24	27	25	28
Total Direct Spending	513	480	534	596	647	608	626
<b>Visitor Spending by Type of Traveler Accommodation (\$Million)</b>							
Hotel, Motel	344	312	342	375	409	373	383
Campground	65	66	67	70	72	76	75
Private Home	43	41	59	70	75	73	77
Vacation Home	46	47	51	57	64	61	63
Destination Spending	498	466	519	572	620	583	598
<b>Visitor Spending by Commodity Purchased (\$Million)</b>							
Accommodations	144	129	140	157	176	161	161
Food Service	103	100	115	121	131	131	133
Food Stores	32	31	36	37	41	40	40
Local Tran. & Gas	39	37	46	58	68	54	62
Arts, Ent. & Rec.	75	70	78	78	81	77	76
Retail Sales	78	71	77	78	78	78	78
Visitor Air Tran.	28	28	27	43	45	42	48
Destination Spending	498	466	519	572	620	583	598
<b>Industry Earnings Generated by Travel Spending (\$Million)</b>							
Accom. & Food Serv.	97	91	102	107	119	113	110
Arts, Ent. & Rec.	40	37	40	41	46	43	44
Retail**	15	14	16	16	17	17	16
Ground Tran.	4	4	4	5	5	5	5
Visitor Air Tran.	9	11	8	8	5	9	7
Other Travel*	3	4	5	3	2	3	4
Total Earnings	168	161	175	180	194	190	186
<b>Industry Employment Generated by Travel Spending (Thousand Jobs)</b>							
Accom. & Food Serv.	5.9	5.1	5.4	5.3	5.3	4.9	4.7
Arts, Ent. & Rec.	2.0	1.8	1.8	1.8	1.7	1.6	1.6
Retail**	0.8	0.7	0.8	0.7	0.7	0.7	0.7
Ground Tran.	0.1	0.1	0.1	0.2	0.2	0.1	0.1
Visitor Air Tran.	0.2	0.2	0.2	0.2	0.1	0.2	0.1
Other Travel*	0.1	0.1	0.1	0.1	0.1	0.1	0.1
Total Employment	9.2	8.0	8.3	8.3	8.0	7.6	7.4
<b>Government Revenue Generated by Travel Spending (\$Million)</b>							
Local Tax Receipts	15	14	15	17	19	18	18
State Tax Receipts	14	13	14	15	16	15	16
Total Gov't Revenue	29	26	29	32	35	33	33

Details may not add to totals due to rounding.

\*Other Travel includes resident air travel and travel agencies. \*\*Retail includes gasoline.

The Southwest District includes Archuleta, Delta, Dolores, La Plata, Montezuma, Montrose, Ouray, San Juan and San Miguel counties.

## North Central District Overnight Travel Impacts, 2000-2010

	2000	2002	2004	2006	2008	2009	2010
<b>Total Direct Travel Spending (\$Million)</b>							
Destination Spending	627	620	635	710	755	665	705
Other Travel*	0	0	0	0	0	0	0
Total Direct Spending	628	620	636	710	756	665	705
<b>Visitor Spending by Type of Traveler Accommodation (\$Million)</b>							
Hotel, Motel	557	549	556	624	666	575	613
Campground	18	19	19	19	18	18	18
Private Home	10	9	15	16	17	17	18
Vacation Home	42	43	46	50	55	54	56
Destination Spending	627	620	635	710	755	665	705
<b>Visitor Spending by Commodity Purchased (\$Million)</b>							
Accommodations	218	203	207	255	292	241	256
Food Service	138	139	147	164	173	165	176
Food Stores	33	34	36	38	42	39	40
Local Tran. & Gas	12	11	16	21	26	18	22
Arts, Ent. & Rec.	155	168	164	163	155	141	145
Retail Sales	70	66	65	68	66	62	66
Visitor Air Tran.	0	0	0	0	0	0	0
Destination Spending	627	620	635	710	755	665	705
<b>Industry Earnings Generated by Travel Spending (\$Million)</b>							
Accom. & Food Serv.	108	104	108	121	136	125	121
Arts, Ent. & Rec.	61	66	61	63	66	63	70
Retail**	13	13	13	14	14	14	14
Ground Tran.	0	0	0	1	1	1	1
Visitor Air Tran.	0	0	0	0	0	0	0
Other Travel*	0	0	0	0	0	0	0
Total Earnings	183	183	183	198	217	202	205
<b>Industry Employment Generated by Travel Spending (Thousand Jobs)</b>							
Accom. & Food Serv.	5.8	5.4	5.3	5.5	5.5	5.2	5.2
Arts, Ent. & Rec.	2.4	2.4	2.2	2.1	2.1	2.1	2.2
Retail**	0.6	0.6	0.5	0.6	0.5	0.5	0.5
Ground Tran.	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Visitor Air Tran.	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Other Travel*	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Total Employment	8.9	8.4	8.0	8.2	8.2	7.8	7.9
<b>Government Revenue Generated by Travel Spending (\$Million)</b>							
Local Tax Receipts	20	19	19	23	25	22	23
State Tax Receipts	17	16	16	18	20	18	19
Total Gov't Revenue	37	35	36	41	45	40	42

Details may not add to totals due to rounding.

\*Other Travel includes resident air travel and travel agencies. \*\*Retail includes gasoline.

The North Central District includes Clear Creek, Gilpin, and Summit counties.

## Central District Overnight Travel Impacts, 2000-2010

	2000	2002	2004	2006	2008	2009	2010
<b>Total Direct Travel Spending (\$Million)</b>							
Destination Spending	586	597	678	789	832	741	857
Other Travel*	16	16	16	20	22	19	19
Total Direct Spending	602	613	694	809	855	759	876
<b>Visitor Spending by Type of Traveler Accommodation (\$Million)</b>							
Hotel, Motel	429	438	501	604	639	553	662
Campground	48	48	49	43	40	42	42
Private Home	42	42	56	64	67	62	68
Vacation Home	67	68	71	78	86	84	86
Destination Spending	586	597	678	789	832	741	857
<b>Visitor Spending by Commodity Purchased (\$Million)</b>							
Accommodations	180	179	202	244	269	220	259
Food Service	127	136	158	185	195	187	217
Food Stores	35	37	43	47	51	48	53
Local Tran. & Gas	25	23	30	39	46	35	41
Arts, Ent. & Rec.	94	96	110	123	122	112	129
Retail Sales	78	77	83	89	86	82	92
Visitor Air Tran.	46	49	52	64	65	57	65
Destination Spending	586	597	678	789	832	741	857
<b>Industry Earnings Generated by Travel Spending (\$Million)</b>							
Accom. & Food Serv.	118	121	138	157	172	164	168
Arts, Ent. & Rec.	61	62	67	77	84	75	80
Retail**	15	15	17	18	19	18	19
Ground Tran.	2	2	2	3	3	3	3
Visitor Air Tran.	9	12	5	7	10	5	8
Other Travel*	5	5	3	4	5	3	3
Total Earnings	209	218	233	266	293	268	281
<b>Industry Employment Generated by Travel Spending (Thousand Jobs)</b>							
Accom. & Food Serv.	5.9	5.7	6.2	6.5	6.3	5.9	6.0
Arts, Ent. & Rec.	1.8	1.8	1.8	1.9	1.9	1.7	1.8
Retail**	0.7	0.7	0.7	0.7	0.7	0.7	0.7
Ground Tran.	0.1	0.1	0.1	0.1	0.1	0.1	0.1
Visitor Air Tran.	0.2	0.2	0.1	0.1	0.2	0.1	0.1
Other Travel*	0.1	0.1	0.1	0.1	0.1	0.0	0.1
Total Employment	8.8	8.6	9.0	9.4	9.2	8.6	8.7
<b>Government Revenue Generated by Travel Spending (\$Million)</b>							
Local Tax Receipts	17	18	21	25	27	24	28
State Tax Receipts	15	15	17	20	21	19	21
Total Gov't Revenue	33	34	38	45	48	43	50

Details may not add to totals due to rounding.

\*Other Travel includes resident air travel and travel agencies. \*\*Retail includes gasoline.

The Central District includes Chaffee, Fremont, Gunnison, Hinsdale, Lake, Park and Pitkin counties.

## South Central District Overnight Travel Impacts, 2000-2010

	2000	2002	2004	2006	2008	2009	2010
<b>Total Direct Travel Spending (\$Million)</b>							
Destination Spending	185	185	217	231	262	251	262
Other Travel*	1	1	1	2	1	1	2
Total Direct Spending	186	186	218	232	263	252	264
<b>Visitor Spending by Type of Traveler Accommodation (\$Million)</b>							
Hotel, Motel	107	111	117	121	148	142	148
Campground	25	25	26	27	25	26	26
Private Home	40	37	61	67	71	68	72
Vacation Home	12	12	13	15	17	15	16
Destination Spending	185	185	217	231	262	251	262
<b>Visitor Spending by Commodity Purchased (\$Million)</b>							
Accommodations	46	46	48	51	62	59	60
Food Service	43	45	54	56	64	66	69
Food Stores	14	15	18	18	21	21	21
Local Tran. & Gas	15	13	19	26	34	22	28
Arts, Ent. & Rec.	24	24	30	30	32	32	32
Retail Sales	42	41	47	47	48	49	51
Visitor Air Tran.	0	0	0	2	2	2	2
Destination Spending	185	185	217	231	262	251	262
<b>Industry Earnings Generated by Travel Spending (\$Million)</b>							
Accom. & Food Serv.	33	34	38	39	46	48	46
Arts, Ent. & Rec.	21	20	24	25	30	28	28
Retail**	8	8	9	9	10	10	10
Ground Tran.	0	0	0	0	0	0	0
Visitor Air Tran.	0	0	0	1	0	1	0
Other Travel*	1	1	1	1	1	1	0
Total Earnings	63	64	73	75	88	88	85
<b>Industry Employment Generated by Travel Spending (Thousand Jobs)</b>							
Accom. & Food Serv.	2.8	2.7	2.9	2.9	3.1	3.1	3.0
Arts, Ent. & Rec.	1.0	1.0	1.0	1.0	1.1	1.0	0.9
Retail**	0.5	0.4	0.5	0.5	0.5	0.5	0.5
Ground Tran.	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Visitor Air Tran.	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Other Travel*	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Total Employment	4.3	4.2	4.5	4.4	4.7	4.6	4.4
<b>Government Revenue Generated by Travel Spending (\$Million)</b>							
Local Tax Receipts	6	6	7	7	8	8	8
State Tax Receipts	6	6	7	7	8	8	8
Total Gov't Revenue	12	12	13	14	15	15	16

Details may not add to totals due to rounding.

\*Other Travel includes resident air travel and travel agencies. \*\*Retail includes gasoline.

The South Central District includes Alamosa, Conejos, Costilla, Custer, Huerfano, Las Animas, Mineral, Pueblo, Rio Grande and Saguache counties.

## Larimer District Overnight Travel Impacts, 2000-2010

	2000	2002	2004	2006	2008	2009	2010
<b>Total Direct Travel Spending (\$Million)</b>							
Destination Spending	314	303	355	422	430	391	422
Other Travel*	7	6	9	8	9	7	6
Total Direct Spending	321	309	364	431	439	398	428
<b>Visitor Spending by Type of Traveler Accommodation (\$Million)</b>							
Hotel, Motel	196	188	200	253	251	215	238
Campground	34	34	35	36	33	34	34
Private Home	60	57	94	102	111	109	116
Vacation Home	24	24	26	30	35	33	34
Destination Spending	314	303	355	422	430	391	422
<b>Visitor Spending by Commodity Purchased (\$Million)</b>							
Accommodations	78	74	77	105	104	93	101
Food Service	68	69	83	97	100	96	103
Food Stores	22	23	28	31	33	31	33
Local Tran. & Gas	24	22	29	39	46	33	40
Arts, Ent. & Rec.	53	52	63	69	68	65	67
Retail Sales	68	64	74	80	77	73	78
Visitor Air Tran.	0	0	0	0	1	0	1
Destination Spending	314	303	355	422	430	391	422
<b>Industry Earnings Generated by Travel Spending (\$Million)</b>							
Accom. & Food Serv.	51	50	56	68	70	72	74
Arts, Ent. & Rec.	23	22	26	30	32	31	33
Retail**	12	11	13	15	15	14	14
Ground Tran.	1	1	1	2	2	2	2
Visitor Air Tran.	0	0	0	0	0	0	0
Other Travel*	4	4	5	6	5	3	2
Total Earnings	91	89	103	120	124	122	125
<b>Industry Employment Generated by Travel Spending (Thousand Jobs)</b>							
Accom. & Food Serv.	3.3	3.1	3.4	3.8	3.6	3.6	3.7
Arts, Ent. & Rec.	2.2	2.0	2.4	2.1	2.4	2.3	2.3
Retail**	0.6	0.5	0.6	0.6	0.6	0.6	0.6
Ground Tran.	0.1	0.0	0.0	0.1	0.1	0.1	0.1
Visitor Air Tran.	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Other Travel*	0.2	0.1	0.1	0.1	0.1	0.1	0.1
Total Employment	6.3	5.9	6.5	6.8	6.8	6.7	6.7
<b>Government Revenue Generated by Travel Spending (\$Million)</b>							
Local Tax Receipts	7	7	8	9	9	9	9
State Tax Receipts	10	9	10	12	12	11	12
Total Gov't Revenue	17	16	18	22	22	20	22

Details may not add to totals due to rounding.

\*Other Travel includes resident air travel and travel agencies. \*\*Retail includes gasoline.

The Larimer District includes Larimer county.

## Denver District Overnight Travel Impacts, 2000-2010

	2000	2002	2004	2006	2008	2009	2010
<b>Total Direct Travel Spending (\$Million)</b>							
Destination Spending	4,036	3,710	4,118	4,986	5,560	4,921	5,395
Other Travel*	1,229	1,155	1,227	1,449	1,508	1,345	1,472
Total Direct Spending	5,265	4,865	5,345	6,435	7,069	6,266	6,867
<b>Visitor Spending by Type of Traveler Accommodation (\$Million)</b>							
Hotel, Motel	3,055	2,768	2,836	3,506	3,953	3,430	3,779
Campground	23	22	23	24	22	23	23
Private Home	929	889	1,226	1,419	1,544	1,429	1,552
Vacation Home	29	30	33	37	41	39	41
Destination Spending	4,036	3,710	4,118	4,986	5,560	4,921	5,395
<b>Visitor Spending by Commodity Purchased (\$Million)</b>							
Accommodations	748	652	645	867	1,055	858	936
Food Service	623	588	673	790	885	855	931
Food Stores	112	107	138	152	174	166	176
Local Tran. & Gas	581	545	678	848	987	792	906
Arts, Ent. & Rec.	419	378	446	495	523	494	525
Retail Sales	589	518	564	625	645	611	662
Visitor Air Tran.	964	922	972	1,209	1,292	1,145	1,258
Destination Spending	4,036	3,710	4,118	4,986	5,560	4,921	5,395
<b>Industry Earnings Generated by Travel Spending (\$Million)</b>							
Accom. & Food Serv.	523	475	504	601	712	674	673
Arts, Ent. & Rec.	221	199	225	258	297	288	274
Retail**	101	90	102	112	121	115	118
Ground Tran.	54	53	60	70	75	69	75
Visitor Air Tran.	251	335	328	365	340	318	300
Other Travel*	385	458	454	478	437	406	387
Total Earnings	1,535	1,610	1,674	1,884	1,982	1,870	1,826
<b>Industry Employment Generated by Travel Spending (Thousand Jobs)</b>							
Accom. & Food Serv.	24.7	21.3	21.6	24.3	26.6	25.0	25.2
Arts, Ent. & Rec.	7.4	6.7	7.8	8.3	8.9	8.4	8.4
Retail**	4.1	3.4	3.8	4.1	4.3	4.1	4.2
Ground Tran.	2.2	2.1	2.1	2.5	2.5	2.3	2.2
Visitor Air Tran.	5.2	5.3	5.7	5.5	5.8	5.4	5.0
Other Travel*	8.5	7.9	8.0	7.2	7.6	6.9	6.4
Total Employment	52.0	46.6	49.0	51.7	55.7	52.1	51.4
<b>Government Revenue Generated by Travel Spending (\$Million)</b>							
Local Tax Receipts	136	123	131	167	193	171	186
State Tax Receipts	118	109	117	136	146	133	141
Total Gov't Revenue	254	232	248	302	339	304	327

Details may not add to totals due to rounding.

\*Other Travel includes resident air travel and travel agencies. \*\*Retail includes gasoline.

The Denver District includes Adams, Arapahoe, Boulder, Broomfield, Denver, Douglas and Jefferson counties.



## El Paso/Teller District Overnight Travel Impacts, 2000-2010

	2000	2002	2004	2006	2008	2009	2010
<b>Total Direct Travel Spending (\$Million)</b>							
Destination Spending	950	807	934	998	1,097	1,017	1,077
Other Travel*	138	117	120	136	128	118	117
Total Direct Spending	1,089	924	1,054	1,134	1,225	1,134	1,194
<b>Visitor Spending by Type of Traveler Accommodation (\$Million)</b>							
Hotel, Motel	716	594	641	672	761	700	738
Campground	41	35	38	39	36	36	35
Private Home	175	159	236	266	278	258	280
Vacation Home	18	18	19	21	23	22	23
Destination Spending	950	807	934	998	1,097	1,017	1,077
<b>Visitor Spending by Commodity Purchased (\$Million)</b>							
Accommodations	222	176	190	202	222	201	208
Food Service	186	162	196	205	241	242	255
Food Stores	35	32	42	43	50	49	51
Local Tran. & Gas	52	44	68	95	120	76	97
Arts, Ent. & Rec.	147	136	162	161	169	168	172
Retail Sales	182	149	169	169	181	178	186
Visitor Air Tran.	126	107	108	123	115	103	109
Destination Spending	950	807	934	998	1,097	1,017	1,077
<b>Industry Earnings Generated by Travel Spending (\$Million)</b>							
Accom. & Food Serv.	145	121	138	140	162	154	161
Arts, Ent. & Rec.	59	55	62	64	73	64	68
Retail**	30	26	30	30	34	33	33
Ground Tran.	0	0	0	0	0	0	0
Visitor Air Tran.	4	4	5	10	10	9	10
Other Travel*	6	6	7	12	12	11	11
Total Earnings	244	212	243	255	291	271	283
<b>Industry Employment Generated by Travel Spending (Thousand Jobs)</b>							
Accom. & Food Serv.	8.7	6.9	7.5	7.3	7.8	7.4	7.4
Arts, Ent. & Rec.	3.2	2.6	3.4	3.3	3.7	3.3	3.4
Retail**	1.4	1.1	1.2	1.2	1.4	1.4	1.3
Ground Tran.	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Visitor Air Tran.	0.1	0.1	0.1	0.2	0.2	0.2	0.2
Other Travel*	0.2	0.2	0.2	0.3	0.3	0.2	0.2
Total Employment	13.6	10.8	12.4	12.3	13.4	12.6	12.5
<b>Government Revenue Generated by Travel Spending (\$Million)</b>							
Local Tax Receipts	20	17	19	20	22	21	22
State Tax Receipts	27	23	26	27	30	28	30
Total Gov't Revenue	48	40	45	47	52	49	52

Details may not add to totals due to rounding.

\*Other Travel includes resident air travel and travel agencies. \*\*Retail includes gasoline.

The El Paso/Teller District includes El Paso and Teller counties.

## Northeast District Overnight Travel Impacts, 2000-2010

	2000	2002	2004	2006	2008	2009	2010
<b>Total Direct Travel Spending (\$Million)</b>							
Destination Spending	119	118	155	173	191	179	190
Other Travel*	3	2	2	2	1	1	1
Total Direct Spending	122	121	157	175	193	181	192
<b>Visitor Spending by Type of Traveler Accommodation (\$Million)</b>							
Hotel, Motel	52	53	52	57	65	58	60
Campground	6	6	7	7	7	7	7
Private Home	57	55	92	104	113	110	118
Vacation Home	4	4	4	5	6	5	6
Destination Spending	119	118	155	173	191	179	190
<b>Visitor Spending by Commodity Purchased (\$Million)</b>							
Accommodations	20	20	19	22	25	23	23
Food Service	28	30	40	45	50	51	53
Food Stores	10	10	14	15	18	17	18
Local Tran. & Gas	13	11	15	21	27	17	22
Arts, Ent. & Rec.	17	17	24	26	27	27	28
Retail Sales	31	30	41	43	44	44	46
Visitor Air Tran.	0	0	0	0	0	0	0
Destination Spending	119	118	155	173	191	179	190
<b>Industry Earnings Generated by Travel Spending (\$Million)</b>							
Accom. & Food Serv.	18	19	23	25	28	29	28
Arts, Ent. & Rec.	9	9	12	13	15	15	14
Retail**	6	6	8	8	9	9	9
Ground Tran.	0	0	0	0	0	0	0
Visitor Air Tran.	0	0	0	0	0	0	0
Other Travel*	1	1	1	1	1	1	1
Total Earnings	35	35	44	48	54	53	51
<b>Industry Employment Generated by Travel Spending (Thousand Jobs)</b>							
Accom. & Food Serv.	1.6	1.5	1.8	1.8	1.8	1.7	1.7
Arts, Ent. & Rec.	0.9	0.8	1.0	1.1	1.2	1.2	1.1
Retail**	0.3	0.3	0.4	0.4	0.4	0.4	0.4
Ground Tran.	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Visitor Air Tran.	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Other Travel*	0.1	0.0	0.0	0.0	0.0	0.0	0.0
Total Employment	2.8	2.7	3.2	3.3	3.5	3.3	3.2
<b>Government Revenue Generated by Travel Spending (\$Million)</b>							
Local Tax Receipts	3	3	3	3	4	4	4
State Tax Receipts	4	4	5	5	6	5	6
Total Gov't Revenue	7	7	8	9	10	9	10

Details may not add to totals due to rounding.

\*Other Travel includes resident air travel and travel agencies. \*\*Retail includes gasoline.

The Northeast District includes Logan, Morgan, Phillips, Sedgwick, Washington, Weld and Yuma counties.

## Southeast District Overnight Travel Impacts, 2000-2010

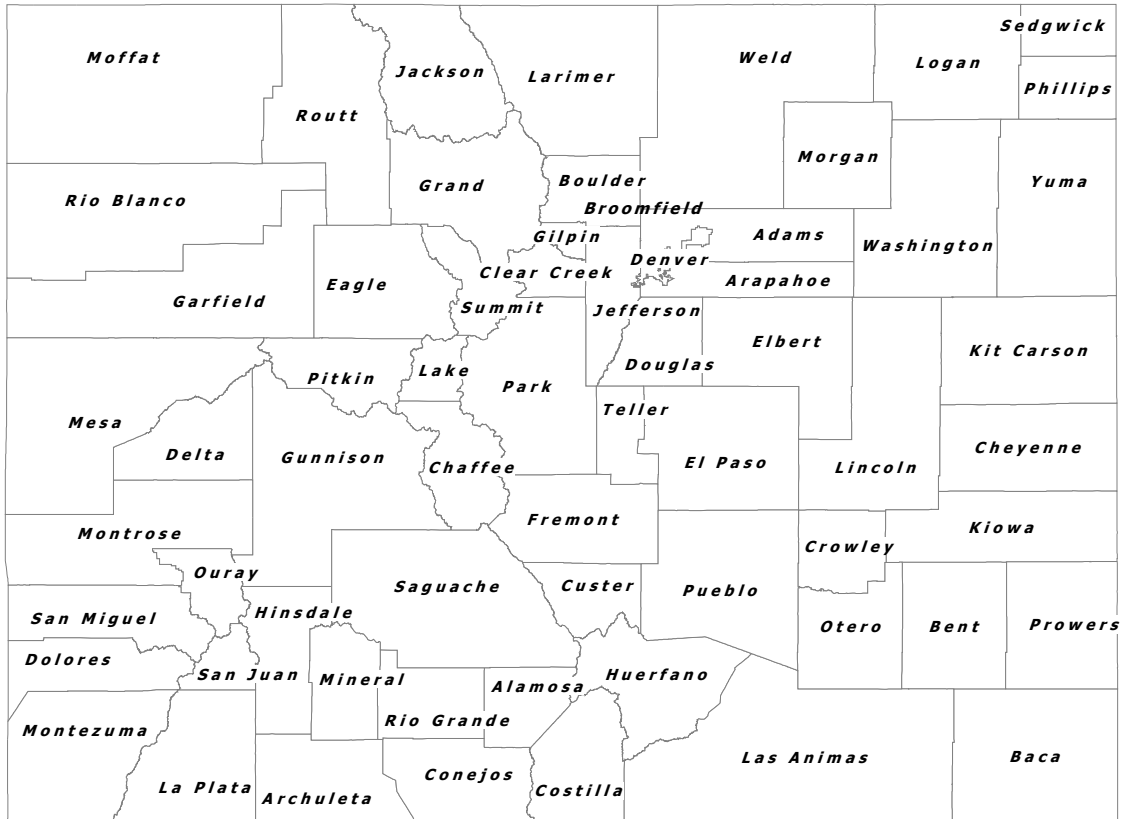
	2000	2002	2004	2006	2008	2009	2010
<b>Total Direct Travel Spending (\$Million)</b>							
Destination Spending	88	85	99	104	117	111	120
Other Travel*	28	24	22	20	20	10	8
Total Direct Spending	116	108	121	124	137	121	127
<b>Visitor Spending by Type of Traveler Accommodation (\$Million)</b>							
Hotel, Motel	33	31	33	32	41	37	42
Campground	4	4	4	5	4	4	4
Private Home	45	43	56	61	65	63	67
Vacation Home	6	6	5	6	7	6	6
Destination Spending	88	85	99	104	117	111	120
<b>Visitor Spending by Commodity Purchased (\$Million)</b>							
Accommodations	13	12	12	11	15	14	15
Food Service	12	12	15	15	17	17	19
Food Stores	4	4	5	5	6	6	6
Local Tran. & Gas	38	37	43	50	57	51	56
Arts, Ent. & Rec.	8	7	9	9	9	9	10
Retail Sales	13	12	14	14	14	14	15
Visitor Air Tran.	0	0	0	0	0	0	0
Destination Spending	88	85	99	104	117	111	120
<b>Industry Earnings Generated by Travel Spending (\$Million)</b>							
Accom. & Food Serv.	11	11	12	11	14	14	13
Arts, Ent. & Rec.	4	4	4	4	5	5	5
Retail**	3	3	3	3	3	3	3
Ground Tran.	5	5	6	7	7	6	7
Visitor Air Tran.	0	0	0	0	0	0	0
Other Travel*	16	14	13	12	12	6	4
Total Earnings	39	36	38	37	40	34	33
<b>Industry Employment Generated by Travel Spending (Thousand Jobs)</b>							
Accom. & Food Serv.	0.8	0.8	0.8	0.7	0.8	0.8	0.8
Arts, Ent. & Rec.	0.4	0.3	0.4	0.4	0.4	0.4	0.4
Retail**	0.2	0.1	0.2	0.2	0.2	0.2	0.2
Ground Tran.	0.2	0.2	0.2	0.2	0.2	0.2	0.2
Visitor Air Tran.	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Other Travel*	0.6	0.5	0.4	0.3	0.3	0.1	0.1
Total Employment	2.2	1.9	1.9	1.8	1.8	1.7	1.6
<b>Government Revenue Generated by Travel Spending (\$Million)</b>							
Local Tax Receipts	2	2	2	2	2	2	2
State Tax Receipts	3	3	3	4	4	4	4
Total Gov't Revenue	5	5	5	5	6	6	6

Details may not add to totals due to rounding.

\*Other Travel includes resident air travel and travel agencies. \*\*Retail includes gasoline.

The Southeast District includes Baca, Bent, Cheyenne, Crowley, Elbert, Kiowa, Kit Carson, Lincoln, Otero and Prowers counties.

# VI. COUNTY OVERNIGHT VISITOR IMPACTS 1996-2010



## County Overnight Travel Impacts, 1996-2010

	1996	1998	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010
<b>Adams</b>													
Travel Spending (\$M)	133.4	161.2	195.2	185.2	219.8	229.6	263.2	286.9	320.3	351.7	346.2	286.7	310.6
Earnings (\$M)	33.7	42.4	51.2	49.0	60.8	61.6	68.6	72.8	80.0	88.7	83.7	81.5	78.2
Employment (jobs)	2,470	2,820	3,070	2,780	3,410	3,390	3,760	3,880	3,950	4,210	4,030	3,850	3,760
Local Taxes (\$M)	4.3	5.5	7.0	6.7	8.7	8.5	9.4	10.3	11.2	12.4	12.1	10.4	10.8
State Taxes (\$M)	6.8	8.5	8.7	8.2	9.2	9.4	10.4	11.0	11.9	12.7	12.2	10.9	11.5
<b>Alamosa</b>													
Travel Spending (\$M)	20.4	20.4	20.3	21.6	19.8	21.4	23.3	24.4	27.1	28.8	28.2	26.3	28.1
Earnings (\$M)	6.0	6.1	5.9	6.4	5.8	6.3	6.7	7.6	7.7	8.1	8.0	8.3	7.9
Employment (jobs)	590	530	460	470	430	450	460	490	490	470	460	440	440
Local Taxes (\$M)	0.7	0.7	0.7	0.7	0.7	0.7	0.8	0.7	0.8	0.9	0.9	0.8	0.9
State Taxes (\$M)	0.6	0.7	0.6	0.7	0.6	0.7	0.7	0.7	0.8	0.8	0.8	0.8	0.8
<b>Arapahoe</b>													
Travel Spending (\$M)	528.7	651.2	709.7	645.7	606.5	604.5	660.4	670.4	721.9	783.5	772.2	679.6	742.0
Earnings (\$M)	174.1	216.9	237.5	217.3	201.5	196.9	209.3	206.6	213.4	226.7	222.1	211.2	198.8
Employment (jobs)	7,650	8,310	7,960	6,850	6,350	6,000	6,210	6,120	6,020	6,400	6,430	5,990	5,940
Local Taxes (\$M)	12.3	15.7	18.1	15.9	15.0	14.4	15.7	16.2	18.1	21.0	20.4	17.9	19.5
State Taxes (\$M)	17.3	21.7	22.2	19.8	18.9	18.7	20.3	20.7	22.3	24.4	23.6	21.4	22.9
<b>Archuleta</b>													
Travel Spending (\$M)	20.7	23.1	28.6	29.3	29.5	30.0	40.3	40.8	40.9	37.6	36.1	38.2	40.0
Earnings (\$M)	8.1	9.4	11.5	11.8	12.0	12.2	16.6	16.7	16.2	14.7	14.4	13.6	13.5
Employment (jobs)	540	550	590	580	600	590	740	780	730	630	600	550	550
Local Taxes (\$M)	0.7	0.8	1.0	1.1	1.1	1.1	1.5	1.5	1.7	1.6	1.5	1.6	1.7
State Taxes (\$M)	0.7	0.8	0.9	0.9	0.9	0.9	1.2	1.2	1.2	1.1	1.1	1.1	1.2
<b>Baca</b>													
Travel Spending (\$M)	1.9	2.1	2.1	1.9	1.8	2.1	2.4	2.7	3.1	3.2	3.3	2.9	3.2
Earnings (\$M)	0.5	0.5	0.5	0.5	0.4	0.5	0.6	0.6	0.7	0.7	0.7	0.6	0.5
Employment (jobs)	50	60	50	40	40	50	50	50	60	50	50	40	30
Local Taxes (\$M)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
State Taxes (\$M)	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1

## County Overnight Travel Impacts, 1996-2010

	1996	1998	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010
<b>Bent</b>													
Travel Spending (\$M)	2.7	2.4	2.7	2.3	2.5	2.9	3.1	3.2	3.4	6.7	3.7	3.6	3.5
Earnings (\$M)	0.7	0.6	0.6	0.5	0.6	0.7	0.7	0.7	0.8	1.7	0.9	0.8	0.8
Employment (jobs)	70	50	50	40	50	60	60	60	60	130	60	50	50
Local Taxes (\$M)	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.2	0.1	0.1	0.1
State Taxes (\$M)	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.2	0.1	0.1	0.1
<b>Boulder</b>													
Travel Spending (\$M)	269.5	308.0	363.1	335.7	289.9	294.0	328.4	347.0	375.6	400.5	412.8	375.9	398.9
Earnings (\$M)	91.4	106.1	123.1	114.5	98.9	99.8	108.8	113.3	119.5	127.5	135.8	123.5	123.3
Employment (jobs)	5,760	5,950	6,190	5,440	4,750	4,670	5,110	5,210	5,330	5,430	5,510	5,140	5,160
Local Taxes (\$M)	9.0	10.4	12.4	11.3	9.7	9.5	10.4	11.4	12.6	13.7	13.9	12.9	13.7
State Taxes (\$M)	8.1	9.5	10.6	9.6	8.4	8.3	9.2	9.7	10.5	11.2	11.3	10.6	11.1
<b>Broomfield</b>													
Travel Spending (\$M)	0.0	0.0	0.0	0.0	38.8	55.1	62.5	66.2	70.9	78.5	75.0	67.9	80.4
Earnings (\$M)	0.0	0.0	0.0	0.0	13.1	18.7	20.9	22.2	23.4	26.1	25.7	22.7	22.5
Employment (jobs)	0	0	0	0	680	940	990	1,010	1,080	1,280	1,130	1,070	1,030
Local Taxes (\$M)	0.0	0.0	0.0	0.0	1.3	1.9	2.1	2.3	2.5	2.7	2.6	2.3	2.8
State Taxes (\$M)	0.0	0.0	0.0	0.0	1.0	1.5	1.6	1.7	1.9	2.1	2.0	1.8	2.1
<b>Chaffee</b>													
Travel Spending (\$M)	39.0	41.0	45.0	47.4	47.1	48.3	50.7	45.2	48.8	54.2	55.2	53.4	55.5
Earnings (\$M)	12.6	13.5	14.5	15.4	15.4	15.8	16.3	14.6	15.4	17.3	17.9	17.1	17.3
Employment (jobs)	1,030	1,020	980	990	990	980	990	860	870	900	890	860	850
Local Taxes (\$M)	1.3	1.3	1.5	1.6	1.6	1.6	1.6	1.5	1.6	1.8	1.8	1.8	1.9
State Taxes (\$M)	1.2	1.3	1.4	1.4	1.4	1.4	1.5	1.4	1.5	1.6	1.6	1.6	1.7
<b>Cheyenne</b>													
Travel Spending (\$M)	0.8	0.9	0.9	0.8	0.8	1.0	1.2	1.2	1.3	1.4	1.5	1.2	1.3
Earnings (\$M)	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.3	0.4	0.4
Employment (jobs)	20	20	20	20	20	20	20	20	20	20	20	30	30
Local Taxes (\$M)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
State Taxes (\$M)	0.0	0.1	0.0	0.0	0.0	0.0	0.1	0.1	0.1	0.1	0.1	0.1	0.1

## County Overnight Travel Impacts, 1996-2010

	1996	1998	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010
<b>Clear Creek</b>													
Travel Spending (\$M)	16.4	18.7	19.6	19.2	18.5	19.8	19.7	20.6	21.4	22.1	22.5	20.7	20.8
Earnings (\$M)	4.1	4.8	4.9	4.9	4.7	5.0	4.8	4.9	4.9	5.1	5.2	5.3	5.3
Employment (jobs)	350	380	350	330	320	330	290	300	290	280	300	300	290
Local Taxes (\$M)	0.4	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5
State Taxes (\$M)	0.6	0.7	0.7	0.6	0.6	0.6	0.6	0.7	0.7	0.7	0.7	0.7	0.7
<b>Conejos</b>													
Travel Spending (\$M)	3.8	6.5	5.5	5.3	5.6	5.8	6.0	6.1	6.7	7.2	7.3	7.3	7.4
Earnings (\$M)	1.3	2.4	1.9	1.9	2.0	2.0	2.1	2.1	2.2	2.4	2.4	2.3	2.1
Employment (jobs)	100	180	130	120	140	140	150	150	160	190	200	200	190
Local Taxes (\$M)	0.1	0.2	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.2	0.2	0.2	0.2
State Taxes (\$M)	0.1	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2
<b>Costilla</b>													
Travel Spending (\$M)	2.5	2.4	2.8	3.2	3.0	3.3	3.3	3.4	3.5	3.6	3.4	3.2	2.8
Earnings (\$M)	0.7	0.6	0.8	0.9	0.8	0.9	0.9	0.9	0.9	0.9	0.9	0.8	0.8
Employment (jobs)	120	100	80	80	80	90	80	80	80	90	80	70	70
Local Taxes (\$M)	0.0	0.0	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.0
State Taxes (\$M)	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1
<b>Crowley</b>													
Travel Spending (\$M)	0.5	0.6	0.6	0.5	0.5	0.7	0.8	0.8	1.0	1.1	1.1	0.9	1.0
Earnings (\$M)	0.1	0.1	0.1	0.1	0.1	0.1	0.2	0.2	0.2	0.2	0.2	0.2	0.2
Employment (jobs)	10	10	10	10	10	10	10	10	10	10	10	10	10
Local Taxes (\$M)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
State Taxes (\$M)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
<b>Custer</b>													
Travel Spending (\$M)	8.5	9.2	10.3	10.5	11.9	12.2	13.5	13.9	13.9	14.1	9.0	8.3	9.2
Earnings (\$M)	2.1	2.4	2.6	2.7	3.1	3.2	3.5	3.5	3.5	3.5	2.2	2.0	1.9
Employment (jobs)	290	270	250	240	280	280	300	300	280	280	190	170	160
Local Taxes (\$M)	0.2	0.2	0.3	0.3	0.3	0.3	0.3	0.4	0.3	0.3	0.2	0.2	0.2
State Taxes (\$M)	0.2	0.3	0.3	0.3	0.3	0.3	0.4	0.4	0.4	0.4	0.2	0.2	0.2

## County Overnight Travel Impacts, 1996-2010

	1996	1998	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010
<b>Delta</b>													
Travel Spending (\$M)	18.7	22.4	23.2	23.7	23.0	24.8	29.2	30.1	33.3	34.4	32.8	30.9	31.8
Earnings (\$M)	5.5	6.9	6.9	7.2	7.0	7.5	8.8	9.0	9.9	10.2	9.8	9.7	9.1
Employment (jobs)	390	530	520	510	480	500	560	560	600	570	540	530	540
Local Taxes (\$M)	0.5	0.6	0.7	0.7	0.7	0.7	0.8	0.9	1.0	1.0	0.9	0.9	0.9
State Taxes (\$M)	0.6	0.7	0.7	0.7	0.7	0.7	0.8	0.8	0.9	1.0	0.9	0.8	0.9
<b>Denver</b>													
Travel Spending (\$M)	2,597	2,984	3,486	3,300	3,228	3,274	3,509	3,831	4,322	4,601	4,742	4,246	4,689
Earnings (\$M)	848	919	973	1,031	1,092	1,037	1,124	1,134	1,287	1,270	1,327	1,252	1,227
Employment (jobs)	25,430	26,760	27,090	26,260	24,520	24,300	26,310	27,260	28,260	29,440	30,710	28,590	28,140
Local Taxes (\$M)	61.3	73.5	86.3	79.9	75.9	77.9	81.2	90.2	108.2	120.4	127.5	112.6	123.9
State Taxes (\$M)	47.2	54.6	57.0	54.4	53.4	52.9	56.7	59.5	67.0	70.9	73.3	67.3	71.5
<b>Dolores</b>													
Travel Spending (\$M)	1.9	2.1	2.6	2.6	3.0	3.2	3.2	3.3	3.4	3.4	3.9	3.9	3.5
Earnings (\$M)	0.4	0.5	0.6	0.6	0.7	0.7	0.8	0.8	0.8	0.8	0.9	0.7	0.7
Employment (jobs)	60	70	60	60	80	80	80	80	80	70	70	50	50
Local Taxes (\$M)	0.0	0.0	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.3	0.3	0.1
State Taxes (\$M)	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1
<b>Douglas</b>													
Travel Spending (\$M)	34.7	51.8	85.5	92.8	84.5	104.6	131.1	147.1	163.8	197.5	212.2	181.6	197.5
Earnings (\$M)	7.6	12.3	21.2	23.4	21.3	26.4	32.6	36.3	39.5	48.7	53.6	50.3	50.2
Employment (jobs)	490	700	1,150	1,210	1,090	1,310	1,600	1,780	1,930	2,270	2,470	2,350	2,360
Local Taxes (\$M)	0.7	1.2	2.3	2.7	2.6	3.1	3.8	4.3	4.8	6.0	6.0	5.3	6.2
State Taxes (\$M)	1.7	2.5	3.2	3.4	3.1	3.6	4.3	4.7	5.2	6.1	6.4	5.7	6.1
<b>Eagle</b>													
Travel Spending (\$M)	512.7	587.1	578.5	587.2	592.2	597.3	646.3	668.5	730.3	753.8	759.0	654.9	719.5
Earnings (\$M)	136.4	156.9	153.7	155.3	156.5	156.8	165.1	169.0	180.2	198.7	204.8	180.1	183.6
Employment (jobs)	7,020	7,210	6,540	6,290	6,350	6,190	6,390	6,310	6,490	6,740	6,810	6,170	6,230
Local Taxes (\$M)	23.4	26.7	26.5	26.6	26.7	26.6	28.4	29.9	32.6	34.2	28.1	24.1	26.4
State Taxes (\$M)	13.3	15.2	14.9	14.6	14.7	14.7	15.7	16.3	17.7	18.5	18.8	16.4	17.6



## County Overnight Travel Impacts, 1996-2010

	1996	1998	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010
<b>El Paso</b>													
Travel Spending (\$M)	875.9	934.9	1,002.4	922.8	837.2	863.7	955.5	972.4	1,034.9	1,120.4	1,124.6	1,033.0	1,090.6
Earnings (\$M)	188.6	200.4	212.5	199.8	179.8	187.9	208.6	214.9	219.8	248.4	252.9	234.2	245.3
Employment (jobs)	12,850	12,510	12,020	10,720	9,430	9,590	10,930	10,820	10,890	11,960	11,880	11,170	11,070
Local Taxes (\$M)	17.3	18.0	19.8	18.4	16.2	16.6	18.2	18.5	19.0	21.6	21.2	20.2	21.1
State Taxes (\$M)	23.1	25.0	25.9	23.7	21.4	22.2	24.6	25.0	25.9	28.9	28.4	26.6	28.1
<b>Elbert</b>													
Travel Spending (\$M)	52.6	62.9	61.8	61.1	57.5	58.4	60.1	58.3	62.5	64.4	65.6	55.8	55.1
Earnings (\$M)	17.6	20.5	21.6	21.6	19.3	19.1	19.3	18.1	19.0	19.2	19.5	13.3	12.1
Employment (jobs)	1,000	900	850	800	700	670	610	560	570	540	540	390	360
Local Taxes (\$M)	0.5	0.6	0.5	0.5	0.5	0.6	0.6	0.6	0.7	0.7	0.7	0.7	0.7
State Taxes (\$M)	1.2	1.4	1.3	1.3	1.3	1.3	1.3	1.3	1.4	1.5	1.5	1.4	1.4
<b>Fremont</b>													
Travel Spending (\$M)	34.7	37.1	40.6	40.8	40.7	41.9	46.7	50.7	55.0	59.9	56.7	52.9	54.7
Earnings (\$M)	9.6	10.5	11.2	11.4	11.4	11.6	12.7	13.8	14.7	16.2	15.4	15.0	14.8
Employment (jobs)	860	860	860	830	840	830	900	950	1,010	1,050	950	910	900
Local Taxes (\$M)	0.8	0.8	0.9	0.9	1.0	1.0	1.1	1.2	1.3	1.4	1.3	1.3	1.3
State Taxes (\$M)	1.2	1.3	1.3	1.3	1.3	1.3	1.4	1.5	1.7	1.8	1.7	1.6	1.7
<b>Garfield</b>													
Travel Spending (\$M)	46.7	52.8	60.9	87.8	85.5	89.9	96.6	104.7	124.5	145.7	143.9	115.3	118.2
Earnings (\$M)	13.7	15.9	18.1	27.5	26.9	28.0	29.6	31.6	36.9	43.8	43.7	40.1	35.6
Employment (jobs)	1,020	1,030	990	1,420	1,370	1,390	1,410	1,460	1,590	1,780	1,660	1,510	1,410
Local Taxes (\$M)	1.4	1.6	1.9	3.0	2.9	3.0	3.2	3.4	4.1	4.9	4.8	3.8	3.8
State Taxes (\$M)	1.8	2.1	2.2	3.0	2.9	3.0	3.2	3.4	4.0	4.6	4.4	3.7	3.7
<b>Gilpin</b>													
Travel Spending (\$M)	85.4	91.7	120.9	129.0	140.4	134.0	132.9	133.0	128.3	124.9	120.1	107.1	110.5
Earnings (\$M)	30.5	32.9	43.2	46.1	50.2	48.0	45.7	46.8	45.0	45.0	45.5	44.8	51.2
Employment (jobs)	1,520	1,400	1,670	1,690	1,760	1,630	1,570	1,700	1,560	1,520	1,520	1,530	1,670
Local Taxes (\$M)	0.5	0.5	0.8	0.8	0.9	0.8	0.8	0.8	0.8	0.8	0.8	0.7	0.7
State Taxes (\$M)	1.0	1.1	1.5	1.6	1.7	1.6	1.6	1.6	1.5	1.5	1.5	1.4	1.6

## County Overnight Travel Impacts, 1996-2010

	1996	1998	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010
<b>Grand</b>													
Travel Spending (\$M)	129.4	139.7	153.6	150.5	156.1	157.8	160.8	169.6	183.7	180.0	186.1	166.9	161.6
Earnings (\$M)	41.4	45.4	49.5	48.5	50.7	51.1	51.1	53.6	57.0	55.8	59.0	55.0	53.8
Employment (jobs)	2,750	2,820	2,780	2,590	2,580	2,520	2,330	2,360	2,410	2,310	2,390	2,180	2,140
Local Taxes (\$M)	4.6	5.0	5.6	5.4	5.6	5.7	5.7	6.0	6.5	6.4	6.5	5.9	5.6
State Taxes (\$M)	3.5	3.9	4.2	4.0	4.1	4.1	4.2	4.4	4.8	4.7	4.8	4.4	4.3
<b>Gunnison</b>													
Travel Spending (\$M)	78.8	81.7	84.3	80.8	82.2	96.8	118.7	121.9	134.3	137.4	132.9	137.1	132.2
Earnings (\$M)	31.1	30.6	30.9	29.8	34.0	43.4	36.7	33.9	41.1	40.7	39.5	40.3	34.7
Employment (jobs)	1,820	1,730	1,700	1,580	1,600	1,920	2,090	1,960	2,160	2,030	1,970	1,840	1,730
Local Taxes (\$M)	2.2	2.3	2.3	2.2	2.2	2.8	3.7	3.7	4.1	4.7	4.8	5.1	4.8
State Taxes (\$M)	2.0	2.0	2.0	1.9	2.0	2.4	2.8	2.7	3.1	3.1	3.0	3.1	3.0
<b>Hinsdale</b>													
Travel Spending (\$M)	7.4	8.4	9.2	8.8	9.5	9.2	9.5	9.7	10.5	10.5	9.9	10.6	10.4
Earnings (\$M)	4.0	4.6	5.0	4.8	5.2	5.1	5.2	5.3	5.7	5.7	5.5	6.2	5.2
Employment (jobs)	350	390	370	340	380	360	320	320	340	320	300	330	290
Local Taxes (\$M)	0.2	0.3	0.3	0.3	0.3	0.3	0.3	0.3	0.4	0.4	0.3	0.4	0.4
State Taxes (\$M)	0.2	0.2	0.3	0.2	0.3	0.3	0.3	0.3	0.3	0.3	0.3	0.3	0.3
<b>Huerfano</b>													
Travel Spending (\$M)	6.9	8.1	8.7	8.7	8.1	7.9	8.8	8.5	9.1	10.2	10.0	8.0	9.1
Earnings (\$M)	2.4	2.9	3.1	3.1	2.9	2.7	3.0	2.7	2.8	3.2	3.1	2.8	2.5
Employment (jobs)	220	220	220	210	180	160	160	150	170	170	180	150	140
Local Taxes (\$M)	0.1	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2
State Taxes (\$M)	0.3	0.3	0.3	0.3	0.3	0.3	0.3	0.3	0.3	0.4	0.3	0.3	0.3
<b>Jackson</b>													
Travel Spending (\$M)	2.5	2.4	3.2	2.9	3.2	3.1	3.1	3.3	3.3	3.4	3.5	3.8	3.6
Earnings (\$M)	1.5	1.5	2.0	1.8	2.0	1.9	1.9	2.0	2.0	2.1	2.2	2.5	2.2
Employment (jobs)	100	90	120	100	100	100	90	100	90	100	90	90	90
Local Taxes (\$M)	0.1	0.0	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1
State Taxes (\$M)	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1

## County Overnight Travel Impacts, 1996-2010

	1996	1998	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010
<b>Jefferson</b>													
Travel Spending (\$M)	310.5	360.3	426.3	368.4	397.2	352.7	390.9	413.9	460.0	499.9	508.6	428.1	448.5
Earnings (\$M)	92.2	110.4	129.1	111.0	122.1	103.0	109.8	113.0	121.6	132.6	134.5	128.3	125.6
Employment (jobs)	5,330	6,090	6,570	5,350	5,830	4,820	5,030	5,020	5,180	5,370	5,410	5,100	4,980
Local Taxes (\$M)	6.8	8.0	10.1	8.5	10.0	7.6	8.0	8.5	9.5	10.4	10.3	9.1	9.0
State Taxes (\$M)	13.0	15.6	16.5	14.3	15.2	13.7	14.8	15.4	16.7	17.9	17.4	15.7	16.2
<b>Kiowa</b>													
Travel Spending (\$M)	0.7	0.7	0.7	0.7	0.7	0.8	0.9	0.9	0.9	0.9	0.9	0.8	0.9
Earnings (\$M)	0.2	0.2	0.2	0.2	0.2	0.3	0.3	0.3	0.3	0.3	0.3	0.3	0.3
Employment (jobs)	10	20	20	20	20	20	20	20	20	20	20	20	20
Local Taxes (\$M)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
State Taxes (\$M)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
<b>Kit Carson</b>													
Travel Spending (\$M)	8.6	10.7	10.9	11.0	11.2	11.2	12.4	12.0	10.6	13.6	12.7	11.5	13.8
Earnings (\$M)	3.2	4.1	4.1	4.2	4.3	4.2	4.6	4.3	3.5	4.7	4.4	4.5	4.6
Employment (jobs)	250	310	270	260	260	250	260	230	190	240	210	210	220
Local Taxes (\$M)	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.3	0.3	0.3	0.3
State Taxes (\$M)	0.3	0.4	0.4	0.4	0.4	0.4	0.4	0.4	0.4	0.5	0.4	0.4	0.5
<b>La Plata</b>													
Travel Spending (\$M)	180.0	170.4	184.3	181.1	162.7	169.6	191.0	195.6	213.5	226.1	232.4	215.8	221.6
Earnings (\$M)	57.7	59.6	61.3	61.3	54.2	95.4	68.2	61.8	64.3	69.0	70.8	65.6	68.3
Employment (jobs)	3,890	3,640	3,440	3,270	2,740	3,340	3,060	2,890	2,900	2,880	2,860	2,650	2,650
Local Taxes (\$M)	4.5	4.6	4.9	4.9	4.2	4.5	4.8	4.9	5.3	5.7	5.7	5.3	5.3
State Taxes (\$M)	4.4	4.6	4.7	4.5	4.0	4.9	4.8	4.7	5.0	5.3	5.3	5.0	5.1
<b>Lake</b>													
Travel Spending (\$M)	18.0	16.0	21.6	21.4	21.7	21.9	21.8	21.2	24.6	24.2	28.3	24.2	26.7
Earnings (\$M)	5.8	4.7	7.1	7.1	7.2	7.2	7.0	6.7	7.8	7.5	9.4	8.0	8.1
Employment (jobs)	420	310	420	400	400	390	350	340	370	330	390	330	330
Local Taxes (\$M)	0.4	0.4	0.5	0.5	0.5	0.5	0.5	0.5	0.6	0.6	0.7	0.6	0.7
State Taxes (\$M)	0.5	0.5	0.6	0.6	0.6	0.6	0.6	0.6	0.7	0.7	0.8	0.7	0.7

## County Overnight Travel Impacts, 1996-2010

	1996	1998	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010
<b>Larimer</b>													
Travel Spending (\$M)	251.9	286.7	320.8	307.1	309.3	330.9	364.5	374.4	430.5	437.8	439.5	397.6	428.2
Earnings (\$M)	70.8	82.3	91.0	87.3	88.5	98.5	102.9	109.3	119.7	121.1	123.8	122.0	124.9
Employment (jobs)	6,140	6,420	6,350	5,780	5,860	6,130	6,530	6,520	6,810	6,660	6,820	6,700	6,720
Local Taxes (\$M)	5.4	6.2	7.1	6.8	6.9	7.2	7.8	8.1	9.5	9.5	9.5	8.8	9.4
State Taxes (\$M)	7.8	9.1	9.7	9.1	9.1	9.6	10.3	10.7	12.2	12.3	12.2	11.4	12.2
<b>Las Animas</b>													
Travel Spending (\$M)	13.4	13.7	15.2	15.0	15.2	15.9	17.9	18.5	18.8	19.1	35.7	31.5	32.1
Earnings (\$M)	4.9	5.0	5.5	5.4	5.6	5.7	6.3	6.4	6.2	6.3	12.9	12.8	11.3
Employment (jobs)	460	410	420	400	390	390	430	450	410	390	770	720	640
Local Taxes (\$M)	0.3	0.3	0.4	0.4	0.4	0.4	0.4	0.5	0.4	0.4	0.9	0.8	0.8
State Taxes (\$M)	0.5	0.6	0.6	0.5	0.5	0.6	0.6	0.6	0.6	0.6	1.1	1.0	1.0
<b>Lincoln</b>													
Travel Spending (\$M)	8.7	8.8	10.4	10.5	10.5	10.9	12.1	12.9	13.5	14.0	18.1	15.4	17.6
Earnings (\$M)	1.8	1.8	2.2	2.2	2.3	2.3	2.4	2.4	2.4	2.4	3.3	3.4	3.3
Employment (jobs)	170	150	170	170	180	170	170	170	160	160	200	200	190
Local Taxes (\$M)	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.3	0.3	0.3
State Taxes (\$M)	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.6	0.6	0.6	0.7	0.6	0.7
<b>Logan</b>													
Travel Spending (\$M)	14.5	15.6	15.0	18.0	17.1	17.0	18.1	19.3	20.0	21.1	21.1	19.1	21.5
Earnings (\$M)	4.7	5.2	4.8	6.0	5.7	5.5	5.8	6.1	6.2	6.6	6.7	6.6	6.3
Employment (jobs)	400	390	330	390	370	350	390	410	390	390	370	360	340
Local Taxes (\$M)	0.4	0.4	0.4	0.5	0.5	0.5	0.5	0.5	0.5	0.6	0.5	0.5	0.6
State Taxes (\$M)	0.5	0.5	0.5	0.6	0.5	0.5	0.6	0.6	0.6	0.6	0.6	0.6	0.6
<b>Mesa</b>													
Travel Spending (\$M)	148.7	134.8	158.8	154.9	150.5	156.1	176.3	196.9	225.0	248.7	274.8	237.4	241.5
Earnings (\$M)	34.0	33.5	36.1	37.4	38.8	39.6	43.5	48.9	52.7	58.9	64.2	61.6	56.1
Employment (jobs)	2,610	2,520	2,470	2,430	2,470	2,490	2,680	2,930	3,020	3,150	3,310	3,050	2,860
Local Taxes (\$M)	3.4	3.8	4.0	4.2	4.5	4.6	5.0	5.6	6.3	7.2	7.9	6.8	6.6
State Taxes (\$M)	3.4	3.8	3.9	3.9	4.0	4.1	4.5	4.9	5.4	6.0	6.4	5.6	5.6

## County Overnight Travel Impacts, 1996-2010

	1996	1998	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010
<b>Mineral</b>													
Travel Spending (\$M)	8.5	8.8	11.5	12.4	12.2	11.7	11.8	12.5	12.2	12.4	12.5	13.4	13.6
Earnings (\$M)	2.7	2.8	3.7	4.0	3.9	3.8	3.8	4.0	3.9	3.9	4.1	4.3	4.4
Employment (jobs)	250	260	270	280	320	300	290	310	290	300	290	300	300
Local Taxes (\$M)	0.1	0.1	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.3
State Taxes (\$M)	0.2	0.2	0.3	0.3	0.3	0.3	0.3	0.3	0.3	0.3	0.3	0.3	0.4
<b>Moffat</b>													
Travel Spending (\$M)	16.1	19.3	18.5	20.4	16.7	22.3	23.2	23.5	28.0	34.1	34.5	33.3	26.3
Earnings (\$M)	3.8	4.8	4.4	5.0	4.0	5.5	5.6	5.7	6.7	8.4	8.6	9.0	7.8
Employment (jobs)	430	480	400	430	350	460	460	460	510	610	600	580	500
Local Taxes (\$M)	0.5	0.6	0.5	0.6	0.5	0.7	0.7	0.7	0.8	1.1	1.1	1.0	0.8
State Taxes (\$M)	0.5	0.6	0.5	0.6	0.5	0.6	0.7	0.7	0.8	1.0	1.0	0.9	0.8
<b>Montezuma</b>													
Travel Spending (\$M)	54.2	53.7	64.1	57.2	53.6	58.7	55.4	63.2	61.1	66.5	73.7	73.3	68.7
Earnings (\$M)	13.7	13.8	16.4	14.5	13.4	14.8	13.6	16.9	15.1	16.3	18.5	18.6	17.1
Employment (jobs)	1,230	1,140	1,270	1,060	970	1,040	950	1,040	970	990	1,090	1,030	990
Local Taxes (\$M)	1.5	1.4	1.8	1.5	1.4	1.6	1.4	1.6	1.5	1.7	1.9	1.9	1.8
State Taxes (\$M)	1.6	1.7	1.9	1.7	1.5	1.7	1.6	1.8	1.7	1.9	2.0	2.0	1.9
<b>Montrose</b>													
Travel Spending (\$M)	56.3	61.6	70.6	70.4	66.2	71.1	76.0	81.3	92.3	98.8	97.0	92.5	102.0
Earnings (\$M)	21.0	20.9	24.5	27.1	26.1	15.3	21.0	31.9	25.3	24.6	23.2	27.1	20.5
Employment (jobs)	1,170	1,150	1,200	1,180	1,140	1,030	1,170	1,380	1,220	1,190	940	930	780
Local Taxes (\$M)	1.1	1.2	1.3	1.3	1.1	1.2	1.3	1.4	1.4	1.6	1.5	1.5	1.6
State Taxes (\$M)	1.7	2.0	2.0	2.0	1.9	1.8	2.0	2.3	2.3	2.4	2.3	2.3	2.3
<b>Morgan</b>													
Travel Spending (\$M)	15.6	15.9	18.3	17.9	16.7	20.9	22.1	21.8	22.6	24.9	25.1	24.2	20.7
Earnings (\$M)	4.4	4.5	5.2	5.1	4.8	6.0	6.2	5.9	5.9	6.5	6.6	6.7	6.3
Employment (jobs)	460	430	450	420	380	470	500	470	450	490	490	460	460
Local Taxes (\$M)	0.4	0.4	0.4	0.4	0.4	0.5	0.5	0.5	0.5	0.5	0.5	0.6	0.4
State Taxes (\$M)	0.6	0.7	0.7	0.7	0.7	0.8	0.8	0.8	0.8	0.9	0.8	0.8	0.7

## County Overnight Travel Impacts, 1996-2010

	1996	1998	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010
<b>Otero</b>													
Travel Spending (\$M)	11.6	12.6	12.7	10.5	10.7	12.3	14.3	14.3	15.0	16.5	16.3	16.1	17.5
Earnings (\$M)	3.5	3.9	3.8	3.1	3.2	3.6	4.1	4.1	4.2	4.6	4.6	4.7	4.8
Employment (jobs)	360	370	320	250	220	250	290	290	280	300	300	310	300
Local Taxes (\$M)	0.3	0.3	0.3	0.2	0.3	0.3	0.3	0.3	0.3	0.4	0.4	0.4	0.4
State Taxes (\$M)	0.4	0.5	0.4	0.4	0.4	0.4	0.4	0.4	0.5	0.5	0.5	0.5	0.5
<b>Ouray</b>													
Travel Spending (\$M)	15.3	17.6	21.5	22.1	20.9	22.1	22.0	21.6	21.9	22.5	27.4	28.4	26.4
Earnings (\$M)	5.5	6.4	7.8	8.0	7.6	8.1	8.0	7.8	7.7	7.9	9.9	9.1	8.2
Employment (jobs)	430	440	490	480	440	450	400	410	370	380	460	420	400
Local Taxes (\$M)	0.6	0.7	0.8	0.8	0.8	0.9	0.8	0.8	0.8	0.9	1.1	1.1	1.0
State Taxes (\$M)	0.5	0.5	0.7	0.7	0.6	0.7	0.7	0.6	0.7	0.7	0.8	0.8	0.8
<b>Park</b>													
Travel Spending (\$M)	12.7	13.0	14.3	13.8	14.6	14.6	15.2	15.7	17.4	19.0	17.8	16.4	17.9
Earnings (\$M)	5.0	5.2	5.6	5.4	5.8	5.8	5.8	5.9	6.4	7.0	6.6	5.6	5.6
Employment (jobs)	480	470	470	430	430	410	460	470	500	510	470	430	440
Local Taxes (\$M)	0.2	0.2	0.3	0.3	0.3	0.3	0.3	0.3	0.3	0.4	0.3	0.3	0.3
State Taxes (\$M)	0.4	0.4	0.5	0.4	0.4	0.4	0.5	0.5	0.5	0.6	0.5	0.5	0.5
<b>Phillips</b>													
Travel Spending (\$M)	2.2	2.3	2.5	2.4	2.3	2.7	3.2	3.5	3.8	4.0	4.2	3.3	3.8
Earnings (\$M)	0.5	0.5	0.5	0.5	0.5	0.6	0.6	0.6	0.7	0.7	0.7	0.7	0.8
Employment (jobs)	50	50	50	50	50	50	60	60	60	60	60	50	50
Local Taxes (\$M)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
State Taxes (\$M)	0.1	0.2	0.1	0.1	0.1	0.1	0.1	0.2	0.2	0.2	0.2	0.1	0.2
<b>Pitkin</b>													
Travel Spending (\$M)	348.5	360.6	386.6	401.6	396.9	396.2	431.7	473.0	518.7	532.0	554.0	464.8	578.6
Earnings (\$M)	120.6	126.3	134.8	141.5	138.7	138.8	149.2	162.2	174.8	182.2	198.7	175.6	195.5
Employment (jobs)	4,350	4,110	4,020	4,020	3,910	3,800	3,900	4,130	4,190	4,100	4,250	3,880	4,190
Local Taxes (\$M)	10.3	10.6	11.5	12.9	12.6	12.4	13.7	15.1	16.6	17.5	17.9	14.7	18.8
State Taxes (\$M)	8.3	8.6	9.2	9.4	9.2	9.2	10.0	11.0	12.0	12.6	13.1	11.0	13.5

## County Overnight Travel Impacts, 1996-2010

	1996	1998	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010
<b>Prowers</b>													
Travel Spending (\$M)	11.7	13.4	13.4	13.0	12.3	13.9	13.7	11.8	12.6	14.5	14.0	13.1	13.5
Earnings (\$M)	5.1	6.0	5.8	5.6	5.3	6.1	5.9	5.1	5.4	6.3	6.3	6.2	6.4
Employment (jobs)	420	440	400	370	380	420	420	350	400	420	390	380	400
Local Taxes (\$M)	0.3	0.4	0.4	0.4	0.3	0.4	0.4	0.3	0.3	0.4	0.4	0.4	0.4
State Taxes (\$M)	0.3	0.4	0.4	0.3	0.3	0.4	0.3	0.3	0.3	0.4	0.4	0.3	0.3
<b>Pueblo</b>													
Travel Spending (\$M)	78.4	85.5	93.6	91.3	92.0	97.2	112.1	111.3	118.8	135.4	134.6	131.4	138.4
Earnings (\$M)	29.1	31.1	33.1	32.3	33.3	36.7	39.6	39.5	40.5	46.3	46.7	47.2	46.8
Employment (jobs)	1,970	2,020	1,950	1,810	1,850	1,900	2,070	1,990	2,020	2,130	2,080	2,020	2,000
Local Taxes (\$M)	2.6	3.0	3.4	3.3	3.3	3.4	3.8	3.7	3.9	4.6	4.5	4.6	4.7
State Taxes (\$M)	2.7	3.2	3.2	3.1	3.1	3.2	3.5	3.5	3.6	4.1	4.0	4.0	4.1
<b>Rio Blanco</b>													
Travel Spending (\$M)	7.2	8.1	10.3	9.5	9.9	13.4	14.1	12.6	12.3	13.6	16.9	15.5	13.7
Earnings (\$M)	3.1	3.6	4.6	4.2	4.5	6.2	6.4	5.6	5.3	6.0	7.8	7.8	7.3
Employment (jobs)	240	240	290	250	200	270	290	250	220	220	260	260	220
Local Taxes (\$M)	0.1	0.1	0.2	0.2	0.2	0.2	0.3	0.2	0.2	0.2	0.3	0.3	0.2
State Taxes (\$M)	0.2	0.3	0.3	0.3	0.3	0.4	0.4	0.4	0.4	0.4	0.5	0.4	0.4
<b>Rio Grande</b>													
Travel Spending (\$M)	11.7	12.7	13.6	15.3	14.2	15.3	16.3	16.4	17.0	15.6	17.1	16.8	17.8
Earnings (\$M)	4.5	4.9	5.2	6.0	5.6	6.0	6.2	6.2	6.2	5.6	6.2	6.6	6.2
Employment (jobs)	420	430	410	450	400	420	450	420	400	340	390	390	350
Local Taxes (\$M)	0.4	0.4	0.5	0.5	0.5	0.5	0.6	0.5	0.6	0.5	0.6	0.6	0.6
State Taxes (\$M)	0.4	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.6	0.5	0.5	0.6	0.6
<b>Routt</b>													
Travel Spending (\$M)	187.1	208.9	219.5	225.0	232.8	231.2	246.0	257.1	286.5	305.8	307.9	257.7	247.8
Earnings (\$M)	95.8	102.1	105.5	111.2	124.2	91.6	102.3	96.7	117.9	120.8	123.8	121.5	109.9
Employment (jobs)	3,930	3,880	3,730	3,710	3,680	3,120	3,200	3,080	3,460	3,380	3,310	3,100	2,960
Local Taxes (\$M)	6.1	7.0	7.3	7.6	7.6	7.5	7.8	8.2	9.2	9.9	10.0	8.3	7.8
State Taxes (\$M)	5.2	5.8	5.9	6.0	6.2	5.6	6.0	6.1	7.0	7.4	7.4	6.5	6.1

## County Overnight Travel Impacts, 1996-2010

	1996	1998	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010
<b>Saguache</b>													
Travel Spending (\$M)	3.6	3.5	3.9	4.2	4.1	4.6	4.7	4.9	5.1	5.3	5.3	5.3	5.6
Earnings (\$M)	1.0	1.0	1.1	1.2	1.1	1.3	1.2	1.3	1.3	1.4	1.4	1.3	1.6
Employment (jobs)	100	90	90	90	80	90	90	90	110	100	110	100	120
Local Taxes (\$M)	0.0	0.0	0.0	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1
State Taxes (\$M)	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.2
<b>San Juan</b>													
Travel Spending (\$M)	4.3	11.7	12.5	11.0	11.9	10.8	11.2	11.4	12.4	12.0	11.4	11.6	12.1
Earnings (\$M)	0.9	2.9	3.1	2.7	3.0	2.6	2.7	2.8	3.0	2.9	2.8	2.9	3.3
Employment (jobs)	60	200	220	180	200	170	180	180	190	180	170	170	160
Local Taxes (\$M)	0.1	0.3	0.4	0.3	0.3	0.3	0.3	0.3	0.4	0.3	0.3	0.3	0.3
State Taxes (\$M)	0.1	0.3	0.3	0.3	0.3	0.3	0.3	0.3	0.3	0.3	0.3	0.3	0.3
<b>San Miguel</b>													
Travel Spending (\$M)	105.3	87.2	105.5	103.3	108.9	98.3	105.8	116.6	117.2	130.0	132.2	112.9	120.1
Earnings (\$M)	31.9	29.5	35.9	35.2	36.7	33.5	35.4	40.2	38.0	41.9	43.5	42.9	45.1
Employment (jobs)	1,350	1,180	1,390	1,300	1,370	1,230	1,200	1,290	1,200	1,270	1,260	1,260	1,270
Local Taxes (\$M)	2.9	3.2	4.0	3.9	3.9	3.6	4.2	4.5	4.5	5.1	5.3	4.5	4.8
State Taxes (\$M)	2.2	2.3	2.8	2.6	2.7	2.5	2.7	2.9	2.9	3.2	3.3	2.9	3.1
<b>Sedgwick</b>													
Travel Spending (\$M)	1.2	1.3	1.2	1.1	1.1	1.3	1.6	1.6	1.7	1.7	1.8	1.5	1.7
Earnings (\$M)	0.3	0.3	0.3	0.3	0.3	0.3	0.4	0.4	0.4	0.4	0.4	0.4	0.3
Employment (jobs)	30	30	20	20	20	30	30	30	30	30	30	20	20
Local Taxes (\$M)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
State Taxes (\$M)	0.0	0.1	0.1	0.0	0.0	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1
<b>Summit</b>													
Travel Spending (\$M)	408.1	438.7	487.1	470.4	461.2	443.3	483.1	495.9	560.7	603.8	613.2	537.1	573.7
Earnings (\$M)	111.9	121.8	134.4	130.0	127.8	122.4	132.3	134.1	148.4	160.5	166.0	151.7	148.4
Employment (jobs)	7,070	6,770	6,920	6,370	6,290	5,860	6,170	5,950	6,330	6,280	6,340	6,010	5,960
Local Taxes (\$M)	15.5	16.6	18.6	17.9	17.5	16.7	18.2	18.9	21.5	23.4	23.7	20.6	22.0
State Taxes (\$M)	12.2	13.2	14.5	13.6	13.4	12.8	14.0	14.4	16.2	17.5	17.7	15.7	16.5



## County Overnight Travel Impacts, 1996-2010

	1996	1998	2000	2001	2002	2003	2004	2005	2006	2207	2008	2009	2010
<b>Teller</b>													
Travel Spending (\$M)	95.0	96.5	86.4	89.9	86.6	94.0	98.9	97.8	99.3	91.2	100.4	101.2	103.1
Earnings (\$M)	35.1	35.7	31.3	32.8	32.0	34.6	34.8	35.1	35.3	32.8	38.1	36.8	37.6
Employment (jobs)	2,070	1,900	1,540	1,530	1,420	1,490	1,430	1,420	1,420	1,250	1,470	1,410	1,420
Local Taxes (\$M)	0.7	0.7	0.7	0.7	0.6	0.7	0.7	0.7	0.8	0.7	0.8	0.8	0.8
State Taxes (\$M)	1.4	1.5	1.4	1.4	1.3	1.4	1.5	1.5	1.5	1.4	1.6	1.5	1.6
<b>Washington</b>													
Travel Spending (\$M)	1.7	1.8	2.0	1.6	1.7	2.0	2.4	2.3	2.6	2.6	2.5	2.4	2.5
Earnings (\$M)	0.5	0.5	0.6	0.5	0.5	0.6	0.7	0.6	0.7	0.7	0.7	0.5	0.5
Employment (jobs)	40	40	40	30	40	50	50	50	60	50	50	30	30
Local Taxes (\$M)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
State Taxes (\$M)	0.0	0.1	0.1	0.0	0.0	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1
<b>Weld</b>													
Travel Spending (\$M)	64.6	69.6	76.8	75.9	75.7	88.4	103.2	106.5	116.1	125.7	129.6	122.7	134.1
Earnings (\$M)	18.1	19.9	21.5	21.4	21.5	25.0	28.5	29.3	31.4	34.2	36.1	35.3	34.2
Employment (jobs)	1,850	1,810	1,780	1,680	1,610	1,830	1,990	2,030	2,150	2,300	2,320	2,200	2,090
Local Taxes (\$M)	1.4	1.5	1.7	1.7	1.6	1.9	2.1	2.2	2.3	2.5	2.6	2.5	2.8
State Taxes (\$M)	2.2	2.5	2.5	2.4	2.4	2.7	3.0	3.1	3.3	3.6	3.6	3.5	3.7
<b>Yuma</b>													
Travel Spending (\$M)	4.2	5.0	5.7	6.1	6.0	5.5	6.2	6.9	7.9	8.3	8.3	7.3	7.4
Earnings (\$M)	1.3	1.7	1.9	2.1	2.1	1.8	2.0	2.2	2.5	2.6	2.6	2.7	2.6
Employment (jobs)	140	170	170	180	180	150	170	180	190	190	170	180	180
Local Taxes (\$M)	0.0	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1
State Taxes (\$M)	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.3	0.3	0.3	0.3	0.3

# APPENDICES

Appendix A. Regional Travel Impact Model

Appendix B. Definition of Terms

Appendix C. NAICS Industries

### **Regional Travel Impact Model**

This appendix provides a brief overview of methodology, terminology and limitations of the Regional Travel Impact Model.

### **Direct Impacts**

The estimates of the direct impacts associated with traveler spending in Colorado were produced using the Regional Travel Impact Model (RTIM) developed by Dean Runyan Associates. The input data used to detail the economic impacts of the Colorado travel industry were gathered from various local, state and federal sources.

Travel impacts consist of estimates of travel spending and the employment, earnings and tax receipts generated by this spending. These estimates are also broken out by type of traveler accommodation and by the type of business in which the expenditures occur.

### **Types of Travel Impacts Included**

Most of the travel that occurs in Colorado is included in the scope of this analysis. The purpose of such travel can be for business, pleasure, shopping, to attend meetings, or for personal, medical or educational purposes. All trips to Colorado by U.S. residents and foreign visitors are included. The travel of Colorado residents to other destinations within Colorado is included, provided that it is neither commuting nor other routine travel. Travel to non-Colorado destinations by Colorado residents is not included as a component of visitor spending. Outbound air travel impacts and spending on travel arrangement services are included in the "Other Travel" category.

The impacts associated with both overnight and day travel are included if the travelers remain at the destination overnight or the destination is over 50 miles, one-way, from the traveler's home. These definitions are used to screen and, if necessary, to interpret and adjust local data used for travel impact measurements.

### **Transportation Impacts**

The focus of this analysis is on the destination-specific impacts of visitors. This is straightforward with respect to the spending on commodities such as accommodations, food services, recreation and retail purchases. It is less obvious with respect to ground and air transportation services, in that transportation provides a link between an origin and destination. In this report, the impacts related to spending on transportation are allocated to the location (i.e., county) in which those spending impacts occur, regardless of whether that location is the ultimate destination of the visitor. For this reason, urban counties will tend to have relatively greater transportation impacts even though some of that spending on transportation will be related to visits at other destinations.

## Impact Categories

The specific categories of travel impacts included in this analysis are as follows:

Impact Category	Description
Expenditures	Purchases by travelers during their trip, including lodging taxes and other applicable local and state taxes, paid by the traveler at the point of sale.
Earnings	The earnings (wage and salary disbursements, earned benefits and proprietor income) of employees and owners of businesses that receive travel expenditures. Only the earnings attributable to travel expenditures are included; this typically is only a portion of all business receipts.
Employment	Employment associated with the above earnings; this includes both full- and part-time positions of wage and salary workers and proprietors.
Local Tax Receipts	Tax receipts collected by counties and municipalities, as levied on applicable travel-related purchases, including lodging, food and beverage service, retail goods and motor fuel taxes. The local share of the state sales tax is also included in this category. Property taxes are not included.
State Tax Receipts	The state share of the state sales tax, state lodging and motor fuel taxes, auto rental taxes, modified business taxes, entertainment taxes and gaming taxes are included in state tax receipts.

## Visitor Categories

Travelers are classified according to the type of accommodation in which they stay. The types of visitors are as follows:

Type of Visitor	Description
Hotel, Motel, B&B	Travelers staying in hotels, motels, resorts, bed & breakfast establishments, and other commercial accommodations, excluding campgrounds, where a transient lodging tax is collected.
Campground	Travelers staying in a privately owned (i.e., commercial) or publicly managed campgrounds.
Private Home	Travelers staying as guests with friends or relatives.
Vacation Home	Travelers using their own vacation home or timeshare and those borrowing or renting a vacation home where a transient lodging tax is not collected.
Day Travel	Both in-state and out-of-state residents whose trip does not include an overnight stay at a destination in Colorado.

## Reporting Format

A description of the headings and categories of the detailed direct impact tables is provided below.

- *Total Direct Travel Spending* includes the total visitor spending at destination, described above, plus spending on travel agencies and resident air travel (other spending). Total direct travel spending does not include secondary (indirect and induced) effects.
- *Visitor Spending by Type of Traveler Accommodation* refers to the total direct spending of each category of visitor at that destination (county or state). For example, the spending of visitors that stayed at hotels or motels includes their spending on accommodations, food & beverage service, recreation, transportation and all other visitor related commodities.
- *Visitor Spending by Commodity Purchased* refers to the total spending on each commodity for all types of visitors. For example, the total spending on Food & Beverage Services includes spending by visitors staying in hotels, private campgrounds, private homes and the other types of accommodation. The total spending on commodities is identical to the total spending by type of accommodation.

The next two sections, *Travel-Generated Earnings and Employment by Industry*, provide estimates of travel-generated earnings and employment that are based on an industry, rather than a commodity, classification. A business that is classified in a particular industry may include more than one commodity. For example, a resort that is classified in the accommodation industry may provide accommodations, food and beverages, and recreation.

- *Industry Earnings Generated by Travel Spending* includes the payroll, other earned benefits and proprietor income of all employees in that industry classification.
- *Industry Employment Generated by Travel Spending* includes all full- and part-time employees. This includes payroll employees covered by unemployment insurance and those that are not, as well as proprietors.

The final section provides an estimate of tax receipts generated by travel spending.

- *Tax Revenues Generated by Travel Spending* provides a breakout of local and state tax receipts. The specific taxes are listed on the preceding page.

## **Interpretation of Impact estimates**

Users of this report should be aware of several issues regarding the interpretation of the impact estimates contained herein.

- The employment estimates in this report are estimates of the total number of full- and part-time jobs directly generated by travel spending, rather than the number of individuals employed. Both payroll jobs and self-employment are included in these estimates. Caution should therefore be used in comparing these estimates with other employment data series.
- In general, estimates of small geographic areas (e.g., rural counties) are less reliable than estimates for regions or metropolitan counties. Trend analysis and comparisons of counties with relatively low levels of travel-related economic activity should therefore be interpreted cautiously.
- The estimates of travel impacts published in this report will necessarily differ somewhat from estimates generated from different models, methodologies and data sources. Nonetheless, it should be emphasized that all credible estimates of direct travel impacts at the state level, including those of Dean Runyan Associates, are of similar magnitude.

## DEFINITION OF TERMS

**Accommodation:** Spending for lodging by hotel and motel guests, campers and vacation home users.

**Air Transportation:** Air passenger spending attributable to travelers in and to Colorado. The spending total includes air travel spending made outside Colorado for travel to Colorado, purchases by Colorado residents who travel outside the state, and air travel within the state.

**Campers:** Travelers staying at RV parks and commercial campgrounds or at public campgrounds such as those in State or National Parks.

**Day Visitor:** A traveler whose trip does not include an overnight stay and who travels out of his/her local area (50+ miles one way).

**Destination Spending:** Spending by travelers at or near their destinations. This excludes spending on air transportation and for travel arrangement. All automobile operating expenses are included in the ground transportation component of destination spending.

**Earnings:** Total earnings include wage and salary disbursements, other earned benefits and proprietor income. Only the earnings attributable to travel expenditures are included.

**Eating, Drinking:** Businesses serving food and beverages for immediate consumption. In addition to table service restaurants, this category includes fast-food outlets and refreshment stands.

**Employment:** Industry employment (jobs) associated with the travel-generated payroll and proprietors. This includes both full- and part-time positions.

**Expenditures:** Purchases by travelers during their trip, including lodging taxes and other applicable local and state taxes paid by the traveler at the point of sale.

**Food Stores:** Grocery stores, supermarkets, fruit stands, retail bakeries, and other businesses selling food for consumption off the premises.

**Ground Transport:** Spending on car rentals, gasoline and other vehicle operating expenses, and on local transportation such as taxi, bus and train.

**Hotel and Motel Guests:** Travelers staying in hotels, motels, resorts, bed & breakfast establishments, condominiums, and other lodging places where the transient lodging tax is collected.

**Local Tax Receipts:** Tax revenue collected by counties and municipalities, as levied on applicable travel-related businesses (includes the transient lodging and local sales taxes).

**Private Home Guests:** Travelers staying as guests with friends or relatives.

**Receipts:** Travel expenditures less the sales and excise taxes imposed on those expenditures (also referred to as business receipts).

**Recreation:** Spending on amusement and recreation, such as admissions to tourist attractions.

**Retail Sales:** Spending for gifts, souvenirs and other items (excludes spending listed separately, such as food stores or recreation).

**Spending Distributions:** Information from visitor surveys showing how spending by each type of visitor is divided between various business categories.

**State Tax Receipts:** State sales taxes, personal and business income taxes, motor fuel taxes, and car rental taxes attributable to travel expenditures.

**Transient Occupancy Tax:** A local tax charged on lodging (also referred to as room tax, transient lodging tax, hotel tax or bed tax).

**Travel:** A day or overnight trip that is not of a local or commuting nature. Travel may be for business or pleasure purposes.

**Travel Arrangement:** Spending for fees paid to travel agents and tour operators.

**Traveler:** A person traveling in the state of Colorado. A traveler may be a Colorado resident or a resident of another state. The terms traveler and visitor have the same meaning in this report.

**Vacation Home User:** Travelers using their own vacation home or timeshare and those renting a vacation home or privately-owned cabin where transient occupancy tax is not collected.



**TRAVEL IMPACT INDUSTRIES MATCHED TO 2007 NAICS**

TRAVEL IMPACT INDUSTRY	NAICS INDUSTRIES* (code)	Approximate Pct. Travel Employment
<b>Accommodation &amp; Food Services</b>		
	Accommodation (721)	80%
	Food Services and Drinking Places (722)	20%
	Residential Property Managers (531311)	
<b>Arts, Entertainment &amp; Recreation</b>		
	Performing Arts, Spectator Sports (711)	
	Museums (712)	
	Amusement, Gambling (713)	
	Scenic and Sightseeing Transportation (487)	
	Miscellaneous Industries (see note**)	40%
<b>Retail</b>		
	Food & Beverage Stores (445)	5%
	Gasoline Stations (447)	15%
	Clothing and Clothing Accessories Stores (448)	5%
	Sporting Goods, Hobby, Book, and Music Stores (451)	5%
	General Merchandise Stores (452)	5%
	Miscellaneous Store Retailers (453)	5%
<b>Ground Transportation</b>		
	Interurban and rural bus transportation (4852)	
	Taxi and Limousine Service (4853)	
	Charter Bus Industry (4855)	
	Passenger Car Rental (532111)	70%
	Parking Lots and Garages (812930)	
<b>Air Transportation</b>		
	Scheduled Air Passenger Transportation (481111)	70%
	Support Activities for Air Transportation (4881)	
<b>Travel Arrangement Services</b>		
	Travel Agencies (56151)	100%

Notes: \*Government enterprises (e.g., park systems) are included in this classification.

\*\*Includes parts of industries in other sectors (e.g., accommodation, charter bus).

A more detailed description of these industries can be found at <http://www.ntis.gov/naics>.