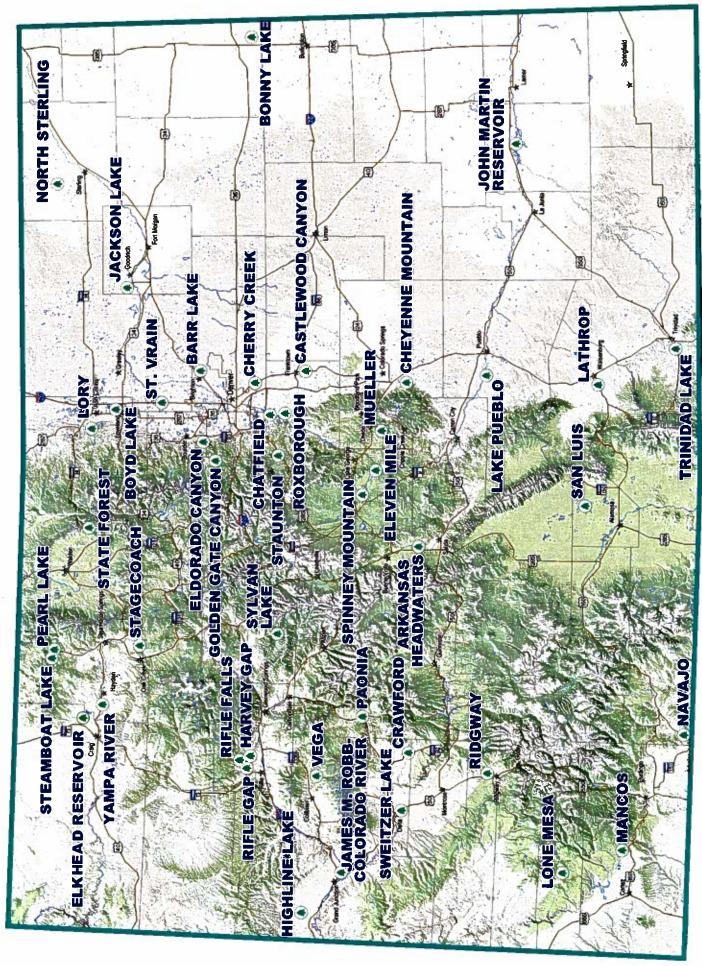


Colorado's State Parks



1986 - total support \$8,500



Colorado State Forest - Cabin Relocation

The Foundation rescued three cabins from demolition during an auction at Colorado State University's 4-H camp. The grant was used to purchase the cabins, move them to the shores of North Michigan Reservoir at the State Forest and to purchase three wood burning stoves. Visitors to the State Forest use the cabins year round, generating revenue and excellent visitation for the park.

Grant:

\$2,000

Adopt-A-Park - Art-In-The-Parks

The Colorado Art Education Association runs an annual program to encourage kindergarten through high school artists to express themselves through art around a theme. The "best" works from across the state receive a small reward. The Foundation was the 1985-86 sponsor, contributing \$6,500 to the event which was organized around the theme of "Art in the Parks." The project netted State Parks some wonderful art, much of which is on display at our parks now.

Grant:

\$6,500

1987 - total support \$9,000

Barr, Roxborough, Golden Gate Canyon & Eldorado Canyon State Parks - Interpretive Sales

The Rocky Mountain Nature Association worked with State Parks to develop a sales program to raise money for nature interpretation at Roxborough, Barr Lake, Golden Gate and Eldorado State Parks. The Foundation provided funding to purchase cash registers. Sale of interpretive materials for 1990-1991 was \$55,000 which provided \$9,000 for interpretive supplies and equipment in the parks.

Grant:

\$2,000

Leveraged Grant:

\$7,000

Rocky Mt. Nature Assoc. = \$5,000 Park Budgets @ \$500.00 = \$2,000

1988

Funding

No funding was provided to the Division in 1988. The Foundation Board of Trustees and the Director of the Division of Colorado State Parks agreed to allow the principal of the Foundation's endowment to grow, thus enabling the Foundation to provide great support to the Division in 1989.



1989 - total support \$9,700



Arkansas Headwaters Recreation Area - Kayaks and Equipment

Colorado State Parks and the Bureau of Land Management entered into a landmark agreement creating a 148 mile-long recreation area along the Arkansas River from Leadville to the Pueblo Reservoir. This area contains world-class white water, good fishing and other outstanding recreation values. As the management agreement was taking shape, the need for the staff to have an effective means of accessing the river for safety and management became clear. The Foundation purchased two kayaks and equipment, helping make the river much more accessible.

Grant:

\$2,000

Bonny State Park - Interpretive Area

The development of an interpretive area for the Bonny Prairie, near Burlington, was needed to increase visitors' awareness of the shortgrass prairie environment as it was before modern man entered the area. Donations from the Foundation and Martin Marietta made an outstanding display possible.

Grant:

\$2,000

Leveraged Grant:

\$3,000

Martin Marietta

Cherry Creek State Park - Fishing Jetty

The Winslow Construction Company and the Handicapped Fishing Group matched the Foundation's grant to help build a Dixon Grove handicapped fishing jetty. This project has helped accessibility for the disabled and elderly fishermen at Cherry Creek State Park.

Grant:

\$1,700

Leveraged Grant:

\$1.096 Winslow Construction:

\$ 396

Handicapped Fishing Group: \$ 700

Island Acres State Park - Play Structure

A children's play structure at Island Acres State Park was no longer safe. A new structure was located at the swim beach area providing high visibility and enjoyment by thousands of children each year. Island Acres State Park is located just east of Grand Junction.

Grant:

\$2,000

Leveraged Grant:

\$2,000

Game Time

Steamboat Lake State Park - Amphitheater

Steamboat Lake, located north of Steamboat Springs, is a very popular state park. The staff and experts in a wide variety of fields provide excellent interpretive programs at the small amphitheater near the campground during the camping season. Thanks to the Foundation, a new campground amphitheater has been constructed to facilitate the large number of park visitors. The Foundation's grant was matched in kind with construction materials by BMC West of Steamboat Springs.

Grant:

\$2,000

Leveraged Grant:

\$1,000

BMC West



North Sterling Reservoir - Master Plan

The residents of Logan County were interested in making North Sterling Reservoir a State Park. A development plan was needed and timing was tight. The county agreed to donate \$5,000 to the Foundation for the planning effort. The Foundation became the mechanism to get work done quickly, quietly and with no bureaucracy slowing the process. With the Foundation's efforts the Division galvanized support for the project resulting in appropriations totalling \$785,000 to begin the first phases of the park.

Standley Lake - Master Plan

North Jeffco Parks and Recreation District, City of Arvada, City of Broomfield, City of Westminster, Jefferson County Open Space, the Division of Wildlife and State Parks forwarded \$10,500 to the Foundation for the development of Standley Lake's planning effort. The plan pointed toward adding Standley Lake to the State Park system. The Foundation acted quickly by contracting with a landscape architect who rapidly completed the plan.

1990 - total support \$21,249

Cherry Creek State Park - Connecting Trail

The Foundation helped the Town of Parker with the development of the Cherry Creek Trail. This trail links Cherry Creek and Castlewood Canyon state parks and is a priority trail corridor in the State Trails Plan.

Grant

\$ 2,000

Leveraged Grant:

\$150,000

Town of Parker Park funds

Denver Office, Public Information System - Macintosh Computer

The Macintosh computer assists staff at the front desk in providing a quick and effective way to identify the location of specific areas and answer inquiries about specific areas. The speed and quality of State Park's responses have been greatly upgraded due to this addition.

Grant:

\$2,149

Jackson Lake State Park - Amphitheater

The amphitheater at Jackson Lake was constructed in 1985 by the park staff out of old picnic table planks and scrap materials. Located next to the shop campground, the facility was too small and did not adequately provide a central staging area for an interpretive program. The Foundation helped with the purchase of a new amphitheater installed in the Cove campground. The Cove location provides access to power, restroom facilities and good parking.

Grant:

\$1,900

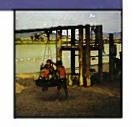
Lathrop State Park - Trail & Aquarium

The Lathrop State Park visitor center, near Walsenburg received two upgrades from a Foundation grant. An adjacent 1/8 mile long trail with signs to identify plants and trees and a large fish aquarium were added. The aquarium displays different types of fish stocked in area lakes providing school groups and nature study groups the opportunity to conduct classes within the vicinity of the visitor center.

Grant:

\$2,000





Chatfield State Park - Historical Cabin

A cabin with historical value located near Waterton Canyon was donated to State Parks by Roxborough Land and Gravel Company. The Foundation helped move the cabin to land it now occupies at Chatfield State Park, near Littleton. This cabin is tied into the park-wide interpretive program involving a self-guided nature trail, amphitheater, wildlife viewing area and wildlife habitat improvement program.

Grant:

\$2,000

Leveraged Grant:

\$4,000

Historical Moving Company

Sweitzer State Park - Playground Structure

A donation from the Foundation funded the purchase of a playground structure, located above the beach, at Sweitzer State Park. This structure gives children another means of recreational activity at Sweitzer State Park, located near Delta.

Grant:

\$2,000

Leveraged Grant:

\$ 400

Leisure Design

Roxborough State Park - People Mover

Martin Marietta donated \$9,200 to the Foundation to help fund the "people mover project". The "people mover," a golf cart type vehicle, is used to help transport people who may have difficulty hiking or walking at Roxborough State Park, located near Littleton.

Grant:

\$9,200

Leveraged Grant:

\$ 800

Digital

1991 - total support \$4,000

World Congress on Adventure Travel and Eco-Tourism

The Foundation matched a \$2500 commitment from Parks Director Ron Holliday to help sponsor the first World Congress on Adventure Travel and Eco-Tourism organized in Colorado Springs.

Grant:

\$2,500

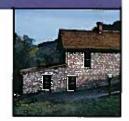
Scout Reach Program

With the help of a \$1500 grant from the Foundation, a group of inner-city Scouts biked to Cherry Creek State Park to discover the wonders of the outdoors. Brothers and sisters of the scouts were invited to attend as well. Lunch was provided and the students were well supervised. At the end of the day, the kids returned to downtown by bus. (This program has been combined with the Youth In Natural Resources program for 1992).

Grant:



1992 - total support \$14,000



Marketing Program - Limited Edition Poster

We produced 2,500 copies of a large promotional poster thanks to a Foundation sponsorship. The poster featured a remarkable photograph of Roxborough State Park that was donated to the Division by John Fielder, a noted Colorado landscape photographer. The posters were offered for sale at all Parks offices and many were used as promotional pieces to decorate other government agency offices, congressional offices in Colorado and DC and various sporting good stores, special events and so forth. Overall, the poster offered the Division a bold image to help spread the message about the beauty and adventure available in Colorado's state parks system.

Grant:

\$2,500

Chatfield State Park - Watchable Wildlife Project at Chatfield Heronry

The Foundation grant was used to pay for a series of elaborate interpretive signs for the combined Parks and Wildlife project at the Chatfield Heronry. The signs were assembled in Washington for early spring 1993 placement. The Watchable Wildlife viewing decks, trail system, handicapped access, parking and interpretive shelter were completed in February of 1993.

Grant:

\$1.500

Roxborough State Park - Persse Place Signing for Interpretation and Fund Raising

The Foundation grant was used to purchase two signs to start the fund raising effort of the Persse Place and to tell this project's story. The project was completed in the spring of 1993.

Grant:

\$2,500

North Region Office - Public Information Display

A donation from the Foundation was used to pay for an informational touchscreen installed in early March, 1993. The touchscreen provides people with information on all state parks and is a progressive step in promoting our parks while providing great customer service. It will serve as a prototype that can be expanded throughout the state parks system.

Grant:

\$2,500

Eleven Mile State Park - Amphitheater

The renovation of the amphitheater makes it possible for Eleven Mile State Park staff to provide visitors with information using a new screen, stage replacement, electricity, regrading and 16 eight foot benches.

Grant:

\$2,500

Highline State Park - Beach Playground Equipment

Matched with a grant for \$2,082 from Kroger Inc., this project was completed in early spring 1993. An estimated 1.6 million children will reap the benefit of this play structure over the next 20 years.

Grant:

\$2,500

Leveraged Grant:

\$2.082

Kroger Inc.



1993 - total support \$16,100



Barbour Ponds State Park - Handicap Fishing Pier

The Foundation grant was used to pay for a handicap-accessible fishing pier. The project included an eight-foot concrete pathway linking the fishing pier to a concrete parking pad. A curb and a two-rail handrail linked the front of the parking pad around the pathway, to the pier.

Grant:

\$2,500

Lake Pueblo State Park - Arkansas River Handicap Fishing Pier

The Foundation grant was used to provide fishing access for wheelchair users along the Arkansas River. The project consisted of a 15-foot by 15-foot concrete pad along the river's edge. The pad is partially submerged to allow wheelchair users direct access and contact with the water.

Grant:

\$2,000

Cherry Creek State Park - Shade Tree Establishment and Renovation

The Foundation grant was used to pay for rental of a tree spade and transplanting material allowing 500 shade trees to be planted at the swim beach, picnic area and campsites at Cherry Creek State Park.

Grant:

\$2,000

Littleton Office - Brochure Rack

The Foundation purchased a brochure rack to better serve the 20,000 customers that come into the Registration Unit each year. The rack displays a wide range of information for special-use groups, safety classes and other helpful information.

Grant:

\$2,500

Chatfield State Park - Children's Playground

The Foundation grant was used to construct a play structure at the swim beach. More than 60,000 visitors use the swim beach every year including many children from nearby day care centers.

Grant:

\$2,400

Navajo State Park - Campground Amphitheater

The Foundation grant was used to pay for a permanent campground amphitheater. Many visitors enjoy the programs offered at Navajo every year but a permanent structure wasn't in place until now.

Grant:

\$2,500

Marketing Program - Exploring Colorado State Parks Book

The Foundation grant was used to provide each member of the Foundation for Colorado State Parks with a copy of Exploring Colorado State Parks, by Martin G. Kleinsorge. The purpose of this effort was to update the members on the State Parks, to thank them for their support and to encourage them to invite more people to join the Foundation.

Grant:

\$2,200



1994 - total support \$12,000



Expansion for the Foundation Effort

A number of areas for expansion of the Parks Foundation were explored in 1994. There were two goals in mind during the review: 1) how can we continue to "grow" the endowment, and 2) how can we attract and hold onto additional loyal supporters.

Three exciting programs were developed from the study and are now underway, paid for in part by the Foundation grant. First, the Division initiated plans for a statewide Friends of State Parks program, an effort to attract a strongly-loyal constituency to Parks. The Friends program is open to everyone (individuals, families, groups, companies). Beginning with pilot programs at 7-8 parks the goal is to have a Friends program at every park in the state. The Friends program will draw a new level of supporters to the Foundation, raise some money, materials and volunteer time for each park, and develop loyal park supporters.

Second, a bi-annual newsletter, a high-quality communications tool, is planned in the spring. The Foundation needs a way to communicate more effectively with our constituency. A newsletter would build a loyal constituency by having supporters knowledgeable about our challenges. Provided to all Foundation members and to Friends of State Parks members, it would serve as a show piece for State Parks.

Third, a significant effort titled The Parklands Project began this year, an effort to raise up to \$3 million for urgent land acquisitions in and around our parks. The structure and non-profit status of the Foundation helped initiate this campaign, which is scheduled to take three years and mean great benefits to nine state parks: Roxborough, Golden Gate Canyon, Eldorado Canyon, Barr Lake, Boyd Lake, Rifle Gap, Colorado River and Castlewood Canyon state parks and the Arkansas Headwaters Recreation Area.

Grant:

\$12,000.00

1995 - total support \$14,000

Castlewood Canyon State Park - Self-Guided Nature Trail Audio Program

The Foundation grant was used to develop and produce an audio tape program to enhance the self-guided nature trail at Castlewood Canyon State Park. The audio message compliments the existing wayside exhibits along the nature trail while being a stand-alone program. A story teller shares information about the five different ecosystems in the park, and through words, nature sounds and music, the program encourages listeners to become more aware of the landscape around them. There are twenty tape-and-player units available, and the program is broad enough to appeal to all age groups, from school-aged children to seniors.

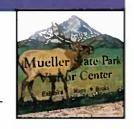
Grant:

\$2,500

Statewide Programs - Trade Show Display

This Foundation grant was matched with \$2,500 in other funding to purchase a new trade show display unit. The unit is a "pop-up" style display, easy to put up and fully contained in one small, portable carrier. It is of sturdy construction and should last for many years. The unit is easily updated with new photographs and signs to make the display appropriate for any show.

Grant:



Interpretation - Eight Interpretive Trunks

This Foundation grant provided eight fully-contained interpretive trunks to support the work of Parks' interpretive/environmental education staff. The trunks were distributed to each park region and to four individual parks with strong interpretive programs (Eldorado, Mueller, Steamboat and Ridgway state parks.) The trunks were filled with wonderful visual materials and training tools to bring the interpretive message to life: animal bones, skins and skulls, books, rubber animal track forms, etc. Thanks to this Foundation grant, Parks was able to work with the Colorado Division of Wildlife to preserve a number of animals for our visitors center interpretive displays including several: big horn sheep, mountain lions and black bears. The taxidermic mounts were available from DOW due to road kill and other unfortunate situations.

Grant:

\$10,500

1996 - total support \$12,000

Mueller State Park - Visitor Center Kiosk

This grant provided funding for an informational sign for the beautiful new visitors center at Mueller State Park. Although the visitors center is open during the day, the sign includes a wide variety of information visitors need after hours: emergency assistance, general park information and maps, interpretive program schedules, activities, campground information and so on. The two-sided sign is eight feet high with a protective roof. The 12-15 feet of display space is enclosed in glass and has night time lighting. The base of the display is moss rock, to match the look of the building.

Grant:

\$2,500

Leveraged Grant:

\$1,500

Statewide Programs - Kids Activity Book

This grant added \$2,500 to the \$10,000 in funds from Great Outdoors Colorado set aside to develop and produce a colorful Kids Activity Book for State Parks' younger visitors. Targeted to children 6 to 12 years of age, this book features outdoor safety and environmental messages which are shared in ways that are fun for kids through games, puzzles and delightful things to color. The book is available at all of the parks and park offices and via our rangers and campground hosts, the book is a great gift for kids who participate in a park program or for families who find themselves stuck in a campground on a rainy afternoon. The Kids Activity Book introduces and features Parks' wonderful mascot, Talon, the red-tailed hawk. Talon was designed to effectively help us reach our young visitors with important information about being safe in the outdoors.

Grant:

\$2,500

\$2,000

Leveraged Grant:

\$10,000 from Great Outdoors Colorado

Chatfield State Park - Discovery Pavilion Trees

This grant provided much-needed trees for the Chatfield Greenway and Discovery Pavilion at the southwest side of Chatfield State Park. Supported and funded by many agencies and donors including Colorado State Parks, Lockheed Martin, Volunteers for Outdoor Colorado, the Denver Water Department, Denver Parks and Recreation and the South Suburban Parks Foundation, the total project cost is estimated to be \$425,000.

The Discovery Pavilion is an area with shade trees, benches and interpretive signing. The trees delineate the area, creating the Pavilion and marking the site where the Highline Canal Trail, the Colorado Trail and the Platte River/Arapahoe Greenway Trail System all come together at this now-lovely spot.

Grant:



West Region Parks - Four Interpretive Trunks

This grant extended the effort started in 1995 to provide our park rangers and interpretive/ environmental education staff with the basic materials they need to host and teach wonderful and effective programs at our parks. The grant purchased four interpretive trunks, one each for Navajo, Highline, Crawford and Rifle state parks. Parks will be able to reach and teach more visitors of all age groups with these exciting materials – animal hides and skulls, books and other visual pieces that bring the environmental education messages to life.

Grant:

\$2,500

The Colorado State Forest - Moose Information Brochure

This grant provided additional funding to develop and produce an informative and engaging brochure for the moose center at the Colorado State Forest, The History of Moose in Colorado. The brochure details how moose were introduced in Colorado, biological facts pertaining to moose and wildlife management of moose in the state and at the Forest. Much of the interpretive activity at the Forest centers around the area's resident moose population. The staff shares information through this brochure, a permanent display featuring moose and various interpretive programs.

Grant:

\$2,500

1997 - total support \$15,000

Mueller State Park - "Living In Bear Country" Display

With this grant, Mueller State Park was able to provide an interpretive display at the new visitors center called "Living in Bear Country." Highly visible and providing an air of excitement for visitors, this display carries an important message about living safely with wildlife. The display includes a bear cub in an aspen tree with bear claw marks on the tree trunk and bear tracks on the ground below. Photographs, text and other objects provide information on bear biology and behavior.

Grant:

\$5,000

The Colorado State Forest - Moose Interpretive Display

When the Parks Foundation held one of its annual picnics in the parks at the Colorado State Forest in September 1996, those who attended had an opportunity to tour the magnificent new visitors center. The heart of this new building is an interpretive display area centered around a taxidermic mount of a large bull moose purchased in part by the foundation's grant. This important exhibit piece has become a part of the park's permanent display.

Grant:

\$5,000

Golden Gate Canyon State Park - Touch-screen Computer

The remodeled visitors center at Golden Gate is becoming a real draw to visitors as they drive into the park. As part of the interpretive display, an interactive computer provides visitors the opportunity to gather information about Golden Gate Canyon and all 44 of the state parks. The system has information about Golden Gate's trail system as well as information on management issues affecting the park.

Grant:

\$5,000

1998 - total support \$13,700



Statewide Programs - Color Printer

A color printer for the PC network has been beneficial in statewide communications. The printer has enabled staff to provide quality communications for the State Parks Board, legislators, constituents and park visitors. It also has been particularly helpful in grant presentations to Great Outdoors Colorado, the Colorado Lottery and other funding sources.

Grant:

\$3,700

Colorado State Forest - Outdoor Interpretive Panels

Outdoor interactive interpretive panels are being designed and will be constructed for the Moose Visitor Center. The panels include information about moose habitat, wildflower identification, mountain geography and other topics. These panels complement award-winning indoor interpretive displays. ECOS of Boulder, which designed and constructed the indoor exhibits, is designing and constructing the outdoor interpretive panels.

Grant:

\$2,500

Cherry Creek State Park - Utility Carts

Utility carts purchased for the volunteer campground host program provide safe and economical transportation. The retired campground host volunteers rely on the vehicles to carry tools and supplies as they continue to provide a high level of customer service to park visitors.

Grant:

\$2,500

South Region - Regional Display

A regional display is being designed for the South Region for use at community events throughout the year.

Grant:

\$2,500

Sylvan Lake State Park - Furniture

Furniture is being built to provide basic necessities in the park's new camper cabin program. When the cabins open in the summer of 1999, the furniture will provide rustic accommodations for visitors in four of the park's new eight camper cabins.

Grant:

\$2,500

1999 - total support \$12,000

State Parks Youth Trail Corps Program

The Foundation for Colorado State Parks supported several critical components for Colorado State Parks' pilot-year project of using youth corps within State Parks to accomplish essential trail work. The \$12,000 grant supported three specific aspects of the summer pilot program including the development of:

 a comprehensive training for youth corps crew supervisors (\$5,011). The highly successful five-day training for youth corps crew supervisors was conducted at the Colorado Mountain College in Leadville, in early June. It brought together 81 professionals from across Colorado, including 18 youth corps crew supervisors.



- an environmental education manual for use by supervisors and corps members (\$4,000).
 The Environmental Learning Fieldbook integrates learning about Colorado State Parks into the context of environmental issues such as stewardship, conservation, forest ecology, and more. The manual, especially designed for use in the field, includes quick, 15-minute learning activities as well as more in-depth activities requiring an hour or more.
- a Colorado State Parks youth corps identity through the design and distribution of a specific State Parks youth corps logo (\$2,989). The Colorado youth corps programs, participating in the summer State Park trail work, received an assortment of hard-hat stickers, iron-on embroidered patches, bandanas, and baseball-style hats with patches. All these items increased their visibility on site and included the specially designed logo featuring the columbine flower.

The summer pilot of the Colorado State Parks Youth Trail Corps Program has proven successful for all involved parties. A total of 51 weeks of work, involving 87 young adults, was completed in eight State Parks and on three Off Highway Vehicle projects. The support of the Foundation for Colorado State Parks enabled the summer pilot to be introduced with considerable and essential support in the development of the training and environmental education manual and establishing youth corps as a significant work force in State Parks.

Grant:

\$12,000

2000 - total support \$8,000

Roxborough State Park - Visitor Center Improvements

Improvements were made to the Roxborough State Park Visitor's Center including a new geology exhibit.

Grant:

\$4,000

State Forest State Park - Cabin Furniture

New cabin furniture was purchased for the existing cabins at State Forest State Park.

Grant:

\$4,000

2001 - total support \$10,000

Steamboat Lake State Park - Statue

Life-size statue of a miner was commissioned for the Visitor Center at Steamboat Lake State Park.

Grant:

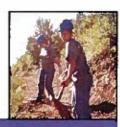
\$5,000

Sylvan Lake State Park - Oak Shelving

Oak shelving for both sides of the fireplace in the Sylvan Lake State Park Visitor's Center.

Grant:

\$5,000



2002 - total support \$15,318

Colorado Stato Para

Colorado State Parks - Year of Trails

Funding from the Foundation provided the necessary funds to produce 100,000 trail booklets in promotion of the year of trails.

Grant:

\$15,318

2003 - total support \$15,000

Colorado State Parks - New Logo

In an effort to redesign/update the Colorado State Parks logo, the foundation provided funds for a brand outreach to help determine a new "brand" for Colorado State Parks.

Grant:

\$15,000

2004 - total support \$15,000

Colorado State Parks - Canopy Tents

Canopy tents displaying the Colorado State Parks logo were purchased for use at public events, grand openings and trade shows.

Grant:

\$15,000

2005 - total support \$25,000

Colorado State Parks - Public Address System

Grant:

\$2,000

Colorado State Parks - Canopy Tents

Six (6) $10' \times 10'$ canopy tents were purchased for use by regional offices for public events, grand openings and trade shows.

Grant:

\$3,637

Mueller State Park - Chairs for Mueller Cabins

Grant:



Colorado State Parks - Two Chairs for Trade Shows

Grant:

\$140

Colorado State Parks - Special Event Displays and State Park Promotional Efforts

State parks marketing and promotions purchases included three tabletop displays, a variety of trade show promotional items, twelve oak brochure display racks and a brochure distribution service for 12 months.

Grant:

\$18,123

2006 - total support \$50,000

Colorado State Parks - State Parks and Foundation Marketing and Promotions Program Support

Support for one half of one staff position and printing of promotional items.

Grant:

\$30,000

Colorado State Parks - State Park Employee Incentives and Awards Program

Team Excellence Award for all full-time employees with Colorado State Parks.

Grant:

\$3,500

Golden Gate Canyon State Park - Furnishings for the Harmsen's Ranch

Bedroom furniture for guest rooms.

Grant:

\$6,000

Cheyenne Mountain State Park - Furnishings for Visitor Center Lobby/Coffee Shop

Major furniture items including chairs, sofas, tables, etc. for Cheyenne Mountain State Park's Visitor Center Lobby/Coffee Shop.

Grant:

\$4,500

Colorado State Parks - State Parks and Foundation Promotional Items for Customers

Promotional items to be given to customers at eight large Trade and Travel Shows in Colorado.

Grant:

\$3,000

Colorado State Parks - Disney Guest Services Training

Staff seminar for training at the Disney Institute.

Grant:

\$3,000

Colorado State Parks - License Plate Initative

Efforts initiated to create a license plate that will promote awareness of the Colorado State Parks system and to provide additional funding, through the Foundation, for additional parks support.



2007 - total support \$75,000



Colorado State Parks - State Parks Priority Projects

Priority projects were funded at 12 state parks. Funding from the Foundation provided Visitor Center furniture at Casttlewood and cabin furniture at State Forest State Park. Display racks were purchased for Cherry Creek and interpretive displays for Barr Lake and Yampa River state parks. Playground equipment for both Steamboat and Navajo state parks was purchased. Also a trailer was purchased for Navajo. Vega State Park was able to purchase benches, bike racks and planters. A Visitor Center sign and trees were added to Bonny Lake and a conference room screen and chairs for John Martin Reservoir State Park. Lathrop State Park was able to purchase cabinets for their visitor center and an entrance sign was funded for Trinidad.

Grant:

\$40,000

Colorado State Parks - 50th Anniversary Planning and Preparation

Efforts to plan and prepare for Colorado State Parks' 50th anniversary, celebrated in 2009, were funded by the Foundation. The 50th anniversary marks an entire year of celebrations, events, activities and a series of publications. Banners and stickers were designed, printed, delivered and displayed at each state park and office. As part of the 50th celebration, funds were also used to help pay for a coffee table book, *Colorado State Parks & Natural Areas* featuring photos by Frank Weston.

Grant:

\$20,000

Colorado State Parks - Colorado Welcome Center Brochure Distribution

With Foundation funding, this ongoing annual effort to distribute state park brochures to twelve major Colorado Tourism Welcome Centers and Visitor Centers is possible. This is the second year of this important program that reaches non-resident travelers visiting Colorado by vehicle.

Grant:

\$10,000

Colorado State Parks - State Parks and Foundation Promotional Items

Sports bottles and plastic bags bearing the Foundation and State Parks logos were given to cutomers at seven large trade and travel shows in Colorado. Also a rental cabin promotion at R.E.I. was funded through the Foundation.

Grant:

\$5,000

2008 - total support \$75,000

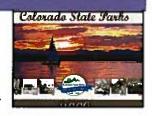
Colorado State Parks - State Park History Traveling Exhibit

A large exhibit was constructed featuring a collection of photographs and narrative panels that cover the entire history of the Colorado State Park system. The traveling exhibit will be scheduled and placed on prominent display at the State Capitol and other high traffic public buildings throughout the state beginning in 2008 through 2010.

Grant:

\$13,000





Colorado State Parks - State Park 50th Anniversary Calandar

With the 50th Anniversary of Colorado State Parks being celebrated in 2009, thanks to the Foundation, a calendar featuring a fantastic collection of "then and now" photographs has been developed, designed, printed and distributed. The calendar includes a tear-off and mail-in membership card for the Foundation.

Grant:

\$30,000

Colorado State Parks - Colorado Welcome Center Brochure Distribution

With Foundation funding, this ongoing annual effort to distribute state park brochures to fourteen major Colorado Tourism Welcome Centers and Visitor Centers is possible. This is the third year of this important program that reaches non-resident travelers visiting Colorado by vehicle.

Grant:

\$16,000

Colorado State Parks - Parks and Foundation Promotion at Major Trade and Travel Shows

State Parks participated in six large Trade and Travel Shows in Colorado in 2008. Park staff representatives from around the state assisted with these shows to provide up to date and accurate information to the public. Costs for travel and per diem for the park staff was covered by this account in order to save park operating funds. Also, frisbees, the State Park Camping Guides, posters/maps, safety guides were given to customers. The Foundation logo and the State Parks logo were placed or tagged on all products.

Grant:

\$16,000

2009 - total support \$60,000

Colorado State Parks - State Parks Passport Program

This extremely popular past program was reintroduced for the 50th anniversary celebration in 2009. Visitors are invited to visit all of the state's 44 parks and get a stamp or sticker in their book/map for each park they visit. Upon completion, visitors who have received stamps/stickers for all parks will receive a certificate or other commemorative item. The Foundation logo is featured in the Passport book/map.

Grant:

\$10,000

Colorado State Parks - 50th Anniversary Commemorative Poster

Posters for all 44 parks were designed and 135 of each poster printed. These highlight the beauty and diversity of state parks. Recognition of the support from the Foundation appears on the posters. They are being distributed free of charge through the Foundation and at all parks and park offices during the 2009 50th Anniversary celebration.

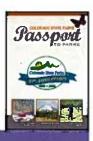
Grant:

\$10,000

Creative Services - Training Services

Contractors were hired to assist the new Creative Services manager.

Grant:





Cherry Creek State Park - 50th Anniversary Celebration

On June 17, 2009, Cherry Creek State Park hosted a 50th anniversary celebration. Colorado's leaders in outdoor recreation were invited to participate in this celebration. As sponsor of this event, the Foundation was included in programs, promotional materials, commemorative items, signage, etc. The funds were used to cover event related expenses that may include food/beverages, equipment rental, design and printing for this event.

Grant:

Colorado State Parks - Colorado Welcome Center Brochure Distribution

An important component of Colorado State Parks presence at Welcome Centers involves not only our new brochure racks, but also having a consistent brochure supply to provide current information and to maintain an attractive display. Thanks to the Foundation, a distribution service was employed to keep the racks fully stocked and secure our ongoing placement in the Welcome Centers.

Grant:

\$15,500

Colorado State Parks - Parks and Foundation Promotion at Major Trade and Travel Shows

State Parks will participte in six large Trade and Travel Shows. Park staff representatives from around the state will assist with these shows. Costs for travel and per diem for the park staff will be covered by this account in order to save park operating funds. Also, the State Parks & Natural Areas coffee table book will be sold, and State Park Camping Guides, posters/maps, safety guides, etc. will be given to customers. The Foundation logo and the State Parks logo will be placed or tagged on applicable products.

Grant:

\$5,000

Colorado State Parks - Employee Recognition

The Foundation funds will be used to purchase 37 service plaques for full time employees who had 5 years, 10 years or 20 years of service with Colorado State Parks. Additionally, funds will be used to pay for printing of 55 "2009 Excellence Nominations" booklets. Over 50 full-time Colorado State Parks employees were nominated by their supervisors and peers for the 2009 Excellence Awards and were recently recognized at employee appreciation and recognition meetings throughout the State. The nomination information for each employee was compiled into a "2009 Excellence Nominations" booklet that was given to the employee at the meeting.

Grant:

\$8,000

Colorado State Parks - Colorado State Parks & Natural Areas Book

Colorado State Parks and Natural Areas is a beautiful book highlighting 43 of Colorado's most beautiful Natural Areas. The photographer, Frank Weston captured the natural beauty of these precious areas very well. This book and amazing photos are thanks to the efforts of the Foundation for Colorado State Parks and the Friends of Colorado Natural Areas. The Foundation provided \$10,000 and the Friends of Natural Areas provided \$13,000 to produce the book. The Foundation is collecting royalties from the book sales through Colorado State Parks to re-establish the \$10,000 fund for other projects for State Parks. The Friends of Natural Areas fund will be refunded through royalties after the Foundation is paid back. Colorado State Parks purchased books from the Foundation and has been selling them through the Division's visitor centers and online store. The book is very useful for outreach and publicity of

Colorado's most beautiful State Parks and highlights the rugged beauty and importance of the Natural Areas. The book also provides a great way to introduce the public and decision makers to our State's hidden treasures and its resource stewardship ethic.

Grant:

\$10,000

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