

What Is School-to-Career?

It is a local community effort of our public schools to prepare students (grades K-16) for the world of work. The venture capital for this initiative was provided from the national School-to-Work Opportunities Act of 1994.

How Do Students Benefit From School-to-Career?

- ✧ Obtain workforce experience which allows them to compete for jobs
- ✧ Gain higher earning potential through real world work experiences
- ✧ Develop technical problem solving and teamwork skills that help in academic and career growth
- ✧ May receive school credit for participation in School-to-Career activities
- ✧ Build skills that provide for lifelong learning and career flexibility
- ✧ Some receive special recognition from colleges and businesses

What Does It Accomplish?

- ✧ Allows students to make better career and academic planning choices while in school
- ✧ Offers job shadowing, internships, mentorships and work-based experience opportunities
- ✧ Integrates school curriculum with workplace experiences
- ✧ Prepares students to enter the workforce and/or post-secondary educational opportunities

Who Are The Partners?

- Businesses
- Students
- Schools
- Parents
- Educators
- Communities

For Internet information on School-to-Career (School-to-Work in most states), search “School-to-work” hyperlinks, and the:

National Employer Leadership Council at:
<http://www.nelc.org/model.html>

National Alliance of Business at:
<http://www.nab.com/edtowork/overview.html>

**Colorado School-to-Career Partnership
(under Lt. Governor’s Page) at:**
http://www.state.co.us/gov_dir/ltgov/index.html

Key Elements Of Successful School-to-Career

- ✧ Every student develops a career/academic plan
- ✧ Every student understands that learning is a life-long process
- ✧ Students, communities, parents, businesses and schools work together in partnership to create the best education possible
- ✧ Employer involvement is essential. Employers serve as a classroom resource and provide job shadowing, mentoring, internship and work-based experiences for students.
- ✧ School-to-Career is continually evaluated and refined through feedback received from students, parents, businesses and schools

“**We cannot always build the future for our youth, but we can build our youth for the future.**”
FRANKLIN D. ROOSEVELT



How Does School-to-Career Benefit The Business Community?

- * Creates a trained and productive workforce
- * The workplace becomes the classroom
- * Provides business with the opportunity to use their leadership and management skills to impact the future of their community
- * Develops critical communication, interpersonal, teamwork and customer service skills
- * Instills and reinforces a strong work ethic

The Bottom Line

School-to-Career helps employers improve the quality of the workforce by offering students an opportunity to learn in school and on the job. Businesses that participate in School-to-Career activities provide students – and often their teachers and parents – an understanding of the skills required for success in today’s workplace. By making school more relevant and exciting, School-to-Career initiatives motivate young people to stay in school and do better while they are there, which often leads to rewarding employment and future learning opportunities. Everyone wins in these situations!

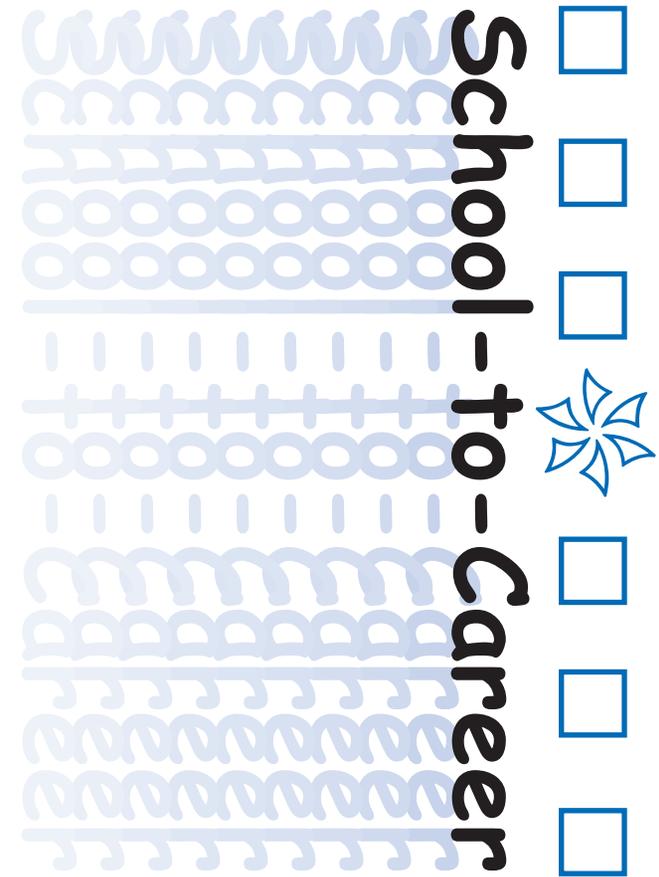


Businesses Can Get Involved

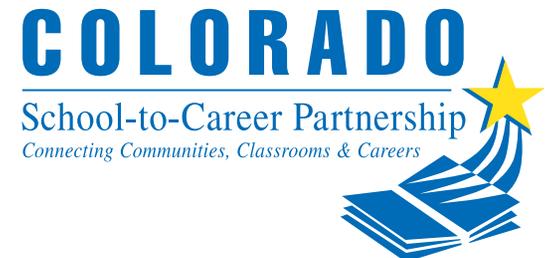
- * By providing work-based experiences, such as paid/non-paid internships, apprenticeships, job shadowing and mentoring
- * By participating in career days/career fairs, workplace and industry tours and career talks
- * By contributing time, leadership, funding, equipment and expertise
- * By participating, joining and spear-heading School-to-Career activities in your industry and your community
- * By employing qualified students

Join us in making a difference

For additional information contact:



An Employer’s Guide to School-to-Career



Connecting Colorado Communities, Classrooms and Careers